



the ultimate
FAMILY STYLE
GUIDE

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LOOKS FOR HER

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DRESSES FOR HER



Brands

Laundry by Shelli Segal

Marine Layer

Ralph Lauren

Theory

Hobbs London

Paige

T Tahari

Tips For Dresses

- 1 Look for a-line, bias cuts, empire waist and flowy midis to bring out your curves.
- 2 For hot summer days, look for a-line or bias cut dresses. They'll be breezy enough to keep you from overheating.
- 3 Wrap dresses are a classic! They don't go out of style and look great on all body types. They're flattering on curvy women and not so overwhelming on petite frames.
- 4 For a more feminine look, go for fluttered sleeves and a tiered, ruffled skirt
- 5 When looking for a slip dress, make sure to find a dress that is tailored at the waist with a bias-cut that hugs your curves and skims over the body. Stay clear of a shapeless silhouettes.





TROUSERS FOR HER



Brands

Equipment

Reiss

Theory

The Frankie Shop

Hobbs London

Paige

Officine Generale

Boss

Lafayette 148

Pari Passu

Vince

Theory

Alex Mill

St. John

M.M. La Fleur

11 Honore

Veronica Beard

Cuyana

Tips For Trousers

1

Classic straight cut trousers accentuate figure, more modern than skinny cut trousers.

2

Wear mid to high rise trousers. Avoid low cut pants.

3

Wide leg pants work for every body type. Invest in a great tailor for perfect fit. Wear these with a fitted top.

4

Sweaters should not be too long and end 1-2 inches below waistband.

5

If wearing a polo, button up, blouse or sweater, tuck it in for a cleaner, put together look

6

Proper pant break. That depends on preference. Definitely do not want to wear trousers with a lot of extra fabric at the bottom. That will look unpolished. You can wear trousers with shoes all the way from no break to full break.



LOOKS FOR HIM

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Brands

Mr. Porter

Vince

Theory

Bonobo's

The Frankie Shop

Officine Generale

Aspesi

De Petrillo

Canali

Purdey

Todd Snyder

1 For a modern look, wear flat-front trousers over a pleated front with a leg that tapers towards the bottom

2 Cashmere sweater can elevate your look. Make sure it fits well- not too tight or too baggy

3 Polos and button downs should be solid colors and fit close to the body- not loose. Shoulder seams should hit right at the shoulder. Both polos and button downs can be worn under a blazer or sweater during colder months.

4 Choose breathable, natural fabrics like cashmere, wool, silk, linen and cotton.

5 Proper pant break. That depends on preference. Definitely do not want to wear trousers with a lot of extra fabric at the bottom. That will look unpolished. You can wear trousers with shoes all the way from no break to full break..





1 Have fun with shoes. You can easily integrate pops of colors and patterns if you have the right outfit.

2 For men, invest in goodyear welt or blake stitch shoes for dress shoes.

3 The best white sneaker is simple, subtle, and high-quality. Avoid trends which are sneakers with flashy logos and chunky styles.

4 Boots with wide leg trousers, let the trouser hang over the boot. Boots with tapered trouser- tuck it into the boot or cuff it right above the boot.

Brands

Allen Edmond

Crown Northampton

Meermin

Koio

Thursdays

Crocket & Jones

Loake

Scarosso

Ace Marks

Jimmy Choo

Koio

Chloe

Channel

Marc Fisher

Manolo Blahnik

LOOKS FOR KIDS

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Brands

[Burt's Bee](#)

[Hanna Andersson](#)

[Carter's](#)

[Little Planet by Carter's](#)

[Frugi](#)

[Little Co. by Lauren Conrad](#)

[Little Star Organics](#)

[Mini Mioche](#)

[Monica + Andy](#)

[Hello Jackalo](#)

[Primary.](#)

[L'ovedbaby](#)

[Hope & Henry](#)

[Sense Organics](#)

[Serendipity Organics](#)

[Piccalilly](#)

[Winter Water Factory](#)

1

There are many other brands that offer beautiful pieces, but my main objective when purchasing newborn and children's clothing is health and safety. Since babies body is still developing, their skin is more vulnerable to the absorption of harsh chemicals.

2

Here's a few things to avoid: synthetic material, conventional cotton, non-certified organic baby clothes, and flame retardant pjs.

3

Here's what to look for: GOTS certified and Oeko-Tex certification. There's GOTS certified organic cotton, but the manufacturing process is not, so look for the GOTS Logo. Oeko-Tex ensures organic clothes if free of hundreds of toxins.

4

Certified organic clothes does not have to be expensive. Many brands offer affordable alternatives.



UNPOLISHED STYLES



FINAL TOUCHES



- 1 Start by selecting mom's outfit. It is much easier to work from there. If mom wears a patterned outfit, make sure everyone else in the family has more solid colors to avoid clashing.
- 2 Chose natural fibers when selecting wardrobe, especially during the hot seasons.
- 3 Keep accessories simple and minimal. Doing this will ensure you're always looking polished.
- 4 Shop your closet before going out to purchase new wardrobe.









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Family Style Guide

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