



EllevATE  
FOUNDATION

# *Women's Leadership Summit* 2026 Partnership Opportunities

JW MARRIOTT LAS VEGAS RESORT & SPA  
March 22 - March 24, 2026 | Las Vegas

▶▶▶▶ [www.ellevatefoundation.org](http://www.ellevatefoundation.org)

| @ellevatefoundation



# About Ellevate Foundation

The Ellevate Foundation is a 501c3 nonprofit formed in 2023 for the purpose of elevating women by providing tools and resources to grow personally and professionally, and to provide monetary grants to attend professional development events.

Our annual Women's Leadership Summit is our flagship event where we gather each spring to share a special experience focused on leadership, empowerment, meaningful networking, and professional development.

We introduced WLS in 2019 to gather existing and aspiring women leaders in the insurance and benefits industry for a first-of-its-kind event focused on empowerment, sisterhood and growth. Our footprint has since blossomed to include women from other professions as well, and we continue to expand our reach and impact across the country.

Something we discovered along the way has become one of our key drivers as we design and deliver each year's summit. According to a compilation of data curated by S&P Global Market Intelligence, only 23% of executives and officers at large insurance companies are women. Yet, a study by McKinsey & Company revealed that women make up 67% of entry level staff. They go on to assert that creating sponsorship opportunities is one way to help women advance professionally. With women being 21% less likely to be promoted than men, there's a clear need for both informal and formal social networks for women.

*Join us in helping to fill that void.*



## Our Why

Our goal for 2025 was to **raise enough money to not only fund our annual Women's Leadership Summit** but to also **fulfill our mission by sending 2 women to a national professional development event**. We are thrilled to announce, with the support of many leading organizations and leaders like you, we have in fact accomplished this goal!

We look forward to 2026 with optimistic expectations of exceeding our past goals with you by our side.

Our partnership packages have been carefully designed to meet our monetary goals and fulfill our mission

As you review the packages within, keep in mind that the investment amounts support the program's hard costs as well as fundraising efforts.

We look forward to partnering with you!

*~The Ellevate Team*





## Our Partners

This is a special opportunity to mindfully network and introduce your brand to other like-minded females, many of whom are small business owners or hold management, sales and C-Level positions at their companies. Our attendees influence a large number of consumers in the communities they serve. They are poised to be our next generation's mentors.

Join us in **Ellevating** our current and future leaders by investing in one of our curated packages or talking to us about a custom package that fits your brand and budget.

## Our Attendees

Current and aspiring female leaders both within and outside the insurance industry find this a valuable program that fosters personal growth, leadership and self-awareness.

This is indeed a very special sisterhood, and the objective is that everyone returns home with a deeper sense of self, and tools to unleash their own unique magic.





# Premier Partners

## Exclusive Event Partner | \$25,000

- Event Partner level placement of logo on website, marketing, handout + signage
- Exclusive logo placement during event
- 2 Full Access Registrations (includes Ladies Night)
- Additional registrations at cost, w/ opportunity to name as "Guest of (your company)"
- 2 Mars Squad memberships and a 20 second video opportunity in tribute montage.
- VIP table with signage
- Table Top Conversation Host during Networking Hour
- Company named exclusively in grant for professional development event
- Recognition as Event Sponsor from the stage
- Priority consideration for Speaker
- Attendee list
- Professional photo link access

## Diamond Partner | \$15,000

- Diamond level placement of logo on website, marketing, handout + signage
- 2 Full Access Registrations (includes Ladies Night)
- Additional registrations at cost
- 2 Mars Squad memberships and a 20 second video opportunity in tribute montage.
- VIP seating with signage
- Branded name badges
- Company mentioned in grant for professional development event
- Attendee list
- Professional photo link access

## Platinum Partner | \$10,000

- Platinum level placement of logo on website, marketing, handout + signage
- 2 Full Access Registrations (includes Ladies Night)
- Additional registrations at cost
- 2 Mars Squad memberships and a 20 second video opportunity in tribute montage.
- VIP seating with branded chair bands
- Company mentioned in grant for professional development event
- Attendee list
- Professional photo link access

## Custom Partner | Starting at \$10,000

Contact us to curate a package that meets both your budget and vision for partnering with us for Women's Leadership Summit 2025.



# Technology Partners

## WiFi | \$7,500

- 1 Registration
- Signage in Cascade & Ballroom
- Custom WiFi password

## Photo Booth | \$4,000

- 1 Registration
- Signage at Photo Booth & Logo on photos



# Welcome Reception Partners

## Welcome Reception | \$7,500

- 1 Registration
- Signage on tables at Welcome Reception
- Custom napkins at bar
- Signage by food station
- Welcome address to attendees
- 10 additional drink tickets to hand out





# Arrival Partners

## Marketplace | \$5,000

- 1 Registration
- Signage
- Logo on balloon arch at entry

## Photography | \$4,000

- 1 Registration
- Professional photo link access
- Visibility on website for full year



## Delivered Welcome Amenity | \$3,500

- 1 Registration
- Logo on bag
- Opportunity to include pre-approved branded item in bag

## Shopping Bags | \$3,000

- 1 Registration
- Custom shopping bag for Marketplace

## Registration | \$2,500

- 1 Registration
- Signage at Registration welcoming attendees

## Printed Program Handout | \$2,500

- 1 Registration
- Recognition on handout
- Opportunity to include short message





# Edible Partners

## Brunch & Bubbles | \$6,000

- 2 Registrations
- Signage & Recognition
- Opportunity to give toast before brunch
- 25 additional mimosas tickets to hand out
- Professional photo link access

## Starbucks Break | \$4,000

- 1 Registration
- Branded Starbucks card for each attendee

## Breakfast | \$4,000

- 1 Registration
- Signage at breakfast on Tuesday & recognition

## Bubbles & Berries | \$3,000

- 1 Registration
- Signage
- Branded Napkins

## Hydration Station | \$2,500

- 1 Registration
- Custom cups & logo on watercoolers

## Caffeination | \$2,500 (2).

- 1 Registration
- Custom cups & signage at coffee station

## Recharge Break | \$2,500

- 1 Registration
- Signage at recharge break & recognition





# *Ladies Night Partners*

## **Ladies Night Event | \$6,000**

- 1 Registrations
- 2 Ladies Night tickets (bring a friend)
- 10 additional drink tickets to hand out
- Opportunity to kick off ladies night or give LN pitch during main event (stage time)
- Signage at event & recognition

## **Pre-Party Bag | \$3,000**

- 1 Registration
- 1 Ladies Night ticket
- Logo on goodie bag

## **Signature Cocktail/Mocktail | \$2,500 (2).**

- 1 Registration
- 1 Ladies Night ticket
- 25 additional drink tickets to hand out
- Signage at bar
- Opportunity to create cocktail or mocktail

## **Late Night Bites | \$2,500**

- 1 Registration
- 1 Ladies Night ticket
- Signage at late night bites station

## **Photo Booth | \$2,500**

- 1 Registration
- 1 Ladies Night ticket
- Signage at photo booth
- Logo on photos





# Stage Time Partners

## Keynote | \$3,500

- 1 Registration
- Recognition at event and in printed program
- Opportunity to introduce speaker (4 mins)

## Workshop | \$2,500

- 1 Registration
- Recognition at event and in printed program
- Opportunity to introduce session (2 mins)

## WoW | \$2,500

- 1 Registration
- Recognition at event and in printed program
- Opportunity to introduce session (2 mins)

## Raffle | \$2,500

- 1 Registration
- Signage at registration
- Opportunity to announce raffle winners

## Centerpieces | \$3,000

- 1 Registration
- Signage on table centerpiece

# Wellness Partners

## Yoga | \$5,000

- 1 Registration
- 25 Branded Yoga Mats
- Signage at event & recognition

## Red Rock Hiking Experience | \$5,000

- 1 Registration
- Intimate networking opportunity (pre-conference, Saturday)
- Opportunity to give out swag to attendees
- Signage at event & recognition

## Guided Nature Walk | \$3,000

- 1 Registration
- Intimate networking opportunity (Sunday, am or pm)
- Opportunity to give out swag to attendees
- Signage at event & recognition





# Add On Opportunities

## Team Bundle | \$5,500

- 8 Registrations
- 8 Ladies Night Tickets
- Reserved Table with Signage
- Exclusive bag
- \$25 x 8 Ellevote Bucks to use at our Pop-Up Shop

## Friend of Ellevote | \$1,000

- Recognition on website
- Event signage



## Hosted Table During General Session | \$750

- Reserved Table with Signage

## Attendee List | \$500

- List of attendees after the event concludes

## Photography Link Access | \$350

- Access to event photos via dropbox

## MARS Squad Membership | \$250

- Recognition on website
- Photo included in tribute montage



## Drink Ticket Package | \$175

- 10 drink tickets to use/hand out at Welcome Reception, Networking Hour, Bubbles & Brunch or Ladies Night
- Ladies Night includes full bar



# Partner Package Support Levels

## Premier Partners (p. 5)

\$25,000 - Exclusive Event Partner

\$15,000 - Diamond Partner (x2)

\$10,000 - Platinum Partner

\$10,000+ - Custom Partner

## \$4,000 - \$10,000

- **Technology Partners (p. 6)**
  - \$7,500 - WiFi
  - \$4,000 - Photo Booth
- **Welcome Reception Partners (p. 6)**
  - \$7,500 - Welcome Reception
- **Arrival Partners (p. 7)**
  - \$5,000 - Marketplace
  - \$4,000 - Photography
- **Edible Partners (p. 8)**
  - \$6,000 - Brunch & Bubbles
  - \$4,000 - Starbucks
  - \$4,000 - Breakfast
- **Ladies Night Partners (p. 9)**
  - \$6,000 - Ladies Night Event
- **Wellness Partners (p. 10)**
  - \$5,000 - Yoga
  - \$5,000 - Red Rock Hiking Experience

## \$2,500 - \$3,500

- **Arrival Partners (p. 7)**
  - \$3,500 - Delivered Welcome Amenity
  - \$3,000 - Shopping Bags
  - \$2,500 - Registration
  - \$2,500 - Printed Program Handout
- **Edible Partners (p. 8)**
  - \$3,000 - Bubbles & Berries
  - \$2,500 - Recharge Break
  - \$2,500 - Hydration Station
  - \$2,500 - Caffeination (x2)
- **Ladies Night Partners (p. 9)**
  - \$2,500 - Signature Cocktail or Mocktail (x2)
  - \$2,500 - Late Night Bites
  - \$2,500 - Photo Booth
- **Stage Time Partners (p. 10)**
  - \$3,500 - Keynote
  - \$3,000 - Centerpieces
  - \$2,500 - Workshop
  - \$2,500 - WoW
  - \$2,500 - Raffle
- **Wellness Partners (p. 10)**
  - \$3,000 - Guided Nature Walk



## **Mars Squad**

When we originally founded this platform, we decided to encourage our male counterparts to share their support of our purpose, to gather existing and aspiring women leaders in our industry to help develop, grow and encourage leadership as the industry shifts and expands. The Mars Squad is an annual membership that helps us promote female leadership in our industry through support of the Women's Leadership Summit (\$250 annual membership fee).

## **Words of Wisdom (WoW)**

These are the WLS short TED-style talks that our program features each year. We welcome a diverse and talented group of women to the stage on topics ranging from empowerment to leadership to self-care and purposeful living in a short, sweet & to the point format.

## **Ellevate Workshop**

Each year, participants engage in an onsite activity that's designed to be taken home and continually revisited. In 2019, we all created a Vision Board. In 2022, we utilized an event workbook that included space for notes, reflections and action items. In 2024, speakers provided handouts and actionable items. Stay tuned for the enhanced 2025 curriculum.

## **Ellevate Marketplace**

An interactive marketplace that will house the Mars Squad Wall, experience booths, shopping vendors, Ellevate's Pop-Up shop, a WiFi Lounge and the Welcome Reception. Attendees will have the opportunity to visit the Marketplace to take in the experience and network with friends and colleagues.

## **Ladies Night**

Ladies Night is a signature touch and each year has a unique theme. But the common thread is FUN. We take this opportunity to enjoy an evening together celebrating life and each other to the fullest. We get dressed up, we dance, we laugh, and we ELLEVATE our sisters.



WE LOOK FORWARD TO MAKING AN IMPACT WITH YOU

- Ellevate: [hello@ellevatefoundation.org](mailto:hello@ellevatefoundation.org),
- Korey Ashton: [Korey.Ashton@sunfireinc.com](mailto:Korey.Ashton@sunfireinc.com)
- Jolene Bibian: [jolene@millsandmaple.com](mailto:jolene@millsandmaple.com)
- Stephanie Berger: [sberger@insuremecis.com](mailto:sberger@insuremecis.com)
- Jill Pedersen: [jill@columbiabenefitsolutions.com](mailto:jill@columbiabenefitsolutions.com)
- Sue Wakamoto-Lee: [swaka@startmail.com](mailto:swaka@startmail.com)
- Cerrina Jensen: [cerrinaj@stellarstoriesins.com](mailto:cerrinaj@stellarstoriesins.com)

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