



2017 BEST BEAUTY BUYS



Glam-team tested, wallet approved—our experts experimented with more than 250 hair, makeup and skin care products to select this year's most innovative 50 under \$50.

By Daley Quinn • Photography by Lisa Shin

HAIR

HYDRATING SHAMPOO

Honest Beauty Beyond Hydrated Shampoo, \$20 Coconut juice quenches super-dry hair.

COLOR-PROTECT SHAMPOO

Alterna Haircare Caviar Infinite Color Hold Shampoo, \$34 Keep your color bright thanks to UV filters and moisture boosters.

CONDITIONER Pantene Pro-V Daily Moisture Renewal Air-Light Foam Conditioner, \$6 Leave hair full and bouncy with a weightless mousse conditioner.

AT-HOME HAIR COLOR Dark and Lovely Color Gloss Ultra-Radiant Color Crème, \$6.50 This buttery soft formula brings out maximum shine, and the instructions are easy to follow.

FRIZZ FIGHTER Nexxus City Shield DD-Crème, \$22 "After staying frizz-free for two rainy days, my client called this cream her hair savior," says Cucinello*. Apply to damp hair before drying for ultra smoothing.

HAIR OIL OGX Hydrate & Tone-Reviving + Lavender Luminescent Platinum Penetrating Oil, \$8 Shine, bottled. Made for blondes but boosts all hair colors.

DEEP TREATMENT/MASK Novex Coconut Oil Deep Conditioning Hair Mask, \$7 Ideal for overprocessed hair, the luxe cream brings damaged strands back to life.

VOLUMIZER Schwarzkopf göt2b Volumaniac Root Lifting Spray, \$6 Spray at the roots and work through with fingers to add height and body.

DRY SHAMPOO John Frieda Luxurious Volume Volume Refresh Dry Shampoo, \$7 No shower? No problem. This instant refresher keeps your dirty little secret under wraps, without the white residue.

SMOOTHING Living Proof T.B.D Multi-Tasking Styler, \$26 Unlike heavier smoothing creams, this one allows for flexibility after styling, says Saviano*.

CLEANSING CONDITIONER Bed Head by TIGI Calma Sutra Cleansing Conditioner, \$22 The rich emulsion cleanses, conditions and defines curls.

HAIRSPRAY Tresemmé Keratin Smooth Frizz-Free Hold Hair Spray, \$5 No need for midday touch-ups with a strong-hold spray that keeps flyaways at bay.

CURL BOOSTER Matrix Style Link Air Dry Twisted Boho Curl Defining Cream, \$18 A gel-cream hybrid that works wonders for all curls.

LEAVE-IN CONDITIONER Schwarzkopf Gliss Ultimate Express Repair Conditioner, \$6 Hydrates, detangles and then basically disappears. "Hair feels like there's nothing in it—in a good way!" raves Saltzman*.



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* EXPERT PANEL

Katie Jane Hughes, makeup artist
Emily Kate Warren, makeup artist
Francesca Fusco, MD, dermatologist
Whitney Bowe, MD, dermatologist
Paul Cucinello, hair stylist and colorist
Sadah Saltzman, hair stylist
Nunzio Saviano, hair stylist

MAKEUP

BROW PRODUCT E.l.f.

Tinted Shape & Stay Wax Pencil, \$3 A brow tamer that fills in flawlessly and includes a built-in sharpener.

TINTED MOISTURIZER

No7 City Light Tinted Moisturizer, \$15 Hides imperfections with sheer, natural-looking coverage.

BLUSH It Cosmetics

Confidence in Your Glow, \$32 This sunset-inspired compact is super versatile—swirl a brush through all three shades, or dust just one on the apples of your cheeks.

EYELINER L'Oréal Paris

Super Slim Liner by Infallible, \$9 Staying power plus ease of removal makes this liner Warren's* top pick.

LIPSTICK Maybelline New York Color Sensational the Inti-Matte Nudes, \$7.50 The perfect marriage of creamy and matte. With 10 shades of nude, one's sure to be right for you.

PRIMER Milani Prime

Light Strobing + Pore-Minimizing Face Primer, \$10 Luminosity in a primer. Hughes* describes this as "a beautifully sheer veil of glow."

BALM Revlon Kiss Balm, \$5

A wash of color, fruity scent and SPF 20—what more could your lips ask for?

CONCEALER Physicians

Formula #InstaReady Full Coverage Concealer SPF 30, \$11 Dark spots, blemishes and under-eye bags, begone! This concealer camouflages them all.

EYE SHADOW SINGLE NYX

Professional Makeup Vivid Brights Crème Colour, \$10 In 12 bold shades that deliver a big color payoff.

FOUNDATION CoverGirl

Vitalist Healthy Elixir Foundation, \$10 Makeup gets a skin care boost in this vitamin-infused formula.

HIGHLIGHTER Wet n Wild

Mega Cushion Highlight, \$6 A bouncy cushion luminizer that leaves skin beaming.

MASCARA L'Oréal Paris

Voluminous Lash Paradise, \$10 No clumping or flaking with this wavy bristle brush, no matter how many coats.

CONTOUR PRODUCT

Catrice Prime & Fine Professional Contouring Palette, \$8 Sculpt and spotlight cheekbones with a silky, soft powder duo.

LIP GLOSS Pür Chrome

Glaze High-Shine Lip Gloss, \$18 Hughes loves the doe-foot applicator. It lets you be perfectly precise.

BRONZER No7 Bronzer in

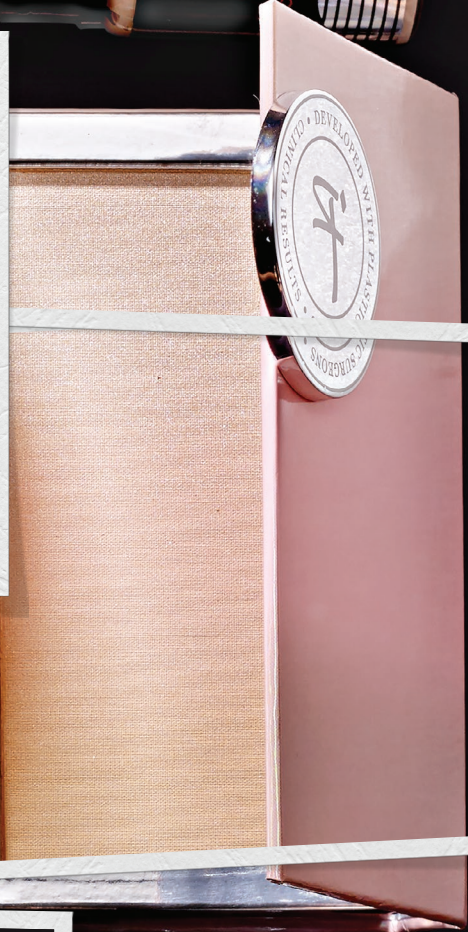
Caramel, \$13 A sophisticated matte shade that doesn't fall flat.

EYE SHADOW PALETTE

Pacifica Pink Nudes Mineral Eyeshadow, \$14 No eye shadow primer needed. These pretty pinks go on smooth and last all day.



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FACE

FACIAL OIL Burt's Bees Complete Nourishment Facial Oil, \$20 Jojoba and primrose oil rejuvenate dry skin.

EYE CREAM It Cosmetics Confidence in an Eye Cream, \$38 This luxe cream combats puffiness while brightening the eye area.

SERUM No7 Lift & Luminate Triple Action Serum, \$34 Not only did Bowe's* skin feel tighter, her makeup went on smoother too.

MASK L'Oréal Paris Pure-Clay Mask, Clear & Comfort, \$13 Soothes stressed skin with a clay and seaweed combo.

FACE MIST Elizabeth Arden Eight Hour Miracle Hydrating Mist, \$19 Spritz for a quick pick-me-up. Makeup stays put; skin glows.

DAILY MOISTURIZER La Roche-Posay Toleriane Double Repair Moisturizer, \$20 Calming ingredients—including thermal water and ceramides—make this ideal for sensitive skin.

PEEL Vichy Idéalia Peel, \$37 An overnight peel that brightens and tightens your complexion.

WRINKLE FIGHTER Olay Regenerist Micro Sculpting Cream, \$27 After three weeks of daily application, Fusco's* fine lines were less visible.

FACIAL WIPES Yes To Cotton Comforting Facial Wipes, \$6 One swipe—with pads sourced from recycled T-shirt scraps—erases grit and grime.

FACIAL SUNSCREEN Cetaphil Redness Relieving Daily Facial Moisturizer with SPF 20, \$18 This tinted sunscreen protects skin while evening out blotchiness.

ACNE Differin Gel, \$30 Bye-bye, bumps! Differin, a dermatologist fave breakout buster that was previously prescription-only, is now available over the counter.

NIGHT TREATMENT Cetaphil Rich Hydrating Night Cream, \$17 You'll be saying #IWokeUpLike This every morning, thanks to powerful plumpers like hyaluronic acid and olive extract.

MICELLAR WATER Garnier SkinActive All-in-One Mattifying Micellar Cleansing Water, \$9

A good wash for oily complexions—just soak a cotton pad and swipe.

CLEANSER Simple Skincare Water Boost Micellar Gel Wash, \$7 Removed all of Fusco's* makeup without triggering her rosacea—a win-win.





BODY

SUNSCREEN Coppertone ClearlySheer Whipped, SPF 50, \$11 The light, fluffy formula melts into skin in seconds.

BODY LOTION Vaseline Mature Skin Rejuvenation Healing Lotion, \$4.50 Get dressed without the wait thanks to this fast-absorbing pick that leaves skin smooth, not sticky.

DEODORANT Dove Invisible Dry Spray Antiperspirant, \$5.50 Bove put the spray's 48-hour claim to the test and still smelled fresh the second day.

BODY WASH Le Petit Marseillais Vanilla Milk Extra Gentle Body Wash, \$5 Even the driest skin can skip moisturizer after showering with this luxurious lather.

BODY SCRUB Alba Botanica Hawaiian Detox Frothy Scrub, \$10 A big-time brightener that buffs away dead skin cells with yerba mate and volcanic clay.

BAR SOAP c.Booth Lemon Sugar Energizing Body Bar, \$5 Add a little sweetness to your day with this uplifting morning wake-up.

