

MARK SCHULMAN-Why Mark?



Celebrity Drummer for P!NK and Billy Idol and Peak Performance Expert

Mark Schulman, celebrity drummer for P!NK and Billy Idol, turns keynotes into electrifying concerts of insight, activating your rockstar DNA for peak performance and synergy. His motivational prowess sets a new standard in corporate speaking, offering actionable strategies to elevate attitude and team engagement and impact your bottom line.

TOPICS:

Motivational Entertainment. Employee Engagement. Attitude Transformation. Teamwork/Teambuilding. Innovation/Creativity. Peak Performance.

Why Mark?

Imagine blending the transformative energy of Tony Robbins with the rhythmic genius of Ringo Starr and the charismatic showmanship of Bono. Mark Schulman is this exceptional hybrid. An 'activational speaker' whose presentations do more than motivate—they inspire action, insight, and connection. With a drum set as his podium and a career's worth of rock 'n' roll stories as his arsenal, Mark doesn't just talk about peak performance and team synergy; he demonstrates it in an interactive 'rock show disguised as a keynote' that will leave your audience energized, empowered and ready to boost your bottom line.

The Experience:

Mark's keynotes are a symphony of insights and entertainment. Expect a dynamic mix of high-energy drum performances, interactive rhythm sessions, compelling multimedia presentations and truly cutting edge content. Each speech is tailored to activate the 'rockstar DNA' in every attendee, fostering individual strengths, enhancing team dynamics, and elevating corporate cultures. With Mark, it's not just about listening—it's about experiencing, engaging, and transforming.

Ideal For:

**Corporate Events
Association Meetings
Leadership Conferences
Team-Building Retreats
Trade Shows**

Mark Schulman's keynotes are more than an event; they are milestones that will resonate with your team long after the applause fades. Ready to transform your next corporate event into an unforgettable rock concert of insights and inspiration? Invite Mark Schulman, and let the transformation begin.

Mark's Thoughts:

"When someone is a top performer in their field, or we see a team of top performers, people often refer to them as rockstars. But imagine what your team can learn about managing performance, energy, sustainability, and mental fitness from REAL rockstars?"

As someone who has played with some of the greatest pop and rock stars in the world for 32 years as their drummer, I have analyzed and studied the band dynamic relentlessly. Rockstar performers all share traits that got us to the top and KEEP us there."



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Speech Topics

Audiences will have never experienced anything quite like Mark's keynote shows:

- **Everyday Rockstar® (ERS): Lighting it up to unleash your best self, for the greatest benefit to others through science and rock and roll!**
- **Create YOUR World-Class Band: Master Team Performance with Real Rockstar Edge**

Mark's 'rock show disguised as a keynote' combines the excitement and dynamics of rock 'n' roll with profound insights into personal and professional growth, making him an invaluable asset to any organization seeking to overcome these challenges and transform their culture, performance, and outcomes.

The highly energetic, engaging, and transformative nature of Mark Schulman's keynotes literally sets the stage for something far beyond the conventional keynote speech. The emphasis on interaction and personal activation aligns perfectly with marketing, sales, and communication goals, positioning Mark's sessions as must-have experiences for organizations looking to inspire and elevate their teams. If your client is looking for a keynote speaker who can provide an unforgettable, high-impact event, look no further. Audiences don't just passively receive information; they participate in a transformational experience that enhances their professional and personal lives.

Pitch Points:

- Mark creates custom high-end pitch videos for your clients that help you close the deal. [Here is a sample he created for Essent Guaranty Inc.](https://vimeo.com/904819155/db30e021e4?share=copy) <https://vimeo.com/904819155/db30e021e4?share=copy>
 - The close rate when we send a video is off the charts.
- From the moment Mark lands until he boards the plane for his next event, Mark is available 24/7 for any of your client's gatherings, mixers, parties, and dinners to personally engage and be of absolute service.
- Mark is always happy to have a discovery call with potential clients, which nearly guarantees a close for you!
- Two attendees will win a personally signed snare drum from Mark as a gift.
- Mark will create a high-end customized promo video for the client to help promote their event.
- Mark offers a debriefing session or what we call a 'fireside chat' with a C-Suite member post-event as a follow-up. These highly successful Zoom chats take a deeper dive into problem-solving and addressing the organization's issues in a light-hearted format to more deeply integrate Mark's concepts into the company culture and growth. The client can then edit and distribute the video to the attendees to fortify valuable ideas and remind attendees of the 'experience of Mark.'
- Keep in mind: When you pitch 'edutainment,' performance-based speakers, Mark also gets chosen when people are looking for sports figures, top performers in non-business related fields and entertainers..people who have stories and experience outside of the 'industry'.

For Virtual:

Mark's energy transcends the live experience if you have a client who is interested in a virtual presentation. Mark has done over 100 of them!

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Solving Problems:

Mark Schulman addresses several key challenges in the corporate and professional development arenas with innovative solutions that draw upon his unique background as a world-class musician and empowerment speaker. Here's a synthesis of the problems he solves and the solutions he provides:

- **Lack of Employee Engagement and Motivation:** In many organizations, employees often feel disconnected from their work and uninspired, which can lead to decreased productivity and satisfaction.
- **Team Dynamics and Collaboration Issues:** Teams may struggle with communication, trust, and synergy, making it hard to achieve optimal performance and innovation.
- **Resistance to Change and Adaptability Challenges:** Businesses facing constant change need employees who can adapt quickly and effectively, a significant challenge for many.
- **Performance Pressure and Stress:** Professionals at all levels can experience performance pressure, which can lead to stress, burnout, and decreased well-being.
- **Creativity and Innovation Blockades:** Finding new ideas and approaches is critical for growth, yet many find themselves stuck in creativity and innovation ruts.

Solutions Mark Provides:

- **Amplifying Engagement and Motivation:** Through his electrifying keynotes, Mark ignites the 'rockstar DNA' in attendees, inspiring them to engage deeply with their work and tap into new levels of motivation.
- **Revolutionizing Team Synergy and Collaboration:** Leveraging insights from his experiences with world-class bands, Mark offers actionable strategies for improving communication, trust, and collaboration within teams.
- **Cultivating Resilience and Adaptability:** Mark's stories and methodologies emphasize the power of attitude in navigating change, helping individuals and teams become more resilient and adaptable.
- **Alleviating Performance Pressure:** With techniques grounded in his high-pressure performance experiences, Mark helps professionals manage stress and achieve peak performance without burnout.
- **Unleashing Creativity and Innovation:** Through interactive sessions and compelling content, Mark stimulates creativity and encourages innovative thinking, guiding attendees to breakthrough moments.

Books:

Conquering Life's Stage Fright: Three Steps to Top Performance - Released 2015

The Attitude Equation: Rockstars in All Fields Share Their Secret Attitudes - Released April 2024

