

STAND 4 THRIVE GUIDE



PICK YOUR PLACE

CHOOSE A SAFE, VISIBLE SPOT — YOUR DRIVEWAY, A PARK, A LOCAL BUSINESS, OR A COMMUNITY EVENT.



BRING THE BASICS

- ☐ *A TABLE, CHAIRS, AND SHADE IF IT'S SUNNY.*
- ☐ *A PITCHER OF PINK LEMONADE (STORE-BOUGHT OR HOMEMADE)*
- ☐ *BAKED GOODS OR OTHER ITEMS YOU WISH TO SELL*
- ☐ *CUPS, NAPKINS, AND ANY OTHER FUN DECORATIONS (PINK BALLOONS, FUN STRAWS ETC.)*
- ☐ *YOUR PRINTABLE DONATION SIGN WITH QR CODE*
- ☐ *A DONATION JAR FOR CASH (OPTIONAL)*



SPREAD THE WORD

- ☐ *SHARE YOUR STAND ON INSTAGRAM, FACEBOOK, OR TIKTOK AND TAG @THRIVINGBEYONDBREASTCANCER AND USE #STAND4THRIVE*
- ☐ *LET FRIENDS, FAMILY, AND NEIGHBORS KNOW WHEN AND WHERE YOU'LL BE*
- ☐ *USE THE "I'M HOSTING A STAND!" BADGE ON SOCIAL MEDIA TO INVITE OTHERS*

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COLLECT DONATIONS

WE RECOMMEND IN LIEU OF FIXED PRICING YOU SIMPLY ASK FOR DONATIONS, BOTH BECAUSE IT ALLOWS FOLKS TO DONATE WHAT THEY CAN AFFORD, AND ALSO BECAUSE IT TYPICALLY RAISES MORE DONATION DOLLARS.

YOU CAN ACCEPT CASH DONATIONS IN A JAR OR ASK PEOPLE TO SCAN A QR CODE TO DONATE ONLINE.

✦ *ALL ONLINE DONATIONS GO DIRECTLY TO TBBC AND DONORS WILL RECEIVE A RECEIPT FOR TAX PURPOSES — NO NEED TO HANDLE MONEY YOURSELF UNLESS YOU PREFER TO!*



MAKE IT MEANINGFUL

- ☐ *CONSIDER HONORING SOMEONE SPECIAL WITH YOUR STAND*
- ☐ *INVITE FRIENDS TO HELP AND MAKE IT A PARTY!*
- ☐ *SHARE WHY YOU CHOSE TO HOST ON SOCIAL MEDIA OR WITH YOUR COMMUNITY*
- ☐ *TAKE LOTS OF PICTURES AND VIDEOS AND SHARE USING THE EVENT HASHTAG #STAND4THRIVE*

WE'LL BE RESHARING HIGHLIGHTS ALL WEEKEND LONG!



AFTER THE EVENT

CELEBRATE HOW MUCH YOU RAISED!

ANY CASH CONTRIBUTIONS CAN BE MAILED TO:

*TBBC
282 CRESTVIEW RD.
COLUMBUS OH 43202*

WATCH FOR A THANK-YOU EMAIL WITH TOTAL FUNDS RAISED, HIGHLIGHTS, AND A SPECIAL MESSAGE FROM THRIVING BEYOND BREAST CANCER

ANY QUESTIONS CAN BE EMAILED TO SARAHSTOECKEL@THRIVINGBEYONDBREASTCANCER.ORG

