



Website Designer Job Description

Meet Digital Marketing Maven & Associates! We are a full-service agency designed to provide marketing solutions to our small business clients. Our formula is simple: marketing challenges + DMM solutions = small business success!

From idea creative to full implementation, our in-house agency handles everything while delivering massive and sustainable growth to our clients. We are committed to improving the way businesses and consumers communicate digitally.. We pride ourselves on exceptional customer service, excellent client relationships, and quick turnaround times.

If you are looking for a collaborative environment that will challenge your creative skills and expand your business profile, then join our diverse team. We are currently looking for talented and dynamic self-starters with solid experience.

Posting Title: Website Designer

Location: Remote

Position Type: Contract/ Project Based

Salary: Based on Experience

RESPONSIBILITIES

- Proficient understanding of one or more of the following platforms - WordPress, Squarespace, Shopify, Wix, or ShowIt
 - A strong, dynamic portfolio showcasing 2-3 samples is required
- Incorporate UI/UX best practices in Website Design and Layout
- Knowledge of web content management systems
- Maintains and provides ongoing design of websites
- Test client websites for functionality and optimal user experience
- Implement and maintain high-quality SEO policies, incorporating them with web content
- Collect and analyze data on website usage to improve performance
- Follow client brand guidelines in the production of digital advertising & marketing assets
- Translate informational or marketing content into a functional website design
- Ensure that all design elements, templates, and finished solutions work within a variety of browser types and mobile devices

Qualifications & Characteristics:

- Working knowledge in Adobe Creative Suite, including Photoshop, Illustrator and InDesign
- High school degree or equivalent
- Self-Starter

- Critical Thinking Skills
- Excellent verbal and written communication skills
- Creative who can collaborate as a team member or work independently
- Able to efficiently handle the demands of multiple projects
- Flexible to projects that may shift direction midstream
- Able to adhere to tight project deadlines
- Detail-oriented with attention to brand voice
- Energetic and organized with a growth mindset