

FLOWERS

KC BLOOM CO

FOR WEDDINGS & EVENTS

Seasonal
Flowers &
Color Palettes

PLANNING
CHECKLIST

Floral CHECKLIST

FOR FUTURE BRIDES



ALL THE DETAILS

There are plenty of floral elements to consider when creating your wedding budget. The following pages contain a comprehensive list of floral items that can help bring your vision to life!

Personal Floral

BRIDAL BOUQUET

STYLE

Traditional, round posy. Loose, hand-tied, natural. Wispy, cascading waterfall.

STATEMENT

White & cream. Color explosion.
Monochrome tones. Greenery with touches of focal color.

ELEMENTS

Stems wrapped in ribbon. A simple bouquet holder. Cascading ribbon.

ATTENDANT BOUQUETS

STYLE

Small & simple. Large & whimsical.

STATEMENT

Mini versions of bridal bouquet. Hombre expression of color palette. All the color.

ELEMENTS

Hoop bouquets. Flower "purses". Floral cuff.
Cascading ribbons.



Personal Floral

BOUTONNIERES

Pocket Bouts. Tie clip. Traditional.
Unique flowers. Dried elements. Pops of color.

FLORAL CROWN

Simple baby's breath. Lush and colorful.

TRIBUTE BOUQUET

Small bouquet on a chair in remembrance of a family member

CORSAGES

Floral cuff bracelet. Ribbon tie. Small posy bouquet. Luxe florals. Minimal. Maximal.

FLOWER BASKET/PETALS

Loose petals for flower girls. Baskets with flowers cascading.

TOSS BOUQUET

Mini version of the bridal bouquet. Simple bouquet of small flowers.

HAIR BLOOMS

Loose or garland blooms for bridal updo.



Ceremony & Reception Floral

STAGE/ALTAR

Circle arch. Chuppah. Half-moon.
Geometric shape. Floral pillars. Metallic
plinths. Stair cascade. Statement urns.
Bridal entrance decor. Suspended floral.

AISLES

Rear aisle arrangement. Aisle posies.
Floral meadow. Petal toss bowls. Back
of chair hangers.

AROUND THE VENUE

Suspended floral. Cascading chandelier
floral. Loose bloom for cake. Seating
chart. Window flowers with ribbon
hangers. Bridal entry door. Outdoor
entrance. Staircase statement.
Balconies. Pipe & drape sprays. Escort
cards. Bar & cocktail tables. Bathroom
decor. Guest book table. Gift table.
Food tables. Back of exit vehicle.

TABLES

Lush bud vase runner. Grand, elevated
centerpieces. Low compotes. Floral
table meadow. Cascading table
garland. Greenery runner. Petite seat
arrangements.





WEDDING FLORAL

THINGS TO CONSIDER

TO HIRE OR NOT HIRE?

While we love DIY for savings and customization, we also know from experience that it's worth the cost to hire professionals in a few key areas. Floral DIY is absolutely possible, but there are a few things that make it less ideal... (1) using fresh flowers means you have to produce all pieces on the day of your wedding and then clean up a major mess (2) organizing helpers and figuring out designs is a LOT of work (3) florists have tricks and tools to make the process simple and streamlined, and (4) florists can easily source amazing flowers you might not even know existed!

We believe in a can-do attitude, so if tackling some floral elements yourself works for you, we'd love to help! We offer a la carte options (i.e. let us make your bridal bouquet) and we can also help you source bulk floral, access tutorials, and get you set up with supplies.



EXPAND YOUR OPTIONS

Florals are a major piece of your wedding day, so we suggest choosing your florist like you would any other vendor - request proposals from at least three and then choose a florist you connect with (i.e. trust!) and whose style you love best.

STAY FLEXIBLE

It's very common for brides to get excited about a specific flower without knowing that flower isn't in season at that time of year. Your florist can provide great options for substitutions and recommend the highest quality blooms for your season. Trust your florist to execute your concept and color palette...you won't be disappointed!

KNOW YOUR VENUE

Every venue is completely unique, which means your decor should be tailored to your location. Your florist can walk through a venue with you and provide suggestions for all of the ways to make the space your own. Your vision for the day will solidify as you walk around the site.

STRIKE A BALANCE

While flowers are our favorite thing, we also know there is such a thing as too much. We believe in editing the design to figure out the perfect amount of flowers. Too much can feel overwhelming, and not enough can make it feel too empty, so working with a florist (again, visit that venue!) will help you find the perfect design.

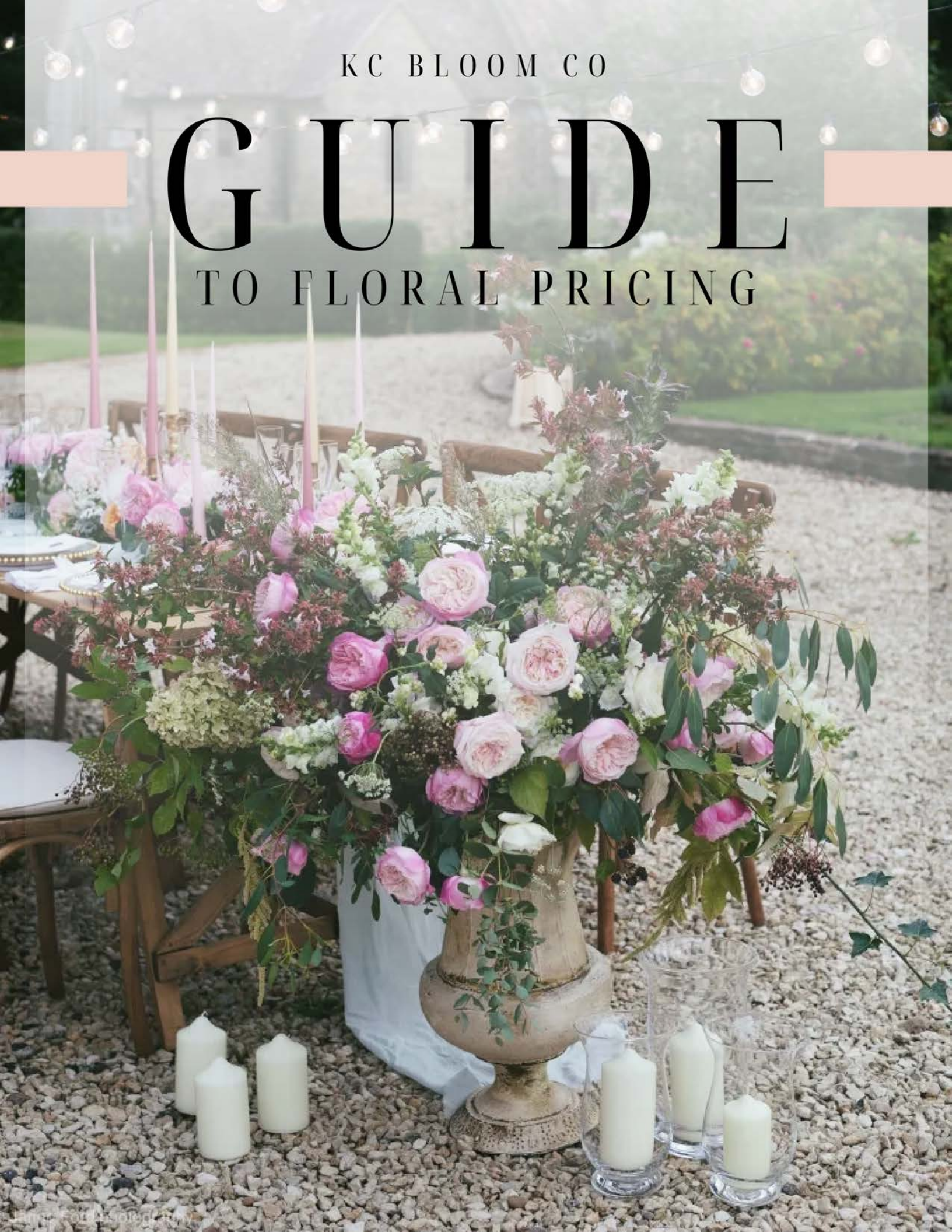
BOOK YOUR VENDOR

There are certain seasons that are popular for weddings, and that means your vendors are also very popular! Florists prefer to book at least 6 months prior to a date to give plenty of time for comprehensive planning, cost-effective sourcing, and flawless execution.

KC BLOOM CO

GUIDE

TO FLORAL PRICING



Floral Budget Roadmap

Every florist has a different pricing structure, with costs based on experience, style, labor costs, preferred flower types, and studio size. This is a general pricing guideline for the more standard wedding floral pieces offered by KC Bloom Co.

Bridal Bouquet

Bridal Bouquet : \$150 - \$450

Personal Floral

Attendants : \$75 - \$225

Corsages & Boutonnieres : \$18 - \$45

Flower Crown/Hair Blooms : \$25 - \$55

Around the Venue

Large Altar/Stage Pieces : \$350 - \$800

Meadow Aisle : \$750 - \$2,000

Suspended/Structure Installations : \$1,500 - \$6000

Tables

Grand Centerpiece : \$250 - \$500

Low Centerpiece : \$150 - \$300

Floral Runner : \$200 - \$950

Bar/Cocktail : \$50 - \$75

COLOR

PALETTES



Wildflower Meadow

Wispy & whimsical, filled with soft shades of a Spring meadow.



Bejeweled

Deep, cozy jewel tones with lush greenery and unique foliage.



Apricot Blues

Gentle sky blue tones mingled with apricot and cream.



STUNNING

INSTALLATIONS



Lush Food Tables

Flowing, natural configurations of grazing food and lush flowers.



Unique Entrance

Free-standing outdoor structures covered in flowers to create a stunning bridal entry



Meadow Aisles

Stunning walkways evoking a stroll through a lush, natural garden.

European Garden

Small arrangements in bud vases & low compotes, mixed with candles and special vintage pieces.





WINTER 2023



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