



simple shots
BY JACKIE



Oh, Baby!

A Complete Guide to Your Newborn Session

Congratulations!!



I am so excited for you and your family as you await the arrival of your precious new baby! I am honored that you have chosen me to capture lasting photos of your little one. With almost 11 years behind the camera, newborn photoshoots are truly a highlight of my career!

To make your newborn session easy and stress free, I am providing you with this guide to answer any questions you might have. Please take a read through, and please note the checklist at the back for you to fill out and return at your earliest convenience.



Health & Safety



Let's work together to keep from spreading germs. If you are experiencing any signs of illness (sore throat, cough, fever, etc.) please let me know as soon as possible and we will reschedule your photoshoot. I will extend the same courtesy and let you know of any changes in that regard. Keeping you and your precious newborn safe is of the utmost importance!



All props and equipment will be cleaned prior to your session. I will be using antibacterial products on all items before you arrive, and a baby safe non-bio detergent will be used on all washable fabric materials. Items that cannot be washed (outfits, headbands, etc.) will either be sprayed, ironed, or steamed and put into a clear sealed bag.



To protect your newborn, I will be wearing a mask and protective smock over my clothes throughout the entire session. Hand washing will be done before we start (upon your arrival) and as needed throughout. Hand sanitizer will also be used when necessary.

Do not worry about the mess! Messes are inevitable with little ones, so please do not stress if there is an accident. I will have cleaning supplies on hand and be ready to go to clean as needed.



Expectations



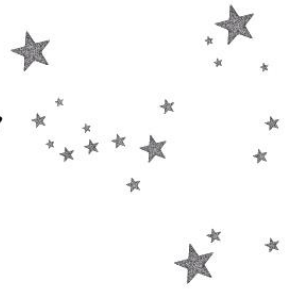
What are you looking for? In the days leading up to your photoshoot, let's narrow down exactly how you want your newborn's photos to look. Color theme, props, and who will be in the photos are important areas for us to discuss. I do have a wide selection of props that are at your disposal. I am also able to purchase live flowers for an additional fee. I have attached a checklist at the end of this guide for you to fill out and send back to me. This checklist will help ensure we are on the same page in terms of your expectations for the photoshoot.

Upon arrival, please note that you will have front door parking to make coming and going easy for you, your baby, and the rest of your family. I have an area in my studio specifically designed for moms. Here you will find a couch for nursing and a change table. Do be prepared to feed your little one more than usual, as they tend to eat more during photo sessions.

In my studio, before we get started, I do ask that the newborns be fed, changed into a new diaper, and then dressed in their first outfit. This tends to lead to happier babies and smoother sessions.



Expectations

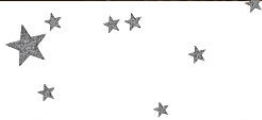


Please be aware that my newborn sessions are baby led. Favorite poses cannot be guaranteed due to the comfort of the baby. I will never move your baby into a pose that they are uncomfortable or unsettled with. I will closely monitor them in every pose to ensure their position is ok (their neck and their head), and I will be checking to make sure they are not too cold or too hot. Please note, for their comfort, your newborn will never be left in any given pose for an extended period of time.

Please block off a three-hour window for your session. This will give us a comfortable amount of time to capture photos of your newborn without feeling rushed or pressed for time. Again, as the session is baby led, how long it takes will depend on them. Typical sessions start with basket shots, followed by bean bag, siblings, and then the entire family.



Your Session/Gallery



It is important that you inform me as soon as you can when your baby arrives. The more time you are able to give me, the more date availability you will have. I will do my best to work around your schedule in these early newborn days.

You will receive your session time, as well as 10 digital images of your choosing for \$310.75 (including taxes). Any additional images are \$24.95 each.

Please allow a few weeks time for editing to be done. Once your photos are ready, they will be emailed to you directly.

If you have any questions or concerns prior to your photoshoot, please do not hesitate to reach out. I want you to be as comfortable as possible with your session!

I am so excited to see you and meet your adorable baby, see you soon!



Checklist



Using your smart phone, take a screenshot of this page, circle the answers that apply to you, and send it back to me at your earliest convenience. Thank you!

1. Who will be participating in the photo session?

Baby Family Sibling(s)

2. What color would you like your family photo?

Dark Grey White Mocha

3. What color theme do you have in mind?

Pink Purple White Peach

Grey Blue Green Neutral Brown

4. What would you like more photos of?

Naked Baby Wrapped Baby

Props and Baskets Solid Background

5. Special Requests:

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