HOW TO IMPORT AND USE YOUR NEW

alestop presers

STEP-BY-STEP GUIDE

HELLO!

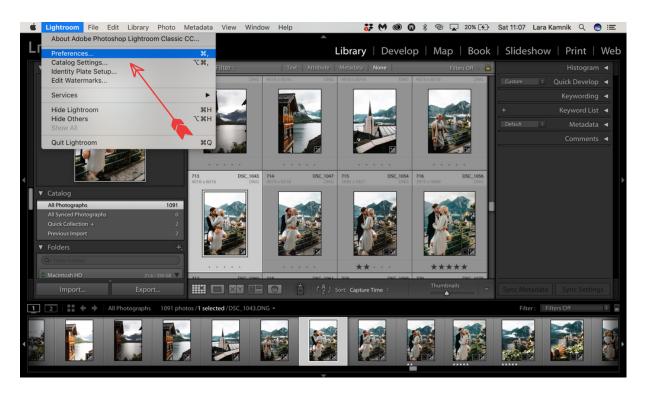
▼ THANK YOU SO MUCH
FOR PURCHASING OUR
LIGHTROOM PRESETS FROM
PASSAGE & PASSPORT
SHOP

MAY IT HELP YOU BE CREATIVE WITH YOUR PHOTOS. ♥

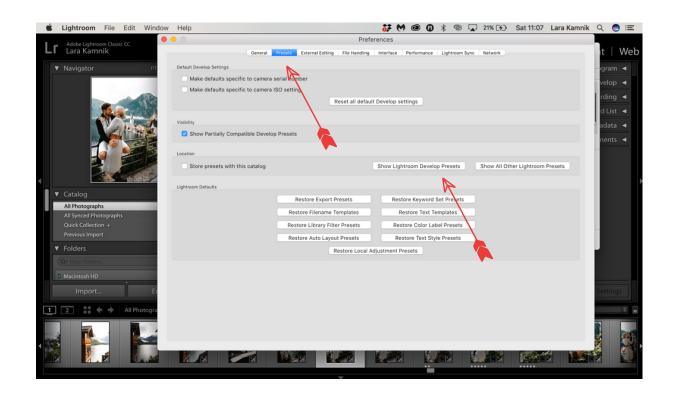
LET'S GET YOU ALL READY
AND SET UP!

GETTING STARTED

- 1. OPEN LIGHTROOM AND SELECT A PHOTO OF YOUR CHOICE
- 2. NOW NAVIGATE TO THE TOP LEFT CORNER (LIGHTROOM TAB) AND CLICK PREFERENCES

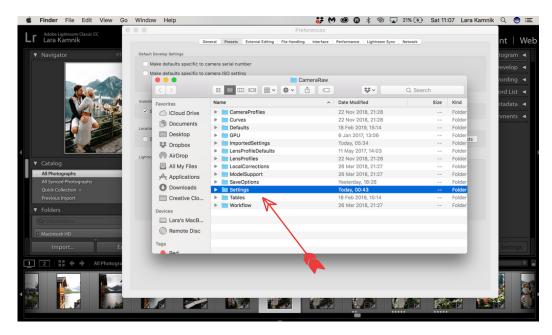


3. CLICK PRESETS, THEN CLICK SHOW LIGHTROOM DEVELOP PRESETS FOLDER

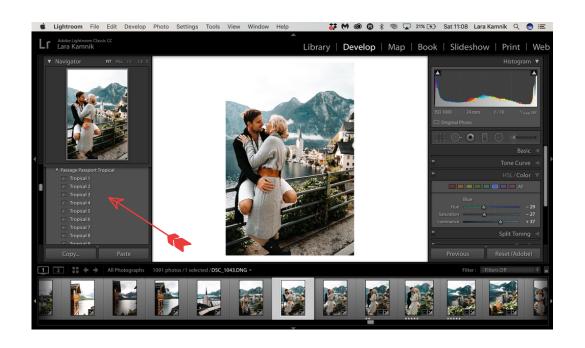


GETTING STARTED

4. OPEN THE CAMERA RAW FOLDER & CLICK SETTINGS



- 5. DRAG YOUR PRESETS INTO THE USER PRESETS FOLDER
- 6. RESTART LIGHTROOM
- 7. HIGHLIGHT ONE OF YOUR PHOTOS IN LIGHTROOM AND CLICK ON THE DEVELOP MODULE (OR 'D' FOR A SHORTCUT). YOU'LL SEE THE PRESETS ON THE LEFT SIDE.



APPLYING THE PRESETS

NOW THAT YOU'VE FINISHED IMPORTING YOUR PRESETS, ITS TIME FOR THE FUN PART - APPLYING THE PRESETS!

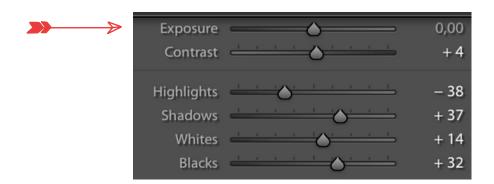
CHOOSE A PHOTO THAT YOU WANT TO EDIT THEN QUICKLY SCROLL AND HOVER OVER EACH PRESET TO TRY OUT WHICH ONE WORKS BEST ON YOUR PHOTO. ONCE YOU'VE APPLIED THE PRESET, YOU CAN THEN TWEAK THE EDIT TO PERFECTION.

EDITING PROCESS

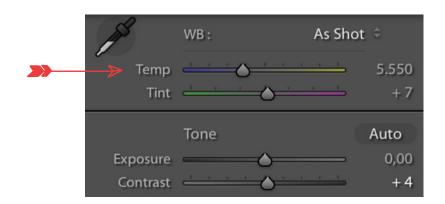
PLEASE NOTE THAT BECAUSE EVERY IMAGE IS DIFFERENT, YOU'LL SOMETIMES NEED TO TWEAK BASIC SETTINGS AFTER APPLYING A FILTER SUCH AS BRIGHTNESS, TEMPERATURE AND SKIN TONE.

YOU CAN DO ALL THIS WITHIN THE LIGHTROOM.

EXPOSURE - IT DEPENDS ON THE CAMERA SETTINGS, SO BEST TO START HERE AND ADJUST IT ACCORDING TO YOUR IMAGE.



WHITE BALANCE - IF YOU AREN'T HAPPY WITH THE PHOTO AFTER ADJUSTING THE EXPOSURE, CONTINUE HERE. THIS SLIDER MAKES A HUGE DIFFERENCE.



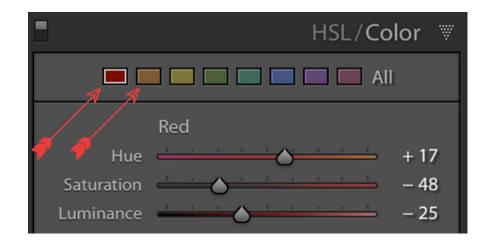
IF YOU THINK YOU MIGHT NEED MORE OR LESS COLOR,
ADJUST THE VIBRANCE ACCORDINGLY.



EDITING PROCESS

EVERYONE'S SKIN TONE IS DIFFERENT, SO IF YOUR SKIN TONE IS LOOKING A LITTLE OFF (TOO YELLOW OR TOO RED) GO TO COLOUR TOOLS AND ADJUST WITH FEW SIMPLE SLIDER ADJUSTMENTS.

FOR EXAMPLE, IF YOU WANT TO LOOK MORE TANNED, DECREASE THE LUMINANCE. IF YOU ARE TOO SATURATED DECREASE THE SATURATION. OR IF YOUR TONE IS JUST OFF, ADJUST THE HUE SLIDER.





WE'D ALSO LIKE TO HIGHLY RECOMMEND BACKING ALL OF THE PRESETS UP ON YOUR LAPTOP OR EXTERNAL HARD DRIVE BECAUSE IF YOU ACCIDENTALLY DELETE OR CHANGE OUR PRESET SETTINGS, YOU'LL BE ABLE TO RE-UPLOAD THEM.

THANKS!

MORE RESOURCES

TO LEARN MORE CLICK BELOW:

- VIDEO: HOW WE EDIT OUR PHOTOS
- BLOG: HOW TO TAKE THE PERFECT INSTAGRAM PHOTO
- BLOG: HOW WE EDIT OUR PHOTOS
- BLOG: WHAT EQUIPMENT WILL YOU FIND IN OUR CAMERA BAG

HELP & SUPPORT

DON'T HESITATE TO CONTACT US IF YOU NEED ANY HELP! WE TRY TO REPLY ASAP, BUT NOTE, THAT IT CAN TAKE SOME TIME DUE TO DIFFERENT TIME ZONES.

IT IS BEST IF YOU CAN REACH US ON <u>@PASSAGEPASSPORTPRESETS</u> IG PAGE VIA DM.

WE'RE ALSO AVAILABLE ON

PRESETS @ PASSAGEPASSPORT. COM. WE'LL GET

BACK TO YOU WITHIN 48 HOURS.

HTTPS://PRESETS.PASSAGEPASSPORT.COM/CONTACT

WANT TO BE FEATURED?

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HOPE YOU WILL LIKE THE PRESETS! WE WOULD LOVE TO SEE HOW THEY LOOK ON YOUR IMAGES, SO FEEL FREE TO POST AND TAG US ON INSTAGRAM

@PASSAGEPASSPORTPRESETS OR

#PASSAGEPASSPORTPRESETS AND YOU COULD BE FEATURED!

STAY CONNECTED!

LET'S STAY IN TOUCH!

OUR WEBSITE -

HTTPS://PASSAGEPASSPORT.COM

OUR EMAIL NEWSLETTER -<u>HTTPS://PRESETS.PASSAGEPASSPORT.COM/NE</u> WSLETTER

INSTAGRAM -

HTTPS://WWW.INSTAGRAM.COM/PASSAGEPAS SPORTPRESETS/

PINTEREST -

HTTPS://WWW.PINTEREST.COM/YOUR_PASSPO RT/

YOUTUBE -

HTTPS://WWW.YOUTUBE.COM/USER/LARAKAM NIK

IF YOU WANT TO KNOW ABOUT THE LATEST PROMOTIONS, SUBSCRIBE <u>HERE</u>