

# TRY WITH MIRRA

Shopify App that integrates effortlessly with your store

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**Give your customers what they REALLY want! Offer a Free Home Try-on service**



# let your brand stand out from the rest

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We provide a distinctive solution that benefits both ecommerce brands and shoppers with a "try before you buy" experience, catering to the needs of both businesses and consumers.

Bridging the gap between the online and offline shopping experience, providing your customers with the option to experience your products in the comfort of their own home before committing to a purchase.

# free home try-on

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## SAGA COLLARED SHIRT


WG996073-378-XS

\$249.00

Tax included. [Shipping](#) calculated at checkout.

SIZE

XS  S  M  L

 Free shipping on orders over \$400

ADD TO CART

FREE HOME TRY-ON

Select up to 3 items to **TRY WITH MIRRA** for Free ⓘ

## SHOP

Add up to 3 items to your cart and checkout for Free



## TRY

Your 4 day trial starts when your order is delivered



## PAY

Complete your order. Pay for what you keep & simply return the rest

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# made easy



# your customers want to **try before they buy**

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**71%** of shoppers said they would choose an ecommerce brand that offered a “TRY BEFORE YOU BUY” option over one that did not.

Source: RetailDive





# what your customers want

**Convenience:** Have the option to try & style clothes in the comfort of their home.

**Confidence:** Ensure items fit well and align with their style.

**Risk-Free:** No obligation to purchase if they are not satisfied.



**Mix & Match:** Have the option to pair new items with their existing wardrobe to visualize complete outfits.

**Fit and Quality Check:** Ensures they are satisfied with the size, feel, fit, colour and quality.

**Feel Valued:** Be the first to try new and exclusive pieces.



# why try

**Boost conversions:** Customers who previously were not ready to purchase can now 'Try Before You Buy'

**Increase AOV & Profit:** When customers try more they buy more. Putting products into the hands of customers will ignite sales and grow the brand

**Operational efficiencies:** We seamlessly integrate with Shopify and WMS, OMS & ERP apps to ensure operational excellence



# the results

↑ **28%**  
Increase in  
Sitewide Conversions

↑ **64%**  
Increase in  
AOV After Returns

↑ **57%**  
Increase in  
Return on Ad Spend



# seamless service

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## *CUSTOMERS **SHOP***

Customers browse your online store and select the items they wish to try before they buy.

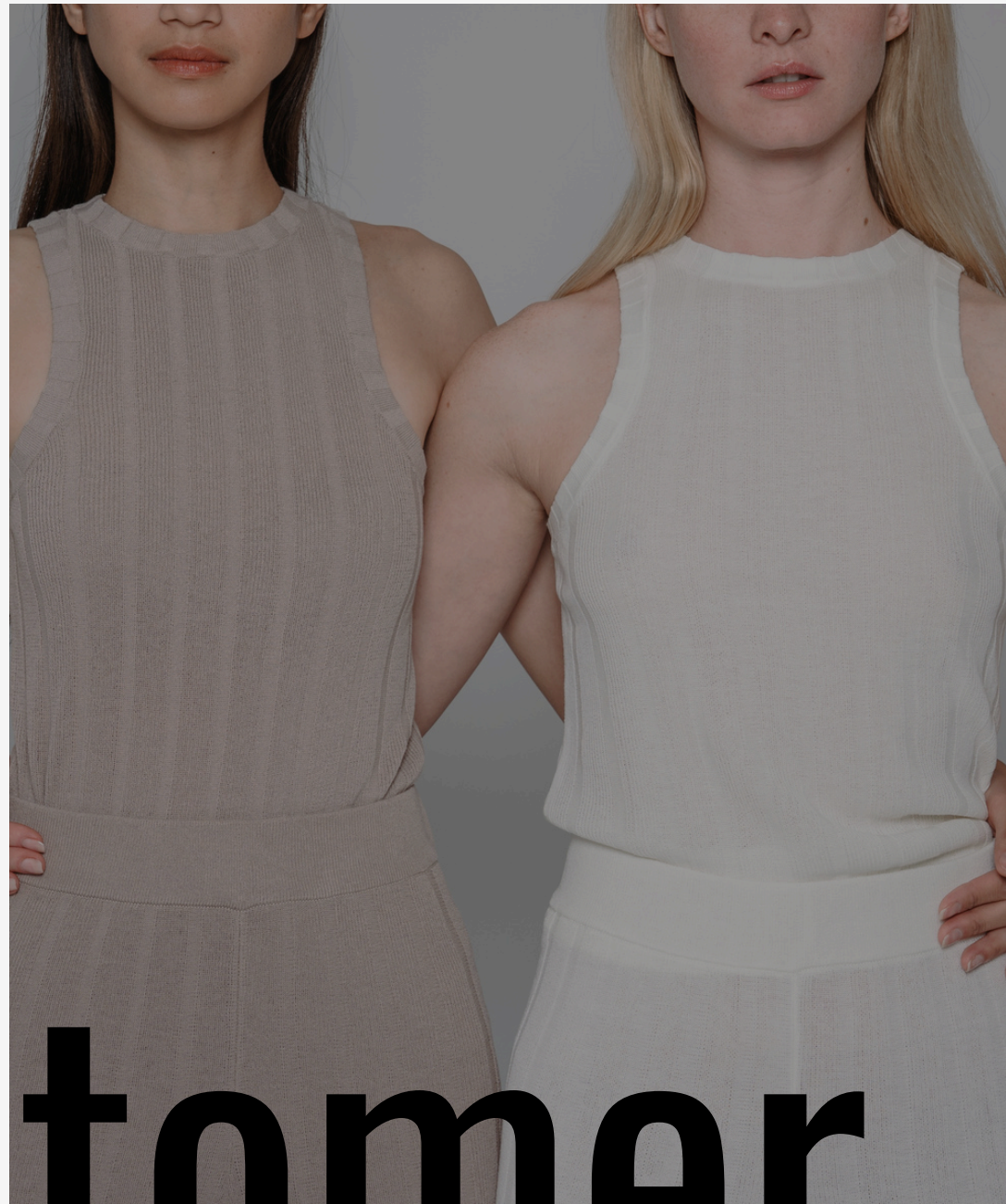
## *CUSTOMERS **TRY***

When the order is delivered, they have a fixed trial period where they can try the items at home.

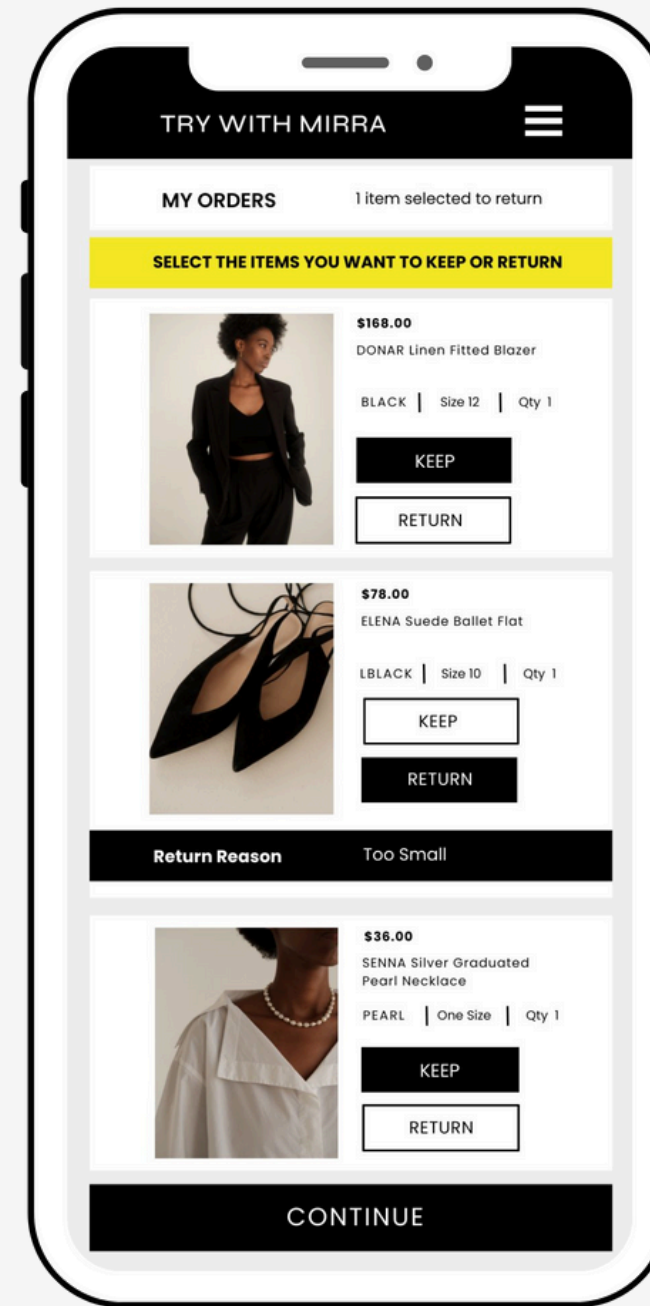
## *CUSTOMERS **PAY***

Finally, they complete the order. Securely pay for what they keep, and simply return the rest.





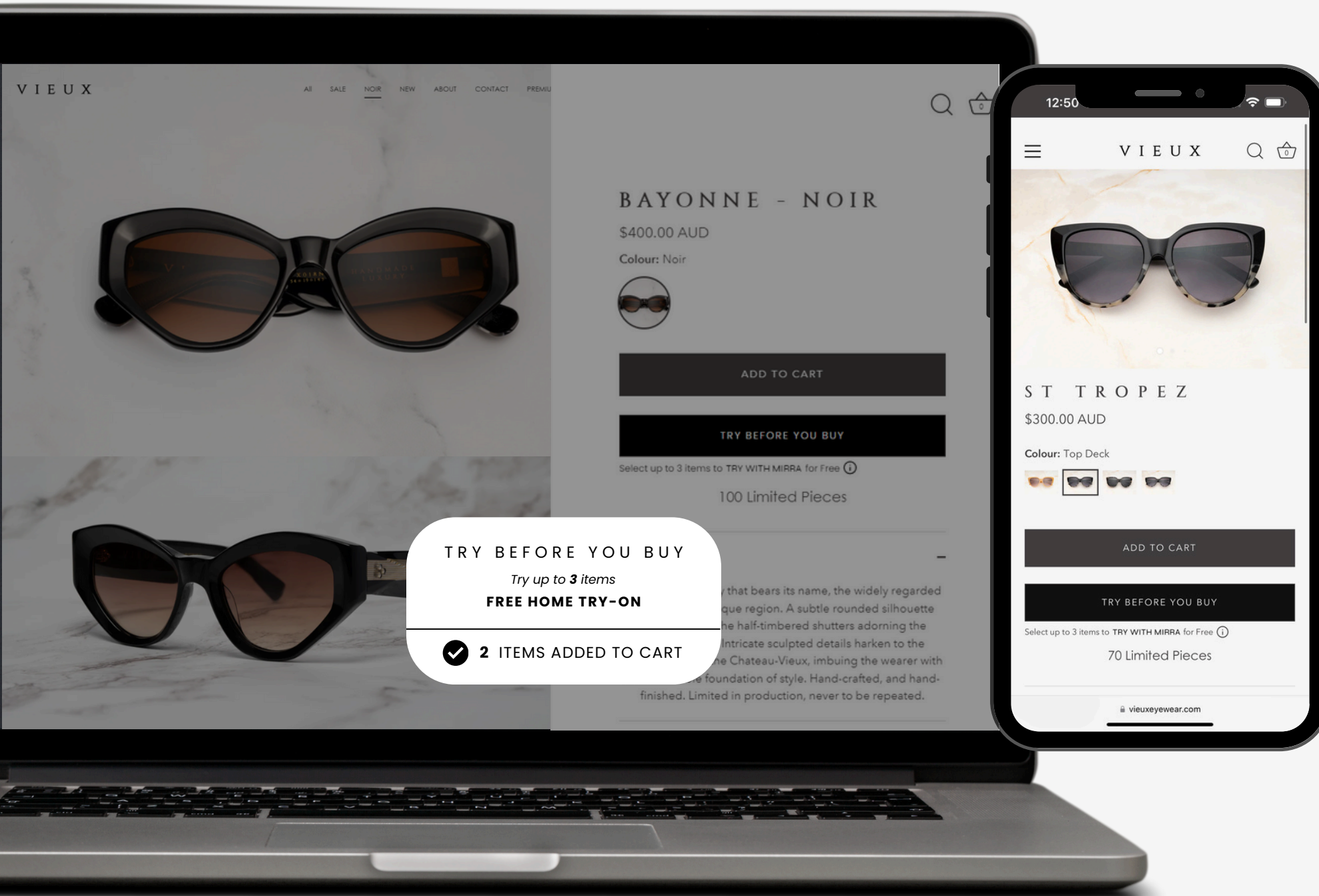
# customer portal



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*to ensure exceptional efficiencies and service to your customers*





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# stay on brand

Experience the seamless integration of Try with Mirra into your store's branding and aesthetics. Tailor your product and cart page buttons to your exact specifications, granting you ultimate control to incorporate messaging and marketing materials that perfectly align with your brand.



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# controlled rollout strategy

Optionally start with your VIPs for a low-risk launch, ensuring a flawless rollout site-wide.





# nothing short of impeccable

★★★★★

Nothing short of impeccable. We've worked with the Try with Mirra team for several months now and can attest to not only the support but the results.

Given the difficulty inherent to the eyewear niche from an online standpoint, Try with Mirra addresses a key pain point for our customers and does so with a frictionless platform.

Onboarding is a breeze, UI is incredibly simple for our team and for our customers. Most importantly however, the platform works. Our order frequency and AOV have seen a direct improvement after utilising the service. Would highly recommend.



V I E U X



# trusted by



TALLULAH & HOPE

Merchants.  
OF THE SUN

TWOSISTERS

REECY

V I E U X

OchreLane.

Pacifico  
OPTICAL

oneitwenty  
swim

LIINE

bask.  
AUSTRALIA

EPØKHE

W<sup>14</sup>  
III WEST 14TH

LIFE LESS COMMON

SUN MUSE

goodcitizens®  
Untrash the planet

pared

CHE  
EYEWEAR

childe  
∞

shade

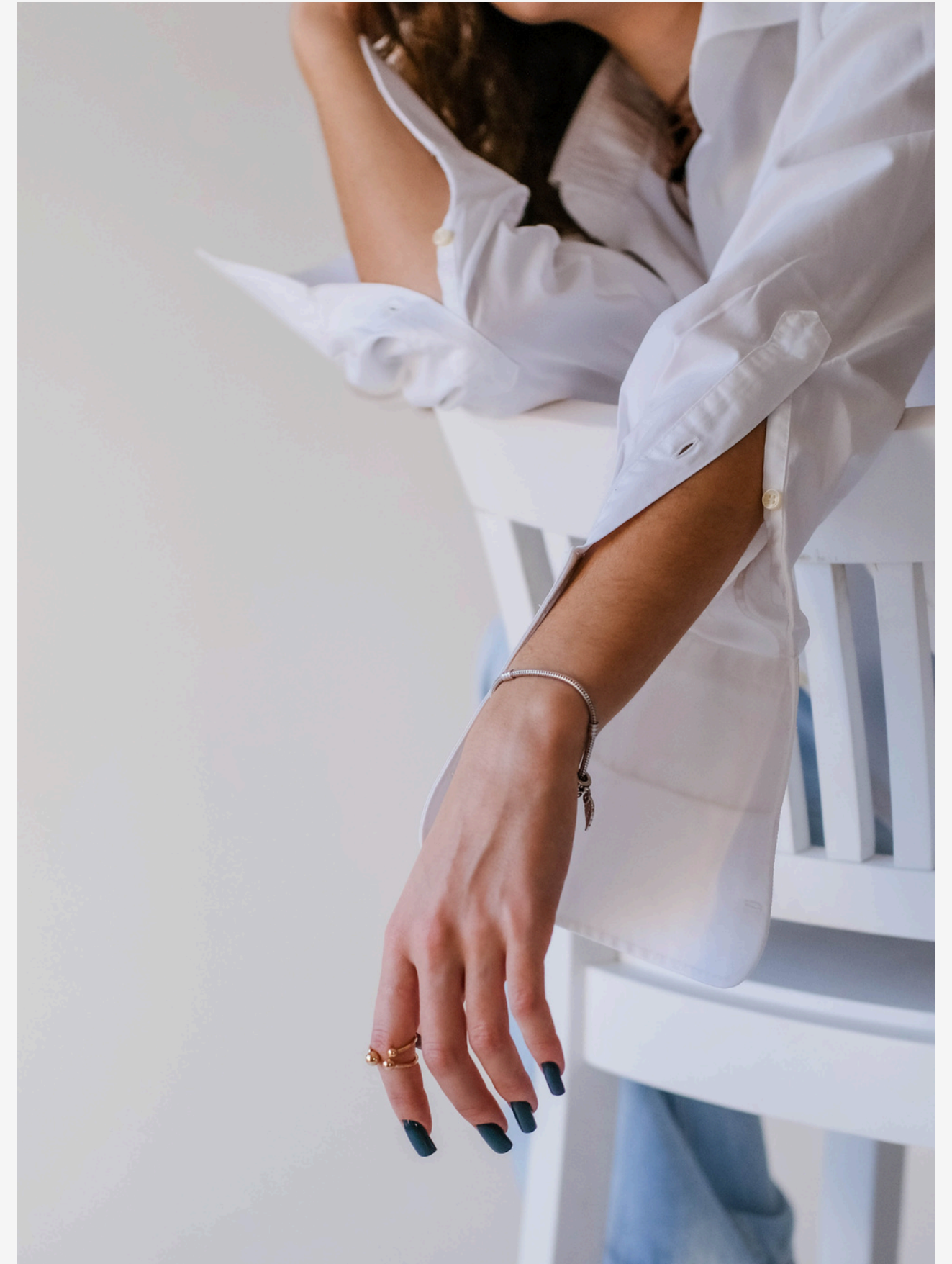
iKANDi  
SUNGLASSES

megan salmon



frayed  
the label.

NOOSA ACTIVE





ideal for \_\_\_\_\_



**fashion**



**accessories**



**swimwear**

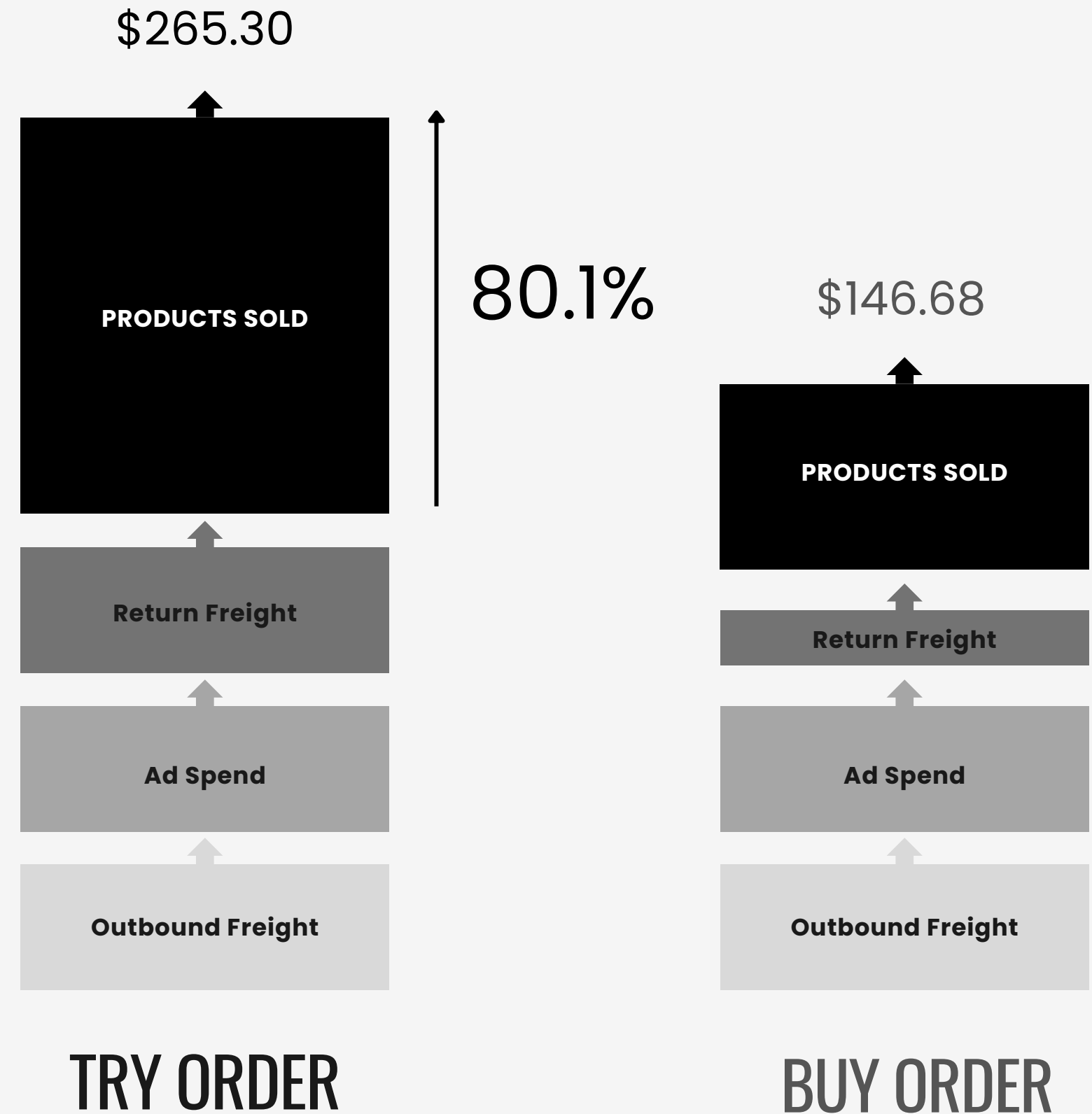


**eyewear**



# try sales vs buy sales

Current median AOV of all LIVE brands TRY orders vs BUY orders





*It's a fact that when customers try more they buy more!*

*Get more of your products into the hands of customers & expedite growth!*

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# differentiate your brand

**Let your customers shop online with confidence:**

Remove hesitancy, doubt and uncertainty that impedes conversions when your customers question quality, size and fit.

**Boost conversions:** Customers who previously were not ready to purchase can now 'Try Before They Buy'. Happy customers results in higher revenue.

**Stand out from the crowd :** Offer an online shopping experience that is customer centric and makes you stand out from the mass of online options.



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# make it customer centric



Only pay when your customers purchase using Try with Mirra. No hidden charges.

Less than \$500K sales / year

**3.9%**

Of orders completed through Try with Mirra

More than \$500K sales / year

**2.5%**

Of orders completed through Try with Mirra

More than \$10M sales / year

**Get in Touch**

We scale with large & enterprise ecommerce businesses

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**transparent usage-based charges**



TRY WITH MIRRA

let's 

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 stay in touch

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