

Nicole Kalil



Media Kit

2026



I'm So Happy You're Here!

Let me take a minute to do my happy dance... don't worry, it won't take long. I'm easily winded.

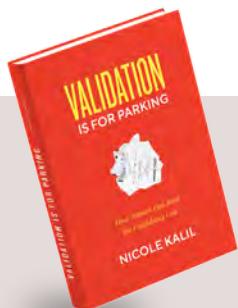
I'm Nicole, Podcast Host, Coach, Author, Speaker, Mom & Partner, Cheese Enthusiast, Hotel Snob & Reluctant Peloton Rider. I love to challenge the status quo, hate one-size-fits-all solutions, and have a stalker-like obsession with all things confidence.

Shedding gender expectations and redefining "woman's work" is both what keeps me up at night, and what gets me up in the morning (well that, and an abundant amount of coffee). And the only place I'm interested in leading people is back to themselves.

My mission is to help others gain confidence in who they are, own who they are not, and choose to embrace it all. I believe that there's a constant stream of experts who tell us how to BE confident. I'm more concerned with providing actionable tools to BECOME confident.

People say that "it takes a village" and I believe that impactful work can't be done alone. That's why I'm excited you're here! I can't wait to hear your vision and how you'd like to team up. I hope that we can work together, support one another, and create something meaningful.

Now let's get to work.



Click here to check out my #1 Amazon Best-Seller:
Validation is For Parking

Top 10

Apple Podcast Charts:
Self-Improvement &
Education

Top 200

All podcasts in U.S. on
Apple Podcasts (#176)

Over
150,000

Active Monthly Listeners

89%

of Listeners
are Women

64%

of Listeners
are Ages 28 - 45

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this is Woman's Work Podcast

Together, we're redefining what it means, what it looks and feels like, to be doing "woman's work" in the world today. With confidence and the occasional rant.

From corporate boardrooms to artistic studios, kitchens to coding dens, we explore the multifaceted experiences of today's woman, confirming that the new definition of "woman's work" is whatever feels authentic, true, and right for you. You are the decider.

This podcast is for the career-driven, the get-shit-done warriors, the multitaskers who've perfected the art of typing an email, sipping coffee, and mentally planning business strategy simultaneously. You're a juggernaut in heels (or sneakers, because comfort), and you just found your hive.

Who runs the world? You decide. Because this is woman's work.



Let's Be Social

Who Follows Nicole?

Women, ages 28-45, U.S. Nicole's audience across all platforms is over 80% women, with the majority being working professionals and entrepreneurs. They appreciate bold and edgy communication and authentic connection. Time is the one commodity they never seem to have enough of, so they love high-quality recommendations.



81.7k

Followers on Instagram



7,000

Followers on LinkedIn

51%

Weekly email newsletter
open rate and 3.3% click rate

Price List

Check out the breakdown below to be featured on one of Nicole's channels

Podcast Ad

For **personally endorsed, host-read**, dynamically inserted advertising opportunities on *This Is Woman's Work*, we partner with brands that genuinely align with our mission, values, and audience. These ads are read by host Nicole Kalil and delivered in her authentic voice, ensuring trust, credibility, and meaningful impact.

To inquire about availability, pricing, and fit, please email info@nicolekalil.com.

Our team will connect you directly with our exclusive sales partner, **Airwave Media**, to explore collaboration opportunities.

Average CPM starts at \$25

Newsletter Mention

Select podcast advertisers may also have the opportunity to feature their product or promotion in one of Nicole's weekly emails to her highly engaged subscriber community. These placements are written by Nicole, include a personal endorsement, and feature a single call to action with a provided link.

Only as add-on to Podcast Ad

Speaking Engagements

Please use the contact form below and include a brief overview of your event, preferred dates, and location (including virtual).

Onsite keynote engagements typically begin at \$25,000.

Virtual engagements offer more flexible pricing depending on format, length, and scope.

Nicole works with organizations seeking thoughtful, high-impact conversations around confidence, leadership, and performance—delivered with clarity, candor, and real-world relevance. Her sessions are engaging, practical, and designed to meet your audience where they are, while challenging them to think and lead differently.

Our team will respond with the best next steps.

Inquire for availability

All paid ads and engagements are subject to approval and may be declined based on brand image, alignment, or interest and availability at the requested time.

Let's Get To Work



How to Book

To get your product or service lined up for a collaboration, please email: info@nicolekalil.com and include the product or service, the website, and what you envision for the sponsorship.

Please allow 5-7 business days for a reply. I'm so excited to team up with you and work together to make things happen!