favorite empellishments, EXPLAINED AFTERGLOW PAPER CO.

# WELCOME

I love what I do and my mantra is "under promise and over deliver". I take great pride in the quality of the experience you have while we're working together to create something incredibly beautiful, memorable, and treasured. Your happiness is my happiness; I hope you find this guide useful as you navigate the world of wedding planning.

Grace Keller

WOULD I NEED EXTRAS?

It's true that you don't need to add embellishments to your invitation suite for it to stand out and make your guests take notice. We can design a stunning suite with only two pieces of paper!

Embellishments simply add an extra touch of thoughtfulness that tells your guests you are so excited to invite them to your big day.

I want your guests raving about your invites for years to come--someone close to me still has my wedding invite (the original Afterglow Paper Co. production) from 2015!



# one. WAX SEALS

Wax seals are one of my favorite things to add to a suite because they're so adaptable. We can add them to your envelope to seal, we can add them to place cards and menus to impress, and we can put them over other elements like ribbon and belly bands to really make an impact.



Allo

#### MARGARET BEATRIX DAVIES & JAMES ARLO MARTIN

invite you to celebrate their marriage SATURDAY, THE THIRD OF NOVEMBER TWO THOUSAND EIGHTEEN

Bordeanx, France



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## PLACE CARDS AND MENUS

# **ENVELOPES**

Adding a wax seal to the top or bottom of a menu is a great way to add interest and texture while ensuring a cohesive look. Sealing envelopes were a wax seal's original job, and they hold out as an excellent way to elevate the look of any suite.



# **CUSTOMIZE**

I can have a custom wax stamp created with design elements from your suite such as a monogram, floral element, or phrase.



# WAX SEALS



Allo



# wo. RIBBON

Ribbon may seem too frilly for most invitation suites, but you'd be surprised at how many ways it can be incorporated into invitations and beyond to give a genuinely romantic vibe to any piece.

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You are joyfully invited to celebrat the marriage of Ophelia Grace and Gavin Lawrence Johnston on

> Vember MMXVII at half past five o'clock in the en Big Sur, Ca Dinner and dancing under t

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# **ESCORT CARDS**

Utilizing a silk ribbon on escort cards means you can attach the card to a board or other object that can also serve as the guests' favors.

# **TOP IT OFF**

You can always use ribbon to put the cherry on top of the suite--literally putting ribbon on the top of invitation adds romance and softness.

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## **HOLD IT ALL TOGETHER**

Ribbon has function beyond beauty and can be used to hold all the pieces of a suite or to tie multiple pieces together.



# RIBBON





Allo



Envelope liners are one of the most versatile options among invitation embellishments! They are a simple way to add interest to a classic suite or they can be a super fun color/pattern to coordinate with the rest of a suite.

Allo



together with their families

# SERAPHINA MAE

#### ETHAN JAMES

#### invite you to celebrate their marriage

on Securly, the subal of den two thorsal ighters

at five o'clock in the evening

at the las mariposas estate

linne when the scur to follow

FNVF OPF NFRS

### **USE A MAP**

One of my favorite ways to incorporate the location of a wedding is to utilize an image of the map of the area. This works especially well with destinations or a city that holds a lot of meaning for the couple.

## **USE THE VENUE**

An image of the venue is a beautiful way to accent an invitation envelope. Venues can be hand or digitally painted and made into a gorgeous piece of art for every invite.

# **USE YOUR IMAGINATION**

There are no limits to what can go on a liner--you love this crazy pattern and we've designed your invite colors around it? Let's use it! You really love gingham and are having a fall wedding-perfect!



# LINERS







# four. STANPS

At "The Florist", we set and achieve ambitious goals. The quality of our products and services reflects our identity. Our business has been set to ensure consistency within our brand, helping to create strong, recognizable, and innovative communications.

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# **STATE STAMPS**

A special way to incorporate your wedding locale is to include stamps associated with the state or place on your invitations.

# **ON THEME**

Sticking to a theme can really create a cohesive look with multiple stamps; consider floral, buildings, the sea, or a single color palette like blues or neutral.

## **COLOR COORDINATED**

One of the best ways to incorporate the invitation suite colors before even opening the envelope is with stamps that match the color palette.



# STAMPS







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