ABOVE CURRENT CREATIVE

2021 PRICING GUIDE

The Total Package

BRANDING + WEBSITE DESIGN

• Branding Guide: main logo, one alternate logo, one submark, font pairings, and color palette in a PDF file. Logos are delivered via DropBox in file formats needed for print and digital. Up to 3 revisions
• Custom Showit Website Design- Optimized for both desktop and mobile. 2 rounds of revision per page.
• Blog set up and customization- Optimized for both desktop and mobile via Showit and WordPress
• Social Media Collateral: Facebook cover, Instagram highlights, and 3 story templates
• Content proofing
• SEO- Search Engine Optimization: SEO Titles, meta descriptions, image tags, keyword research, Google Business + Analytics integration
• Domain connection + blog migration
• Custom maintenance training videos
• Launch day social media graphic
• 1-on-1 discovery call
• 1-on-1 pre-launch day call
• 8 week timeline

STARTING AT $3,500. BROKEN DOWN INTO 3 PAYMENTS.

The Website Design

CUSTOM WEBSITE DESIGN

• Custom Showit Website Design- Optimized for both desktop and mobile. 2 rounds of revision per page
• Blog set up and customization- Optimized for both desktop and mobile via Showit and WordPress
• Content proofing
• SEO- Search Engine Optimization: SEO Titles, meta descriptions, image tags, keyword research, Google Business + Analytics integration
• Domain connection + blog migration
• Custom maintenance training videos
• Launch day social media graphic
• 1-on-1 discovery call
• 1-on-1 pre-launch day call
• 5 week timeline

STARTING AT $2,000. BROKEN DOWN INTO 3 PAYMENTS.

The Brand Design

CUSTOM BRAND DESIGN

• Branding Guide: one main logo, one alternate logo, one submark, font pairings, and color palette in a PDF file. Logos are delivered via DropBox in file formats needed for print and digital. Up to 3 revisions.
• 1-on-1 discovery call
• 2 week timeline

STARTING AT $1,000. BROKEN DOWN INTO 3 PAYMENTS.