



Donor Privacy Policy

Updated March 2024

At Blue Ridge Wildlife Center, we are committed to protecting the privacy of our donors. This policy outlines how we collect, use, and safeguard your personal information. By making a donation to Blue Ridge Wildlife Center, you agree to the terms of this policy.

1. Information We Collect

We collect personal information when you make a donation, register for an event, subscribe to our newsletter, or interact with us in any way. This information may include your name, address, email address, phone number, and payment details.

2. Use of Information

We use the information you provide to process donations, communicate with you about our programs and events, and keep you updated on our work. We may also use your information for internal record-keeping and reporting purposes.

3. Sharing of Information

We do not sell, rent, or trade our donor information with third parties. However, we may share your information with trusted service providers who assist us in operating our website, conducting fundraising activities, or managing donor communications. These third parties are bound by confidentiality agreements and are only authorized to use your information as necessary to provide services to us.

4. Security

We take the security of your personal information seriously and have implemented measures to protect it from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, firewalls, and secure servers.

5. Access and Control

You have the right to access, update, or delete your personal information at any time. If you would like to review or make changes to your information, please contact us using the details provided below.

6. Opt-Out

If you no longer wish to receive communications from Blue Ridge Wildlife Center, you may opt out at any time by following the unsubscribe instructions included in our emails or by contacting us directly.

7. Updates to this Policy

We may update this privacy policy from time to time to reflect changes in our practices or to comply with legal requirements. Any updates will be posted on our website, and we encourage you to review this policy periodically.

8. Contact Us

If you have any questions or concerns about this privacy policy or our practices regarding donor information, please contact us at:

Blue Ridge Wildlife Center
106 Island Farm Lane
Boyce, VA 22620
Email: info@blueridgewildlifectr.org
Phone: 540-837-9000

Thank you for your support of Blue Ridge Wildlife Center. Your generosity helps us continue our mission to protect and rehabilitate wildlife in our community.