




Private Label Time Frame

ACTION	NOTES	ESTIMATED TIME	DATE EXAMPLE: (Start Date- May 1)
Product Research	Make list of 10-20 products, research all, pick best product	7 Days (Follow CamelCamelCamel for 7 days)	May 7
Pick Product And Manufacture	Research Alibaba Manufacturers, research all, pick top 3	3 Days	May 10
Order Sample And Get	Order 5 units from 3 manufacturers	4 Days	May 14
Review Sample	Which manufacturer is best? Are you 100% happy?	1 Day	May 15
Place Large Order of 500+ Units And Ship	Use top manufacturer choice	Min: 14 Days Max: 28 Days Avg: 21 Days	<div style="background-color: #4a90e2; color: white; padding: 2px; display: inline-block;">using 14 days</div> May 29

While Waiting..	<ul style="list-style-type: none"> ✓ Move Prod 1 to Phase 2 ✓ Start Prod 2 in Phase 1 	----	----
Prep -Label - List - Ship	Arrive to you, you prepare, ship to AMZ	2 Days	May 31
Arrive At AMZ	Chks in and goes live	7 Days Depending on location shipping from (Fl.)	June 7
While Waiting..	<ul style="list-style-type: none"> ✓ Move Prod 1 to Phase 2 ✓ Start Prod 2 in Phase 1 	----	----
LAUNCH DAY!	Move into Phase 2		JUNE 7

- This is a longer process than I thought. Will you review to see if I have this right?
- Thinking of overlapping Product 1 and 2 by starting both close together. Looking at the length of time and number of products other sellers have, they are not launching 1 a month. They are launching 2. Thoughts?
- Need to start now to get the process rolling!!!