



Kelly Hackney

SPEAKER KIT





Kelly Hackney

I strive on all things strategic thinking and positivity and I truly believe I can add positivity to the world - one cup of coffee at a time. I work hard each day to show my clients and the world my positive vibes and marketing knowledge.

With my 10+ years in the marketing world, I speak on **marketing, positivity, and authenticity** topics.

TOPICS

- Digital Marketing
- Email Marketing
- Social Media Optimization
- Branding
- Positivity/Joy
- Authenticity
- Inspiration
- Building Confidence with Yourself & Business

WHAT PEOPLE ARE SAYING...

"Kelly's entire personality as a whole. Her energy and positivity is contagious and most rememberable. Additionally, the crowd loved the coffee bean analogy and there was chatter about it throughout the day and into the next morning!"

"Hearing Kelly's story made the things that seem unattainable sound much more in reach. It's nice to hear how she found success in similar experiences we all go through at our jobs, with family, etc that might tell us to "stop". She made going off on your own within the real of possibilities."

"Kelly inspired me to quit my job that was squashing me and go after my dreams!"



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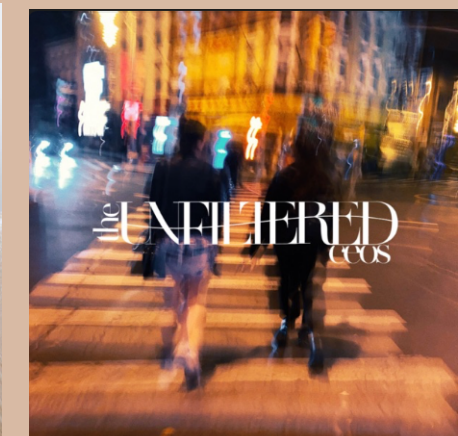
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Featured in THESE PODCASTS...



Speaker at THESE EVENTS...

Ad2MKE - Ad Camp: *November 2021*

In person event in Wisconsin where I was the morning keynote and spoke about my story, inspiration, and how you each moment you can choose to live a better, more joy-filled life.

Art of Social *October 2021 and beyond*

Online Social Media course hosted by JMK Media and I was brought in as an expert on Marketing - every facet - to help the course be more well-rounded, aside from just social media knowledge.

Nashville Creators Workshop *September 2021*

In person retreat where I was the resident marketing expert. I spoke to a crowd on Email Marketing Today as well as held a separate Email Subject Line workshop.

Females on Fire Summit *August 2021*

Online summit hosted by Luckadoo Media where I was the resident expert on Email Marketing topics and inspirational anecdotes.

She'll Rise Retreat *June 2021*

Online retreat hosted by She'll Rise, where I shared my story, my why, what being an entrepreneur means to me, and how I went from Squashed to Unstoppable.

On Your Terms Speaker Series *May 2021*

Online speaker series where I was able to talk about how I live life on my terms ever since I took the leap of faith and started Caffeine with Kelly.

Let's get Caffeinated!

Contact Kelly and her team at **caffeinewithkelly@gmail.com**
for any speaking opportunities!

