

#### THE

# ALBUM DESIGN EXPERIENCE

A GUIDE FOR ALL AMANDA SORIANO PHOTOGRAPHY COUPLES



## MY PROCESS

#### Working with Amanda Soriano

My goal as your album designer is to ensure the story of your day is captured authentically and beautifully while maintaining an easy, stress-free, and fun experience!

In this guide, you will find a get-started video, pricing, the album design experience timeline, album design details, and more!

Let me know if you have any questions!



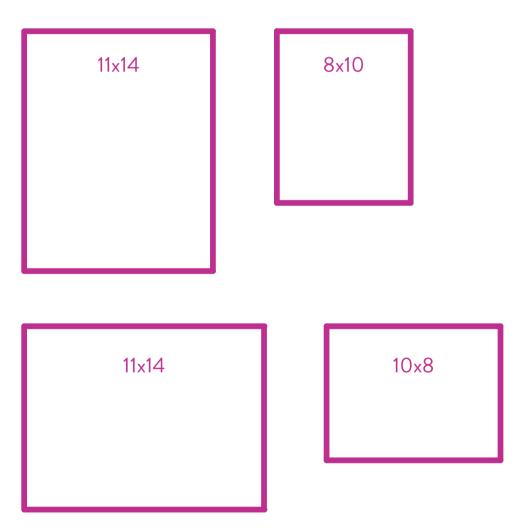
Watch on YouTube

## STANDARD ALBUM

## **ALBUM PRICING**

SIZE	COST		
11 x 14	\$1500 + HST		
8 x 10	\$1300 + HST		

## **ALBUM SIZES**



15% off on duplicate or parent albums

### ALBUM DESIGNING PROCESS

Monday  First day of your album designing project. All 100 - 130 of your favourite photos should be favourited on Pixieset.	Tuesday  Couple to receive their 1st Album Mockup. Please provide feedback by this Thursday.	Wednesday	Thursday  Deadline to send Amanda the edits for the 1st album mockup.	Friday /Saturday  Couple to receive their 2nd Album Mockup Design. Please provide feedback by Monday.
Monday  Deadline to send Amanda the edits for the 2nd album mockup.	Tuesday	Wednesday  Virtual Call to discuss final changes and additional requests for fine edits.	Thursday	Friday /Saturday
Monday  Final mockup is sent over along with fine edits.	Tuesday	Wednesday  Couple to confirm the final design is ready to go!	Thursday Order is made!	Friday /Saturday

Albums are estimated to be completed within 30 days of creating the order.

#### ALBUM DESIGNING PROCESS - SAMPLE TIMELINES

Timeslot	Start Date	Virtual Meeting	Order Complete	Complete Date
1	Mon. Jan. 9, 2023	Weds. Jan. 18, 2023	Weds. Jan. 25, 2023	Weds. Feb. 22, 2023
2	Mon. Jan.16, 2023	Weds. Jan. 25, 2023	Weds. Feb 1, 2023	Weds. Mar. 1, 2023
3	Mon. Jan. 23, 2023	Weds. Feb. 1, 2023	Weds. Feb. 8, 2023	Weds. March 8, 2023
4	Mon. Jan.30, 2023	Weds. Feb. 8, 2023	Weds. Feb 15, 2023	Weds. Mar. 15, 2023

Yout timeline is determined by when you book your virtual meeting. Book your call by visiting <u>amandasoriano.com/albums</u>







## WEDDING ALBUM

Using a medium thick core, this album features silver halide printing in your choice of Lustre or Matte finishing. These albums include Vegan Leathers in an assortment of colours to give them a sleek modern look.

- 2 paper types
- Photo lustre paper (subtle texture with a slight gloss) included
- Photo matte paper (smooth with a very low gloss) upgrade vegan leather cover included
- Linen/silk/cotton/buckram/ genuine leather cover upgrade
- Page thickness medium pages, 0.8 mm

- Full panoramic no gutter viewing page spreads
- Minimum 10 spreads to maximum 25 spreads
- 1 full spread = 2 pages / sides (left and right)
- 15% on duplicate or parent albums

Turnaround time - 50 business days

#### **CURATED COVER DESIGN**

ELLA & GIANCARLO

june 30th, 2017

2



3





5



6



2019

7



8



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#### SELECTING YOUR DESIGN

You have three options for designing the outer appearance of your album. You can use the Curated Cover Designs (left), Curated Spine Designs (next page) or select a Binary Handset Font (the following page) and have two lines of text imprinted to the front.

Once you've narrowed down the design, select the cover imprint foil colour and placement to complete the design.

#### **PLACEMENT**

ON THE COVER

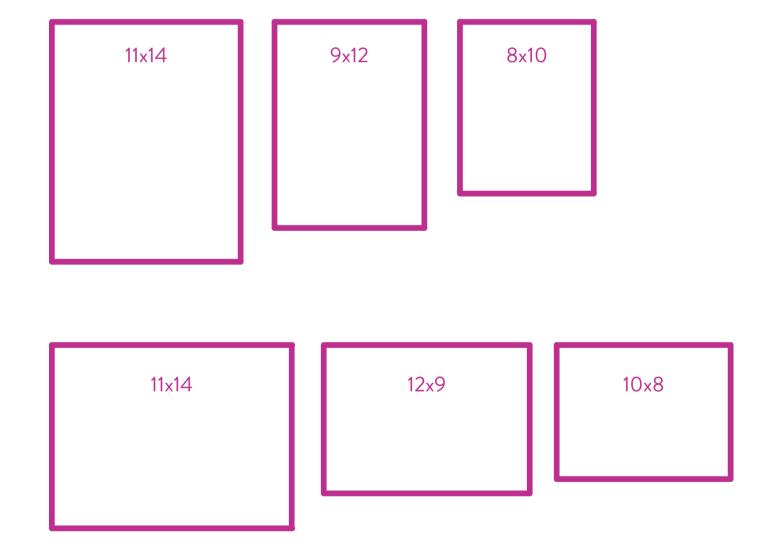


ON THE SPINE

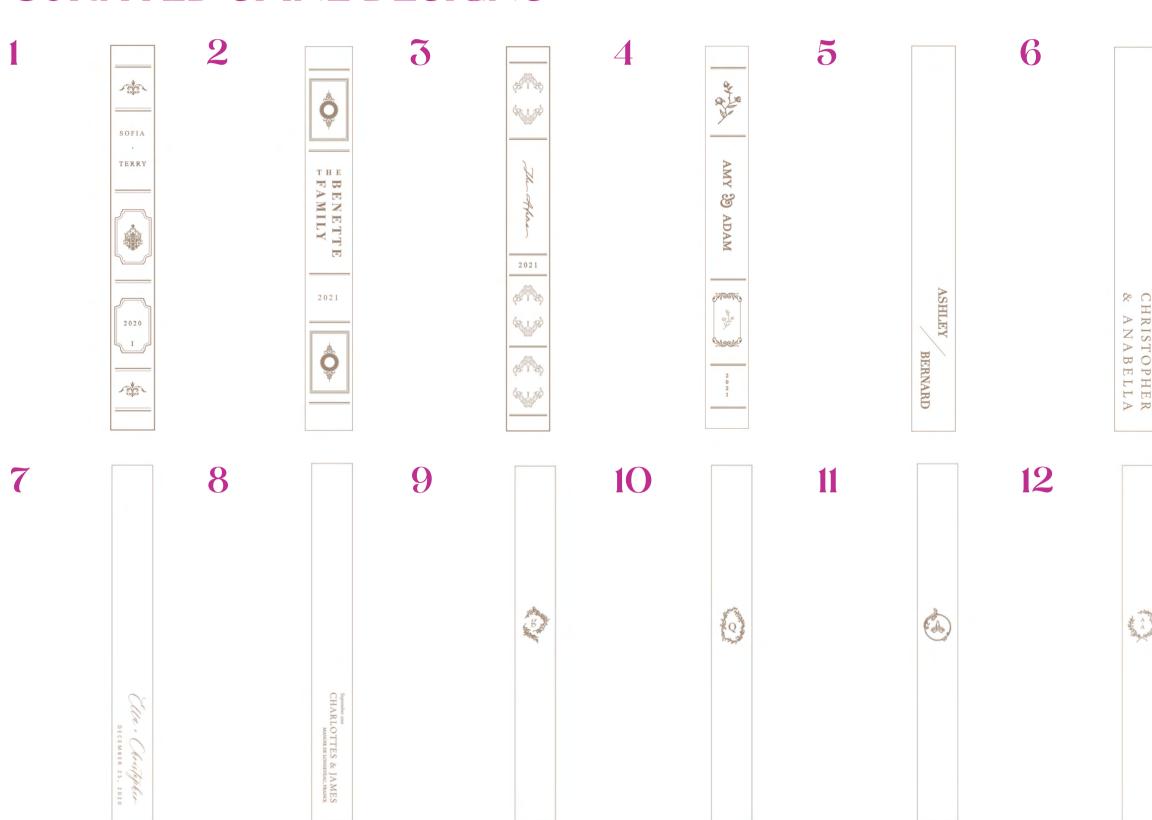


## ALBUM SIZES

#### RECTANGLE SIZES



## **CURATED SPINE DESIGNS**

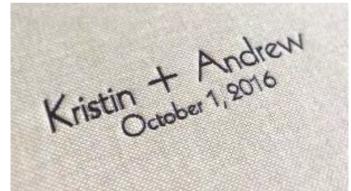


#### **IMPRINT**

You can choose up to two lines of phrasing. First line is 36pt (3/8" height) and second line is 24pt (1/4" height) by default. Bindery handset fonts are only available to be used in the exact size and style indicated. The actual bindery handset fonts can be slightly different than the digital screen font on your computer. Differences such as font thickness can occur, as well as slight spacing between letters.

Please note: our "centred" means placed (stamped) on optical center.







#### BINDERY HANDSET METAL FONTS

HELVETICA helvetica

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 &+-,.

KABEL kabel abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 &+-,.

STYMIE stymie

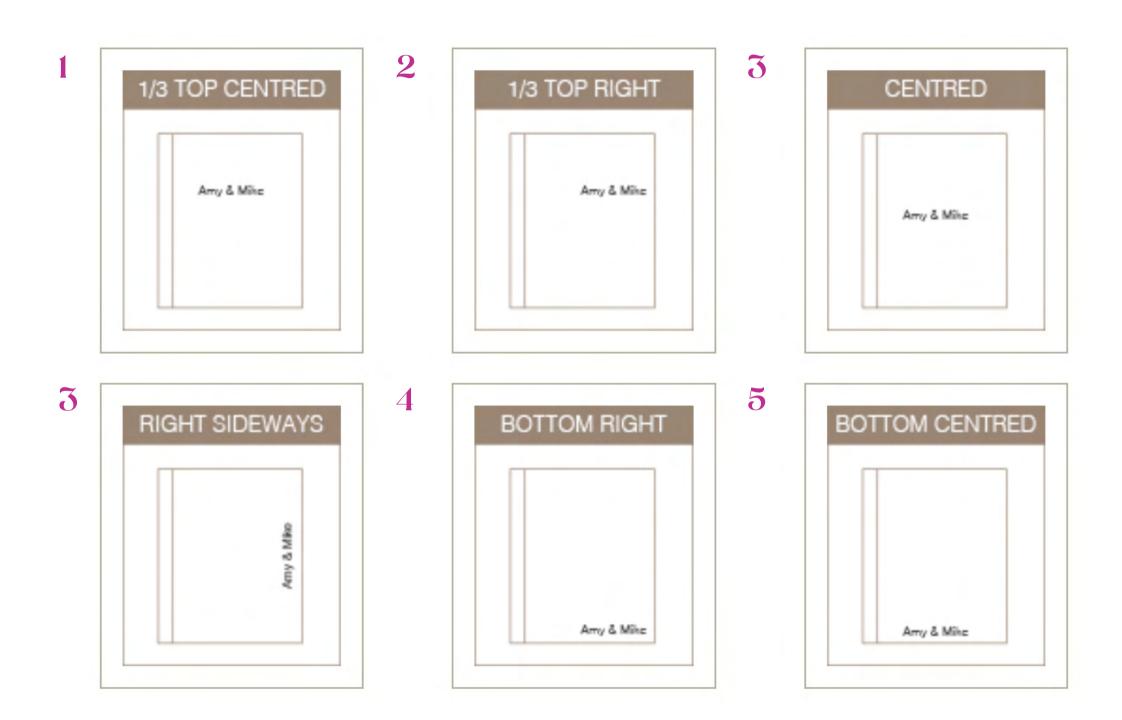
abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 &+-,.

BODONI bodoni abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789 &+-,.

AVAILABLE BINDERY HANDSET FONTS

36pt / 24pt

### **PLACEMENT**



## COVER IMPRINT FOIL COLOUR



#### **MATERIAL**

#### Refined & Elegant

The materials have been pain stakingly selected from fine mills around the globe to make every heirloom you create a timeless keepsake.

Whether it is an organic fibre (Natural Linen & Sakura Cotton) or natural material (Genuine Leather) or man made materials such as (Vegan Leather or Japanese Faux Silk), each material selection has been made with several factors to keep unique client needs in mind.

All of our "man made" materials are recognized as vegan friendly for those clients who prefer to use them.

#### SILK

Made of rayon based material from Japan. Beautiful sheen and texture made this line very popular adding upscale luxury and elegance.



#### NATURAL LINEN

Made from a cotton / linen mixture. It has an attractive texture with the essence of natural class and high durability.







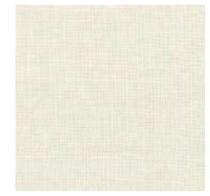
Oatmeal

Old Grey

Aspen

#### **SAKURA COTTON**

Made from a natural cotton / rayon mixture. Sophisticated and refined to touch with a fresh finish.







Light Grey



Blush



Slate Grey

Onix Black

#### **SUEDE**

Animal friendly vegan suede feels and look like soft suede leather.



### **BUCKRAM**

Buckram is made from heavyweight starch filled fabric that has an acrylic coating for waterproof also very durable.



#### **GENUINE LEATHER**

100% Italian leather with a luscious and buttery feel. Most part of the hide less grain, offering a sleek and clean style.



#### **VEGAN LEATHER**

Navy Blue

Our animal friendly vegan leather is made to look and feel like fine leather.



Black

### FRENCH VELVET

luxurious hue with a touch of silver tone



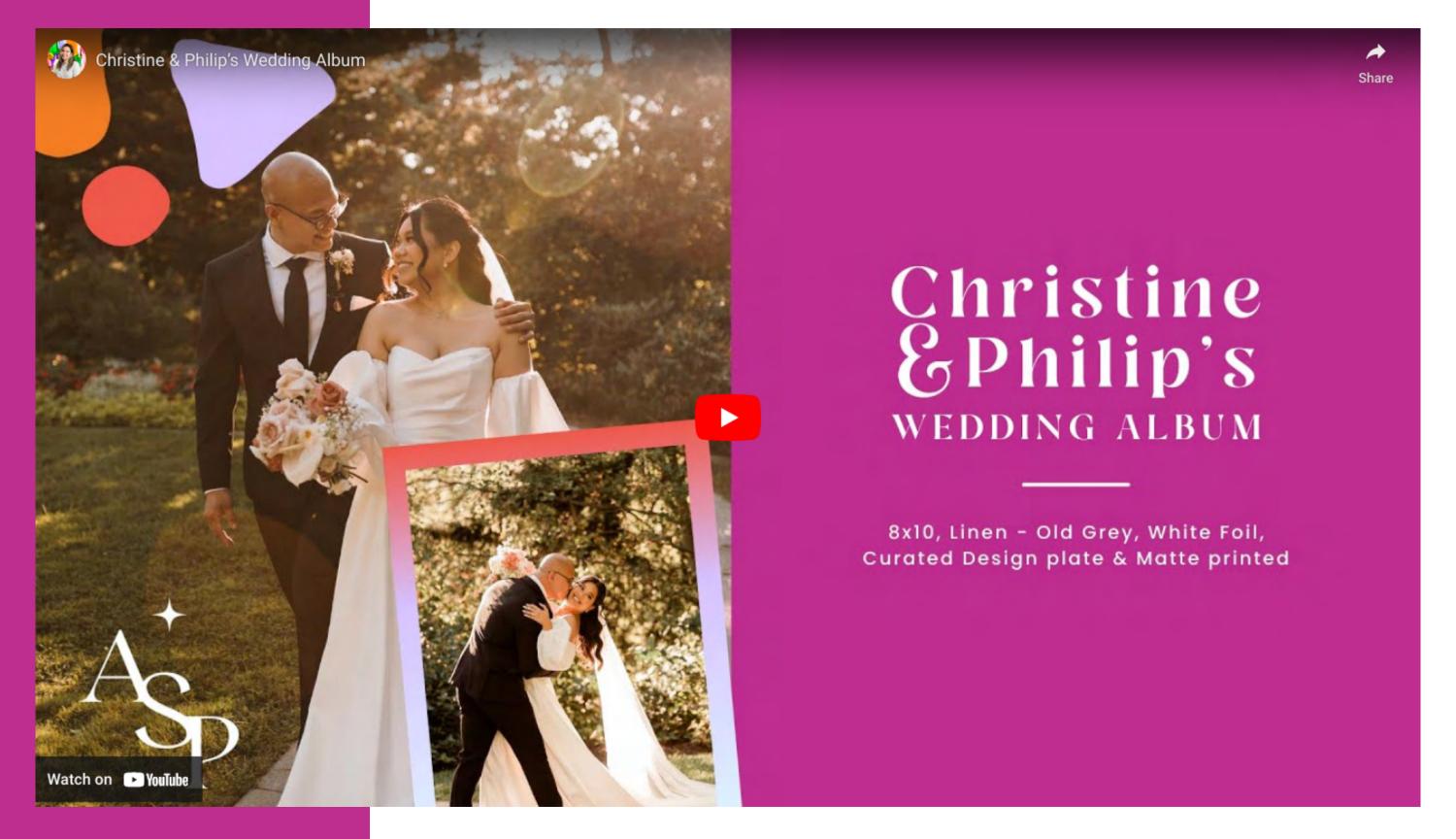




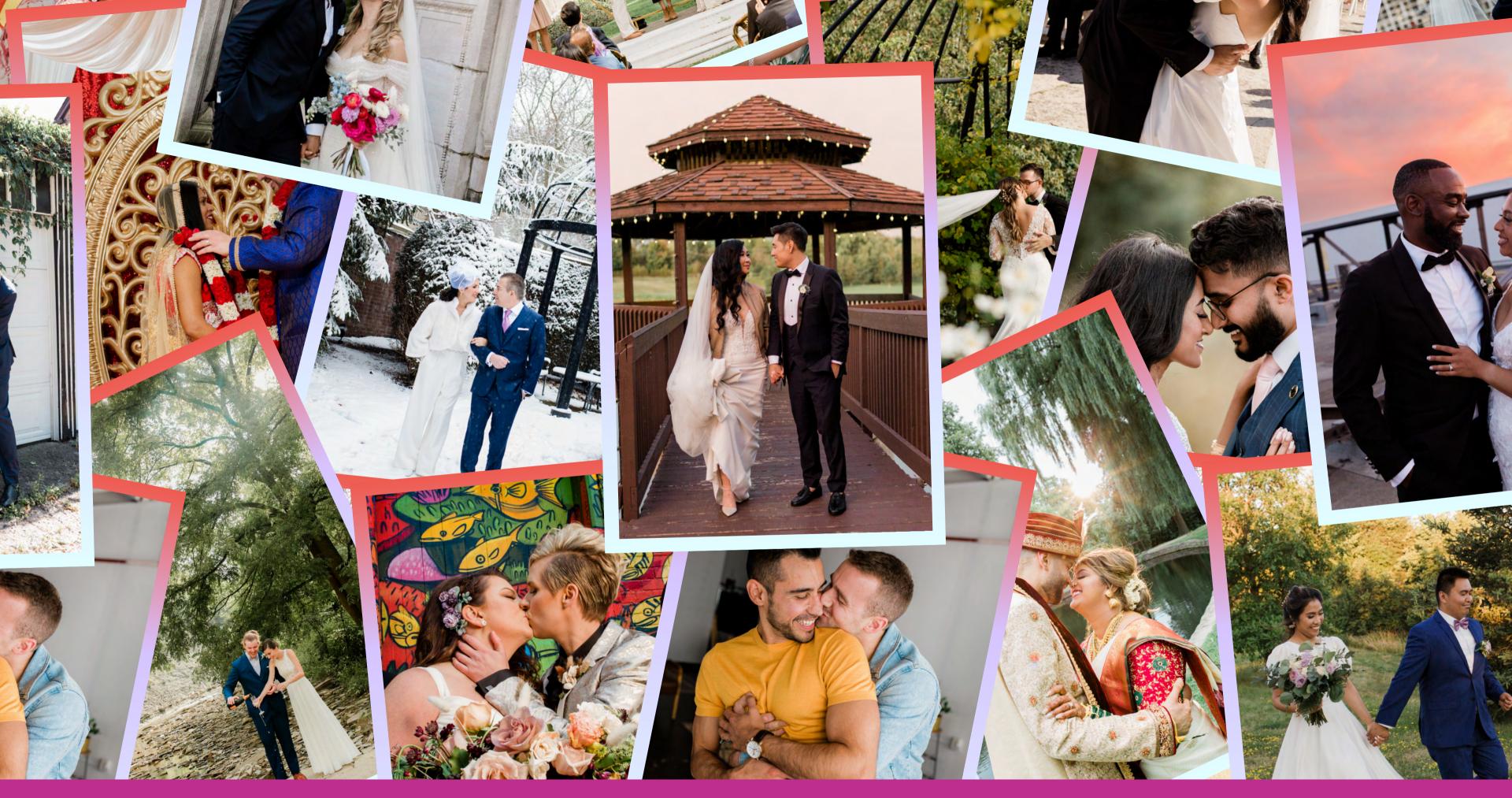
Silverton

**Dusty Rose** 

Winter Blue



Watch on YouTube



www.amandasoriano.com