



HOW TO GET “THE SHOTS”

Earning you premium rates
and raving clients!

for Senior Photographers

www.paigephotography.com/coaching

CREATE SHOTS THAT SELL.

If you're a senior photographer who wants to charge premium pricing in the thousands...

You need to create total confidence and ease with the teen during their photo session.

Below are prompts I use for every single photoshoot. Which result in...

Premium sales, happy clients, more referrals, less time spent on marketing allowing for freedom to fall back in love with your business.



01

“I’M ADJUSTING MY
CAMERA SETTINGS.”

www.paigepphotography.com/coaching

I call this the in-
between moments.
And, I always do this
at the very beginning
of a photoshoot. When
they don't think you're
looking they
immediately become
more relaxed.

A woman with long brown hair, wearing a pink and white floral patterned dress, is walking through a field of tall, golden-brown grass. She is looking to her left with a slight smile. The background is filled with lush green trees and foliage, creating a soft, bokeh effect. The overall scene is bright and sunny, suggesting a warm day in nature.

02

“SOAK UP THE SUN AND
FEEL THE BREEZE.”

www.paigepphotography.com/coaching

This works on those
gorgeous sunny days.
When they tilt their
head a bit to catch the
sun it's a beautiful line
and a soft breeze
makes it even better!



03

“GIVE ME A HUGE LAUGH AND
THEN START FAKE LAUGHING.
SERIOUSLY!”

I'll do this very early
into the photoshoot.
There's science behind
this prompt. When
your mind feels
laughter (fake or not)
it then prompts real
laughter. Be ready for
the real laughter,
because it definitely
will happen. Just be
prepared to get the
ball rolling with your
own fake laughing.



04

“TAKE A BREAK. REST YOUR
HEAD AGAINST THE WALL AND
TURN SLIGHTLY TOWARDS ME.”

www.paigephotography.com/coaching

This generally happens later during the photoshoot if energy is a little low when I feel like they need a bit of a break. At this point trust level is up and you're going to get super natural expressions.



05

“CLOSE YOUR EYES, GENTLY.
TAKE A BIG BREATH, BREATHE
OUT. ON 3 OPEN YOUR EYES.”

www.paigepphotography.com/coaching

I say this multiple times during a photoshoot. It instantly resets the energy and I'll do this with ALL clients. It's very calming and also allows for a minute to regroup. If they're squeezing their eyes tight, ask them to pretend there's a butterfly on their lids.

06

“SLOWLY, EYES UP TO ME. 1, 2, 3...”

www.paigepphotography.com/coaching

This shot is from the last part of close your eyes. It's a beautiful, natural look.



07

“GET COZY.”

www.paigepphotography.com/coaching

Deceptively simple but they instantly relax. Have her pull her sleeves up around the hands and add - pretend it's cold out. It creates a really intimate shot. Tell her you're coming in close to get a tight shot. Always, always build trust by communicating what you're doing before you do it!

08

“PLAY WITH YOUR HAIR, MESS
IT UP, TOUSLE IT.”

www.paigepphotography.com/coaching

Another prompt that I use later in the photoshoot when everyone is feeling super comfortable and completely uninhibited. It adds a feeling of lightness. Shoot this as a series because there are so many good shots that come from this one prompt.



09

“LOOK AT MOM.”

www.paigepphotography.com/coaching

You have to pick and choose when using this prompt. If the daughter has a very good relationship with her mom, it's beautiful and used early on will be comforting. At the gallery reveal you can remind them that she was looking at mom. It will go into the select pile immediately.

10

“TILT YOUR HEAD.”

www.paigephotography.com/coaching

www.paigephotography.com

Another deceptively simple prompt that can change the entire look and feel of an image. Some girls are natural head tilts which you'll have to ask them to straighten up. For those who are not, a simple tilt will automatically place a more introspective, slightly serious look on their face.



11

“DON'T TOUCH YOUR HAIR!”

www.paigephotography.com/coaching

Everyone's natural inclination is to fix their hair. I intentionally place them in the direction where a breeze will catch their hair or place a fan on them. It's more of an editorial look that the girls love! It also sends the message that they don't have to be perfect.

12

BONUS TIP!

NEVER, EVER...let on that they aren't moving the way you'd like. It's on you to communicate more clearly and in a way that connects with them.



11 years ago I niched into Senior photography in a market where it was an unknown. People thought I was photographing senior citizens! Year after year Paige P. Photography has grown into a recognizable, sought after brand booking clients from all over the states, while charging at the highest end of pricing in the country.

Learn how to hone your skills, create a client experience and earn thousands of dollars per session, so that you have wildly happy clients who refer you. You'll spend less time marketing and more time getting creative, falling in love with your business all over again..

get on a discovery call.

www.paigepphotography.com/coaching

I HOPE YOU
FOUND THIS
HELPFUL!

click for more info

www.paigepphotography.com/coaching