

KARSON GUNN

EDUCATION

The University of Southern Mississippi

Bachelor of Fine Arts, Graphic Design
Public Relations and Advertising Minor
Fall 2021 - Spring 2024

Hinds Community College

Associate of Arts
Fall 2020 - Spring 2021

British Studies Program Scholar

Photography
Summer 2023

EXPERIENCE

USM Art and Design Agency

Art Director
December 2022 - May 2023

- Collaborated with a group of student designers to develop promotional materials for events within the School of Performing and Visual Arts.
- Manage USM Art and Design social media accounts
- Delegate tasks to team members to maintain a steady work flow

Junior Designer

August 2022 - December 2022

- Collaborated with a group of student designers to develop promotional materials for events within the School of Performing and Visual Arts.
- Manage USM Art and Design social media accounts

KG Creative

Freelance Photographer and Videographer

March 2021 - Present

- Photograph and film weddings, engagement sessions, proposals, couples, seniors, and families.
- Collaborate closely with clients to understand their vision and preferences for each project.
- Manage all aspects of the photography and videography process, from initial consultation and planning to final delivery, ensuring exceptional customer satisfaction.



KARSONGUNNDESIGN@GMAIL.COM



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601 953 0323



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@KARSONGUNNDESIGN

- References provided upon request.

ACCOLADES

AAF Student Awards (National)

ADDY Award
Spring 2024

AAF Student Awards (District 7)

3 Silver ADDY Awards
Spring 2024

AAF Student Awards (Gulf Coast)

Student Best of Show
Student Judges Choice Award | Website
3 Gold ADDY Awards | Packaging, Television Advertising, Poster Campaign
3 Silver ADDY Awards | Integrated Brand Identity Campaign, Poster, Website
Spring 2024

1 Gold ADDY | OOH & Ambient Media Poster Campaign

1 Silver ADDY | Elements of Advertising Still Photography
Spring 2023

2 Silver ADDY Awards
Spring 2022

Glitch National Student Design Competition

Best in Advertising
Third in Book/Publication Design
April 2024

GD USA 59th Anniversary Design Awards

Winner
November 2022

Creative Quarterly 70

Photography | Winner
Photography | 3 Runners Up
May 2023

USM Art & Design Annual Juried Student Show

1st place in Motion Graphics
1st place in Packaging
1st place in Identity, Branding, and Logo Design
2nd place in Identity, Branding, and Logo Design
2nd place in Print
March 2024
Best in Show in Graphic Design
1st place in Web Design
2nd place in Illustration
March 2023

SPVA Service Award

March 2022