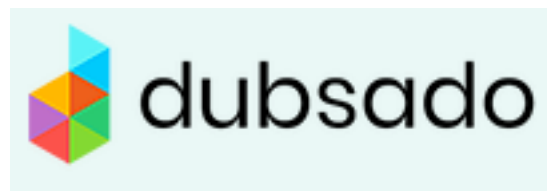*nicole jansma*
P H O T O G R A P H Y

Hey there! Thanks for downloading! Here's a list of all the apps and services I use! Hope you find this helpful 😊 xo NJ

M! | MileIQ

MileIQ: I use this app on my phone to track my business mileage for tax purposes. It's fabulous! Use this link to sign up and get 20% off: https://www.mileiq.com/invite/HPOXB

dubsado

Dubsado: Dubsado enables me to seamlessly accept leads and turn them into clients. I can send electronic contracts and questionnaires with a click of a button. It's made the whole process such a breeze. There's tons of great stuff you can do with this CRM! Use this link to sign up and get some sweet discounts: https://www.dubsado.com/?c=njp

PIXIESET

Pixieset: I use Pixieset to deliver galleries to my client. I love how user friendly it is and I love that I can customize the download options. Use this link to sign up and get bonus storage space: https://pixieset.com/ref/mzeJxnnaP8

ShowIt: ShowIt is my website platform. I LOVE it. It's so customizable and I feel like I can accomplish everything I'm envisioning without needing a degree in computer programming! https://showit.co/

Millers: Millers is my print lab. They are speedy and shipping is free. Colors have matched beautifully. No complaints at all! https://www.millerslab.com/

PPA: I go through PPA for my liability insurance and equipment insurance. It's a great community with lots of perks and not terribly expensive. Highly recommend! http://www.ppa.com

Two Bright Lights: I use TBL to submit sessions for publication. It's awesome. You'll have to dig around and do some research to find which publications are best for you, but it's amazing to have so much right at your fingertips! If you'd like to try it out, let me know and I can email you a link to use!
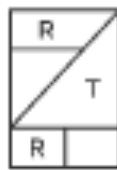

Matchology: Matchology, through Aisle Society, is another submission tool that I use. Feel free to check it out! You may find you prefer those publications over the ones represented on TBL! https://www.aislesociety.com/matchology

Preview: I'm definitely a believer in planning out your Instagram posts, but I refuse to pay to do it. So Preview is my go-to! It allows me to play around with the order of my photos to make sure my feed is exactly how I want it to look. It also allows me to prep my captions and hashtags ahead of time, which is a huge time saver! You can also schedule posts and receive a reminder when it's time to post. Lots of functionality fo' free!

LinkTree: I use LinkTree as the link in my Instagram bio so that users can navigate quickly and easily to whichever part of my site interests them the most. LinkTree is free and may be the easiest thing I've ever set up in my life. Go sign up. https://linktr.ee/

Rent the Runway: If I'm hand picking outfits for my clients or looking for pieces for styled shoots, RTR is my go to spot. I can't say enough great things about it. Ok yeah and sometimes I use it for myself so I can feel like a million bucks at a Christmas party or a Derby party ;) Here's a link for you to use to get $30 off your first order! https://rtr.app.link/e/OJae7ed1BI

Stitch Fix: Ok this one isn't business related at all, but I mean who doesn't want to look good while working?! I use Stitch Fix for 99.9% off all my shopping. I HATE going shopping, especially in Chicago where it's cold and nothing is close. I'm also very indecisive so it's best to just have someone else pick things out for me. So if you're wanting to check it out, here's a code for you to use to get your first styling fee waived! https://www.stitchfix.com/referral/3482379?sod=w&som=c