



Amanda DeWoody

GRAPHIC DESIGNER

Details

Temecula Valley
United States
714-519-5388
amanda@poisedavenue.com

Links

[Poised Avenue](#)
[LinkedIn](#)
[Behance](#)
[Instagram](#)

Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Creative Thinking
Leadership
Customer Service
Communication Skills

Hobbies

Yoga, Writing, Hiking, Cooking and Baking, and Drawing.

Profile

A passionate creative with a skill for graphic design – specifically as it relates to marketing, branding, and visual identity design – with nearly ten years in the graphic design and print industry and three years as a creative freelancer. Her design style is described as strategic, minimal, typographic, and west-coast inspired. Her preferred clients work within mother- and child-specific industries.

Employment History

Production Manager, Strong Image Graphics, Inc., Brea, CA

JUNE 2013 – AUGUST 2021

Managed prints coming off of the large format printers.
Laminated, masked, and aided in wet and dry application of vinyl decals.
Trimmed and weeded die-cut vinyl decals, preparing them for installation.
Trimmed and hemmed vinyl banners.
Designed client work within the Adobe Suite for print and digital applications.
Answered phones and responded to client emails.
Handled pick-up and drop-off for vendor supplies and client projects.

Contract Brand Designer, Hello June Creative, Remote

OCTOBER 2020 – SEPTEMBER 2021

Designed custom brand assets based on client strategy and visual direction.
Exported final files for print and digital applications.
Organized brand guidelines and final brand assets for client.
Managed back-end details such as project timeline.

Contract Brand Designer, Sarah Olivia Marketing, LLC, Remote

NOVEMBER 2020 – DECEMBER 2021

Designed custom brand assets based on client strategy and visual direction.
Exported final files for print and digital applications.
Organized brand guidelines and final brand assets for client.
Managed back-end details such as project timeline.

Founder, Brand Designer, Poised Avenue Design Studio, Temecula Valley

JANUARY 2020 – PRESENT

Research and implement custom brand strategy per client.
Design custom visual direction and logo suites per client.
Export and organize brand guidelines and final files for print and digital applications.
Design custom websites and email newsletters.
Put design collateral into print production through vendor collaboration.
Manage all back-end and client-facing project details.

Education

Communicative Disorders, B.A., California State University, Fullerton, Fullerton

SEPTEMBER 2013 – MAY 2019

Graduated with honors.