



· R M P ·

MARCIE REIF

PHOTOGRAPHY

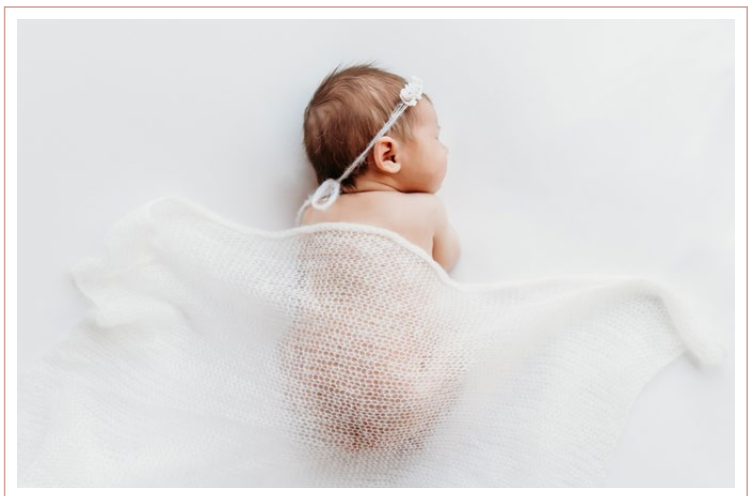


## NEWBORN PORTRAITS

The style of photos you see to the left are called the individual newborn portraits. These are the hardest shots to get because the baby is mostly naked. We break the sessions into 2 parts. Part 1 is the newborn portraits and part 2 is the family lifestyle session. This part of the guide is to help prepare the best way we can so that these portraits are a success. I have a few helpful tips that will make this session and experience be the best it can be. I only offer this style of portraits if the baby is within 10-12 days of birth. With 12 years of experience I've learned that it just becomes challenging and they do not like to be in these poses and stay asleep. If for some reason we can't complete the newborn session in the first 10-12 days it's ok because I get plenty of individual shots of the baby in the family lifestyle portion of the session and we can do that up to 1 month.

As much as the baby may sleep all day at home we have to keep conditions just right for them to be as sleepy as possible for the pictures. When they are at home they are snuggled up and dressed. When they are with me they are mostly

naked and have nothing to keep them wrapped up. I have found that the best way to keep them asleep is to have mom feed the baby right when you get here. Before you start feeding, we get the baby naked and wrapped in a cozy warm



*What to bring:*

*pacifier (if you use one)*

*blankets*

*anything you need to feed  
the baby*

blanket. I have some cloth diapers that we can place under their bottom just in case. Once they are fed and super sleepy you hand them over to me and I carefully unwrap them and start the session. If feeding is a struggle or takes a long time and you'd prefer to feed them right before you leave home that is ok too. Just bring milk in a bottle that you can top them off when you get here if

we need too. Once we are in progress with the session we just keep going until the baby needs a break. They do wake up often as I'm changing their positions but I can usually get them back to sleep. I can also usually tell when they are hungry and need to eat. That is when I will hand the baby back over to you for a feeding. It's possible that you won't need to feed the baby during the session but just be prepared that it will most likely happen. You may also need to feed the baby at the end of the session before you head home because it will likely be time to eat again. If everything goes as planned then this part of the session should last 45 mins to 1 hour. If we have a fussy baby or having trouble getting them to sleep we will wrap them up and move on to the family part of the session. Not all baby's can tolerate this part of the session.

## FAMILY LIFESTYLE

For the family part of the session the baby is dressed, wrapped, warm, and usually sleeping pretty well! This is helpful for siblings to hold the baby as well. During this part of the session we will get all the family combination photos. If there are siblings we will involve them in a lot of the photos too as well as some individuals of them! Also, with siblings we will usually do the family session first and then do the newborn portraits last. This way a parent

or grandparent is welcome to take the siblings home after their part is done. It can be a long day for little ones with all of the shots we need to get in to complete both parts. If it's not possible for them to leave I recommend a tablet with headphones or something that will keep them busy that is quiet. This part of the session takes about 1 hour. In total plan for 1.5-3 hours depending on if there are siblings in the family or not.

On the day of the session here are some tips you can do at home to help ensure the baby sleeps well for the session:

1. Feed them often all morning before you come.
2. Give them a bath or undress them/ change their diaper more often to keep them awake
3. Place their diapers on loosely on this day to reduce the number of diaper marks on their skin.
4. Bring a soft, cozy, warm blanket from home if you have one. A couple extra receiving blankets that are easily washable is helpful too in case they pee or poop on it.

Thank you so much for reading this and I know it will help the session to go as smooth as possible!

# THE NEWBORN GUIDE



## THE SESSION

Newborn sessions are unpredictable. They can take anywhere from 1.5-3 hours. Make sure you bring water and some snacks for yourself as well. I will work as quickly as possible but ultimately we are on the baby's schedule.

I will have all of the wraps, headbands, and newborn outfits necessary so don't worry about bringing all of that. The client closet is also available for anyone in the family except dad. I can help advise on what he should wear if you need it!

If the baby takes a pacifier that is very helpful to bring as well!





# STUDIO ADDRESS

Marcie Reif Photography

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Parking is located at Entrance 1 at parking deck A at the King Plow Arts Center. Feel free to park in any spot without a Reserved sign. We are located in Building S. To get to our studio, you will walk straight from the parking garage to the main entrance of King Plow Arts Center (Studio 887), enter through the green double doors, you will walk straight through that lobby and exit through the double doors to the courtyard. Once you are in the garden, our entrance to Building S is located at the last building to the left marked S T. We are then located directly across from that entrance. Studio S-102.

If you have any issues feel free to call me, 770-329-9733

\*if it's the weekend the S building is locked and you'll need to use the code #5162 on the callbox. Be sure to use the # sign too.

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