

# Sponsorship

Canyon County  Festival of Trees

2cfestivaloftrees.com

Thank you for your consideration to sponsor the 2022 Canyon County Festival of Trees, benefiting the Nampa and Caldwell Meals on Wheels programs. The 2022 event will take place Friday, November 25 and Saturday, November 26 with the Gala on Monday, November 28. We look forward to working with you this year! If you have any questions, please reach out to Amanda Schmitt (208) 989-6242 [aschmitt@callisons.com](mailto:aschmitt@callisons.com) Deidre Friedli (208) 459-5025 [dfriedli@collegeofidaho.edu](mailto:dfriedli@collegeofidaho.edu) Jeff Dunlap at (208) 860-7608 [jdunlap@iccu.com](mailto:jdunlap@iccu.com) or the website: [www.2cfestivaloftrees.com](http://www.2cfestivaloftrees.com)

All sponsorship forms are **due by October 15<sup>th</sup>, 2022**. This will ensure all Names or Logos are added to marketing materials. Thank you, again, for your generous support!

## Title Sponsor – Sold

### \$10,000 Gala Night Sponsor

- **Event tickets:** 16 tickets to Gala, 6 tickets to Cocktails and Canvas, 8 tickets to Breakfast with Santa, 100 GA tickets to Festival
- **Brand recognition:** Prominent Logo display on logo wall, full page recognition in the Gala Program, recognition through social media/press platforms
- **Stage Time:** 2-4 minute video or speech at the Gala.
- **Decorated Tree:** One fully decorated Christmas Tree from the Festival delivered to a location of your choice within the boundary of the Treasure Valley.

## Auction Sponsor— SOLD

### \$5,000 Gold Star (5 Available/2 Sold)

- **Event tickets:** 8 tickets to Gala, 3 tickets to Cocktails and Canvas, 50 GA tickets to Festival
- **Brand recognition:** Logo display on logo wall, half page recognition in the Gala Program Guide, verbal thank you recognition by MC during gala, recognition through social media/press
- **Decorated Tree:** One fully decorated Christmas Tree from the Festival delivered to a location of your choice within the boundary of the Treasure Valley.
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## \$4,000 Wonderland Tunnels – Sold

### \$3,000 Breakfast with Santa (1 pending /1 Sold)

- **Event tickets:** 8 tickets to Breakfast with Santa, 20 GA tickets to Festival
- **Brand recognition:** Recognition through social media/press, Special logo recognition in the Gala Program, recognition through social media/press platforms
- **Stage Time:** 2-4 minute video or speech at the beginning of Breakfast with Santa
- **Decorated Tree:** One fully decorated Christmas Tree from the Festival delivered to a location of your choice within the boundary of the Treasure Valley.

### **\$3,000 Cocktails and Canvas (2 available)**

- **Event tickets:** 6 tickets to Cocktails and Canvas, 30 GA tickets to Festival
- **Brand recognition:** Recognition through social media/ press, Special logo recognition in the Gala Program, recognition through social media/press platforms
- **Stage Time:** 2-4 minute video or speech at the beginning of Cocktails and Canvas
- **Decorated Tree:** One fully decorated Christmas Tree from the Festival delivered to a location of your choice within the boundary of the Treasure Valley.

### **\$3,000 North Pole Street Direction – Sold**

### **\$2,000 Mistletoe—Santa Photo Booth (1 pending)**

- **Event tickets:** 8 tickets to Breakfast with Santa, 20 GA tickets to Festival
- **Brand recognition:** Logo in the Gala Program Guide, recognition through social media/ press

### **\$1,000 – Snowflake (30 Available)**

- **Event tickets:** 10 GA tickets to Festival
- **Brand recognition:** Name displayed throughout the event

### **\$500 – Ornament (20 Available)**

- **Event Tickets:** 4 GA tickets to Festival
- **Brand recognition:** Name displayed throughout the event

### **\$1,000 –Gala Table Purchase (62 Available)**

- **Event tickets:** 8 reserved seats at the Gala

