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## HEART DOGS

DOG PHOTOGRAPHY  
by KELLY MUNCE

Where Fine Art Meets Heart



The Artisan Collection – 2026 Edition

LAKE MAC | NEWCASTLE | HUNTER VALLEY



# *“IS THAT A PAINTING?”*

It's the question we hear the most.

At Heart Dogs, we don't take photos we create them. Every image is crafted with intention, emotion and artistry, transforming your dog's personality into a piece of fine art you'll treasure for a lifetime.

Because your dog isn't just a pet. They're your heart and they deserve to be seen that way.

You spend so much on your dog for them toys, the treats, the adventures, the very best of everything.

Now it's time to invest in something for you...

Artwork that honours your bond and lasts forever.

Fine Art Dog Photography, by Kelly Munce

Modern. Elegant. Unapologetically  
high-end.

## DESIGNING YOUR PERFECT ARTWORK & WALL ART COLLECTION

Choosing the right artwork shouldn't feel overwhelming. During your personal design consultation, we'll explore finishes, frames, layouts, and spaces to create the perfect collection for your home. Every piece is handcrafted, archival, and tailored to the story you want your artwork to tell.

WHERE FINE ART MEETS HEART

# MEET KEL

I'm a fine-art pet photographer who believes our dogs are more than pets they're our heart stories. With a love of painterly light and heirloom craftsmanship, I create artwork that feels deeply personal and beautifully timeless.

Whether we're capturing a gentle glance, a spark of personality, or a once-in-a-lifetime bond, my goal is simple: to create artwork you'll treasure long after the moment has passed.

Where fine art meets heart — this is where your story begins.



My Heart Dog, Marlon Rayne & I

# FINISHES & MATERIALS

A closer look at the fine-art surfaces and handcrafted details that bring your artwork to life.



## TIMBER

Handcrafted Australian hardwood frames and finishes for a natural, elegant presentation.



## CANVAS

A soft, painterly fine-art surface with archival texture and timeless warmth.



## METAL

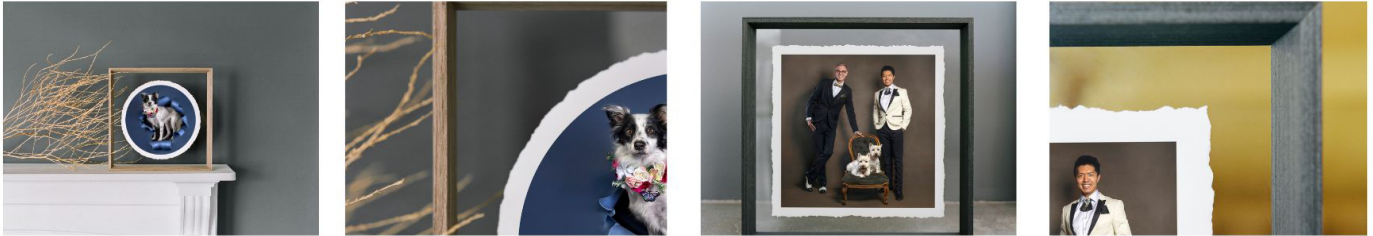
High-definition Chromaluxe with incredible colour depth, crisp detail and lasting durability.



## ACRYLIC

Glossy, modern and vibrant with exceptional clarity and a sleek finish.

# ARTISAN FLOAT FRAME



The Artisan Float Frame brings a quiet kind of luxury into your home. Your portrait is suspended between two layers of optically pure acrylic, creating the appearance of artwork floating effortlessly within our handcrafted Italian moulding.

Choose your finish — torn-edge for a soft fine-art feel or a clean straight edge for a modern editorial look. A true statement piece in a beautifully compact size, available in both rectangle and circle formats.

Prices start at - \$859

# ARTISAN ARCH FRAME



The Artisan Arch Frame brings a soft, sculptural elegance to your artwork – a modern classic designed to elevate your portrait into a true statement piece.

Your image is framed with an on-trend arched mat that gently draws the eye inward, creating a sense of calm, timeless refinement. Each frame is handcrafted using premium Italian hardwood moulding, paired with UV-resistant acrylic to keep the piece lightweight, durable, and beautifully suited for any home.

Every portrait is printed on luxurious Hahnemühle Photo Rag, giving your artwork a rich, painterly finish worthy of display.

A contemporary heirloom with a warm, nostalgic soul.

Prices start at - \$840

# THE FINE ART GOLDEN FRAME



The Fine Art Golden Frame offers a beautifully modern, minimalist way to showcase your artwork. Crafted from Australian hardwood and stained bamboo, this design features a true edge-to-edge print with no matting and no glass, allowing the portrait to sit naturally within the frame just as a fine-art piece should. Your artwork is printed on luxury matte fine-art paper and finished with a soft-touch protective laminate, giving it a tactile, painterly feel while ensuring long-lasting durability. Each piece arrives printed, mounted, framed, and ready to hang — the perfect standalone hero piece or a stunning addition to a curated wall collection. Warm. Natural. Effortlessly refined.

Prices start at - \$520

# THE HEART DOG STORYBOARD



The Heart Dog Storyboard is a meaningful way to tell your dog's story, bringing together multiple portraits in one beautifully curated piece.

Whether it's documenting your puppy's first year, celebrating a lifelong companion, or showcasing a collection of favourite moments, this storyboard creates a heartfelt narrative that belongs on your walls.

With flexible designs to suit every home and every story, you can choose from three elegant frame profiles in a wide selection of colours, along with the option to include or remove a mat overlay for your preferred style. Each frame is crafted from premium Italian hardwood moulding and finished with UV-resistant acrylic, striking the perfect balance between classic craftsmanship and a clean, contemporary look.

Your images are printed on fine art matte or lustre paper, with the option to elevate your artwork even further with the luxurious Hahnemühle Photo Rag. Every storyboard is handmade in Australia and arrives ready to hang, a true heirloom for your home.

A beautiful way to honour the moments that make them your Heart Dog.

Prices start at \$760

# THE KIRA ROYALE CANVAS



The Kira Royale Canvas brings your portrait into the realm of true fine art. Each image is printed on archival canvas, mounted to acid-free foamcore, and presented within an ornate, old-world frame, giving it the depth, elegance, and painterly presence of a museum piece.

Crafted from an archival cotton/poly blend for exceptional stability, every canvas is produced with Canon pigment inks and sealed with a scratch-resistant, anti-fungal, UV-blocking matte coating. This ensures your artwork remains rich, protected, and timeless.

Each piece arrives professionally finished with acid-free tape and hanging hardware — ready to take its place as a treasured heirloom.

A portrait worthy of royalty, inspired by Kira herself.

Prices start at \$770

# ARTISAN FRAMED CANVAS



The Artisan Framed Canvas is a contemporary take on classic canvas art — sleek, refined, and beautifully crafted for the modern home. Each portrait is printed on archival, acid-free cotton/polyester canvas using premium pigment inks, then hand-stretched over high-quality Australian timber for exceptional stability and longevity.

Your artwork is finished within a slim, modern box frame available in a selection of elegant colours, giving your piece a polished, gallery-ready presence. A protective matte coating ensures your canvas remains scratch-resistant, anti-fungal, and UV-protected, preserving its beauty for years to come.

Every Boxed Hound Canvas arrives professionally taped, finished, and ready to hang — a clean, stylish statement piece that suits any interior and celebrates your Heart Dog in timeless, modern form.

Prices start at \$770

# ARTISAN FRAMED METAL



The Companion Metal Frame offers a striking, high-definition way to showcase your artwork, combining the brilliance of genuine Chromaluxe with the elegance of a modern timber float frame. Your portrait is infused onto an archival metal panel using a premium 7-channel sublimation process, creating extraordinary clarity, depth, and colour accuracy.

Each piece is framed in a sleek float frame—available in oak, ash, black, or white—giving your artwork a polished, gallery-level finish. Lightweight yet incredibly durable, every panel is scratch-resistant, UV-protected, and backed by a 60-year materials warranty.

Finished with rear-mounted D-rings and ready to hang, the Companion Metal Frame is a bold, contemporary statement piece designed to honour your pet in vivid, lasting detail.

Prices start at \$770

# THE LUNA ACRYLIC FRAME



The Luna Acrylic Frame brings a luminous, contemporary elegance to your artwork. A glossy acrylic print is paired with a brushed metal frame—available in rose-gold, black, or silver—creating a striking, polished finish that stands out beautifully in any space.

Crafted from high-quality materials, each piece delivers exceptional clarity, rich colour, and a smooth, reflective shine. Available in 30cm and 60cm circular designs, the Luna Acrylic Frame offers a versatile and modern way to showcase your favourite portraits.

Every frame arrives ready to hang, expertly handcrafted with precision and care.

A radiant, modern statement piece designed to shine in any home.

Prices start at \$770

# THE ARTISIAN TIMBER BOX



Handcrafted from premium Australian Ash or stained bamboo, these beautiful keepsake boxes are designed to hold your matted fine-art prints. Finished with soft suede lining and available with Acrylic, Image, or Hand-Torn lids, each box offers a personalised, timeless way to preserve and present your favourite portraits.

Prices start at \$1800

# THE ARTISIAN ALBUM



Handcrafted layflat albums printed on archival matte fine art paper, created for those who appreciate beautifully made things. Designed to be enjoyed now through their tactile finishes, elegant details, and the simple pleasure of holding your favourite portraits in your hands.

Choose from two timeless styles:

## Journal Album

A classic leather-bound design featuring a premium leather cover with a matching wrap tie. Presented with white cotton gloves, an album care guide, and a certificate of authenticity for a true fine-art experience.

## Lifestyle Book

A contemporary, coffee table inspired album with a personalised image cover and matching slipcase. Choose from our curated cover designs or create your own bespoke look.

Prices start at \$1800

# ARTISAN WALL COLLECTIONS

Every wall collection is bespoke thoughtfully designed to suit your space, your style, and the story you want to tell. Because each artwork is crafted using different fine-art products and suppliers, pricing will vary based on the materials chosen, ensuring your collection is perfectly matched to your vision.

While many clients adore the clean, contemporary look of the Boxed Hound Canvas, your wall art can be created using any product in the Heart Dogs range. During your personal design consultation, we will explore your wall space, layout options, and the pieces that will work best together to create a stunning, cohesive display.

Your home, your style, your artwork a custom-crafted wall collection made just for you.

Prices start at \$2199



DESIGNED FOR YOUR HOME.  
TAILORED TO YOUR HEART DOG.

# ARTISAN WALL COLLECTIONS



# ARTISAN WALL COLLECTIONS



## YOUR ARTWORK BEGINS WITH A SINGLE CONVERSATION.

Every piece we create is intentional, personal, and crafted to reflect the heart and personality of your dog. From the first message to the moment your finished artwork is in your hands, the experience is calm, refined, and designed entirely around you and your Heart Dog.

Together, we'll create artwork you'll love walking past every day — pieces that honour your bond and bring beauty into your home.

## YOUR INVESTMENT

Your fine-art session begins at \$500, including a \$50 artwork credit.

Artwork begins at \$750, with most clients choosing wall art, framed pieces, fine-art canvases, or heirloom albums to display their favourite portraits.

This is your moment to create something intentional, beautiful, and deeply meaningful — art that keeps their presence close, always.

## GET IN CONTACT

I'd love to help you bring your artwork to life.

Scan the QR code to visit the website, explore The Artisan Collection, or start planning your session.



H E A R T D O G S . C O M . A U

# HEART DOGS

D O G P H O T O G R A P H Y

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