2026 Miss Rodeo Wisconsin Pageant Application Packet

St. Croix Valley PRCA Rodeo in Glenwood City, WI August 14th-16th, 2025

Application Deadline: July 1st, 2025



Miss Rodeo Wisconsin Pageant Association, Inc.

Mission Statement

Our mission is to organize and put forth the Miss Rodeo Wisconsin Pageant on an annual basis, to select a young lady to be a Ambassador of Good Will and Integrity to promote and further the State of Wisconsin, the sport of rodeo, and the Western way of life.

Miss Rodeo Wisconsin Job Description

The Miss Rodeo Wisconsin Pageant Association is seeking a young woman between the ages of 20-25 and will not have attained age 26 as of December 31, 2025, who will be responsible for promoting the sport of rodeo, the state of Wisconsin and our western heritage.

Miss Rodeo Wisconsin works directly with rodeo committees, producers, stock contractors, contract personnel, contestants, sponsors, media and the general public. Duties will include, but are not limited to: Seeking and participating in media interviews, assisting with sponsor promotions and other special events, rodeo grand entries and flag presentations, appearing in parades, making presentations to classrooms and civic organizations; coordinating travel schedules, serving as a role model for youth and signing autographs for current and prospective rodeo fans of all ages, and willingly do whatever is asked to further the sport of rodeo and Wisconsin agriculture.

Successful candidates are highly motivated, goal oriented, self-starting, outgoing, organized and confident, and able to take criticism. The position requires excellent horsemanship skills, a thorough knowledge of horses, rodeo and current events, proficient written and verbal communication skills and a knack for relating to people. This is a public relations job. Experience as a contestant in rodeo and other horse related competitions are helpful but is not essential. Having a sense of humor and a willingness to make new friends will lead to memories for a year you will never forget!

Are you the next Miss Rodeo Wisconsin?

Eligibility Requirements

The Miss Rodeo Wisconsin Pageant Association, INC. will conduct the state Pageant under the guidelines of the Miss Rodeo America Pageant. This allows the winner of the pageant to be eligible to compete in the Miss Rodeo America Pageant upon successful completion of her reign as Miss Rodeo Wisconsin. The Miss Rodeo Wisconsin Pageant Association, Inc. has the authority to make provisions and waive eligibility rules and/or regulation requirements. Contestants shall agree to abide by all of the rules and regulations set forth by the Miss Rodeo Wisconsin Pageant Association, Inc. Failing to meet any of the eligibility rules (without a waiver) will disqualify a contestant from the competition.

Contestant Eligibility: Each contestant in the Miss Rodeo Wisconsin Pageant on the date of competition and final selection of Miss Rodeo Wisconsin will attest the following:

- 1. I will be 21 years of age by November 1, 2025 and I will be no older than 26 years of age by December 31, 2026. Upon request, I will provide a copy of a government issued identification (such as a birth certificate, driver's license, passport, etc.) verifying my age.
- 2. I am a female and have always been a female.
- 3. Must be a resident of Wisconsin. Driver's license proof of residency. Copy of license is required. Must reside in the state (exception for enrollment in out of state college).
- 4. Must not have previously been, or presently be, married or pregnant. I agree that I am not engaged to be married, nor will I become publicly engaged to be married during my reign.
- 5. Must execute all consents and/or waivers of liability presented as conditions prior to competition.
- 6. Shall abide by all rules and regulations of the Miss Rodeo Wisconsin Pageant Association, Inc.
- 7. Must not have ever been convicted of a crime nor be nor have been involved in any criminal activity or criminal litigation. Background checks will be conducted.

Any contestant not meeting the qualifications set forth above shall be denied the right to compete in the Miss Rodeo Wisconsin Pageant.

Rules and Regulations

Contestants competing for the title of Miss Rodeo Wisconsin will be required to abide by the rules and regulations stated below.

- 1. Contestants must meet all eligibility requirements. (See separate requirement page) Contestants must sign Waiver of Liability and complete an application form.
- 2. Contestants must conduct themselves in a proper lady-like manner and portray high moral standards. Contestants will not be permitted to drink/possess alcoholic beverages, smoke, use drugs, use foul language, or public displays of affection at any time during the pageant. Doing so may result in your dismissal from the pageant.
- 3. Each contestant is required to submit one of the following:
 - A. Non-refundable \$200.00 entry fee
 - B. \$250 sponsorship for MRWIPA. Sponsor will be announced at horsemanship, fashion show, coronation, and on contestant autograph sheets.
 - C. Mail \$200 entry fee with application and have it refunded after selling 50/50 tickets from 6:00P.M.-10:00P.M. at one performance of the Heart of the North Spooner Rodeo.
- 4. In the event that a contestant is selected Miss Rodeo Wisconsin, she will be required to sign a contract with Miss Rodeo Wisconsin Association, Inc. This will happen at an agreed upon time shortly after the end of the contest.
- 5. Contestants must provide their own wardrobe and agree to follow the wardrobe guidelines.
- 6. A contestant, or any individual related to a contestant, must not approach Judges with the intent to influence or harass. Action of this type will be reported to the Miss Rodeo Wisconsin Pageant Committee and disqualification of that contestant could result.
- 7. Contestant must be available to participate in the Pageant during its entirety. Also must be able to participate in any type of promotions, advertising appearances, meetings or events that may be called prior to the pageant.
- 8. The contestant winning the title of Miss Rodeo Wisconsin must be available to promote and advertise for the Pageant for the entire year of her reign, as well as compete in the Miss Rodeo America Pageant representing the state of Wisconsin.

- 9. The Miss Rodeo Wisconsin Pageant Association, Inc. expects each contestant to display the highest degree of sportsmanship during the pageant and particularly following the Coronation ceremony. Each contestant should be mindful that she is representing her hometown, her sponsors, the Miss Rodeo Wisconsin Pageant Association, Inc. and the sport of Professional Rodeo. Poor, un-sportsman-like conduct will not be tolerated and could result in the contestant being disqualified and may affect future eligibility to compete in the Miss Rodeo Wisconsin Pageant.
- 10. No score sheets will be returned; however, judges comment sheets will be mailed or emailed after the pageant if available.
- 11. Contestants in the MRWI Pageant are required to pay all expenses associated with the pageant including but not limited to transportation, hotel, meals, etc. The Miss Rodeo Wisconsin Pageant will provide the contestant banners, to be worn by participants during the Pageant.
- 12. Parents, relatives, and friends of MRWI Pageant Contestants are welcome to attend certain events at which contestants will be present and must sit in the spectator areas. This also includes horsemanship.
- 13. Judging will take precedence over all pageant activities. It will begin at the registration of the contestants and continue throughout the pageant.
- 14. In the event there is only one contestant competing, the contestant must score an 80% overall or higher to be named Miss Rodeo Wisconsin. A score of 80% or higher in each category will also be needed to win a category.

Pageant Categories

<u>Horsemanship- 160 Points Total-</u> The purpose of this division is to select the young lady who rates highest in:

- Horsemanship-to include control of mount and the way any situation which may occur is handled
- Balance- ability to sit a saddle
- Position of hands, feet and seat
- Mounting and dismounting
- The understanding and skill of the contestant will be judged and not the horse or the equipment.

Knowledge and Presentation- 115 Points Total- - The purpose of this division is to select the young lady who rates highest in:

- Knowledge- well studied and understands the areas of rodeo, equine, animal welfare, topics related to agriculture and current events. Information contestants should be familiar with, but are not limited to, are PRCA rules, PRCA standings, PRCA notables, equine tack, politics, U.S. news, world news, equine anatomy, equine ailments
- Presentation- ability to handle all competition situations with poise and maturity. Preparedness for events. Self-control and confidence while speaking in public or interacting with others. Exhibiting grace and class while being flexible in and out of the public eye.

<u>Personality- 170 Points Total</u> - The purpose of this division is to select the young lady who rates highest in:

- Intelligence- good common sense
- Education- conversational ability in rodeo, agriculture and other areas, with special emphasis on grammar and enunciation
- Attractiveness- not necessarily to mean beauty in this sense, but rather should note whether the contestant radiates self-confidence without making an issue out of it. She should also show maturity, high moral standards, sincerity and integrity
- Personality Reflections- to include the contestant's style of attire, overall appearance, magnetism and eye appeal
- Genuine interest in other people, in the pageant, agriculture and in rodeo, and a noticeable consideration for others
- Self-Projection- ability to project one's personality, whether it be from horseback in the arena, on television, or before an audience. Also, to be considered are sense of

humor, showmanship, ambition, desire and enthusiasm

- Happy outlook on life in general
- Promptness in keeping pageant schedule
- Public Appearances- includes public appearances of contestants, giving them an opportunity to speak to an audience with facts and interesting information about their hometown, and/or their state. These appearances may be made at western fashion shows, civic group luncheon programs, agriculture expos and events, evening meetings, banquets, etc. Contestants will be expected to answer questions prepared in advance by the MRW Pageant Board and judges. Some possible subjects include; rodeo terms to define, rodeo events to explain, extemporaneous questions, all of which require the contestant to think "on her feet," and show maturity, intelligence, wisdom and imagination.

<u>Appearance- 125 Points Total</u> - The purpose of this division is to select the young lady who rates highest in:

- Attractiveness
- Grooming- to include neatness and cleanliness in every detail, such as complexion, hands, fingernails, hair, hat, boots and other wearing apparel. Meticulous care in general grooming is essential for a young lady to be considered as Miss Rodeo Wisconsin.
- Photogenic Quality- photographs used for the photogenic competition will be the photos submitted by the contestants and photos taken by official pageant photographer. A young lady's strength of character and personality are reflected strongly in a wholesome appearance through photography
- Poise and Posture- lady-like behavior in every situation
- Knowledge of Proper Western Attire- contestants should be aware of fashionable western dress, with particular attention given to color coordination (contestants should know how color combinations can enhance the appearance and eye appeal). Judges will be observing how a contestant's clothes fit and suit her personality. Contestants are expected to appear in "full western attire" at all times, unless otherwise specified. i.e. western dress, western skirt and blouse or jacket combination, or WRANGLER pant product with western blouse and/or jacket. All outfits should include western hat, boots, belt, and contestant banner.
- Dresses, skirts and blouses should reflect a western image. Evening gowns/cocktail type dresses are not acceptable. Garments must exhibit a western image
- It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility and imagination displayed by contestants.
- Contestants should be knowledgeable on current trends in western wear manufacturing and Miss Rodeo America, Inc. apparel sponsors

<u>Photogenic Quality 50 Points Total</u> – The photographs submitted by the contestants and photos taken by the pageant photographer will be provided to the judges to score. Photogenic points will be

divided between the appearance and personality category. **No overall award will be given for photogenics.**

<u>Written Test - 100 Points Total</u> – Each contestant will take a written test based off of, but not limited, to PRCA rules, regulations, rodeo history, horsemanship knowledge, equine science, rodeo terms, etc. The contestant who answers the most questions correctly will win the written test award.

Point Breakdown

<u>Events</u>	<u>Appearance</u>	<u>Personality</u>	<u>Horsemanship</u>	<u>Knowledge</u>	<u>Event Totals</u>
Media Interview	10	10		10	30
Personality Interview	15	30		20	65
Horsemanship	20		160		180
Horsemanship Interview	15	20		30	65
Speech	30	40		30	100
Extemporaneous Questions		10		10	20
Fashion Forward (Dance & Modeling)	10	10			20
Public Events (Kid Activities & Autograph Signing)		20		10	30
Biography in Programs		5		5	10
Photogenic (Headshot & Photoshoot)	25	25			50
	125	170	160	115	570
*Points Per Judge Per Cont	*Points Per Judge Per Contestant Written Test				100
Total Points Per Contestant					1810

Judged Events

<u>Horsemanship-</u> There will be two go-rounds of the horsemanship competition. The first will be one of the three patterns found in this packet. It will be selected by the judges prior to horsemanship. Contestant will ride their own horse in the first round. The second round the contestants will draw a second horse. No contestant will ride the same horse twice. Contestants will be required to complete a series of five elements in the following order:

- 1. Large, fast circle
- 2. Small, slow circle
- 3. Stop
- 4. Back up one horse length
- 5. Presentation run

At the discretion of the judges patterns may be altered. Contestants may also be required to dismount and remount, carry a flag and/or perform additional maneuvers on horseback. Contestants may or may not be asked to do a presentation ride following completion of one of their patterns. Any changes and/or alterations to the horsemanship patterns will be announced to the contestants before the horsemanship competition begins. The patterns will be demonstrated by the reigning Miss Rodeo Wisconsin.

Dress Code: Contestants will wear a WRANGLER brand pant product, form fitting blouse or shirt with long-sleeves, shirt tail tucked in, boots and hat. No vests, jackets, spurs, or chaps. Any accessories may be used. All riding attire should be neat and fit properly.

Public Speaking-

Extemporaneous Speech- Each contestant will choose from topics provided by the MRWIPA. There will be ten minutes for each contestant to prepare a minute and a half speech. Judging is based on content, delivery, relevancy to topic, and the time allotted for the presentation. Judging is also based on knowledge, poise, professionalism and delivery. Extemporaneous Questions- Extemporaneous questions will be asked of each contestant during pageant functions. Questions may relate to the sport of professional rodeo, agriculture, and/or current events.

Community Involvement- There will be community interactions between contestants, children and the general public where the contestants will be displaying their public relations skills. Examples may include: radio interviews, library readings, autograph signing.

Modeling- Contestants will participate in at least one fashion show.

Dress Code: There will be two different outfits worn at the fashion show. The first outfit worn will be a western dress or skirt and jacket combination. It does not have to be leather but western in style.

Contestants must wear cowboy boots and cowboy hat. The second outfit contestants will wear is a fashion forward outfit. It should be an outfit they would be seen wearing to a social event. Cowboy hat and cowboy boots are to be worn with the fashion forward outfit. The outfit should reflect the contestants' personality and style.

<u>Interviews</u>- Each contestant will be interviewed privately by the judges. Questions asked will test the contestant's knowledge of the pageant, professional rodeo, horsemanship, and current state and national affairs. Each contestant may be interviewed on each of the following categories; knowledge of tack, horse care, feeding, diseases, anatomy, etc,; knowledge of professional rodeo- its history, organization, rodeo terminology, explanation of standard events, awareness of PRCA and WPRA championship standings, and goings-on in the pro rodeo world.

Dress Code: Contestants must wear a Wrangler pant product, boots, and cowboy hat. They may wear either a long sleeve shirt with collar and cuffs, a vest with a long sleeve shirt with collar and cuffs, or a jacket with collar and cuffs.

<u>Written Test</u>- Judges will not be present. It will be supervised by a MRWI Board member. The only scores taken during the written test are knowledge.

Contestants will also ride in two rodeo performances. At all rodeo performances and pre-rodeo show contestants must wear a western shirt, pants, boots, and cowboy hat. No chaps.

MRWI Pageant Judging Guidelines

- The Miss Rodeo Wisconsin Pageant is judged in six categories: Horsemanship (160), Personality (170), Appearance (125), Knowledge & Presentation(115), written test (100), and Photogenics (50). The scores from all events will be broken down into these categories. Judges may be awarded 10 extra points to use at their discretion at the end of the pageant. These are not totaled with the category points, but may affect the final winner.
- Three judges will judge all categories of the pageant. In some cases different judges will judge different events, but all events will have three judges. All three scores will be totaled for each contestant each time they are judged.
- Judges are selected for their expertise in all fields of the competition.
- All decisions of the judges are final.
- MRWI Executive Board shall have the final decision as to the selection of judges for the MRWI Pageant.
- In the event of any dispute concerning the decision of the judges, such dispute shall be settled by the grievance committee of 2 members of the Board of Directors and one from the general membership. The review of any dispute shall be limited to determining if the judges acted in good faith, impartially, and in accordance with the applicable rules. If any judge is found to have acted in violation of these rules the MRWPA Board, in their discretion, may remove such judge and may take any other remedial action they deem appropriate. All decisions of the MRWPA Board are final.

Scoring Guidelines

The contestant receiving the highest grand total score for the week shall be crowned Miss Rodeo Wisconsin. The contestant receiving the third highest grand total shall be second Runner-up. Ties for category winners will be broken by referring back to Judge #1's score will break the tie. If a tie still remains Judge #2's score will be used.. and so on until the tie is broken. A tie for Miss Rodeo Wisconsin and runners-up will be broken by the horsemanship scores. Score sheets will not be given to the contestants, but judges' written comments will be.

Miss Rodeo Wisconsin Pageant Association Inc. Formal Complaint/Grievance Process

Any complaint that is filed regarding to the Miss Rodeo Wisconsin Pageant operations or state pageant issues must adhere to the following:

- 1. All complaints must be submitted in writing, signed, and dated.
- 2. Complaints must include the name, address, and daytime phone number of the person filing the complaint.
- 3. The complaint should include as much detail about the subject as possible in order for appropriate action to be taken.
- 4. Complaints may be submitted to any of the following:

Makayla Kleiber National Director

1301 E Glendale Ave Appleton, WI 54911 kleibma16033@gmail.com

- 5. If a response to the complaint is desired, the letter must indicate so.
- 6. Any complaints that do not follow the above process will be classified as invalid.

MRWI office follow-up procedure:

- 1. All complaints will be reviewed by the MRWIPA Board Grievance committee. A board member will be assigned to research and gather information about the situation. All parties involved will be notified about the complaint and given the opportunity to provide a response.
- 2. A time frame will be established for the issues to be addressed.
- 3. Findings will be reported back to the board.
- 4. The board will vote and determine necessary action to be taken.

5. The board representative will report back to all parties involved.

Miss Rodeo Wisconsin Titleholders 1962-2025

1962 Margaret Wisener 1963 Bonita Jastrow 1964 Gale Trapp 1966 Sue Potter 1973 T.J. Tempe 1974 Jill Culham 1975 Patricia Corning 1976 Shirley Pelot 1977 Wendy Lagerman 1978 Lori Jo Gee

1979 ~Mary Ellen Johnson

1980 Donna Olsn 1981 Robin Gee 1982 Shelly Cook 1983 Lisa Riske

1984 Cathy Van Gordon 1985 Angie Peterson 1986 Patricia Bailey 1987 JoAnn Mackowiak 1988 Julie Fitzgerald

1989 Michelle Kranz

1990 Wendy Schneider

1991 Kim Landwehr 1992 *Kris Weyers

1993 Sandy Gee

1994 Shelby Lang 1995 Tracia Blaies

1966 Theresa Chrstian

1997 Tammy Nelson

1999 Dana Marshall 2000 Melissa Kersten 2001 Amanda Keegan 2002 *Tina Parr

1998 *Ericka Krantz

2003 *Lacey Bauer 2005 *Cara Turner 2006 *Mari Dean 2007 *Chelsea Strama

2008 *Leah Wedl 2009 Eileen Lenzener

2010 Amanda Beritenfeldt

2011 Sara Fuchs 2012 *Laura Taysom 2013 Brayvyn Brockman 2014 Miriah Lehmann 2015 Lydia Berg 2016 *Beth Kujala

2017 *Katelin Bradley

2018 *Amanda Chmielewski

2019 Lexus King

2020(21) Makayla Kleiber

2022 Jessica Moor 2024 Tori Boyea 2025 Ashley Johnson

* Award winners at Miss Rodeo America ~ Top 5 at Miss Rodeo America

Miss Teen Rodeo Wisconsin Titleholders 2013-2024

2013 Kelsi Rufenacht

2014 Dannielle Stewart

2015 Hayley Vandenboom

2016 Olivia Bright

2017 Erica Wolf

2018 Niamh Sexton

2019(20) Mariah McFaul

2022 Samantha Kennell

2023 Ashley Johnson

2024 Tiffany Smail

2025 Ava Johnson

2026 Miss Rodeo Wisconsin Pageant Application

Name:			Date of	Birth	//	
Address:_						
Primary Pl	hone #: (_)		Home	Cell	
E-mail Ad	dress:					
Parents Na	ames:					
Address:_						
Primary Pl	hone #: (_)		Home	Cell	
School/En	nployer:					
Address:_						
Clothing S	Sizes (May be	used for photo	shoot and a	wards):		
Ieans	Waist	Lenoth	Dress	Blouse	Iacket	Boot

Application Deadline: July 1st, 2025

In addition to your application, please return the following items:

- o Entry fee, choose one of the options below:
 - A.\$200.00 Entry Fee-non-refundable entry fee
 - B. \$250 sponsorship to Miss Rodeo Wisconsin Pageant Association for their sponsorship they will be announced at Horsemanship, Fashion show, Coronation, and be on contestant autograph sheets.
 - C. \$200 entry fee that will be waived after attending one performance of the Spooner rodeo and selling 50/50 from 6:00pm-10:00pm. Checks can be written out to the "Miss Rodeo Wisconsin Pageant Association"
- o 1 8"x10" Color Photo (Will be used to judge Photogenics)
- o 2 -5"x7" B&W Photos (2 different photos will be used to judge photogenics) All photos should be head and shoulder, or full body portrait (no candid or action shots) in full western attire (including hat). Do not have a crown or sash on from other titles in the head shot.
- o 2 Letters of Recommendation
- o Copy of Birth Certificate and Driver License
- o Résumé include things such as education, scholastic honors and ambitions, hobbies, previous titles and anything else you think we might find interesting about you.
- o 500-word max on "Why I Want to be Miss Rodeo Wisconsin."
- o 500-word max biography.
- o Participant Release Form
- o Waiver Agreement

Please mail in your entry fee, application, 8x10 color photo, two 5x7 B&W photos, copy of birth certificate, copy of driver's license, participant release form, and waiver agreement to Makayla Kleiber at the address listed below.

In addition, please **email** a pdf version of all photos (8x10 and two B&W 5x7), 2 letters of recommendation, resume, "Why I want to be Miss Rodeo Wisconsin", and biography.

Email address: missrodeowisconsinassociation@gmail.com

The Miss Rodeo Wisconsin Pageant Association, Inc. serves as the governing board for the pageant and provides the state delegate to Miss Rodeo America, Inc. The contestant winning the title of Miss Rodeo Wisconsin must sign a contract for the annual commitment. Please send your entry to:

Makayla Kleiber 1301 E Glendale Ave By my signature on this application, I hereby certify that I have read the regulations governing the Miss Rodeo Wisconsin Pageant that my conduct as a pageant contestant will be in strict accordance with the regulations established by the Miss Rodeo Wisconsin Pageant Association, Inc. (herein called the committee) as stated in the official pageant rules and regulations. That I acknowledge these regulations to prevail throughout all pageant programs, activities, functions and that said regulations pertain to all persons related to my appearance in the pageant. I also certify that I have read the 2025 Miss Rodeo Wisconsin Contract.

That I hereby grant my permission to the committee to verify any information contained on my application.

That I hereby release title, claim and right to the photographs and/or public relations materials involving me to the committee.

That I hereby certify that I have never been married, pregnant, or given birth to a child.

That I hereby certify that I have never been accused/convicted of any crime or criminal behavior.

Failure on my part to disclose this information to the State Pageant Director will automatically disqualify me from participating in the pageant. If disclosure comes after completion of the pageant, the title, Scholarships or prizes of any kind, which I may receive, will be returned to the Miss Rodeo Wisconsin Pageant Association, Inc.

Contestants Signature		Parent's signature if contestant is under 21 years of age			
Street Address	City	County	State	Zip	
Subscribed and sworn be	fore me, a Notary P	ublic, within and	for the county of		
State of	on this		day of		
		Date	Month	Year	

Signature of Notary Public

SEAL

Term Expiration	

Participant Release Form

Miss Rodeo Wisconsin Pageant Association, Inc.

In consideration of my participation in the Miss Rodeo Wisconsin Pageant, in accordance with the rules of such pageant, and for the other good and valuable consideration, the receipt of which is acknowledged, I, the undersigned consent, represent, warrant and agree to the following:

- 1. Age: Citizenship. I state that I am (a) over 18 years of age and legally authorized to execute this Release, and (b) a citizen or legal resident of the United States of America. I further state that all participant information stated below is true and correct.
- 2. Authorization to Use Images. I authorize Miss Rodeo Wisconsin Pageant Association, Inc. and their licensees, representatives, successors and assigns, (collectively MRWIPA) to use my name, voice, likeness, images or signature (collectively referred to as "Images") in any manner and in any medium and for any purpose which they choose, including without limitation print, radio, television, audio-visual recording, electronic or magnetic media, computer disks, computer file servers, CD-ROM's on the Internet, including the World Wide Web, or in any type of computer network or for advertising in or for any of those media. The Images used may include still images, motion pictures, videotape, audio-visual, live or recorded broadcasts. I further waive any right I may have to approve any Image or its use in any future materials. I further grant MRWIPA the right to edit, alter or modify in any manner it deems appropriate.
- 3. Perpetual Right to Use Images. This authorization includes perpetual license to use my Images and to license or permit others to use, post, copy or reproduce such Images. I further authorize MRWIPA, or their licensees to alter, edit or modify the appearance of my Images in any manner they deem appropriate for such use in such media.
- 4. Assignment of Any Rights in Images. To the extent I may have any rights in the Images; I assign any rights I may have in the Images, including copyright, to the MRWIPA.
- 5. Image Release. I release and discharge MRWIPA, its licensees, successors, assigns, agents, employees and representatives from any and all claims, demands and liabilities arising out of or related to their use of my Images in any manner reasonably contemplated by this agreement, including without limitation any claims for defamation, libel, slander, invasion of privacy or infringement of the right of publicity.
- 6. Indemnity. I agree to indemnify and hold MRWIPA harmless from any and all claims, demands, actions or causes of action (including attorneys' fees) based upon, arising out of or related to: (a) MRWIPA use of my Images as described in this agreement, (b) any violation by me of this agreement, and (c) any false or misleading statements made by me in connection with the information I have provided to MRWIPA related to the subject

matter of this agreement.

- 7. Right to Edit Images. It shall be within MRWIPA's sole discretion to determine if, where, how and in what manner my Images are used. I grant MRWIPA the right to alter or edit the Images as it may deem necessary or appropriate.
- 8. No Additional Compensation. Except as specifically stated otherwise in a written agreement by MRWIPA I acknowledge that no additional compensation is due to me for the use of my Images as contemplated by this agreement.
- 9. Arbitration. In the event a dispute arising out of or related of the subject matter of this agreement, I agree that such matter will be resolved by binding arbitration by an arbitrator to be mutually selected by the parties. In the event that the parties are not able to agree upon an arbitrator one shall be selected in accordance with the rules for commercial arbitration of the American Arbitration Association and the arbitration shall be held in accordance with the commercial arbitration rules of the American Arbitration Association. Any such arbitration shall be held in Wisconsin.
- 10. Assumption of Risk/Acknowledgement of Inherent Danger. As part of my participation in the Miss Rodeo Wisconsin Pageant, I understand that I will be asked to participate in certain rodeo activities, related activities or other activities where horses, livestock and other large animals may be present or involved. I represent and warrant that I am experienced in these and similar activities. These activities are or may be inherently risky, and I know that the risks involved include the risks of being involved in these activities. I further represent and warrant that I am voluntarily participating in these activities knowing the potential risks involved. I release and discharge MRWIPA and all of its employees, agents, representatives, volunteers, officers and director from any and all liability of every kind and nature that may be involved in participating in these types of activities.

Contestant Name (Print)		
Contestant Signature	Date	

Waiver Agreement

THIS AGREEMENT is made between Miss Rodeo Wisconsin Pagear	it Association, Inc.,
Glenwood City Rodeo committee, (dbs. Glenwood City Rodeo) City of	of Glenwood City, State of
Wisconsin, hereinafter referred to as "Pageant" and	City of
Wisconsin, hereinafter referred to as "Contestant".	

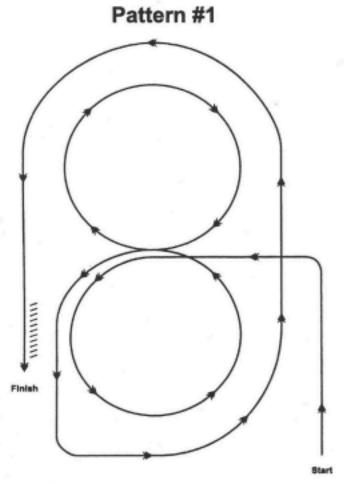
WHEREAS, Pageant conducts the Miss Rodeo Wisconsin Pageant (hereinafter referred to as "Contest"), including the creation, publication and administration of all rules and regulations relating thereto and WHEREAS, Contestant desires to compete in the contest, NOW THEREFORE, in consideration of the mutual promises set forth herein, the mutual benefits derived here from and other good and valuable consideration provided each unto the other, the receipt and sufficiency of which is acknowledged by delivery hereof, it is agreed:

- 1. Contestant represents she (a) has read all Contest rules and regulations; (b) has received a complete copy of all Contest rules and/or regulations, and (d) understands each and every rule and/or regulation, and (e) had full opportunity to present all questions regarding the rules and regulations, and all questions have been fully answered.
- 2. Contestant will adhere to and comply with all Contest rules and regulations.
- 3. Contestant will upon observing and/or being informed of any violation of, and/or perceived violation of any Contest rule and/or regulation:
 - a. Inform Pageant of the alleged and/or perceived violation, at the earliest and most proximate time
 - to the instance, but in no event, not to be less than two hours of the scheduled naming of the contest winner(s) and
 - b. In no way act to withhold information from Pageant and/or from other third party contestant(s), as to deprive Pageant of the opportunity to determine alleged violations.
- 4. In this regard, Miss Rodeo Wisconsin Pageant Committee President is hereby designated as the person to receive any and all alleged and/or perceived rules violation(s).
- 5. Unless timely reported as defined above in paragraph 3 (a), each and every alleged violation of, and/or perceived violation of, Contest rules and/or regulations shall be deemed waived, and the complaining party shall be stopped from presenting allegations regarding the same.

- 6. Pageant agrees that with respect to reported violation(s), it shall (a) timely and fully investigate each allegation, (b) report its findings to the person presenting the allegation and (c) enforce its rules and regulations against any contestant found to have violated the same.
- 7. Contestant agrees the Pageant is the sole and exclusive entity to determine the existence and/or nonexistence of a violation of the rules and regulations, and that Contestant shall be finally bound by Pageant's determination, the same to be final and binding between the parties hereto. Contestant further agrees that Pageant is the sole and exclusive authority to interpret and enforce its rules and regulations.
- 8. In any legal proceeding in which Pageant shall be awarded any judgment enforcing any term and/or condition of this Agreement, Pageant, its employees, agents, sponsors, and/or representatives shall also receive a reasonable attorney fees and all costs incurred in the prosecution and/or defense of said action.

THIS IS A LEGAL INSTRUMENT. YOUR RIGHTS AND AN ATTORNEY AT LAW SHOULD BE CONSULTED PRIOR TO EXECUTING THE SAME.

Made and executed on this	_day of	,,	_
Contestant	Date		
Witness Date			
Pageant			
Title			

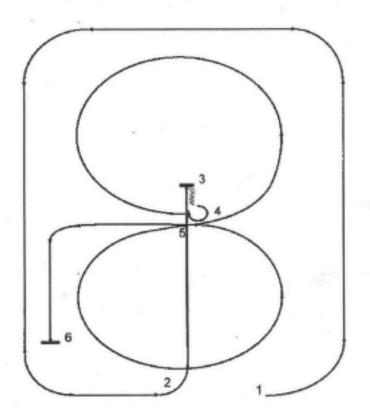


Horsemanship Pattern #1:

- 1. Extended jog along side of arena, then to center
- 2. Begin lope at center of arena and lope left circle on left lead
- 3. Change leads at center of arena and lope right circle on right lead
- 4. Change leads and continue loping around end of arena
- Once on the straight, increase speed and continue around end of arena
- Stop and back
- The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

5

Pattern #2

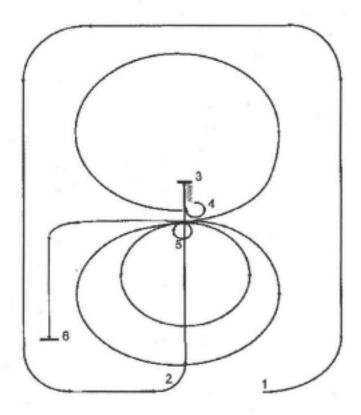


Horsemanship Pattern #2:

- 1. Circle the arena, on the left lead, at an extended lope.
- 2. Guide left and lope down the center of the arena with moderate speed.
- 3. Pass the center of the arena, stop and back to the center.
- Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
- Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena.
- Stop and pause to show completion of pattern.
- The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

10

Pattern #3



Horsemanship Pattern #3:

- 1. Circle the arena, on the left lead, at an extended lope.
- 2. Guide left and lope down the center of the arena with moderate speed.
- 3. Pass the center of the arena, stop and back to the center.
- Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
- 5. Stop in the center, execute a 360 degree turn, to the left. Lope a small slow circle, to the left, followed by a larger, faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
- 6. Stop and pause to show completion of pattern.
- The MRAP Judges reserve the right to make alterations and/or additions to this pattern.

11