

The background of the entire image is a light-colored marble with dark, veined patterns. On the left side, there is a vertical branch of an olive tree with several green, elongated leaves. A solid black horizontal bar is positioned at the top of the white text box.

WORKBOOK

reflect & refine

a three-month plan for creative wedding professionals



welcome!

I'm so glad you're here. This workbook has been designed to get you to reflect on the last three months and plan out the next so that you can take your wedding business to new heights.

Let's get started.

90 days. It sounds like a long time but goodness it goes by in a flash if you don't have a solid plan in place for what you want to accomplish!

Working in the wedding industry we tend to chunk our time into three month blocks more naturally than most. In doing so we unintentionally make the time go even faster and before we know it we're immersed in wedding season up to our eyeballs.

This workbook is divided into sections to help you reflect on what you've already achieved, focus on where you'd like to be at

the end of the next 90 days and plan how to get there. Plus there's a day planner that you can print as many times as you like to make the most of every day.

I passionately believe that with the right foundations in place you can make your business anything you want it to be, so let's start making it a reality.

Kim x

reflect

How have the last three months been? What have you achieved that you're proud of? What did you plan to do but haven't managed to? Why do you think this is? When we reflect we tend to focus on the negative, what we haven't done, but try and focus on your accomplishments too - list them out and you'll see how far you've come!

ACCOMPLISHMENTS

Write down everything you've achieved. It may be winning a lovely client, getting some work published or increasing your social media presence. Think positive!

reflect

STILL TO ACTION

What did you want to do that you haven't yet managed? Write it down here and then use the why section to try and think what's stopped you. It may be time, maybe you needed to learn something first or it may be something deeper like a lack of confidence. .

WHY?

refine

This is the time to set specific, measurable goals for the next three months. Think about how you'd like to feel at the end, and what you'd like to have achieved.

<i>goal one</i>	
WHY DO I WANT THIS:	HOW WILL I KNOW I'VE SUCCEEDED:

<i>goal two</i>	
WHY DO I WANT THIS:	HOW WILL I KNOW I'VE SUCCEEDED:

<i>goal three</i>	
WHY DO I WANT THIS:	HOW WILL I KNOW I'VE SUCCEEDED:

refine

goal four

WHY DO I WANT THIS:	HOW WILL I KNOW I'VE SUCCEEDED:

goal five

WHY DO I WANT THIS:	HOW WILL I KNOW I'VE SUCCEEDED:

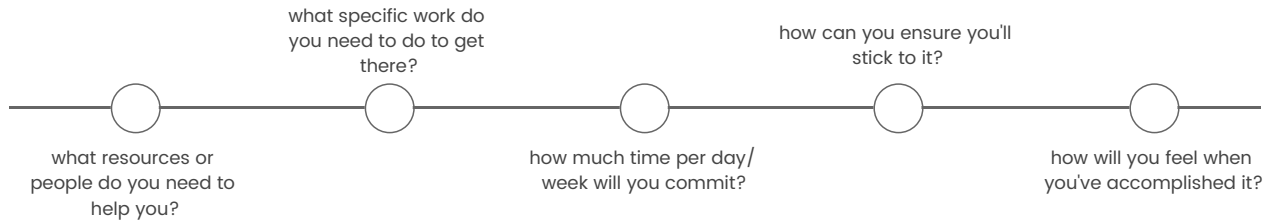
goal six

WHY DO I WANT THIS:	HOW WILL I KNOW I'VE SUCCEEDED:

refine

A goal is just a dream without a plan! For each of your goals think about how you're going to make them happen, put pen to paper and commit.

goal one



RESOURCES

WORK

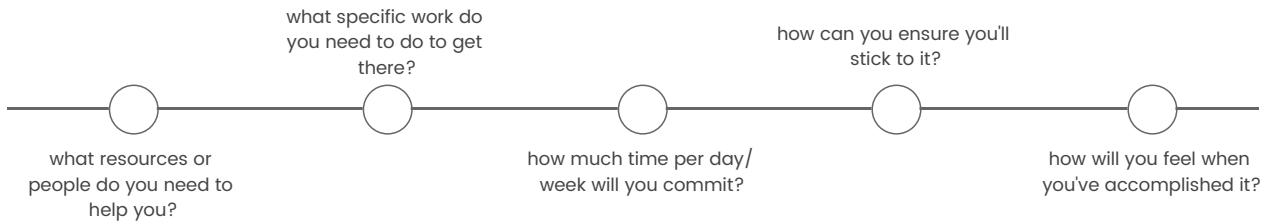
TIME

STICK TO IT

HOORAY!

refine

goal two



RESOURCES

WORK

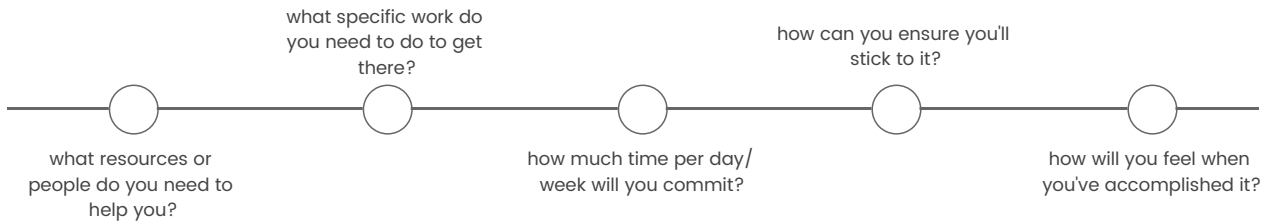
TIME

STICK TO IT

HOORAY!

refine

goal three



RESOURCES

WORK

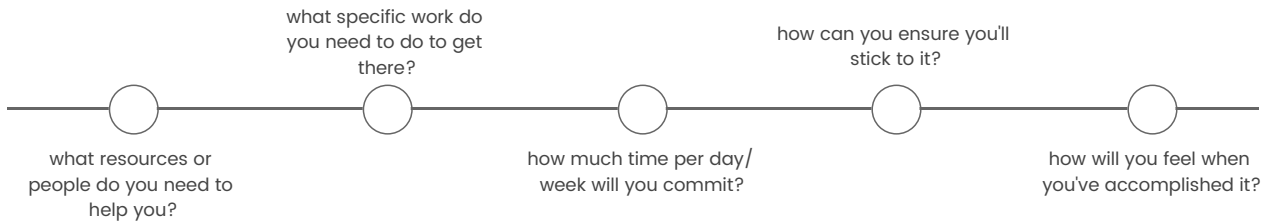
TIME

STICK TO IT

HOORAY!

refine

goal four



RESOURCES

WORK

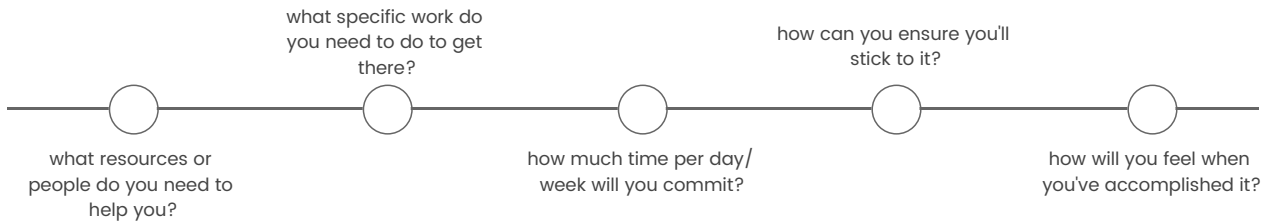
TIME

STICK TO IT

HOORAY!

refine

goal five



RESOURCES

WORK

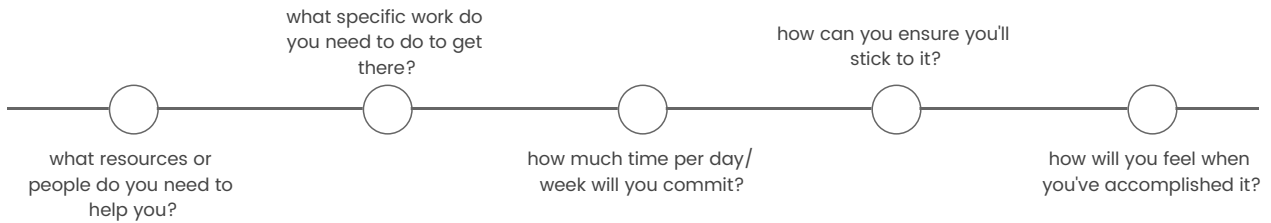
TIME

STICK TO IT

HOORAY!

refine

goal six



RESOURCES

WORK

TIME

STICK TO IT

HOORAY!

make every day count

S M T W T F S

today's schedule

7 AM

8 AM

9 AM

10 AM

11 AM

12 PM

1 PM

2 PM

3 PM

4 PM

5 PM

6 PM

7 PM

to do list

1. _____

☐

2. _____

☐

3. _____

☐

4. _____

☐

5. _____

☐

for tomorrow

notes



YOU'VE DONE IT!

and breathe

Congratulations!

If you've worked your way through this guide and stay on track then you are going to have the most amazing three months ahead.

I'd love to keep track of your progress, so tag me on any images @kimbalasubramaniam and if anything is unclear do drop me an email at kim@inimitable.co

Good luck, and here's to becoming truly inimitable.

Kim x