



KEYNOTE SPEAKER

Hanna Radtke Bergström

Transforming AI Potential into Everyday Performance

AI trainer, **founder of AI Boost Academy Stockholm** & creator of the **BRIDGE Model™** - a proven framework for moving from AI access to real adoption.

Hanna brings **genuine energy and a clear, relatable style** that makes AI feel accessible and exciting. She turns uncertainty into confidence, showing teams how to make AI a trusted everyday tool that **drives creativity, productivity, and real results**.

Signature Topics

- **AI Literacy: Building an AI-Confident Workforce**
- **From Access to Impact:** Making M365 Copilot part of daily workflows
- **6 steps to real AI adoption:** The BRIDGE Model™
- **AI for Comms & Marketing:** Time-saving, high-impact use cases
- **Turning AI investment into measurable ROI**

Credentials & Experience

- **CPD Certified AI Trainer**
- **Former GenAI Lead** at Vattenfall Heat; designed and delivered AI transformation programs including AI Heroes Academy
- **Microsoft Keynote Speaker:** Microsoft AI Tour 2025, Copilot Roadshow, and Copilot & Beyond
- **Former Course Director,** AI for Content Marketing at Berghs School of Communication

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