



@MONOSVIAJEROS | MEDIA KIT

*Hi! I'm Ana*

I'm a Family Travel & UGC Creator, and Travel Blogger currently based in California with my husband Luisfe and my little travelers, Nala, Luka and Luna. Through my content, I wish to inspire other women to live creatively and reconnect with their wildest dreams, including travel, even after becoming moms.



[8059 @monosviajeros](https://www.instagram.com/8059_monosviajeros)



[2237 @monosviajeros](https://www.tiktok.com/@2237_monosviajeros)



[www.monosviajeros.com](http://www.monosviajeros.com)

## IG STATISTICS

**57K**

AVERAGE  
MONTHLY  
IMPRESSIONS

**1%**

AVERAGE  
ENGAGEMENT  
RATE

**120**

AVERAGE  
STORY  
VIEWS

## TRAVEL CREATOR SERVICES



HIGH QUALITY PHOTOGRAPHY.  
SPONSORED & UGC CONTENT CREATION



TRAVEL WRITING

## PHOTO SAMPLES





# AUDIENCE INSIGHTS

My followers are mostly millennial moms living in the US, Ecuador, and Spain.

They love discovering the less-visited spots around the world, with plenty of culture and tons of nature for their kids to explore. Their type of trip involves a good dose of adventure, plenty of immersive experiences, and a lot of family travel bonding.

They choose to travel for their kids, but very much for themselves too.

## TOP COUNTRIES

ECUADOR, SPAIN, USA

## AGE

25-34	35.3%
35-44	46%

## GENDER

WOMEN	80.3%
MEN	19.6%



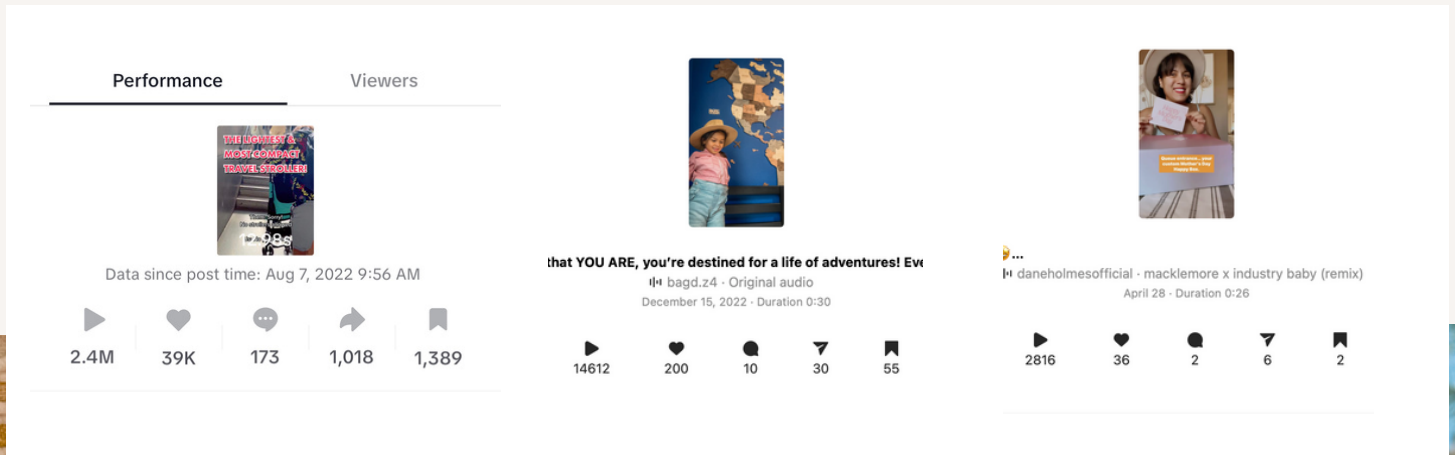


# PREVIOUS FEATURES + PARTNERSHIPS





# RECENT BRAND ANALYTICS



[ACCESS MY UGC PORTFOLIO + RATES](#)





# WAYS WE CAN WORK TOGETHER

- HIGH-RESOLUTION PHOTOGRAPHY FOR WEB AND SOCIAL MEDIA.
- PHOTO AND VIDEO UGC CONTENT CREATION
- INSTAGRAM/TIKTOK BRAND FEATURE
- TRAVEL BLOG BRAND FEATURE
- CUSTOM CANVA GRAPHIC CREATION FOR SOCIAL MEDIA
- SOCIAL MEDIA STRATEGY



## GET IN TOUCH



+1 213 568 8389



[info@monosviajeros.com](mailto:info@monosviajeros.com)



[www.monosviajeros.com](http://www.monosviajeros.com)