WEBSITE PRIVACY POLICY

Your privacy is very important to us.
Our Privacy Policy spells out our commitment to respecting the privacy of visitors to our site. We are very careful with what we do with your information.
This website, https://www.avcdesigndecor.com, ("Website") is owned and operated by AVC Design & Decor LLC ("Company," "we", "our"). By accessing or using this Website, you agree to this Privacy Policy.
If you do not agree with our policies and practices, your choice is not to use our Website.
This Privacy Policy describes how we collect and use the personal information you provide to us on our Website. It also applies to information we collect on this Website, as well as in email, text, and other electronic messages between you and this Website. It does not apply to information collected by us offline or through any other means, including on any other website operated by Company or any third party.
We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes, we will notify you by email or by means of a notice on this Website prior to the change becoming effective.
We encourage you to periodically review this policy for the latest information on our privacy practices.

1. Collection and Use of Personal Information

We collect personal information from you to provide a customized experience on our website.

To opt out of data collection, contact us at alexis@avcdesigndecor.com.

Browsing

To ensure proper use of the Website, we automatically gather information about your computer such as your IP address, time and date of visit, browser type, referring/exit pages and operating system.

To ensure proper use of the Website, we collect the following personal information from you:

· IP address

· Time and date of visit

· Browser and operating system information

· Referring/exit pages

We may log this information for system administration, order verification, internal marketing, and system troubleshooting purposes.

We may also use this information:

• To present our Website and its contents to you

• To provide you with information, products, or services

• To fulfill any other purpose for which you provide it

• To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection

• To notify you about changes to our Website

The data collected will be stored in the database until the expiration of the limitation period for claims under the Terms of Use.

Orders

To process your orders, we collect the following personal information from you:

· Contact Information such as name, email address, mailing address and phone number

· Billing Information such as credit card number and billing address

· Preferences Information such as order history and email marketing preferences

The data provided in the order form will be stored in the database until the expiration of the limitation period for claims under the concluded contract. Each order is recorded in the database as a separate item.

Payment for the order is made via Zelle or QuickBooks. The data collection for payment is done entirely via a third-party service.

Servers

To provide use of the Website via the server on which the Website is hosted, we collect the following personal information from you:

· IP address

· Server date and time

· Browser and operating system information

This data is stored on the server until the expiration of the limitation period for claims under the concluded contract. This data is not used by the Company to identify anyone.

User Accounts

To provide a user account, we collect the following personal information from you:

· Contact Information such as name, email address, mailing address and phone number

The data provided in the account form will be stored in the database until the expiration of the limitation period for claims under the concluded contract. You can modify data included in your account at any time using the options available after logging in to your account. You can delete your account at any time, which will also result in the removal of your personal data from the database.

Contact Forms

To fulfill your contact form requests, we collect the personal information contained in the contact form. The data provided in the account form will be stored in the database until the expiration of the limitation period for claims under the concluded contract.

2. Mobile Services

We may also collect non-personal information from your mobile device if you access the Website from your phone. Examples of information that may be collected and used include your geographic location, how you use the mobile site, and type of device. The data collected will be stored in the database until the expiration of the limitation period for claims under the Terms of Use.

3. Email Communications

We may use your email to deliver our daily newsletter, as well as for other promotional purposes.

Email messages we send you may contain code that enables our database to track your usage of the emails, including whether the email was opened and what links (if any) were clicked. The data collected will be stored in the database until the expiration of the limitation period for claims under the Terms of Use.

You may indicate your preference to opt out of receiving promotional communications by following the unsubscribe instructions provided in the promotional email you receive or by contacting us directly at alexis@avcdesigndecor.com.

You acknowledge that it may take up to 10 days for us to process an opt-out request.

Please note that you cannot opt out of receiving transactional emails related to your account with us.

4. Cookies and Other Tracking Technologies

We use cookies to ensure proper functionality of the website and for the following purposes:

- Keeping track of your preferences
- Operation of the cart and the ordering process
- Providing a user account
- Recording the acceptance of the Terms of Use
- Providing support
- Tracking website statistics, such as number of visitors, type of operating system and web browser used, time spent on the website, visited subpages, etc.

The data collected will be stored in the database until the expiration of the limitation period for claims under the Terms of Use.

For this purpose, we may use a third-party website. The use of third-party services involves the implementation of the tracking

code provided by the third-party service into our website’s code. This code is based on cookies but may also use other tracking technologies. In this regard, collected information is completely anonymous and does not allow your identification.
You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website.

5. Information Sharing

We will share your personal information with third parties only in the ways that are described in this privacy statement.

We do not sell your personal information to third parties and we do not authorize the collection of our visitors' personally identifiable information by any third parties for the third parties' use.

We may also disclose your personal information:

• To our subsidiaries and affiliates

• To contractors, service providers, and other third parties we use to support our business

• To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company’s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company about our Website users is among the assets transferred

• To fulfill the purpose for which you provide it

• For any other purpose disclosed by us when you provide the information

• To comply with any court order, law, or legal process, including to respond to any government or regulatory request

• To enforce or apply our terms of use and other agreements, including for billing and collection purposes

• If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers, or others