



DESIGN WITH  
NOISIA

WELCOME TO

MACY  
MEDIA  
DESIGN

SINCE 2021



# WELCOME!

Macy Media Design is a custom 1-on-1 experience where you'll start with a vision and end with a fully customized, functional, website and mobile site that stands above competitors. We'll have a creative process to get to the root of who you are, why you matter, and what you have to give. It's time to ensure that your website communicates your value and passion for your business. I look forward to working with you to create the perfect platform to highlight your work and talent!

# THE EXPERIENCE

## 01. Let's get your vision

To create a cohesive space we need to have stunning design, quality images and a clear vision. I won't take much of your time, just a 30 minute zoom call (and maybe a few texts) and we will have a great foundation for your website and brand.

## 02. Website base + Branding

We will get the branding identified and outlined to bring it all together through your website design. Before creating the design I will gather your input and vision for your site.

## 03. Implementation

Now it's time for all the behind the scenes work and let me turn your website dreams into reality.

## 04. LaunchDay

Get excited! Your website overhaul is done and ready to generate new clients.



# PACKAGE ONE:

TIMELINE: 4 Weeks

Price: \$2100

- 40 % first on commencement
- 40 % on delivery of the first draft
- 20 % last on completion.

- ✓ Fully responsive custom website design & mobile optimization design on Showit for 1-4 pages with 2 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired)
- ✓ 2 quarterly revisions for cosmetic updates.
- ✓ Google Business & Analytics integration
- ✓ Current domain connection

WITH VISION  
DESIGN

# PACKAGE TWO:

- ✓ Fully responsive custom website design & mobile optimization design on Showit for 4-6 pages with 3 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired )

TIMELINE: 4-6 Weeks

Price: \$2500

- 40 % first on commencement
- 40 % on delivery of the first draft
- 20 % last on completion.

- ✓ 4 quarterly revisions for cosmetic updates.
- ✓ SEO - Search Engine Optimization (Market research, keyword curation, image tags & titles, page titles & descriptions)
- ✓ Google Business & Analytics integration
- ✓ Current domain connection/Blog Migration



# PACKAGE THREE:

TIMELINE: 6-8 Weeks

Price: \$3500

- 40 % first on commencement
- 40 % on delivery of the first draft
- 20 % last on completion.

- ✓ Fully responsive custom website design & mobile optimization design on Showit for 7-10 pages with 4 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired)
- ✓ 6 quarterly revisions for cosmetic updates.
- ✓ SEO - Search Engine Optimization (Market research, keyword curation, image tags & titles, page titles & descriptions)
- ✓ Google Business & Analytics integration
- ✓ Current domain connection/Blog Migration



# WEBSITE IN A WEEK! DAY PROJECTS & MONTHLY REFRESH OPTIONS!

Macy Media Design is a custom 1-on-1 experience even if it's just for the day! Often you'll come across a need in your business that has to be met quick with great execution, that's when it's time for me to come in and give your site the love and attention it deserves so you can keep operations running smooth.

## **Day Rates:**

1-5 Hours (think header updates, photo changes, copywrite adjusting, etc.) with 1 revision cycle - \$250

6-12 hours (think new page addition, creating products, small blog integration, Showit education etc.) with 2 revision cycles - \$500

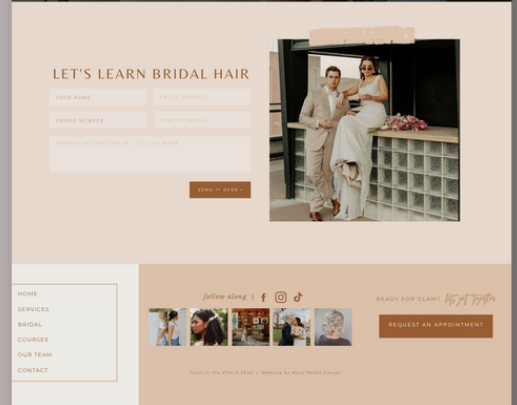
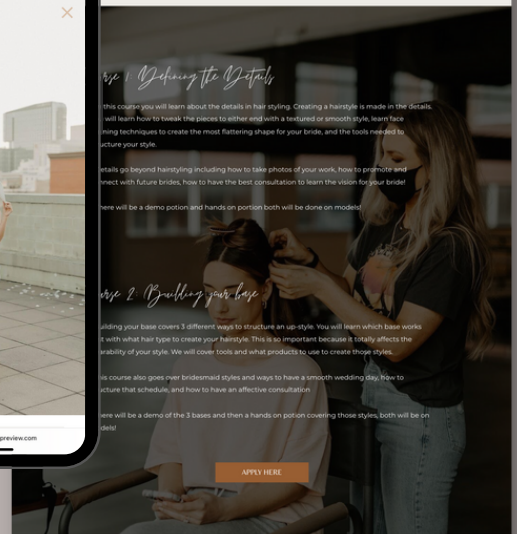
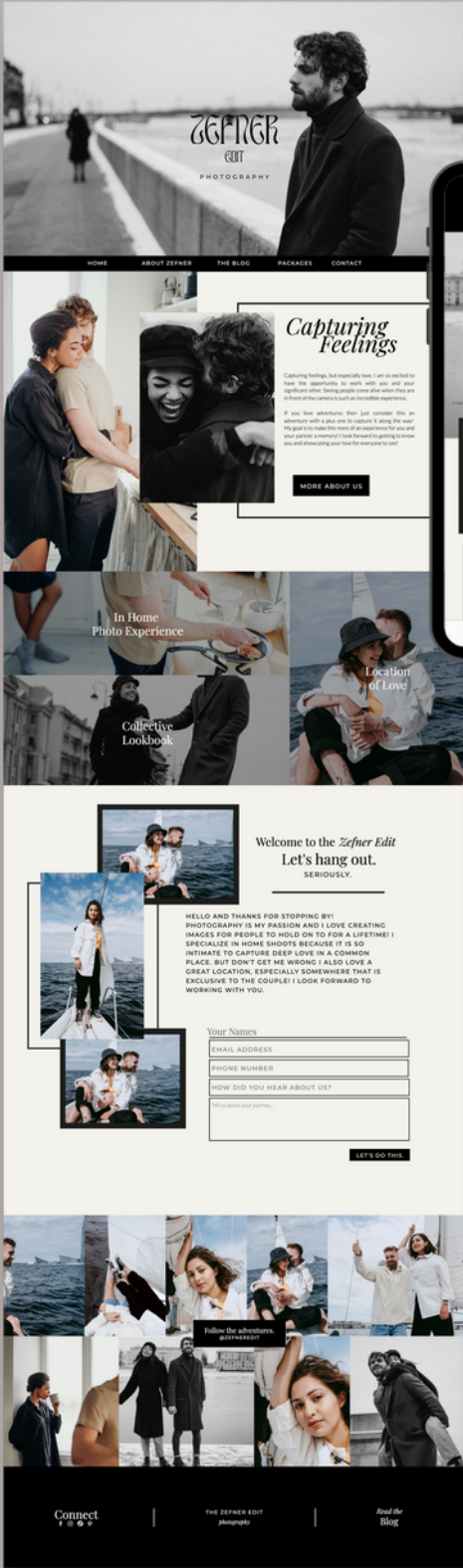
## **Website in a Week:**

Ready to get your site up asap? Collect your content and get on the schedule for Website in a Week! This is the fastest option for getting your site live and reaching your ideal market! Website in a Week includes Fully responsive custom website design & mobile optimization design on Showit for 1-4 pages with 2 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired). Google Business & Analytics integration + domain connection. - \$2500

Contact me for Monthly Installment options  
to keep your site looking it's best  
and most up to date with current trends.



# READY FOR YOUR DREAM SITE?



"PEOPLE CHOOSE BRANDS BASED ON  
PERCEIVED VALUE"

-David Airey

SINCE 2008  
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