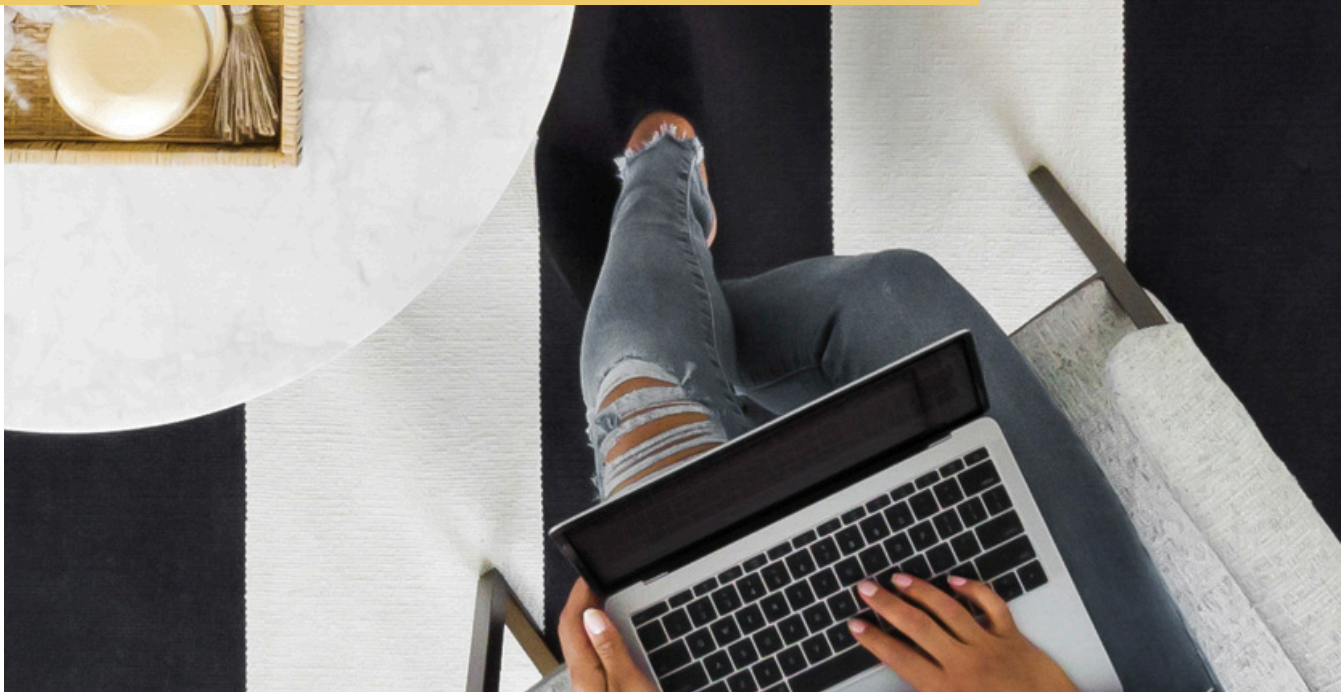




nb. marketing
services



LET'S WORK TOGETHER



bubbles & biz

course + community

 **Bubbles & Biz Course + Community | \$99/mo.**
Cancel anytime

- Access to the Bubbles & Biz Guide to Marketing Course (comprehensive but digestible + updated quarterly to keep up with marketing trends, best practices, etc.)
- Bubbles & Biz Community weekly events
 - 2 networking evens
 - Follow-up email for connection + collab opps
 - 2 coaching/AMA/hot seat
 - 1 monthly guest speaker with workbook
 - Weekly office hour to ask questions, get feedback, share wins, gain clarity.
 - Free FB group of 150+ awesome entrepreneurs
 - Access to Heartbeat app
 - The most up-to-date marketing trends shared daily
 - Accountability
 - Challenges
 - Book Club share
 - Personalized 1:1 coaching (in the heartbeat platform) during business hours (T/Th)
 - Exclusive channels including PR opps, mindset tips and more
 - Exclusive Content Library, including monthly content ideas
 - Personalized match-ups via the platform for more connections + collabs (similar to LunchClub)
 - Directory listing on Bubbles & Biz website
 - Opportunity to make 20% affiliate commission
 - Top affiliate gets 1-month free VIP Coaching in the Champagne Collective (see below)



1:1 coaching

◆ Brunch Club Strategy Sessions

\$250 One Time Fee

- Comprehensive marketing audit of all marketing efforts + strategy creation before call plus any other aspect of your business you'd like help with
- 1 hour recorded meeting to review the strategy and explain to how execute it
- 1 week of support after the call for questions, feedback, and support
- 1 month free trial to the Bubbles & Biz Community
- Exclusive invites to our Summer Soiree and Holiday Happy Hour

BOOK NOW



🍷 The Champagne Collective | \$1,000/mo.

Cancel anytime | Pay Yearly and get 2 months free

- VIP 1:1 Coaching with two 1 hour calls per month
- Everything included in the Bubbles & Biz Community
- Monthly Mastermind with others in the Collective
- Monday check-ins
- Custom PR opps (publications + podcasts) sent to you weekly
- Comprehensive marketing audit including strategy, branding, website, social media
- Access to all of the tools we use at nb. Marketing
- Weekly content review, feedback and guidance
- If you have a team, they are welcome to be involved as well
- Opportunity to make 20% affiliate commission + \$150 referral fee for new clients

*****Coaching spots will be limited to ensure quality coaching + masterminding** Email nicole@nb.marketing for an application or [schedule a coffee chat](#) to learn more!***

consulting + done for you services

Consulting | \$1,500/mo

- Small Business Fractional CMO
- Bi-Weekly check-ins with you and your team
 - *Marketing Audit*
 - *Strategic Planning*
 - *Brand Management*
 - *Marketing Operations*
 - *Management*
 - *Performance Measurement*

Done For You Services | \$2,500/mo

- Done for you marketing services
- Custom strategy created and executed for your business
- Monthly Deliverables
 - **4 blogs/new pages based on keyword research**
 - Human writers + editors
 - Optimization best practices
 - SEO management
 - **20 Social Media posts for your business**
 - Text + images/videos
 - Posting best practices
 - 3 platforms
 - Daily engagement
 - **2 Email Marketing campaigns targeted to your potent & current customers**
 - Deliverability best practices
 - **40 PR Pitches targeted to your ideal customers**
 - Custom strategy + outreach
 - National, regional and local publications + podcasts
 - Goal: 4-5 landed
 - **Reporting**
 - All marketing channels

Email nicole@nb.marketing to learn more or [schedule a coffee chat!](#)

