RACHEL ZEE the family portrait guide



life moves really fast.

We live our busy lives from one day to the next often without realizing how much time has passed. It's not until we stumble across a reminder that we take a moment to look around and realize how much we've changed.

"When did my kids grow up? And where did these gray hairs come from?!"

A photograph is a reminder to stop and savor life. It reminds us of what really matters during our time here on Earth and preserves our precious memories. These moments won't last forever, so let's capture them.

pricing

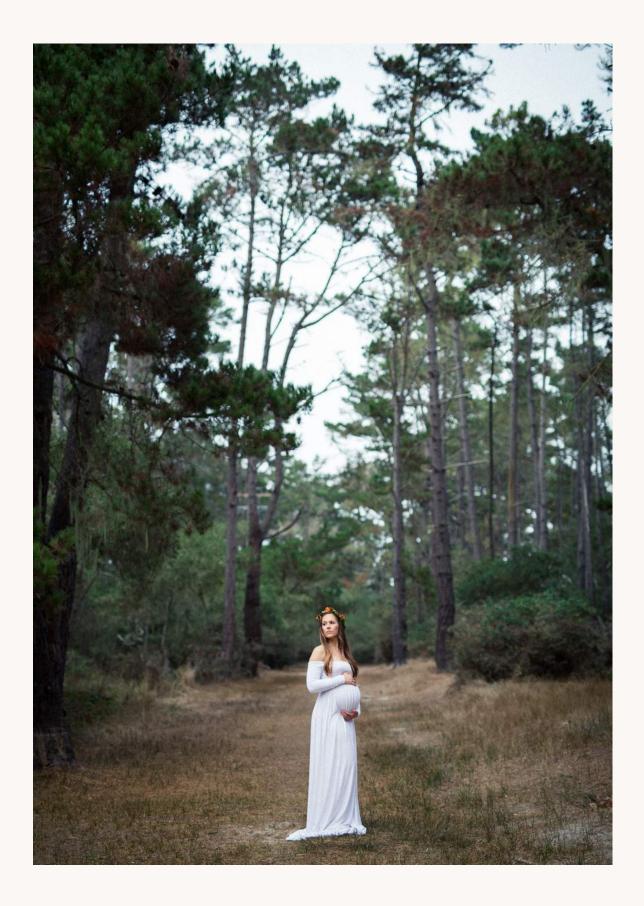
simple, all-inclusive pricing ALL SESSIONS INCLUDE:

One hour of photography for up to six people Guidance on location and what to wear Professional post-processing An online gallery of 75-100 photos Download of high-resolution images Printing rights

\$750

PRINTS ARE SOLD A LA CARTE AND ARE PURCHASED SEPARATELY FROM THE SESSION FEE THROUGH YOUR ONLINE GALLERY. PLEASE SEE THE FOLLOWING PAGES FOR DETAILS.





how to book

oi. scheduling

The best time of day for lighting is within the last 2 hours before sunset, or "golden hour." This can change, depending on the time of year and location, so please get in touch with me to confirm the best time for your session.

02. session fee

A \$100 retainer is due to book your session. Once a date, time, and location has been determined, you will be emailed a link to approve your quote, sign your agreement and pay the fee. Once paid, your session will be officially booked. The remaining balance is due no later than your session date. All payments can be made securely online.

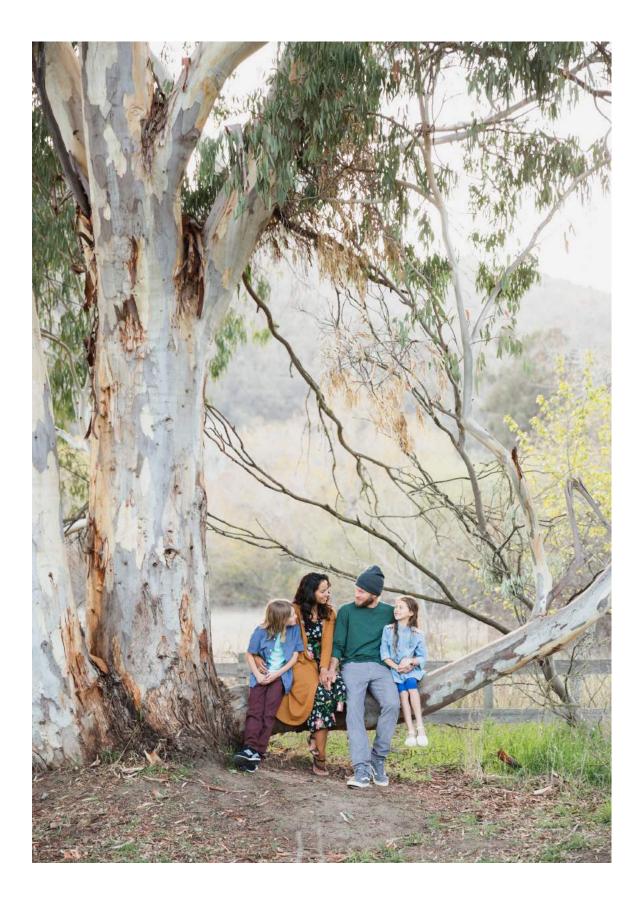
03. first come, first served

Your session time is not reserved until your retainer is paid. Your preferred session time may be reserved by other clients if their retainer is paid first.



04. cancellation policy

If client cancellation occurs fourteen or more days prior to the session, the session fee will be refunded. If client cancellation occurs thirteen or less days before the session, client then forfeits the fee as compensation to the photographer for holding the agreed upon time. Exception is made for inclement weather, which the photographer may deem unsuitable for photography. In this case, the fee may be transferred to a new session time.



prints

photography should be lived with and enjoyed

Digital files live on hard drives, on USBs in desk drawers, or on the crowded cloud where you'll never find them. I know you have the best of intentions for printing them someday. Creating that beautiful gallery wall or photo book is on your to do list (and has been for some time). But who really has time for that? And wouldn't that time be better spent with the loved ones in the photos anyway? Leave the design and print work up to me and you'll have gorgeous prints and more free time. Win-win.

FINE ART PRINTS

Printed on Kodak professional paper, so that you receive the longest lasting and highest quality photographic prints available. Lustre finish with a fine pebble texture.

| 5 x 7 | \$25 |
|---------|-------|
| 8 x 10 | \$29 |
| II X I4 | \$43 |
| 16 x 20 | \$109 |
| 20 x 24 | \$139 |
| 24 x 36 | \$249 |
| 30 x 40 | \$279 |



BOXES

Beautiful handmade boxes made from carefully selected pieces of walnut wood and engraved with your name. The perfect way to store your treasured prints on a coffee table or shelf. Price includes prints.

| 4x6 box w/ 50 prints | \$327 |
|-----------------------|-------|
| 4x6 box w/ 100 prints | \$427 |
| 5x7 box w/ 50 prints | \$397 |
| 5x7 box w/ 100 prints | \$497 |



framed fine art prints

Gorgeous, modern photography deserves perfectly flattering frames, transforming your walls into a gallery to be experienced and enjoyed daily. We offer a variety of styles and colors to coordinate with any decor.

- \$93 5x7 (4x6 print)
- \$114 8x10 (5x7 print)
- \$117 IOXIO (8x8 print)
- \$143 IIXI4 (8xI0 print)
- \$145 I2XI2 (IOXIO print)

- \$189 16x16 (2x12 print)
- \$199 16x20 (IIx14 print)
- \$253 20x20 (I6x16 print)
- \$271 20x24 (I6x20 print)
- \$327 24x30 (20x24 print)

I love offering my services when it comes to planning a gallery wall, or framed images for any part of your home.

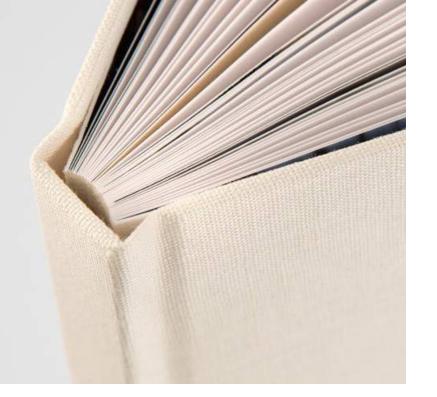


photo books

Made from premium quality materials and the finest press paper, these photo books are the perfect way to enjoy your family's story over and over again. The pages lay flat, allowing for beautiful custom designed spreads. Choose a cover of bonded leather, faux leather or linen, with debossing of your family name.

| | | 10 | 15 | 20 | 25 pages |
|------|---------|-------|-------|-------|----------|
| size | 5 x 5 | \$259 | \$283 | \$305 | \$329 |
| S | 8 x 8 | \$299 | \$32I | \$343 | \$367 |
| | 10 x 10 | \$383 | \$407 | \$429 | \$449 |
| | 12 x 12 | \$407 | \$43I | \$45I | \$473 |

print your photos

your family will thank you!



f.a.q.

WHEN WILL OUR PHOTOS BE READY?

You'll receive a link via email to your online gallery 2-3 weeks after your session.

HOW DO I ORDER PRINTS?

Prints, frames and books can be purchased through your online gallery, over the phone or through email, or during an in studio design session.

DO YOU USE PHOTOSHOP?

I always use the most flattering angles and lighting possible, so I typically do not have to edit in Photoshop. Minor blemish removal is included in any purchased photo. Advanced retouching can be purchased for \$25 per image.

CAN I SHARE ON SOCIAL MEDIA?

Yes, feel free to share your beautiful new photos online! But please do not add filters or re-edit the photo in any way. I always appreciate a tag so I can see how much you're loving your photos. Instagram: @rachelzeephoto

WHAT IF WE HAVE A LARGE FAMILY?

I love photographing extended families! Additional family members (over 6 people) can be added to the session for \$25 a person. This fee covers additional time for more groupings, resulting in more photos and more fun.

CAN I MAKE MY OWN PRINTS?

Yes, you may have your photos printed by a third party company. However, this is not something we recommend. Your photos will be best represented when paired with our professional lab and printed on archival quality prints that are meant to last forever. We cannot guarantee the quality of prints made by any other company, as printers and paper quality vary.

WHAT HAPPENS IF IT RAINS?

Sometimes a rainy day session with umbrellas can be the most fun of all! But if the weather is not on our side, you are welcome to reschedule your session with no additional fee.

more questions?

Send me a note! I'm an open book.

INFO@RACHELZEEPHOTOGRAPHY.COM



thank you!

I'm so excited to work with you. Please let me know if you have any questions, or if you're ready to book your session.

We're going to make magic!

