

MEDIA KIT



FOUNDER & CEO OF REIMAGINE TALENT CONSULTING
WEBSITE: [REIMAGINETALENTO.CO.COM](https://reimaginetalentco.com)



About Me

Chelsea C. Williams is the Founder and CEO of Reimagine Talent Consulting, Forbes Next 1000 Entrepreneur of the Year, and 2022 Tory Burch Fellow who is leading national efforts to reimagine the workplace, build the talent pipeline, and advise consciously inclusive and equitable leaders and organizations. Chelsea is passionate about helping every generation to thrive in the “new” workplace environment.

She has earned an international reputation as a compelling, engaging public speaker—empowering audiences worldwide on topics ranging from engaging & retaining multi-generational talent, to fueling belonging in the workplace. She has spoken at Ben & Jerry’s, Gatorade, Kate Spade, The Stanford Graduate School of Business, The University of Chicago, Black Enterprise, and dozens of others organizations, globally.

Chelsea earned her BA in Economics from Spelman College as a Jackie Robinson Scholar.

When she is not helping company leaders and their workforce to create a connected, safe & empowered work culture, she can be found traveling, bingeing out on hgtv, and listening to her favorite podcasts.

Social Stats

356+

monthly unique
visitors

693+

monthly
page views

669+

email
subscribers

Social Media Following



995+



6K+

Press



ambassador spotlights:

Tory Burch, Entrepreneurial Fellow 2022
Fresh, International Women's Day Honoree 2021
Nike, Colin Kaepernick 'True to 7' Campaign, 2020

featured on

Forbes | Next 1000 Honoree 2021
SHRM, Society for Human Resource
Management
ATD, Association for Talent Development
ACT Workforce Podcast
WCBS 880, New York News & Talk Radio



The Building Blocks of Belonging

Can you recall a time where you felt you truly belonged?

In places of belonging, people experience feeling welcomed, respected, valued, heard and protected. Belonging unlocks human potential and creates the spaces and places where people can show up as their authentic selves.

The stats are mind blowing - professionals who experience belonging have greater personal and professional well being than their peers including: a 56% increase in job performance, a 50% reduction in turnover risk, 2X more employee raises, 18X more employee promotions, and a 75% decrease in sick days (Deloitte).

This program will focus on empowering professionals – from entry level to leaders – to take everyday, practical steps that build for belonging.



2.



The Secret to Landing the Job you Want? Become the Solution.

Recruiting early talent is the key to your company's success. With the most racially diverse generation in history entering the workforce, GenZ, employers & higher ed institutions must assess relevant methods to develop & retain diverse early talent.

Skills, jobs & workplace dynamics have been significantly impacted by a global pandemic, new dynamics of work, and social injustices, and companies must adapt to the "future of work."

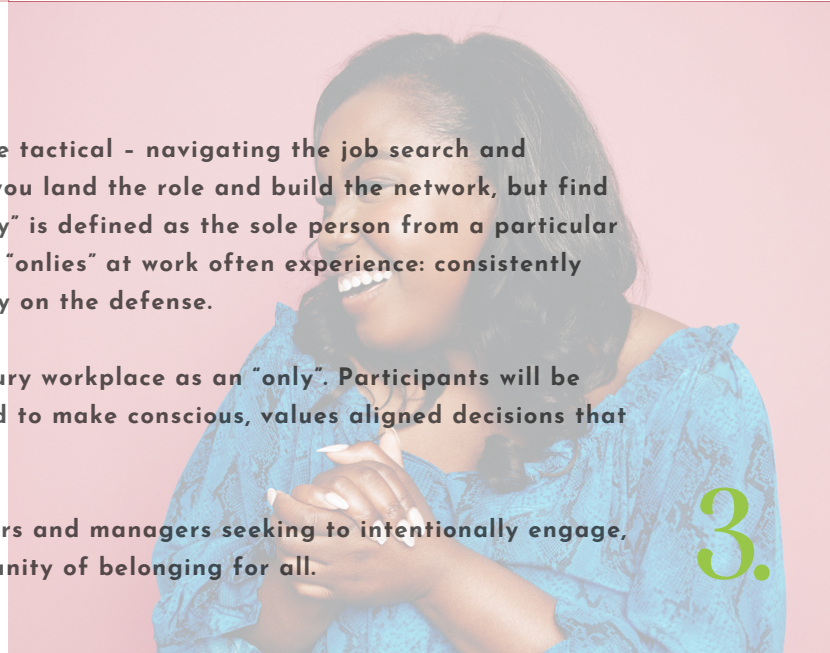
In this presentation, audiences will learn how to build and cultivate the early talent pipeline by viewing effective case studies and solutions—supporting a portfolio of 10 education institutions and non-profits across the United States.

For Professionals How to Navigate the Workplace as an "Only"

Many career empowerment conversations today focus on the tactical - navigating the job search and networking to build relationships. Yet, what happens when you land the role and build the network, but find yourself navigating spaces and places as an "only"? An "only" is defined as the sole person from a particular demographic of background represented. Studies show that "onlies" at work often experience: consistently proving one's self, microaggressions, seclusion, and routinely on the defense.

This program will offer strategies to navigate the 21st-century workplace as an "only". Participants will be empowered to maximize internal and external resources and to make conscious, values aligned decisions that support their total well-being..

*Note: This program is also available as a resource to leaders and managers seeking to intentionally engage, develop & retain "onlies" at work and advocate for a community of belonging for all.





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