

# WHAT IS YOUR STYLE... GUIDE



TAAENOELLE+co.

# Hi there!

I'm Tasia. I'm a web designer and brand strategist, whose main focus is to help women **SHOW UP** and **SHOW OUT**.

With over 7 years of experience, I know the importance of building a foundation for your brand. Your brand mission, brand style, brand strategy, and knowing your target market -- are all very important “**KEY**” elements to building a successful brand.

When it comes to targeting your ideal market, you should have a clear idea about your “**BRAND STYLE**”. Knowing your brand style will help with establishing the visual identity of your brand, to ensure that you are appealing to the right people.

In this guide, these mood-boards will help you figure out your brand style. Being able to visually see it, will give you a clearer idea on how to move forward with the positioning of your brand.



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# MOOD-BOARDS

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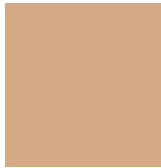
*to help you figure out your  
brand style*

# The Romona

Romantic | Sophisticated



SOPHISTICATED  
*romantic*



# The Veronica

Modern | Minimal Style



MINIMAL  
modern





# The Annie Catherine

Traditional | Elegant



TRADITIONAL  
ELEGANT



# The Serena

Whimsical | Fun | Bold



**BOLD**  
*whimsical*

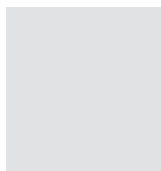


# The Noelle

Opulent | Extravagant | Luxury



OPULENT  
*luxury*





Hopefully, these moodboards helped you to visualize the style of your brand and get a sense of the direction.



If you would like to expand more, please click below to schedule your brand strategy session

*Schedule My Session*

*www.taaenoelleandco.com*  
*hello@taaenoelleandco.com*