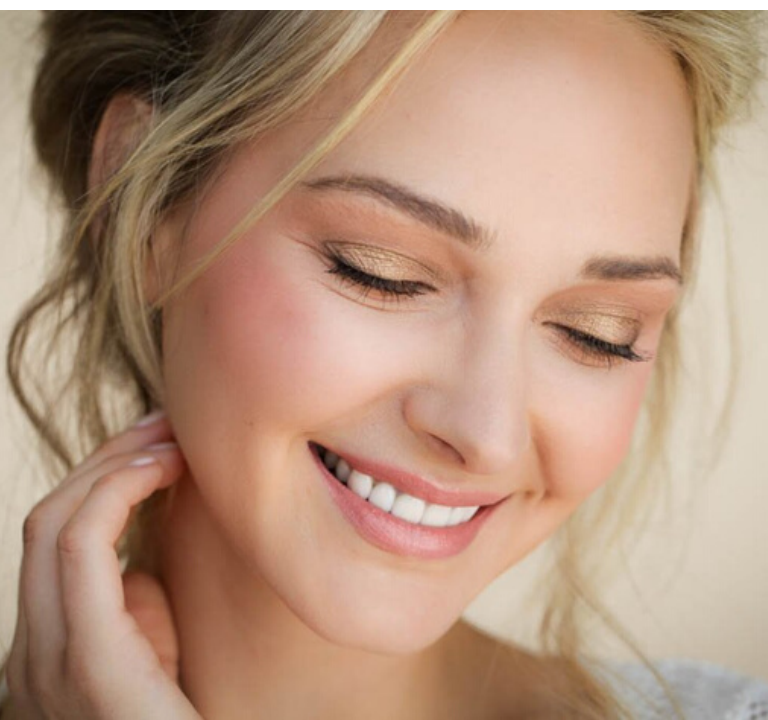
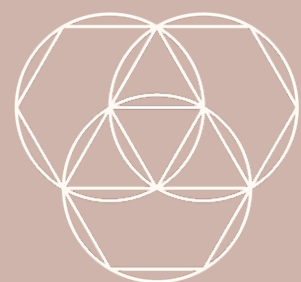


glossible

MEDIA KIT



BE YOUR BEST ARTIST





Hey, I'm Sonia

ABOUT ME

- Believes that there is beauty in simplicity.
- Loves real, lit-from-within, touchable makeup.
- I'm obsessed with creating beauty products.
- I'm obsessed with teaching you about biz. #sharktank
- I'm an Enneagram Type 8 with a 3 wing.
- Obsessed with eyewear and handbags.
- Love my husband, Nick, aka Pants. #soulmate
- Love all my pets. All four of them!
- I once seriously asked my husband if we could have a giraffe.
- I couldn't care less about powder eyeshadows. Odd, right?
- Believes in disconnecting from my phone and social media by 8pm.
- Who says salad is their favorite meal? This gal!
- I try to crush it most days, but I fail sometimes. Let's keep it 100.
- Laughs at things I shouldn't be laughing at! #darkhumor
- Likes small, intimate crowds.
- Loves True Crime. Paul Holes is my spirit animal.
- Seriously considered a career in forensics before becoming a makeup artist. (It was barely a thing then!)
- Hates small talk. I'd rather know your most intimate secrets.

HOW I WORK

Integrity and authenticity is at the core of my biz. I love and respect my clients, students, and readers above everything. I will always choose them over all else.

Because of this, I don't automatically agree to all sponsorships or sign off on products or services I haven't personally vetted.

All posts are subject to approval and may be declined based on brand image or interest at the requested time.

Sonia





THE STATS



FACEBOOK GROUP

22k

@glossible



FACEBOOK
WEDDINGS GROUP

3700k

@glossibleweddings



PINTEREST

2k Sonia Roselli Beauty
Where we're focusing
our marketing effort in
2020.



THE STATS



EMAIL LIST

22k Segmented by artist
type, age, and location.



INSTAGRAM

15k
@soniarosellibeauty



PUBLISHING SCHEDULE

Newsletter: Mondays

Upcoming Podcast: Thursdays

Facebook: Daily

Pinterest: Daily

Instagram: Daily



FACEBOOK GROUP

22k of a highly engaged audience
primarily consisting of pro makeup artists to
AWARD-winning film artists to bridal
makeup artists to enthusiasts.



FACEBOOK GROUP DEMOGRAPHICS

USA: 17,212

Australia: 1,267

Canada: 1,025

UK: 822

Women: 97.1%

Men: 2.6 %

Custom 0.3%



FACEBOOK GROUP ENGAGEMENT

76 Posts per week

4,320 Comments Per Week

17,968 Reactions Per Week



PRICE LIST



SUBJECT TO APPROVAL

- Sponsored Blog Post \$1,500 per blog
- Facebook Post \$800 per post
- Podcast \$1000 per episode
- Instagram/IG Stories \$300
- Sponsored Giveaway \$1500
- Pinterest Pin & Blog Post \$1600
- Social Media Images \$500 (set of 8)



Sponsored

BLOG POST \$1500



A blog post endorsement includes an 800 word article written by Sonia with a mention and link to your product, and professional photos done by Sonia or Sonia's team.

All blog posts are pinned on Pinterest and emailed out to newsletter subscribers.

Blog posts will also have a post on Instagram and in IG stories, and shared on the Facebook Group.

Sponsored

PODCAST \$1000



\$1000 per episode with affiliate link.

Must also give affiliate link code to give to our listeners a discount of at least 15%.

public

SPEAKING/ TEACHING



\$12,000 per event + business-class travel,
and all expenses for me and my assistant.

Terms and conditions apply.

HOW TO BOOK

All sponsorships and collaborations are on a first-come, first-served basis. To get your product or service lined up for a collaboration, please email:

glossible@soniaroselli.com

Please include the product, service, website, and what you would like to promote to our audience.

Due to overwhelming response, please allow 30 days for a reply.



SEND PRODUCTS TO:

Glossible Media Inc
C/O PLATFORM COWORKING
1212 N. Ashland Ave
2nd Floor
Chicago, IL 60622
312-371-8596

Please provide two (2) of each product to be considered:

- One for Testing
- One for Photographing

