



MONTHLY RETAINER PACKAGES -  
CUSTOMIZED TO FIT YOUR NEEDS

**STARTER PACKAGE -  
STARTING AT \$1,800**

- 4-6 ambassador matches
- 8-10 content pieces (we shoot/edit)
- Posting + basic engagement
- 3/week live story posting
- Monthly report + 1 strategy call

**GROWTH PACKAGE -  
STARTING AT \$2,800**

- 6-8 ambassador matches
- 12-16 content pieces (Reels focus + carousels)
- Full posting/scheduling + community replies
- 5/week story posting (3 live posts)
- Advanced strategy + analytics deep-dive
- Affiliate/code tracking setup

**PREMIUM PACKAGE -  
STARTING AT \$4,500**

- 8-10+ ambassador matches
- 16-20+ content pieces (high-volume Reels + Stories)
- Full management (posting, engagement, crisis monitoring)
- 7/week story posting (3 live posts)
- Quarterly deep strategy sessions





ONE-TIME / PROJECT-BASED SERVICES -  
CUSTOMIZED TO FIT YOUR NEEDS

**CONTENT CREATION PACKAGE -  
STARTING AT \$1,500**

1 full shoot day (on-location in St. Pete area) +  
editing/post-production: 8-12 pieces (Reels,  
photos, carousels).  
Includes basic strategy brief.

**AMBASSADOR CAMPAIGN SETUP -  
STARTING AT \$4,500**

Recruit/match 5-10 local ambassadors,  
contracts, promo codes/links setup, initial  
content guidelines.  
One-off campaign execution (no ongoing).

**SOCIAL MEDIA AUDIT + STRATEGY PLAN -  
STARTING AT \$800**

Full audit of current accounts + 30-60 day  
growth roadmap (content pillars, ambassador  
ideas, posting calendar).

**EXTRA SHOOT DAY / ADD-ON CONTENT -  
STARTING AT \$750**

Additional on-site shoot or extra 5-8 pieces.

