

# Dana Tate Beauty

## *Wedding Prep & Pricing Guide*







*Thank you*

FOR DOWNLOADING THE WEDDING PREP AND PRICING GUIDE

Your wedding day isn't just about hair and makeup. Beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more memorable.

Let us take the stress out of your day so you can relax with your friends, drink champagne, and enjoy being the bride. Schedule a complimentary phone call, and let's design a look you love.

*Dana*



# WHAT *To expect*

TIMELESS. CLASSIC. LOOKS THAT ARE YOU BUT BETTER

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists who make everyone look the same. There is an entire process that celebrities use to look their best, and it's for a good reason. Why is your wedding day any different? This is your red carpet moment.

Here at Dana Tate Beauty, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more celebrity red carpet than social media trend. While we can do any look you like, we specialize in "you but better" looks that are timeless.





# BRIDAL PRICING

## *Guide*





# MAKEUP PRICING

|                                   |                              |
|-----------------------------------|------------------------------|
| BRIDE                             | \$125                        |
| ADDITIONAL PEOPLE (AGES 12+)      | \$85                         |
| FLOWER GIRL (UNDER 12)            | \$50                         |
| FALSE LASHES OR INDIVIDUAL LASHES | \$15                         |
| MAKEUP TRIAL (DONE IN STUDIO)     | \$125                        |
| TOUCH-UPS                         | \$100 PER HOUR W/ 4 HOUR MIN |



# HAIR PRICING

|                                      |                               |
|--------------------------------------|-------------------------------|
| BRIDE                                | \$95                          |
| ADDITIONAL PEOPLE (AGES 12+)         | \$85                          |
| FLOWER GIRL (UNDER 12)               | \$50                          |
| BRAIDS* QUOTE GIVEN AFTER HAIR TRIAL | \$25                          |
| CLIP IN HAIR EXTENSIONS INSTALL      | \$75                          |
| *HAIR TRIAL (DONE IN STUDIO)         | \$95                          |
| TOUCH-UPS                            | \$100 PER HOUR W/ 4 HOUR MIN. |



# OTHER PRICING

## Considerations

|                                           |                                                                                                        |                       |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------|
| TRAVEL FEE                                |                                                                                                        | \$50 PER ARTIST       |
| CHANGE OF LOCATION FEE (IN HOTEL)         |                                                                                                        | \$100                 |
| CHANGE OF LOCATION FEE (OUTSIDE OF HOTEL) |                                                                                                        | \$250                 |
| VALET PARKING                             |                                                                                                        | HOTEL RATE            |
| MEN'S GROOMING                            | Must be at same hotel location or change fee applies.                                                  | \$50*                 |
| WAIT FEE                                  | When bride and bridal party are late to begin services                                                 | \$75 PER HOUR         |
| OVERTIME                                  | When service disruptions or wait times caused by the party cause the artist or stylist to run overtime | \$75 PER HOUR         |
| GRATUITY                                  | For parties of 6 or more                                                                               | 20% OF TOTAL CONTRACT |



# OTHER PRICING

## *Considerations*

WATERPROOF TATTOO COVERAGE

\$75 AND UP

EARLY MORNING FEE

\$50 PER HOUR  
FOR EVERY HOUR BEFORE 7AM

A romantic wedding scene featuring a bride and groom embracing. The bride is wearing a white lace-trimmed dress, and the groom is in a white shirt with a dark tie. They are surrounded by a shower of golden confetti or rice. The background is dark, making the white clothing and golden particles stand out. A large, semi-transparent white arch is centered over the couple, serving as a backdrop for the text.

REQUEST A  
CUSTOM QUOTE

# FULL-DAY RATES

Our artists & stylists are available for full-day rates.

Day rates per artist or stylists start at \$1800 and  
service up to 8 people max.



# SERVICE

## Descriptions

### BRIDAL MAKEUP APPLICATION

Enjoy this makeup application while you cherish the moment of being the bride. We bring everything you need for your makeup service. This 45-minute to 1-hour service covers a complete look for photo-ready makeup. We use techniques and products for makeup that last for hours. Includes false lashes

STARTING  
AT  
\$125

### MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. We bring everything you need for makeup services for additional people who want to look as good as they feel. This 45-minute per-person service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

STARTING  
AT  
\$85

### FALSE LASHES

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. By determining which lash style suits your eye shape, they'll look like you were born with them.

STARTING  
AT  
\$15

# SERVICE

## Descriptions

### TATTOO COVERAGE

Want to cover that tattoo for your wedding day? We're experts at tattoo coverage that lasts for days. Using professional products made for movies and special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send us a photo for a custom quote. Depending on the tattoo, we may factor in extra time.

STARTING  
AT  
\$125

### RED CARPET TOUCH-UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. Our hair and makeup artists can follow you around like a celebrity on the wedding day to be sure you always look picture perfect. Schedule a Complimentary Phone Call to learn more. A 4 Hour Minimum is required.

STARTING AT  
\$100 PER HOUR PER  
ARTIST/ STYLIST

### PERSONAL SHOPPING SERVICE

If Red Carpet Touch-Ups don't fit with your plan, no problem. While our makeup and hairstyles last for hours, we can't fight Mother Nature. To ensure you have everything you need for your wedding day and beyond, let's go shopping together. We'll choose all the colors and textures that are right for you. Shop virtually or meet in person at your favorite store.

STARTING AT  
\$375 FOR 3  
HOURS



# BRIDAL BEAUTY *Packages*



## MAKEUP

# Masterclasses



### DIY BRIDE

\$250

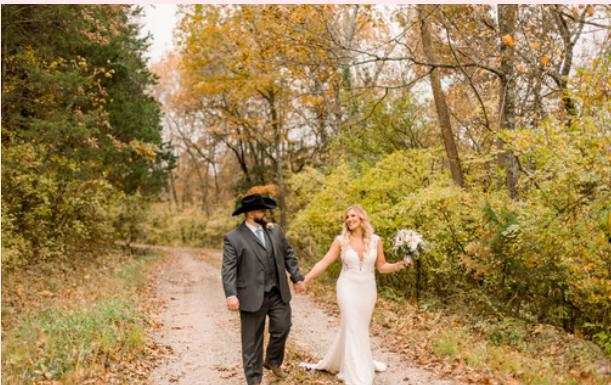
Don't have a wedding party? No problem. This in-person or virtual makeup class will teach you how to do your own wedding makeup that photographs beautifully. Great for destination brides too!



### CAMERA READY

\$150

Are you a bridesmaid at several weddings and want to do it yourself? This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.



### PERSONAL SHOPPING

\$375

Need help choosing the best beauty products for your wedding day? I shop with you to find the perfect products that are customized to your needs, without the fear of a hard sale.



### AGELESS BEAUTY FOR CAMERA

\$150

Do your own makeup for your child's wedding. This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.



## WHAT TO BRING TO YOUR *Makeup & Hair Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your hair and makeup trial.

### MAKEUP

- ☐ 3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
- ☐ Brand new waterproof mascara for sanitary purposes.
- ☐ Lip color, lip pencil, or lip gloss you love.
- ☐ Your makeup bag with the makeup products you usually wear. We want to see the colors you love.

### HAIR

- ☐ 3-4 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Your veil or any hairpieces you're planning on incorporating into your look.
- ☐ Clip-in hair extensions if you're looking to add volume or length.
- ☐ Come with clean, dry hair. If you want to add wash, dry, and blow out, there's an additional fee of \$65, and 30 minutes will need to be added to your appointment time.

## WHAT TO HAVE ON THE *Wedding Day*

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

### MAKEUP FOR ATTENDANTS

- ☐ 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- ☐ Brand new waterproof mascara for sanitary purposes.
- ☐ Lip color, lip pencil, or lip gloss you love.

### HAIR FOR ATTENDANTS

- ☐ 1 photo of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Any hair accessories you would like to incorporate.
- ☐ Come with clean, dry hair.

### OTHER CONSIDERATIONS

- ☐ Artists and stylists work with tools that can be hot, and tools near the eyes. We ask that all artists and stylists have a workspace free of traffic flow to avoid accidents.
- ☐ A table for each artist and stylist to lay out their hair and makeup tools.



NEED BEAUTY ADVICE?  
GOT 10 MINUTES?



SCHEDULE A  
COMPLIMENTARY *Phone Call*

BOOK YOUR PHONE CONSULTATION





BOOK MY  
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Fill out this quick and easy form, and we'll get you a custom contract in 24 hours or less.

Questions? Let us help!  
Schedule a Complimentary Phone Call

HAVE MORE QUESTIONS?

# FAQ

Did we miss something here?

Visit our:

[Frequently Asked Questions Page](#)



GET IN TOUCH

*Contact Us*



WORKING HOURS

Tuesday-Friday

9 AM - 4 PM

Evenings and Weekends By  
Appointment Only

STUDIO ADDRESS

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Eureka MO 63025

PHONE

636.399.1032

SEND US AN EMAIL

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