

BOLD LEADERSHIP

IN AN INCREASINGLY AI-DRIVEN WORLD

POPULAR KEYNOTE:

MONICA COHEN



BOOK HER TODAY

🌐 WWW.MONICAINC.COM
✉ MONICA@MONICAINC.COM
☎ 816.844.5989

Bold Leadership Is Human Leadership...

In a world transformed by AI, disruption, and relentless change, Bold Leadership isn't optional, it's essential.

In her signature keynote, Monica Cohen shows organizations how to lead boldly and think humanly in an age defined by technology. Bold Leadership is about making decisions with courage, curiosity, and clarity...using AI to amplify insight and impact while staying rooted in human judgment, empathy, and integrity.

Drawing on her corporate experience and real-world leadership stories, Monica introduces her Bold Leadership Blueprint™...a practical guide to:

- Lead with confidence in uncertain times
- Balance speed and data with purpose and values
- Build cultures that are adaptive, ethical, and deeply human

With wit, warmth, and actionable insights, Monica reminds leaders that the future isn't human or artificial...it's boldly both.



WELL, HELLO...

Monica Cohen is a business, culture, and change expert who knows how to lead when things tough. Quickly rising through the ranks of a \$24-billion global dairy company, Monica earned a reputation as the go-to change agent when the pressure was high and the stakes were higher. Sharp-witted and strategy-driven, she challenged the norm, rewrote the playbook, and helped a legacy industry fight to stay relevant. Today, as CEO of the American Cider Association, Monica is bringing that same bold leadership to this fast-growing craft category.

When staying the same is no longer an option, Monica takes to stages and boardrooms to show teams and organizations how to move from stuck in the "how it's always been done" mode to doing things differently...and winning in the process.

MONICA
COHEN