

THE POSEY DETAIL  
PRESENTS



**PURELY  
POSEY**

SERVING CHARLOTTESVILLE, NORTHERN  
VIRGINIA, AND THE SHENANDOAH VALLEY

CONTACT: [ALYSSA@THEPOSEYDETAIL.COM](mailto:ALYSSA@THEPOSEYDETAIL.COM)



# HOW IT WORKS

**Since Purely Posey is so simple and easy, we are able to offer clients a reduced price for our designs. The process requires less time and overhead costs on our end so you can save on your end. Although we require a \$500 minimum, as our client, you will have original Posey Detail designs without the full-service costs. However, if you are interested in full service design, stylization, and larger scale pieces (such as arbors, installations, and alters), please contact The Posey Detail at [theposeydetail.com](http://theposeydetail.com)**

**We can't WAIT to work with you!**





# The Details

alyssa@theposeydetail.com

The Posey Detail is excited to present Purely Posey; an easier way to order flowers. It's quick and simple. Choose floral items from our three classic color palettes and simply email us with your exact order at least 30 days prior to your event. We will reply within 48 hours with a confirmation. Enjoy the same Posey Detail fresh blooms with a simpler, more affordable option with Purely Posey!



## Vision Mission Goals

The Posey Detail wants to help your dream event come to life, and so does Purely Posey. We promise to provide our clients with the highest quality blooms and the best service.

You may be wondering - who is this for? And we are here to tell you that this is for anyone. If you are just looking for florals and not the decor or detail services, this is for you.



# WHITE/CREAM COLLECTION

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Enjoy a mix of fresh, white and cream blooms. All florals will be in season flowers in like colors.





# BLUSH COLLECTION

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These florals will include light blushes and greenery. All florals will be in season flowers in like colors.





# BURGUNDY COLLECTION

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This collection includes burgundy, bush, and cream florals.  
All florals will be in season flowers in like colors.





# PRICING GUIDE

**\*MINIMUM OF \$500\***



## **LARGE GARDEN BOUQUET**

**\$350**



## **MEDIUM BOUQUET**

**\$155**



## **SMALL BOUQUET**

**\$75**



## **CORSAGE**

**\$35**



## **BOUTONNIERE**

**\$18**





## LARGE CENTERPIECE

\$155



## SMALL CENTERPIECE

\$120



## WOODEN BOX ARRANGEMENT

\$75



## GARLAND MIX GREENERY 8 FT

\$165

## GARLAND MIX GREENERY 6 FT

\$125



## BARREL ARRANGEMENT

\$250



## CLEAR CENTERPIECE

\$75



## CANDLE SET WITH GREENERY

\$100

Includes 4 pillars - ivory or white in heights of 6in, 7.5in, 9in, 10in, and 4 votive candles



## EXTRAS:

DELIVERY WITHIN 30 MILES: \$150

DELIVERY WITHIN 90 MILES: \$300

PICK-UP IS AVAILABLE



# IMPORTANT NOTES

- All orders must be placed at least 30 days prior to the event date.
- All cancellations must be at least 30 days prior to the event date.
- No refunds will be issued within 30 days of the event.
- Refunds that are issued at least 30 days prior to the event date will be charged a \$50 administrative fee.
- All additions must be made at least one week prior to event date.
- All deliveries include one drop-off location. Additional locations will be an added fee.
- The Posey Detail is not responsible for set up, stylizing, or unpacking deliveries.
- The Posey Detail reserves the right to make last minute changes to floral selections if certain flowers are unavailable or do not meet expectations. Client understands that there is never a 100% guarantee of flowers meeting exact expectations due to forces of nature and the artistic creativity of the floral designer.
- The Posey Detail is not responsible for flowers after delivery or pick up by client. Instructions will be given and should be followed in order to keep blooms in their best condition.