



# WESTBOUND WOMEN

WESTERN  
CONTENT DAY

SUNDAY, AUGUST 3, 2025

*Ashlyn Clemmer*  
PHOTOGRAPHY

1 Day | 3 Styled Shoots

Location | Bailey Wick Farm  
Fincastle, Virginia

9 Spots Available

Hosted by  
Ashlyn Clemmer Photography





# WESTBOUND WOMEN

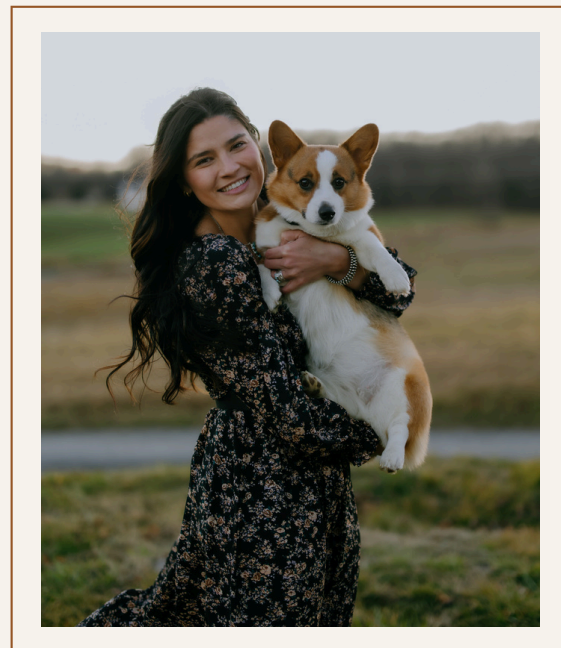
WESTERN CONTENT DAY

WELCOME!

## ABOUT WESTBOUND WOMEN

Virginia is full of strong women who fiercely conquer whatever fuels their fire, with stories that remain untold. Those who embrace the western lifestyle throughout the valley. As a photographer fascinated by western-influenced art, I have felt a calling to bring this culture conveniently to other photographers who share the same passion. The goal of Westbound Women is to highlight western lifestyle through your own lens, granting the opportunity to close a gap of thousands of miles, bringing the west to your doorstep.





## MEET YOUR HOST!

### *ASHLYN CLEMMER PHOTOGRAPHY*

I am a ninth-generation farmer from southern Augusta County, VA who loves her cows, cattle dogs, & cameras! I am a graduate of Virginia Tech where I majored in pre-veterinary animal sciences. My passion for photography began as a kid on my family's cattle + crop farm where I would take photos of all the animals, equipment, and my family doing what they love. One thing led to another and I also began to take photos for friends and it has flourished into a full-time career of capturing weddings and illustrating other beautiful stories.

xoxo Ashlyn

@ashlynclemmerphotography

ashlynclemmerphotography@gmail.com



# - THE VENUE -



*\*\*photos are NOT owned by ACP, provided on Bailey Wick Farm's Instagram.\*\**





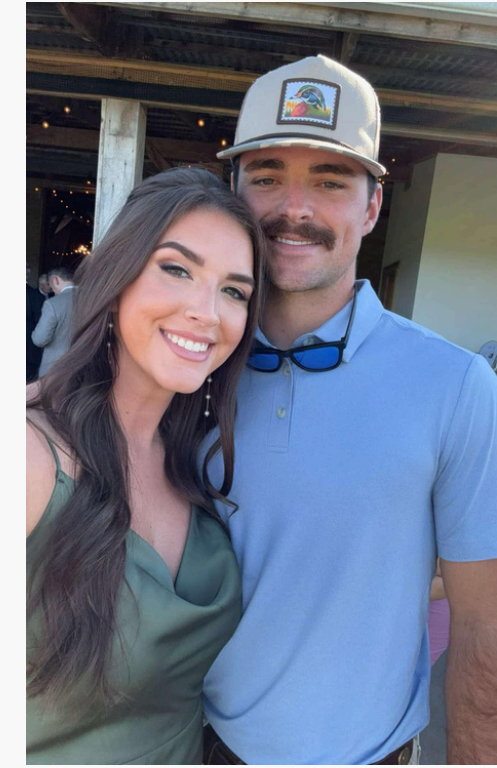
## THE COWGIRLS

Logan, Jordin, & Noel will be saddling up to bring together the toughest and most powerful cowgirl styled shoot Virginia has ever seen! This impressive trio will illustrate western womanhood on and off the horse. The cowgirls will stick around for a grand finale ride at sunset to close out our evening!



## WESTERN COUPLE

Retro, vintage, & western! Capture this adorable husband & wife in their element with a western couple session. Alex and Ashley's two horses will be along for the ride!



## BRIDALS

Savannah & Blake will be joining as a western-flared bride and groom! This sweet couple will be dressed to make the most impressive wedding portrait portfolio from boots to veils!! The only thing that pairs just as well with these two are the breath-taking views at this year's location!



# – THE OFFICIAL VENDORS –



## RAILWAY ROAD CUT FLOWERS

We are thrilled to collaborate with Railway Road Cut Flowers to provide professional florals for the bridal session. Allison Simmers will be offering her talents to make this styled shoot next level! Her services are extraordinary from offering a local flower stand, event, and wedding florals.

*@railwayroadcutflowers*



## HAIR WITH EMMA

It is a pleasure to announce collaboration with Hair By Emma. Emma Willis is a licensed cosmetologist in Staunton, VA. Her services range from hair colors, cuts, styling services, as well as offering professional styling for weddings and events.

*@hair.withemmaa*



## MADI'S BEAUTY BAR

Westbound Women would like to welcome Madi Armstrong, the lady behind Madi's Beauty Bar. She is currently a cosmetology student and graduating in August! Madi is excited to begin offering makeup and hair services for clients, including weddings! We are thrilled to feature her as our official makeup artist for this year's event!

*@madisbeautybarr*



## JUNIPER LANE

Juniper Lane, located in Staunton, VA, is a vintage boutique and bridal salon. The Cowgirls styled shoot will be featuring some stunning western-flared, vintage pieces from their collection all handpicked by the owner, herself! Owner and founder of Juniper Lane, Breanna, is also a certified wedding planner!

*@juniperlaneva | juniperlaneva.com*



## SIMPLE SILVER COMPANY

Simple Silver Company is a small business based in Bagdad, AZ, owned and operated by Alexis Lomax. Alexis will graciously be providing one of a kind, handcrafted sterling silver jewelry with a custom bridal set. Simple Silver created a beautiful custom bridal piece for our host's wedding last year, and we are honored to share her talents once again!

*@simple.silver.co*



## AMANDA'S TOUCH BRIDAL

Amanda's Touch is a Virginia bridal shop with three locations across the state. It is an honor to collaborate with them as they style our western bride and groom to perfection for the bridal styled shoot! Our host is also an Amanda's Touch bride!

*@amandastouchbridal | amandastouch.com*





# DAY - OF WHAT TO EXPECT

Photographer  
Networking

A MINDFUL NOTE  
As a single day, photography  
content event, education  
seminars will not be provided.  
The day is purposed towards  
granting photographers the  
opportunity to create western  
content from the Shenandoah  
Valley of Virginia.

Portfolio  
Building  
Content

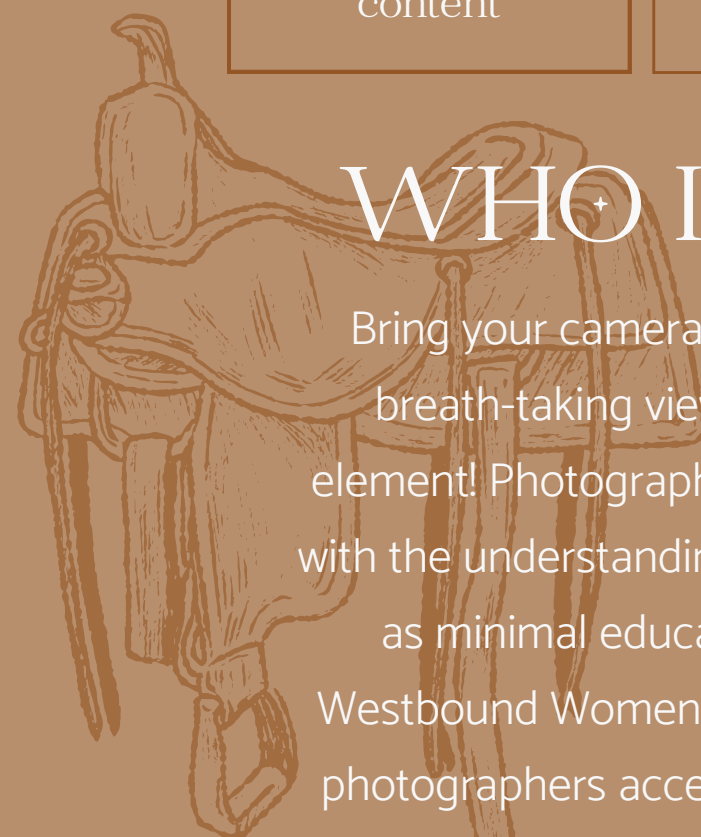
Opportunity to  
trade branding  
content

Fuel your  
creativity

## WHO IS WELCOME?

Bring your camera gear for a day full of capturing horses,  
breath-taking views, and western-flared women in their  
element! Photographers of all experience levels are welcome  
with the understanding of basic settings and camera functions  
as minimal educational opportunities will be available.

Westbound Women's ultimate goal is to provide newcoming  
photographers access to extraordinary settings to create an  
eye-catching portfolio as well as an outlet for creativity for the  
most experienced photographer.





# CONTENT DAY INFORMATION

## COST & WHAT'S INCLUDED

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\$150 due in full at booking.

Tickets are **non-refundable**.

Meal is included for registered attendees.

Any travel or hotel accommodations are not included.

## HOW TO REGISTER

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Please register through the link or QR code.

Must pay the registration fee, sign the waiver,  
and your contract to officially claim your spot!

No additional spots will be offered, early birds get the worm!

**Link: <https://book.usesession.com/s/2vFFwOp1sf>**

## POST-REGISTRATION

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Expect to receive the content day itinerary with further details via email. Prepare for an evening full of perfectly curated western content and networking! A group chat will be created at the closing of registration to begin connecting with fellow attendees!





# THANK YOU!

## A NOTE FROM YOUR HOST

Your consideration of joining us for the first Westbound Women western content day is appreciated so much! We hope you are just as excited as we are for this once in a lifetime opportunity to share the western lifestyle through your lens with stunning styled shoots from the mountains of Virginia!

*Ashlyn Clemmer Photography*

WE HOPE TO SEE YOU THERE!

# WESTBOUND WOMEN

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*Please feel more than welcome to reach out with  
any questions by email.*

✉ [ashlynclemmerphotography@gmail.com](mailto:ashlynclemmerphotography@gmail.com)