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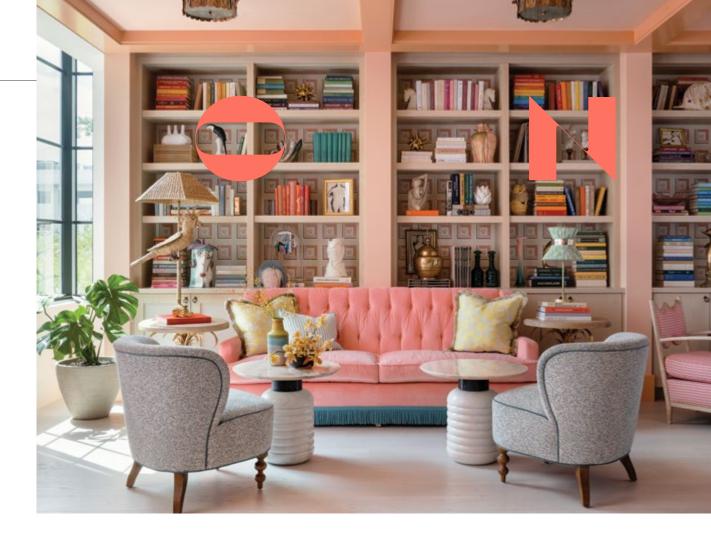
46 A Taste of Miam IMAGINATION MAKES US ORIGINAL. CREATION MAKES US EXTRAORDINARY.





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ISSUE 6

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### EDITOR'S NOTE

Miami is the place to be right now and nowhere is that more apparent New York-based fashion house Carolina Herrera has always been than at Miami Design District—once a gritty neighborhood and now a a strong ally for women. Now, under the creative direction of Wes cutting-edge epicenter of experiential art, fashion, food, and design. Gordon, the brand recently launched a new partnership with the Social Justice Center at the Fashion Institute of Technology, which In "Designing the District," we offer a peek into the future of the retail landscape, thanks to the stunning foresight of real estate developer will support one female student over the course of her four years and art collector Craig Robins, who ushered Miami into a new era of study at FIT. when he transformed the commercial warehouse district into the laboratory for creativity that it is today. "The message of women's empowerment through education is

formula for success.

Superstar interior designer Ken Fulk has been busy lending his signature style to hospitality concepts all over Miami, including The Goodtime Hotel (another Grutman/Williams project), which seamlessly blends art deco, vintage Havana decor, and Old Hollywood glam into a maximalist fantasy straight out of a Wes Anderson film. Find out more about this pastel-colored retro paradise in "Good Times, Miami Style."

Yellow-the color of sunshine, hope, and happiness-has always been the guiding light at Kendra Scott, the on-trend fine and fashion Shops at Merrick Park. More than just places to shop, our Iconic jewelry brand founded by Kendra Scott in 2002. In "Kendra Scott's Collection of retail properties are sought-after dining destinations Golden Hour," the now billion-dollar brand owner looks back on boasting sophisticated restaurants-and that's especially true in her accomplishments as she focuses on her next move—making an Miami, home to one of the hottest food scenes in the country, if impact on the world through philanthropy that focuses on changing not the world the lives of women and youth. I had the privilege to speak with Kendra recently, and her enthusiasm, professionalism, and vision for I hope you enjoy reading the sixth issue of our award-winning lconic the brand was palpable. magazine. As always, I look forward to your feedback and ideas!





There's a city at the center of every cultural zeitgeist—a place where creatives and thinkers come together at a particular cultural moment and create something of a big bang. Think Paris' literary and intellectual explosion in the '20s, London's Swinging '60s fashion revolution, L.A.'s prolific countercultural music scene in the '70s, and the artistic geniuses-Warhol, Basquiat, Haring, Koons-who rose to fame in New York City during the '80s. While the roots of Miami's contemporary art scene were planted in the '80s, today this tropical paradise has fully emerged as a thriving global city of cultural and artistic significance, culinary excellence, and endless, positive energy.

KIRSTEN LEE EVP, LUXURY BROOKFIELD PROPERTIES

Another guintessential Miami mover and shaker, Groot Hospitality founder David Grutman seemingly has his hands in almost every trending Miami hotspot—from Japanese-inspired steak house Gekkō, owned in partnership with musician Bad Bunny, to Swan,

incredibly important to us at Herrera," says Gordon in "Leading a New Era at Carolina Herrera." "Continuing on Mrs. Herrera's long-standing relationship with FIT-who has one of the most extensive archives of Mrs. Herrera's designs—it was a natural partnership."

the Miami Design District restaurant he owns with musician/fashion Speaking of natural partnerships, Van Cleef & Arpels has long designer Pharrell Williams. In "Power Player," Grutman shares his drawn inspiration from ballet-and vice versa. From the brand's iconic jeweled ballerina clips introduced in 1941 to Claude Arpels' collaboration with George Balanchine in 1961—which produced the masterpiece three-act ballet "Jewels"-ballet is a significant part of the maison's history. In "Pas de Deux," learn how Van Cleef & Arpels is strengthening its commitment to the art form with "Dance Reflections," a multifaceted initiative to support dance companies and institutions worldwide

> We have so much more to share in this issue, including our "Taste of Iconic" feature, which highlights the chefs and restaurateurs behind exciting food concepts at Miami Design District and





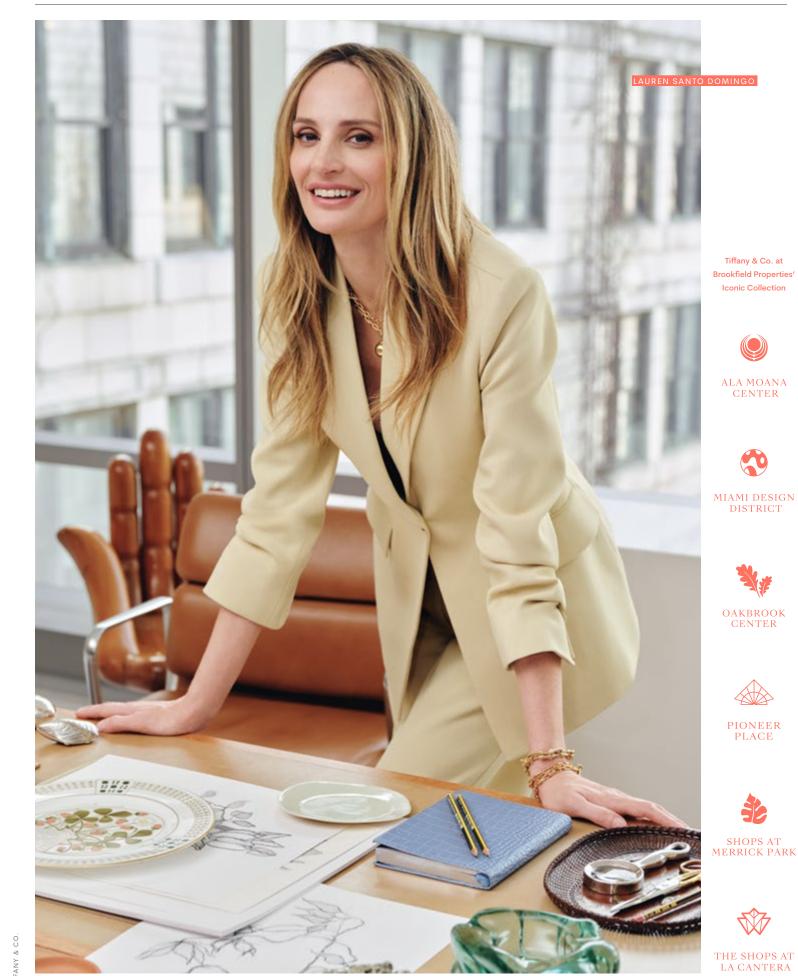














Setting the Table at Tiffany's

BY NICK REMSEN Lauren Santo Domingo brings it home for Tiffany & Co.

> Tiffany & Co. is buzzing. This past April, the house saw the reopening of its Manhattan flagship at 727 Fifth Ave. after a multiyear renovation. The towering Peter Marino-envisioned and OMAengineered space, called "The Landmark," bolder. It boasts gestural spears of purpled certainly lives up to its name. Completed with Daniel Arsham's degraded cyan sculpture "Venus of Arles" and Jean-Michel Basquiat's "Equals Pi" painting-among many other artworks-the monument is a Lous Vuitton Moët Hennessy's Alexandre bona fide temple to everything for which Arnault, who was instrumental in the 2021 Tiffany & Co. stands. In other words, the brand's place in popular culture and Domingo is a perfect fit. "Lauren is no conversation is reinforced, far beyond stranger to luxury, and we believe she will making jewelry. The Landmark even has a bring her impeccable eye and elegance replica of the same Givenchy dress worn by to this important category at Tiffany," said Audrey Hepburn in "Breakfast at Tiffany's."

> Timed to coincide with the unveiling of its at LVMH. flagship store, Tiffany & Co. appointed Lauren Santo Domingo—the cofounder and chief brand officer of the fashion e-tailer in line with the classicism of Tiffany & Moda Operandi and a New York social Co.'s own established modus operandi. fixture—as the first artistic director of its That's not to say more daring pieces aren't home collection.

part in milestones throughout my life, and her appointing.

The first release of her Tiffany Home collection features several new tabletop collections adorned with some of the house's most iconic patterns: Tiffany Berries, Tiffany Blue. Tiffany T True, Tiffany Wisteria, Tiffany Toile, Tiffany Audobon, and Valse Bleue.

Tiffany Audobon is especially charming. Part de Gournay flourishes and part for Tiffany Home.

watercolor wedding invite, its somewhat dainty-yet still visually striking-settings feature painted birds, wildflowers, and sprigs of summer leaves, all flanked by concentric gold circles. Tiffany Wisteria is petals and verdant stems snaking their way across the china or around the bell of a martini glass.

acquisition of Tiffany & Co., believes Santo Arnault, who serves as executive vice president of product and communications

So far, Santo Domingo's vision feels fully forthcoming: since the Arnaults' arrival, Tiffany & Co. has taken braver, broader "Tiffany & Co. has played an important steps to shake up its traditional image. For example, they garnered major headlines I am honored to work with such an iconic by partnering with the watchmaker Patek brand," said Santo Domingo at the time of Philippe, which resulted in a Tiffany Bluecolored dial on a run of the former's Nautilus watches. The timepieces now fetch many millions of dollars. Tiffany & Co. has also linked up with Fendi on producing a version of the latter's iconic Baguette bag, also in

> With her proven track record of impeccable taste, fashion powerhouse Santo Domingo is set to usher in a new era and fresh vision

THE SHOPS AT LA CANTERA

There are 12 Tiffany & Co. stores located within the Brookfield Properties portfolio: Northbrook Court in Northbrook, IL; Natick Mall in Natick, MA; Plaza Frontenac in Saint Louis, MO; Fashion Show Las Vegas in Las Vegas, NV; Kenwood Towne Centre in Cincinnati, OH; Providence Place in Providence, RI; and Iconic Collection destinations Ala Moana Center in Honolulu, HI; Miami Design District in Miami, FL; Oakbrook Center in Oak Brook, IL; Pioneer Place in Portland, OR; Shops at Merrick Park in Coral Gables, FL; and The Shops at La Cantera in San Antonio, TX.

# Meet the New Brand Ambassadors

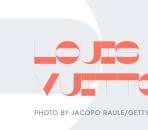
BY KERRIE KENNEDY

Luxury fashion and jewelry brands have long turned to actors, musicians, athletes, and celebrities to serve as their global brand ambassadors and spokespeople. From Charlize Theron, whose classic beauty and modern femininity embodies the spirit of Dior; to Keira Knightley, whose Audrey Hepburnesque style made her the perfect match for CHANEL; to Swiss tennis legend Roger Federer, whose exceptional talent pairs perfectly with the Rolex brand; the right face at the right time can drive brand awareness and growth. But finding the right fit—a celebrity whose image not only aligns well with a brand's aesthetic and values, but also elevates it—is the ultimate casting challenge.

Here are some of the newest global ambassadors bringing a fresh look to luxury labels.







KIERAN CULKIN FO

8 ICONIC COLLECTION

### ANNE HATHAWAY FOR VERSACE

Anne Hathaway has long reined as a fashionista—from her iconic film roles, like editorial intern-turned style icon Andy Sachs in "The Devil Wears Prada" to her many glamorous moments on the red carpet. But as the star of Versace's campaign for its new Icons Collection, which she calls "timeless elegance with an edge," Hathaway is no longer playing a role and instead making what is perhaps her biggest personal fashion statement. "She is a huge star, she is a businesswoman, she is creative, and she is exceptionally kind," said Donatella Versace in an Instagram post announcing Hathaway's new role. "That's what makes a Versace icon!"

### JULIA ROBERTS FOR CHOPARD

Celebrating a shared love of the silver screen, Swiss jeweler Chopard official partner of the Cannes Film Festival—and Oscar-winning actress Julia Roberts have partnered in a new campaign titled "Love of Cinema," a 12-part digital series by award-winning director James Gray. Part of her new, multi-year role as global ambassador for Chopard, Roberts will bring her iconic megawatt smile and joie de vivre to the brand. "Through Julia and our new campaign, we exhibit a new facet of who we are, an optimistic outlook on life, and a feel-good vibe," said Chopard copresident and artistic director Caroline Scheufele.

### KIERAN CULKIN FOR ERMENEGILDO ZEGNA

Tapped as Ermenegildo Zenga's "Triple Stitch Ambassador," Kieran Culkin—who played enfant terrible Roman Roy on "Succession"—is the perfect fit to sport this versatile, quiet luxury sneaker. With the New York City skyline behind him as he wears the must-have shoe for next generation leaders, the Emmy- and Golden Globe-nominated actor looks every bit the stylish billionaire in the Zegna campaign. As the new Triple Stitch Ambassador, Culkin joins the 232 communities of Zegna, a family of visionaries united by a common vision of the future, according to the brand.

# SUGA FOR VALENTINO

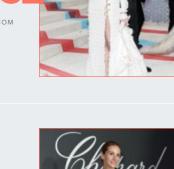
South Korean rapper Suga from BTS—aka Min Yoongi—is leading the Maison Valentino Essentials campaign, which focuses on menswear staples inspired by cinema and the subcultures that shaped Italian culture in the '50s and '60s. The K-pop artist is the latest addition to Valentino's roster of brand ambassadors, referred to as "Di.Vas," which stands for different values. "Chosen for his authenticity, creativity, and empathy, Suga reflects the values of the Maison, speaking to a generation through his contemporary ideals," wrote the Italian luxury fashion house on Instagram.

# ZENDAYA FOR LOUIS VUITTON

"Euphoria" star Zendaya is the newest brand ambassador for Louis Vuitton's bestselling Capucines handbag, named after the Rue Neuvedes-Capucines, the Paris street where Louis Vuitton opened his first store in 1854. The campaign—shot by Mert Alas and Marcus Piggott in Roquebrune-Cap-Martin near Monaco—showcases the stunning actress posing with a series of handbags in different colorways. "From poolside to terrace, balcony to rooftop, day to night, the award-winning actress imbues the campaign and Capucines with a fresh yet sensual grace," the brand said in a statement.







'It comes down to a formula combining upscal dining, luxe decor, incredible entertainment, and highly shareable moments."

DAVID GRUTMAN



BY NICK REMSEN



Groot Hospitality's David Grutman is Miami's ultimate entertainer.

In the courtyard, lights glow golden while white wicker chairs and ample, lush flora frame the scene. As night falls, the buzz in the garden intensifies—the lights burn deeper, and the greenery takes on a distinct shade of Magic City blue. This rarefied area is the patio of Swan, the Miami Design District restaurant owned by Groot Hospitality founder David Grutman and multi-hyphenate creative Pharrell Williams. On most nights-week in and week out—it is one of the city's hottest doors.



name basis with Grutman.

Besides Swan, Groot Hospitality's holdings include Japanese-inspired steak house Gekko, owned in partnership with musician Bad Bunny; The Key Club, an American bistro in Coconut Grove with Brazilian undertones; Papi Steak, an intimate, star-filled steak house located in Miami Beach's South of Fifth neighborhood; Komodo, a mega-popular Brickell neighborhood-based Southeast Asian restaurant that just opened its second location in Dallas; and Strawberry Moon, a Mediterranean hideaway at Miami Beach's The Goodtime Hotel, another Williams/Grutman collaboration.

An avid tennis player and self-professed talker, the affable Grutman knows how to have a good time-and takes pleasure in making sure everyone else does too. "What we try to do is deliver an experience that you can only get at Groot," says Grutman. "And it comes down to a formula combining upscale dining, luxe decor, incredible entertainment, and highly shareable moments."

Hints of Swan's tropical oasis vibes will be found in Grutman and Williams' newest project-a resort called Somewhere Else, planned to open on Atlantis Paradise Island, the famed Bahamian

THE KEN FULK-DESIGNED, CANDY-COLORED BAR AT SWAN IN MIAMI DESIGN DISTRICT PHOTO COURTESY OF MIAMI DESIGN DISTRICT

consummate man-about-town. He drives a Bentley Mulsanne, lives at the Zaha Hadiddesigned One Thousand Museum- the only residential skyscraper in Miami with a private helipad-and was once named one of the 50 music by Rolling Stone magazine.

In 2008, Grutman opened the opulent LIV nightclub at the Fontainebleau Miami Beach, and by 2014, it was the highest-grossing nightclub in the U.S. Not surprisingly, LIV regularly features

Grutman, a native of Naples, Florida, is a destination known globally for its conch-pink towers and extensive amenities.

The opening is about a year away, but once Somewhere Else arrives, travelers should expect around 400 rooms and suites, multiple Groot most important people in electronic dance Hospitality food and beverage sites (including both new and existing concepts), and plenty of places for revelry or relaxation.

"We're aiming for a balance at Somewhere Else," says Grutman. "It can be a place to really let loose, or a place to find a quiet corner and A-list talent in its booth and consistently draws relax. And it will really accommodate both of celebrity patrons, most of whom are on a first- those mindsets. The focus is going to be on the grounds and being outside. It's going to be beautiful."

> With the recent opening of Komodo in Dallas, Groot Hospitality has already started its expansion into other markets. Expect many more cities to follow in due course.

> "No matter what concept or theme we're working around," says Grutman, "what you'll always find at a Groot property across the board is an atmosphere that's high energy, high impact, and highly memorable." Just like the man himself.



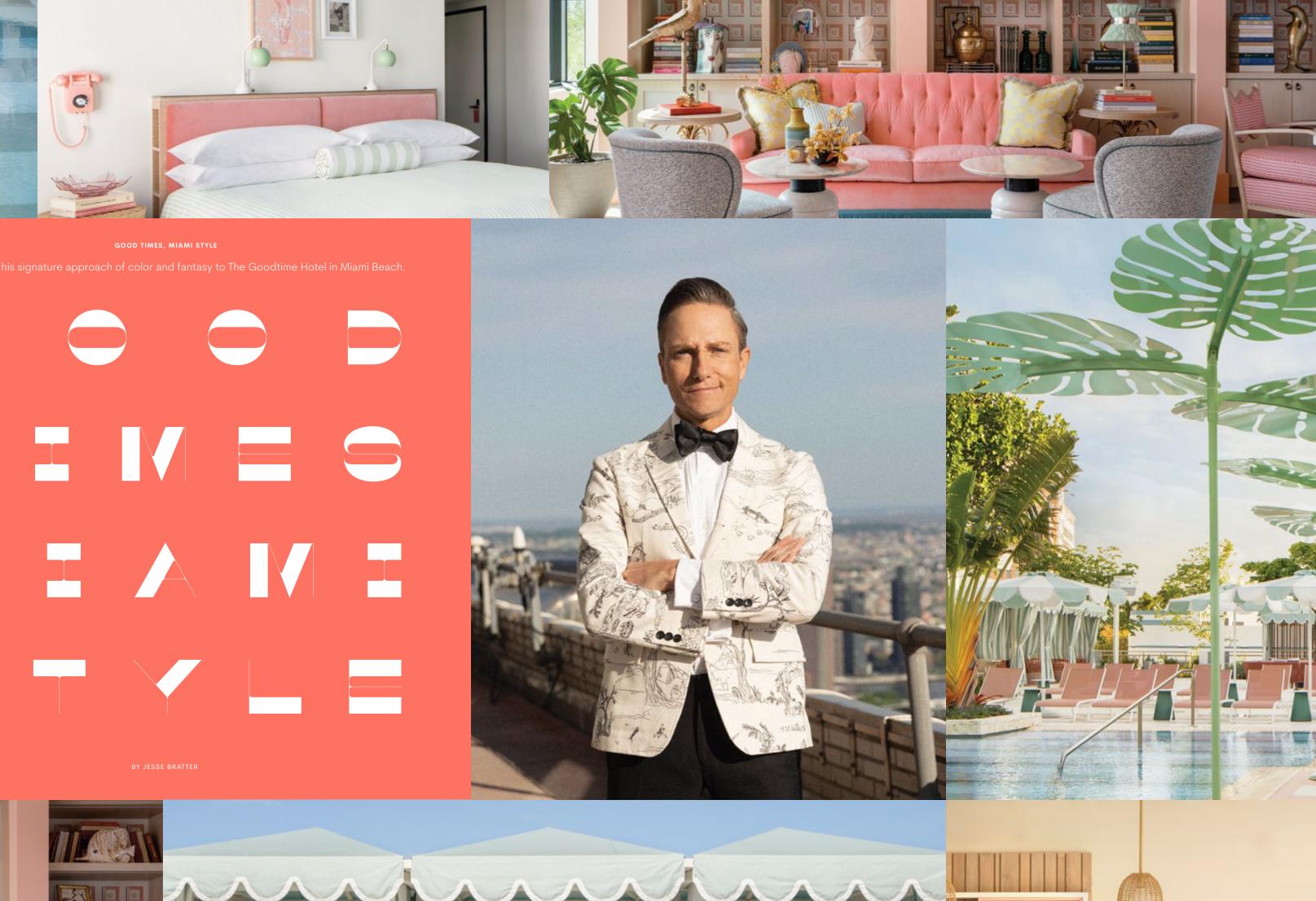
DAVE GRUTMAN PHARRELL WILLIAMS AND BELINDA STRONACH AT THE \$16 MILLION PEGASUS WORLD CUP INVITATIONAL IN HALLANDALE BEACH, FLORIDA

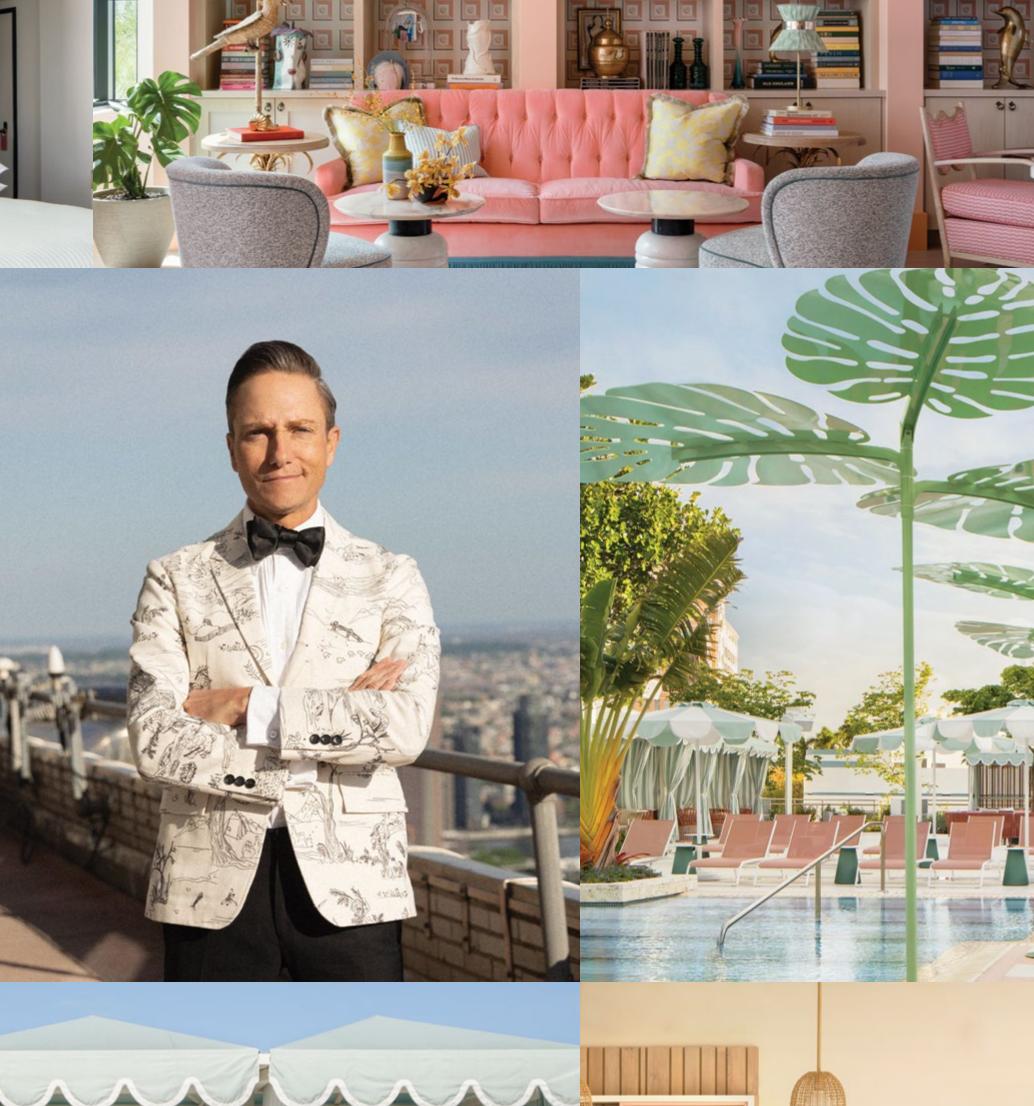
PHOTO BY JOHN PARRA/ GETTY IMAGES FOR THE STRONACH GROUP

SWAN'S AIRY, PASTEL DINING ROOM IS A CELEBRITY HOT SPOT IN MIAMI BEACH

PHOTO COURTESY OF MIAMI DESIGN DISTRICT



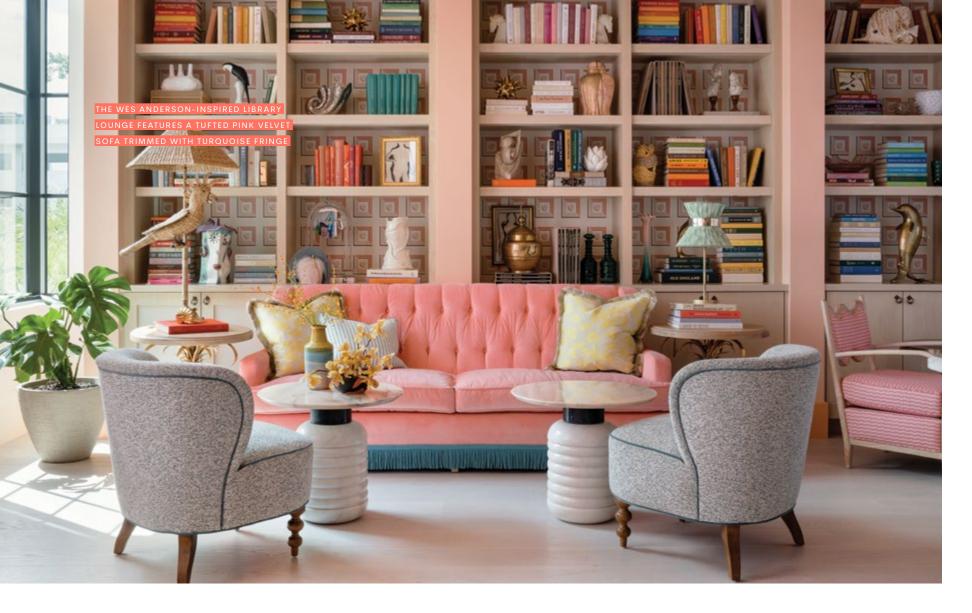










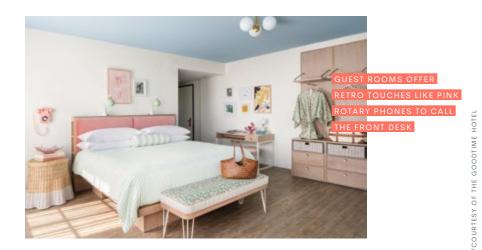


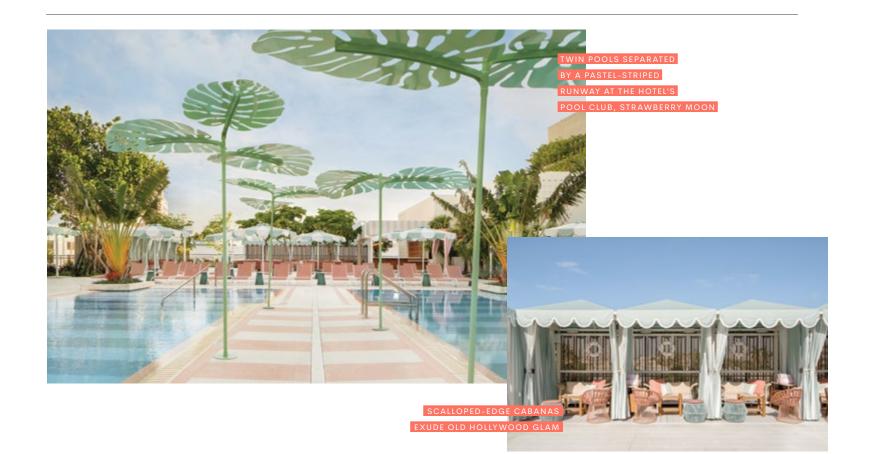


Part of an adaptive reuse and neighborhood revitalization project led by real estate development firm Dreamscape, the site is at once an exercise in escapism and an authentic expression of its tropical locale. "We were involved with this project from the very beginning of the development, when the intent was to transform this entire city block into a destination synonymous with good times," says Fulk. "The color palette and the materials came directly from a deep dive into the history of Miami's art deco era and its circa-1980s resurgence. Once the dynamic duo of Pharrell and David Grutman came on board, that level of elevated design and whimsy only increased for more color, more pattern, more happiness, and joy."

A fluted facade and lushly appointed breezeway signal the entrance of the 226-room hotel, thanks to Morris Adjmi Architects and landscape architect Raymond Jungles. Inside lies a Wes Anderson-inspired fantastical menagerie of animal prints, botanical wallpapers, fringed accents, and furnishings rendered in mint green and bubblegum pink.

"One of the best parts about this project was that we gave our in-house art department free reign to create a full suite of custom fabrics, murals, and textiles"One of the best parts about this project was that we gave our in-house art department free reign to create a full suite of custom fabrics, murals, and textiles—from the bathrobes to the wet footprint rugs in the corridors to the Surrealist Ball fabric we designed for the draperies,"







from the bathrobes to the wet footprint rugs in the corridors to the Surrealist Ball fabric we designed for the draperies," Fulk says of the fabric that nods to Salvador Dalí and the legendary masquerade ball he hosted in California in 1941. "Even the elevators are lined in a custom crocodile pattern that is one of our all-time favorites."

A stroll through the library lounge in The Goodtime Hotel reveals Miami-based designer Maggie Cruz's Habanera console, which seamlessly blends the essence of Havana, Hollywood, and the art deco period. And Mario Lopez Torres' animal-themed woven rattan light fixtures also make a playfully glam appearance. "We often look to local designers and artisans to help ground a project with a sense of place and energy," says Fulk. His celebration of local creatives in this project—and all of his work—speaks to a broader pursuit. Fulk founded the Saint Joseph's Arts Foundation based on this mission, as well as creative incubators Saint Joseph's Arts Society in San Francisco and Provincetown Arts Society in Cape Cod, Massachusetts.

But the real party at The Goodtime Hotel—both visually and physically—takes place at the hotel's pool club Strawberry Moon, where twin pools separated by a pastel-striped runway are decked out with pink cabanas, green striped umbrellas, and oversized palm fronds. It's The Beverly Hills Hotel meets "The Marvelous Mrs. Maisel" in Miami Beach—a pastel-colored, retro paradise where Fulk wants you to "feel good, be good to each other, and have a good time."

"When Pharrell came on board as a partner, he helped solidify the name and the vibe," Fulk recalls. "That element of kindness and goodness is part of his ethos, and we easily got on board with that."

### KEN FULK'S MIAMI MUST-SEES

The Goodtime Hotel is one stylish entry on a long list of reservationworthy hot spots in Miami with Fulk's signature imprint. Dining destinations Swan and Bar Bevy, Carbone, Contessa, Dirty French Steakhouse, ZZ's Club, and Casadonna—located at the historic Miami Women's Club building in Edgewater—are a few more. Aside from his own stylish projects, here are a few of Fulk's favorite Miami destinations:

### SUNNY STYLE

The Webster features an amazing curation of high fashion on the beach. thewebster.com @thewebster

### CALLE OCHO

Cafe La Trova is the best spot for Cuban food and fabulous live music. cafelatrova.com @cafelatrovamiami

### **RETAIL THERAPY**

I love the public art and unmatched shopping in the Miami Design District. miamidesigndistrict.net @miamidesigndistrict

### ROAD TRIP

Rent a convertible and take a drive to the Keys. fla-keys.com @thefloridakeys

### CLASSIC CUISINE

Joe's Stone Crab is always worth the wait. joesstonecrab.com @joesstonecrab





MARC NEWSON: DASH FENCE," 2007 PHOTO BY JILL PETERS, COURTESY OF MIAM DESIGN DISTRICT

BUCKMINSTER FULLER: PHOTO BY LOUIS GOMEZ COURTESY OF MIAN DESIGN DISTRIC

# Designing the District

BY CLAIRE BREUKEL Cutting-edge creativity drives a dynamic Miami Design District.

> RONAN AND ERWAN BOUROULLEC: "NUAGE," 2017 PHOTO BY JILL PETERS/ COURTESY OF MIAMI DESIGN DISTRICT

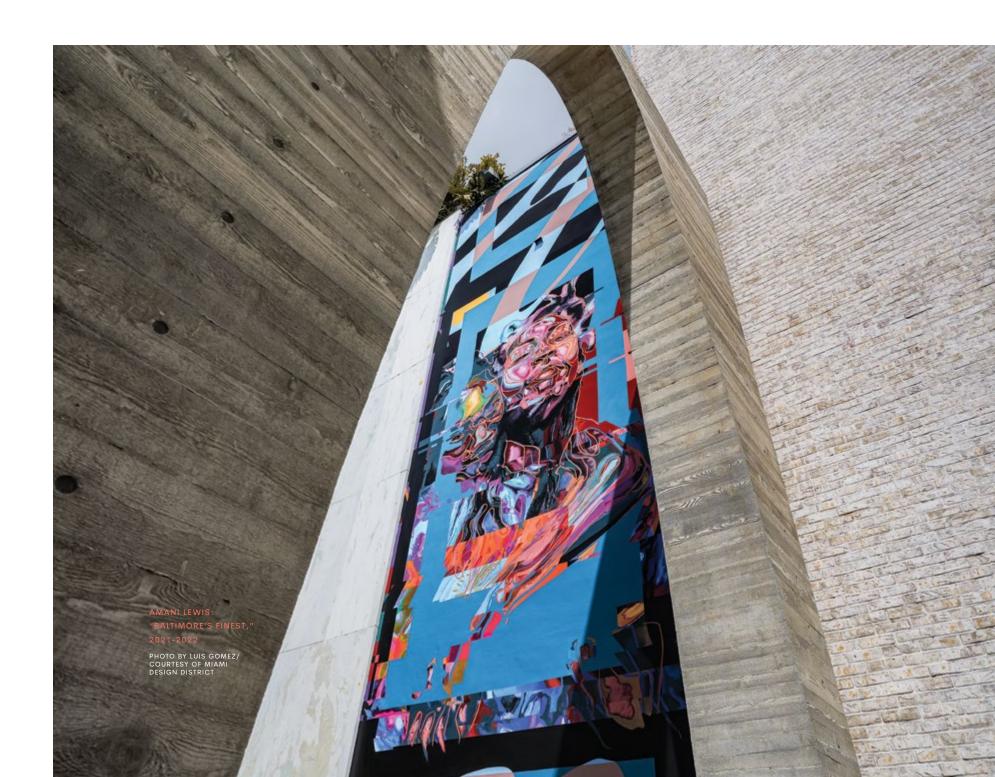


microcosm of Miami itself, Miami Design District has evolved into an immersive destination brimming with art, fashion, food, culture, and design. This 2.5 square mile cosmic epicenter for cutting-edge retail and experiential creativity has been hailed as the future of the retail landscape, and it has the artistic credentials to back it up. Late architect Zaha Hadid's signature "Elastika" installation bridges the lobby of the pristinely preserved art Deco Moore Building, a recreated prototype of Buckminster Fuller's "Fly's Eye Dome" makes a striking statement in the district's Palm Court, and the work of 29-year-old mural artist Amani Lewis graces an alley wall. From museums to galleries, and from exhibitions to installations, art is everywhere at Miami Design District.

It wasn't always the style vanguard it is today. Once a gritty neighborhood known as Buena Vista, real estate developer and art collector Craig Robins saw the possibilities when he began acquiring real estate there in the 1990s, persuading designers like Alison Spear and Holly Hunt to open showrooms in the area. By 2010, Robins'development firm Dacra collaborated with L Catterton Real Estate—a partner with LVMH—to create a master plan that would transform the commercial warehouse district into a sophisticated neighborhood where world-class art, architecture, luxury shopping, and dining would blend into one seamless experience, leaving pedestrian-packed streets free for sensory exploration.

The district's anchor retail stores like Fendi, Givenchy, Loewe, CELINE, and Off-White attracted Kering corporation megabrands such as Gucci, Balenciaga, and Alexander McQueen, each designing standout landmark storefronts. Following this creative fervor, in 2015, Tom Ford opened a flagship store with a signature angular façade by American designers Aranda\Lasch.

That same year, Robins commissioned late architect Terence Riley to conceptualize a parking garage facade. Drawing inspiration from the surrealist parlor game Exquisite Corpse, Riley enlisted four architects, each assigned an area to build out and each given free rein to create individual designs. The seven-story Museum Garage, or "Collage Garage," as it's known, explores urban and cultural themes, pushing the boundaries of art and architecture.





"FLY'S EYE DOME," 1979/80-2014



DANIEL TOOLE: "JADE ALLEY," 2017 PHOTO BY KRIS TAMBURELLO/COURTESY DF MIAMI DESIGN DISTRICT



GERMAINE BARNES COMMISSION: "ROCK | ROLL," 2022 PHOTO BY KRIS TAMBURELLO/ COURTESY OF MIAMI DESIGN DISTRICT

Robins' playful and creatively conversant approach expanded to Miami Design District's annual design commissions, initiated in collaboration with Design Miami/, the sibling fair to Art Basel Miami Beach. The DASH Fence—a permanent, 100-foot fence at the Design & Architecture High School that appears to undulate depending on where it's viewed—was created by 2006 Design Miami/ Designer of the Year awardee Marc Newson and is a prime example of a civic structure doubling as a work of art.

Yet another illustration was created by French designers Ronan & Erwan Bouroullec, who designed "Nuage," an organic pergola of metal sculptural forms that provide shade, shelter, and seating along the district's Paseo Ponti between 40th and 41st Streets.

This year's winner of Miami Design District's annual design commission, architect-designer Germane Barnes' winning installation Rock | Roll celebrates the communities that have shaped Miami's polyethnic culture. Further satisfying any taste for the new, popup exhibitions by Deitch Projects, Gagosian, Mitchell-Ines & Nash, and Goodman Gallery showcase international artists and draw large crowds during the Art Basel Miami Beach fair, with Miami favorite David Castillo offering year-round art gravitas.

From his private, curated collection throughout Dacra's offices to the monumental public art mural by Brazilian artist Criola spanning Jungle Plaza, Robins' secret is grounding the neighborhood with exemplary art, design, and retail while concurrently investing in boundarypushing, fresh experiences designed to titillate.

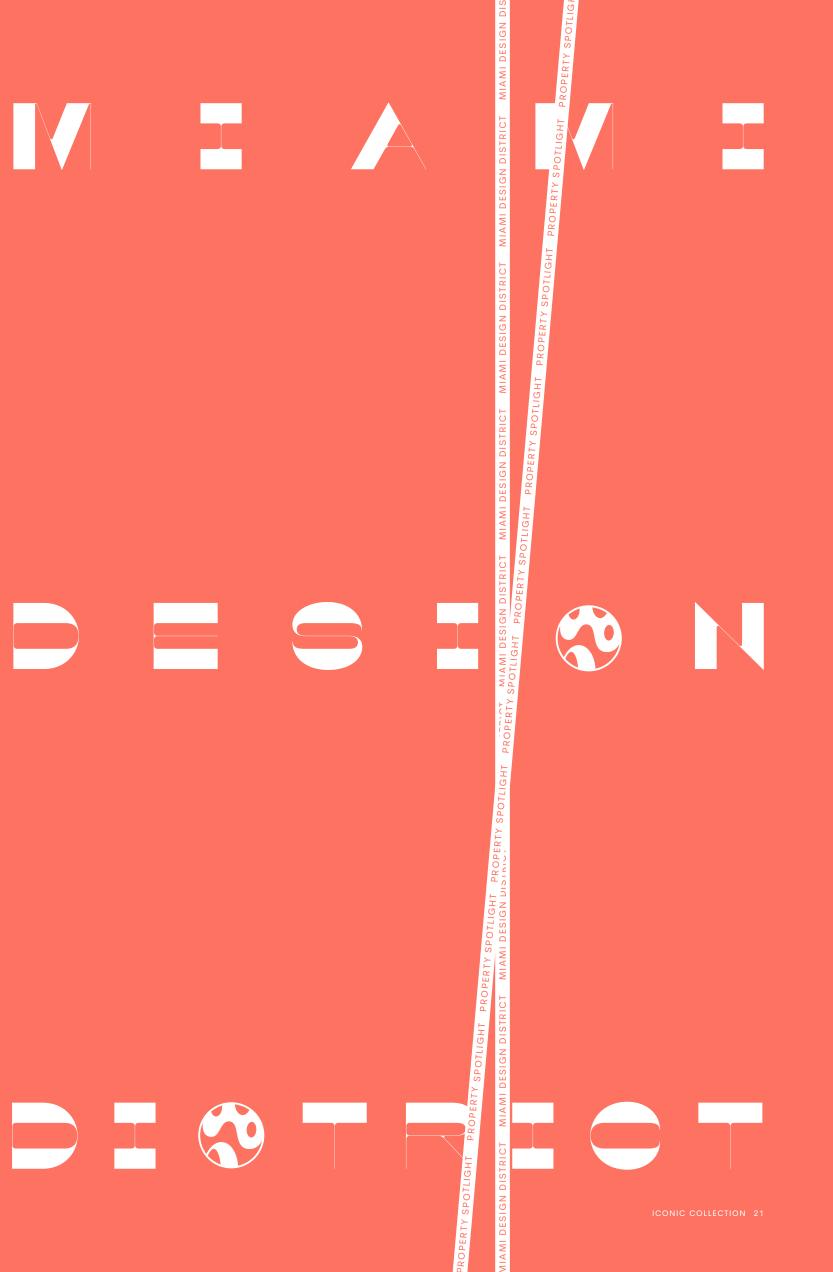
"Murals by John Baldessari, Sou Fujimoto's glass building facade in Palm Court, and Urs Fischer's "Bus Stop" are just some of the marvels that make the Miami Design District what it is," says Robins. "I recall standing in the Moore Building with Zaha Hadid shortly after we unveiled her site-specific installation "Elastika." It was her contribution to the neighborhood when she won the 2005 Designer of the Year award from Design Miami/. It was an incredible moment, and the piece instantly became a part of the Design District's character."

At a time when physical retail has evolved from transactional to transformational, Miami Design District has reimagined it as a stage where fashion, design, art, architecture, and dining come together, and visitors are invited to play.

20 ICONIC COLLECTION



GERMAINE BARNES COMMISSION: "ROCK | ROLL." 2022 PHOTO BY KRIS TAMBURELLO/ COURTESY OF MIAMI DESIGN DISTRICT



### MIAMI DESIGN DISTRICT AT A GLANCE

TOTAL STORES: 170+

MUSEUMS & GALLERIES: 12

RESTAURANTS: 30

HOME DESIGN SHOWROOMS: 70

EDUCATIONAL

FITNESS & LIFESTYLE DESTINATIONS: 7





### 22 ICONIC COLLECTIO

# Property Spotlight: Miami Design District

MIAMI, FL

The city's cultural epicenter, Miami Design District is a creative, innovative arts district featuring world-class dining, luxury shopping, design showrooms, galleries, museums, and cutting-edge public art installations amid a backdrop of award-winning architecture.

A true fashion destination, the District boasts the biggest names in luxury fashion making their own signature statement—among them Alexander McQueen, Balenciaga, Burberry, CELINE, CHANEL, Dior, Fendi, Dolce&Gabbana, Gucci, Hermès, Louis Vuitton, Prada, Ralph Lauren, Saint Laurent, and Tom Ford—as well as luxury jewelers Breitling, Bulgari, Cartier, Harry Winston, OMEGA, Rolex, Tiffany & Co., Van Cleef & Arpels, and more.

Miami Design District is also a foodie haven where culinary adventures await including Michelin-starred restaurants like COTE Miami, L'Atelier de Joël Robuchon, and Le Jardinier—and exciting food concepts like Contessa, Itamae, Mandolin Aegean Bistro, Michael's Genuine, Swan & Bar Bevy, ZZ's Club, and countless others.

Constantly innovating and evolving, Miami Design District offers inspiration around every corner and a vision for the future of experiential retail.

"From the very beginning, I saw an opportunity to develop a thriving creative community that could contribute to Miami's cultural fabric and to create a place like no other."

RAIG ROBINS, DACRA FOUNDER AND CEO









ALEXANDER MQUEEN

Cartier

CELINE

CHANEL

DIOR

FENDI

GUCCI

HARRY WINSTON

HERMÈS PARIS

PRADA

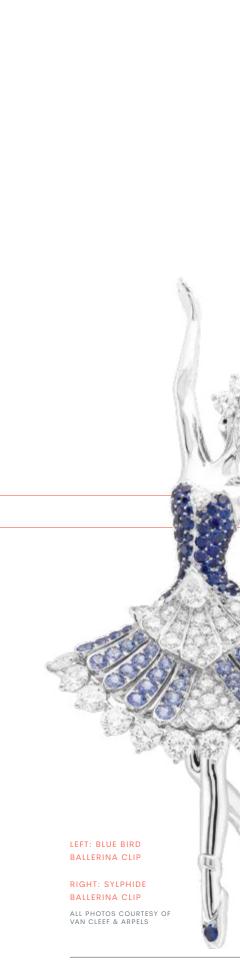
SAINT LAURENT

**TOM FORD** 

VALENTINO

VERSACE

CONIC COLLECTION 23



# Pas de Deux

### BY SARI ANNE TUSCHMAN

Van Cleef & Arpels strengthens its commitment to the arts with Dance Reflections.



Arpels' love affair with ballet dates back to turquoise, and diamonds. Paris in the 1920s, when Louis Arpels-a fervent ballet lover—would treat his nephew, Claude While the jeweler does make a version of the famous Vendôme.

clips were created in 1941 at the urging of Louis Arpels that dance became one of the main pillars of expression and inspiration for Van Cleef & Arpels. Van Cleef & Arpels' connection to dance continued These iconic brooches-intricate pieces capturing to flourish throughout the '50s and grew even the rhythm of dance and depicting the artistry of its stronger in 1961, when choreographer George lines and movement-featured ballerinas with rose-Balanchine met Claude Arpels during a visit to the cut diamond faces, jeweled crowns, and gold or famed jewelry house. Balanchine and Arpels struck

ounded in Paris in 1906, Van Cleef & platinum skirts embellished with rubies, emeralds,

Arpels, to an evening of ballet at the Palais Garnier, ballerina clip today—the Bouton d'or in 18K yellow just a short walk from the jeweler's boutique on Place gold with diamonds and gems—the original ballerina clips are sought after by collectors around the world. In 2009, the Camargo brooch, inspired by 18th But it was only after the first jeweled ballerina century ballerina Marie Camargo, sold for a record price of \$422,500 at a Christie's sale in New York.





IN 2022, DANCE REFLECTIONS BY VAN CLEEF & ARPELS SUPPORTED THE PERFORMANCE OF BENJAMIN MILLEPIED'S "BE HERE NOW" AT THE THÉÂTRE DE LA VILLE DE PARIS PHOTO BY LORRIN BRUBAKER

A SCENE FROM "CROWD" BY GISÈLE VIENNE PHOTO BY MATHILDE DAREL

IN 2023, DANCE REFLECTIONS BY VAN CLEEF & ARPELS CO-PRESENTED "CROWD" BY GISÈLE VIENNE AS PART OF A DANCE FESTIVAL IN HONG KONG PHOTO BY ESTELLE HANANIA

an artistic collaboration that produced "Jewels"after Claude Arpels suggested the idea of a ballet based on gems. Balanchine's masterpiece "Jewels" consists of three acts, each dedicated to a gem and contemporary dance and encourage new and a composer: Gabriel Fauré for "Emeralds," Igor choreography." Stravinsky for "Rubies," and Pyotr Ilyich Tchaikovsky for "Diamonds." Since its premiere in New York in Dance Reflections centers around three values: 1967, "Jewels" has become a significant work of the creation, transmission, and education. It focuses on twentieth century.

of dance through a number of collaborations and Reflections works with various institutions to present sponsorship initiatives, including partnerships with dance and educational programs. The Royal Ballet in London, The Australian Ballet, Korean National Ballet, and Hong Kong Ballet. Since 2012, it has supported the dance troupe L.A. Dance Project (LADP), founded by French choreographer and former New York City Ballet star Benjamin Millepied. And since 2015, the annual FEDORA-VAN CLEEF & ARPELS Prize for Ballet has fascinating art form and an incredible field of supported innovation and creativity in contemporary expression. That is why it can appeal to such a wide choreography.

In 2020, Van Cleef & Arpels launched Dance Reflections, a multifaceted initiative to support For Van Cleef & Arpels, what began as one man's dance companies and institutions worldwide. The inaugural Dance Reflections by Van Cleef & Arpels Festival took place in London in 2022, with brooches to providing the inspiration for one subsequent festivals held in Hong Kong and Paris, of George Balanchine's best-loved works; its among other locations.

"Dance has been a significant field for the Maison throughout its history, with examples that include the encounter between Claude Arpels and George Balanchine in the 1950-1960s, the partnership There are three Van Cleef & Arpels stores located with Benjamin Millepied's L.A. Dance Project, within the Brookfield Properties portfolio: Miami collaborations with various companies and operas Design District in Miami, FL; Tysons Galleria in across the world, and the FEDORA-VAN CLEEF & McLean, VA; and within Neiman Marcus at Ala ARPELS Prize for Ballet," says Nicolas Bos, president Moana Center in Honolulu, HI.

up an immediate friendship, which eventually led to and CEO of Van Cleef & Arpels. "In 2020, we took things a step further by uniting our activities in this domain. With the program Dance Reflections by Van Cleef & Arpels, the Maison aims to support modern

encouraging artists and supporting dance companies to present new and existing contemporary pieces Today, the brand maintains its ties with the world to the broadest audience possible. Finally, Dance

> "Dance brings all the artistic disciplines together: It can incorporate music, the plastic arts, costume, lighting, set design, graphic design, and even jewelry," says Serge Laurent, Van Cleef & Arpels' director of Dance & Cultural Programs. "It is a audience. I'd like to encourage spectators to admire the works freely, with no preconceptions."

> personal passion has become a core part of its identity. From the creation of its iconic ballerina sponsorship of ballet companies around the world and now to its new initiative, Dance Reflections, this French jeweler continues to expand its heritage through a commitment to dance.

Van Cleef & Arpels at Brookfield Properties Iconic Collection



ALA MOANA CENTER



DISTRICT



# DANCE REFLECTIONS IS A

PHOTO BY ESTELLE HANANIA



& ARPELS' WEEKLONG DANCE WITH THE L.A. DANCE PROJECT AND THE MUSEUM LOS ANGELES

SWAN IN MICHEL FOKINE'S BALLET "THE DYING SWAN"

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BY SARI ANNE TUSCHMAN

DANCERS FROM THE ENGLISH NATIONAL BALLET PERFORMING "BALLETS RUSSES" POSE IN THEIR COSTUMES DESIGNED BY THE LATE CHANEL CREATIVE DIRECTOR KARL LAGERFELD PHOTO BY OLI SCARFF/GETTY IMAGES



# Decades of Dance

For Gabrielle Chanel, dance was a metaphor for freedom and the ultimate expression of beauty.

Gabrielle "Coco" Chanel was long enamored with the precision and beauty of dance—so much so that she used the success of her couture house to help fund works, such as the 1920 revival of Igor Stravinsky's "The Rite of Spring."

Later, she used her design vision to create innovative costumes for "Le Train Bleu" in 1924 and "Apollon Musagete" in 1929. It was a practice Karl Lagerfeld would continue once he took over as creative director of CHANEL. "As a child I was already impressed by old images of Anna Pavlova dancing the ballet," Lagerfeld told British Vogue in 2009, after it was announced that he had created an exclusive costume for "The Dying Swan" as part of English National Ballet's "Ballet Russes" season.

In 2018, CHANEL became a patron of the Opéra national de Paris dance season's opening gala, and today continues to support the Paris Opera Ballet and its artistic projects through a partnership that encourages the creation of new works while also exposing dance to as many people as possible. CHANEL's current creative director, Virginie Viard, has helped carry on the house's meaningful relationship with the Paris Opera Ballet by designing costumes and tiaras for the prima ballerinas during each "défilé du ballet," a procession of all the company's dancers.

Like a marriage made in heaven, this magical meeting of fashion and dance is an enduring symbol of Gabrielle Chanel's legacy and vision.













ELENA GLURDJIDZE FROM THE ENGLISH NATIONAL BALLET POSES IN HER "DYING SWAN" COSTUME DESIGNED BY KARL LAGERFELD

PHOTO BY OLI SCARFF/GETTY IMAGES

ELENA GLURDJIDZE, ENGLISH NATIONAL BALLET'S SENIOR PRINCIPAL DANCER, IN A COSTUME DESIGNED BY KARL LAGERFELD PHOTO BY MARC AUSSET-LACROIX/WIREIMAGE







### SHOPS AT MERRICK PARK AT A GLANCE

TOTAL STORES: 90

RESTAURANTS: 10

SALONS & SPAS: 3

HEALTH & FITNESS DESTINATIONS: 6

ENTERTAINMENT VENUES: 2

# Property Spotlight: Shops at Merrick Park

CORAL GABLES (MIAMI), FL

Located in the heart of exclusive Coral Gables, the centerpiece of this elegant, open-air shopping center is a lush, palm tree-lined square with a fountain—perfect for people watching, outdoor dining, tai chi classes, and more. Anchor stores at this mixed-use, Mediterranean-style development include Neiman Marcus, Nordstrom, and a 40,000-square-foot Equinox Fitness Club equipped with a pool, full-service spa, and a kids club.

Featuring luxury retailers—including Gucci, Tiffany & Co., Carolina Herrera, and Louis Vuitton—a seven-screen Landmark Theatre with reserved seating and a full bar menu, an array of innovative culinary concepts, and even a classical ballet school, this world-class lifestyle destination offers something for everyone.

SHOPS AT MERRICK PARK



"The reason for success at Shops at Merrick Park is its location in Coral Gables. People want to live here, work here, and shop here."

ARLOS LIMONTES, SHOPS AT MERRICK PARK SENIOR GENERAL MANAGER

















### CAROLINA HERRERA



# GUCCI

JIMMY CHOO

# JOHNNY WAS

LOUIS VUITTON

# ΜΛΥΟRS

Neiman Marcus

### NORDSTROM

Gerry's

### SOUL CYCLE

TIFFANY & CO.



CONIC COLLECTION 33

# Leading a New Era at Carolina Herrera

BY SARI ANNE TUSCHMAN Creative Director Wes Gordon is preserving the past while pushing an iconic brand forward.

"Elegance isn't solely defined by what you wear. It's how you carry yourself, how you speak, what you read."

- CAROLINA HERRERA

When Carolina Herrera appointed Wes Gordon to succeed her as creative director of her eponymous line in 2018, he knew he had some well-heeled shoes to fill. Known for her innate elegance, femininity, and impeccable manners—not to mention her signature ''quiet luxury'' style—Venezuelan-born Herrera has always been her own best brand ambassador.

LOOK 15 FROM THE CAROLINA HERRERA

"I entered Herrera with the utmost respect and reverence," recalls Gordon, who put on his first show for the house in the spring of 2019. "Every decision I make in the studio is made with respect for past, as well as consistently thinking about what women want to wear now and tomorrow."

But if the business of preserving a legacy built by the grand dame of American fashion while reimagining it for a new generation weighs heavy on the designer, you wouldn't know it. "I am a very romantic person," he says. "I eschew cold modernism, and I have always been a bit of an old soul in my embrace of beautiful things from the past, while also being focused on what's next." For Gordon, stepping into the top role at an established brand known for its glamour, drama, and sophistication has only fueled his creative spirit. "So many different types of women come to Herrera to find beautiful pieces," says the creative director. "It's my responsibility to make sure there's something for each and every one of them."

An Atlanta native who attended London's ultra-prestigious Central Saint Martins art school, Gordon made his way to New York City post-graduation to launch his own line of womenswear. He presented his collection from 2010-2016, receiving the Fashion Group International's Rising Star Award and a nod as a finalist for the CFDA/ Vogue Fashion Fund during that time. Running his own company prepared him for his current role. "When I had my own collection, I was intimately involved in every nature of the business, from sketches all the way to the collection being in the store and interacting with the customer," explains Gordon. "That wholistic knowledge has informed









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LOOK 31 FROM TH

"I eschew cold modernism, and I have always been a bit of an old soul in my embrace of beautiful things from

the past."

- WES GORDON

CAROLINA HERRERA



"The red carpet is very important. You must be very careful to have the right person dressed in the right way. For me, it must be a perfect look."

> CARLIE KLOSS AT TH 2021 MET GALA IN CUSTOM RED ROSE INSPIRED GOW DESIGNED B WES GORDO DUEC WARDO



O COURTESY OF GETTY IMAG





me as a creative director. Working with customers taught me so much about how women want to dress."

As part of his work at Carolina Herrera, Gordon has also made it a point to continue the house's dedication to women's empowerment through a collaboration with the Social Justice Center (SJC) at the Fashion Institute of Technology (FIT) on an educational partnership with female students. The Carolina Herrera Social Justice Scholars Program supports one female student over the course of her four years of study at the school.

"The message of women's empowerment through education is incredibly important to us at Herrera," states Gordon. "Continuing on Mrs. Herrera's long-standing relationship with FIT—who has one of the most extensive archives of Mrs. Herrera's designs—it was a natural partnership."

The partnership is one both parties are deeply proud of. "The Social Justice Center at FIT is a first-of-its-kind higher education initiative established to provide increased educational opportunities for BIPOC students to prepare them for successful careers in creative industries," says FIT President Dr. Joyce F. Brown. "In collaboration with partners like Wes Gordon and Carolina Herrera, we're breaking down systemic barriers, building a talent pipeline, and ensuring that BIPOC professionals are equipped and encouraged to achieve their full potential. Through the work that Wes is doing with the Social Justice Center, we're helping to cultivate diverse talent at the college level and preparing students to eventually take positions with influential voices in the creative industries."

Despite his storied career and many years in the industry, Gordon still turns to his surroundings when he needs inspiration. "I am constantly finding inspiration through travel, museums, exhibitions and everyday life in New York City," he says. "I'm surrounded by women—whether it's my team, the atelier, or our clients—who inspire me every day in their approach to dressing. There's nothing more exciting than walking into a party and seeing a woman in multiple pieces of Herrera. I'm excited to continue to build upon our brand codes and evolve, tweak, and push those forward."

There are two Carolina Herrera stores located within the Brookfield Properties portfolio: Iconic Collection destinations Shops at Merrick Park in Coral Gables, FL and The Shops at La Cantera in San Antonio, TX.

"Every decision I make in the studio is made with respect for past, as well as consistently thinking about what women want to wear now and tomorrow."

- WES GORDON





Carolina Herrera at Brookfield Properties Iconic Collection







After building retail gold, this charismatic jewelry brand founder is focused on giving back.

BY KERRIE KENNEDY



KENDRA SCOTT AND CO-JUDGES AT THE 2023 KENDRA SCOTT WOMEN'S ENTREPRENEURIAL LEADERSHIP INSTITUTE'S WOMEN'S SUMMIT EVENT IN AUSTIN, TX. FROM LEFT: TIFFANY CHEN, MELISSA BUTLER, NICHELE LINDSTROM, KENDRA SCOTT, APOORVA CHINTALA, AND AGATHA PRECOURT

PHOTO BY CHRIS LAMMERT



Kendra Scott at Brookfield Properties Iconic Collection





blue is to the Tiffany & Co. brand, yellow—the color of sunshine, hope, and happiness—is to the Kendra Scott brand. The bright and cheerful hue, incorporated across all Kendra Scott packaging, oozes vivacity and positivity.

The same could be said about Kendra Scott herself, who founded her eponymous brand with just \$500 back in 2002 as a new mom. Fast forward to today, and this self-made billionaire and author of the national best-selling memoir "Born to Shine, still finds inspiration in what's become the signature color of her brand.

"Yellow has always been our guiding light," Scott says in a blog post on her website. "We believe in its power to uplift spirits and transform energies, to make each of us feel a little happier and more confident than we were before. Like a familiar friend, yellow is a colorful companion that can truly brighten your day."

You don't have to tell that to the millions of Kendra Scott devotees to whom opening a bright yellow box emblazoned with the gold Kendra Scott logo and tied up with a white satin ribbon is the epitome of a great day—a box powerful enough to erase even a really bad day. While "Legally Blonde" was filmed before Kendra Scott launched, one gets the feeling Elle Woods would be a superfan of the brand whose tagline is "Good things come in yellow packages."

Kendra Scott might be in the business of selling on-trend fine and fashion jewelry, but it's the intangible things she's selling that have turned it into a billion-dollar brand: a message of specialness, a sense of belonging, an affordable status symbol, and an upbeat life philosophy.

Known for its dynamic use of color, innovative materials, and signature shapes, one of the initial tipping points for the Kendra Scott brand was the Danielle earring, an instantly recognizable hexagonal shape perfect for showing off stones. Exuding an upscale b bohemian vibe, the iconic gemstone earrings had a way of catching the camera's light, lending a dose of star quality to its wearer. Not surprisingly, the Danielle earring became an immediate celebrity favorite, showing up in magazines, on red carpets, and on Instagram feeds. "It really put us on the map," Scott recalls. "It was the crown jewel for us."

The Elisa pendant necklace is yet another iconic Kendra Scott piece. After it debuted in 2014, the versatile gemstone-adorned necklace became an instant hit across generations. A number one bestseller since 2015, an Elisa pendant necklace is sold every minute, according to the brand.

But what truly put Kendra Scott on the road to early success was a brick-and-mortar experiential initiative launched in 2010 known as Color Bar by Kendra Scott. Initially hosted at Henri Bendel in New York City, the design-your-own-jewelry experience allows shoppers to select from an array of metals and stones and then watch as their custom piece of jewelry is created in a matter of minutes. This personalized design concept offering almost instant gratification—is now a fixture at the more than 130 stand-alone Kendra Scott stores across the country.

Raised by an enterprising mother who worked as a Mary Kay consultant, Scott learned firsthand about the power of women-towomen grasroots marketing, a lesson she applied to her own business early on. In 2018, the brand introduced college ambassadors known as Kendra Scott Gems, who are gifted jewelry in exchange for oncampus marketing. That program is at least part of the reason why



Kendra Scott has such a large fan base among the Gen Z crowd, who often refer to the brand as simply, "Kendra."

But perhaps the biggest lesson Scott learned from her mother is the idea of connection before transaction, a strategy woven throughout her business model—from the Color Bar experience to the brand ambassadors; the focus on giving back on a local level to a commitment to treating customers like family.

The Brother/Sister rule, a customer service policy that empowers retail staff to find solutions for customers quickly by imagining what they would do for their own sister or their brother, was born out of the brand's origins as a supportive community of women helping other women.

"It was this village—this community of love and support—that we started in those very early days of Kendra Scott that have just continued to grow," Scott says.

Based in Austin, Texas, and one of only 16 women in the United States to carry the title of founder of a company valued at \$1 billion, Scott stepped down as CEO in February 2021. However, she continues to serve as executive chairwoman and chief creative officer while furthering the brand's mission to "shine bright and do good" through philanthropic efforts.

Launched on International Women's Day in 2023, The Kendra Scott Foundation is working to deepen the brand's already significant investment in changing the lives of women and youth. Since 2010, the Kendra Scott brand has given more than \$50 million to causes that support women and youth in the key focus areas of health and wellness, education and entrepreneurship, and empowerment. While the brand gives to large nonprofits, it pays particular attention to local nonprofits, especially through Kendra Gives Back, a philanthropic initiative that allows local groups to host in-store shopping sessions, with 20 percent of the proceeds going to the charity of their choice.

"I wanted to focus on local nonprofits because in so many communities, they're the ones that do the most work but get the least help," Scott says. "It gets even more granular than that—we've had customers host Kendra Gives Back events to support local families in need. Our stores are where we bring community together—connection before transaction. My intention has always been to do good first and sell jewelry second."

With success firmly under her belt, these days Scott is looking ahead to her brand's legacy as well as her own impact on the world.

"When I founded Kendra Scott, I really wanted the philanthropy part of it to be how we would measure success," Scott said at Brookfield Properties' inaugural NEXT summit in San Antonio. "How when I'm 90 years old sitting on my porch in Wimberly, Texas, that I'm going to look back on this and say, 'yes, we built this amazing brand, but we have done significant things for the women and children in health, education, wellness, and empowerment.' And that is what excites me and gets me jumping out of bed every morning to keep going."

There are 15 Kendra Scott stores located within the Brookfield Properties portfolio: Pinnacle Hills Promenade in Rogers, AR; Park Meadows in Lone Tree, CO; Mizner Park in Boca Raton, FL; Augusta Mall in Augusta, GA; Perimeter Mall in Atlanta, GA; Jordan Creek Town Center in West Des Moines, IA; Oakbrook Center in Oak Brook, IL; Oxmoor Center in Louisville, KY; Plaza Frontenac in Saint Louis, MO; The Streets at Southpoint in Durham, NC; Kenwood Towne Centre in Cincinnati, OH; Baybrook Mall in Friendswood, TX; First Colony Mall in Sugar Land, TX; The Shops at La Cantera in San Antonio, TX; and Short Pump Town Center in Richmond, VA.





KENDRA SCOTT AT DELL CHILDREN'S MEDICAL CENTER DURING A KENDRA CARES EVENT IN AUSTIN, TX PHOTO BY CARLY SNOOK

KENDRA SCOTT DOING IN-PATIENT VISITS AT DELL CHILDRAY'S MEDICAL

PHOTO BY CARLY SNOOK



ALL PHOTOS COURTESY OF COTE



# A Taste of Miami

### BY KERRIE KENNEDY

More than just places to shop, our Iconic Collection of retail properties are true dining destinations, boasting sophisticated restaurants that reflect the unique and rich culinary traditions of their local communities. Iconic recently caught up with the people behind some of our favorite food concepts, including Simon Kim, owner of Michelin-starred COTE Miami; Alain Verzeroli, culinary director at Michelin-starred Le Jardinier; Ramzi Zahr, owner of dualconcept Sawa Restaurant & Lounge; and Melissa B., partner at Pan-Latin eatery Ecléctico Restaurant & Bar.



### IN THE KITCHEN WITH

# Simon Kim

Within a year of opening his first COTE Korean Steakhouse in the Flatiron District of New York, Korean American restaurateur Simon Kim was awarded a Michelin star, making it the only Michelin-starred Korean barbecue restaurant in the world. In 2021, Kim opened a second COTE location in the Miami Design District, "just as Miami was entering its golden era as a food destination," says Kim.

Iconic recently caught up with Kim, who got his start in the industry by working as a busboy in his mother's restaurant, to learn more about COTE Miami.

### YOU OPENED COTE IN THE MIAMI DESIGN DISTRICT IN 2021. CAN YOU TELL US A LITTLE BIT ABOUT THE CONCEPT?

I fell in love with the Miami Design District years ago and was always intrigued by real estate developer extraordinaire Craig Robins and his vision for the city. The culture and energy in Miami are also incredibly welcoming and diverse, especially within the hospitality industry, so I knew I had to be a part of the scene in some way. COTE Miami brings the same mission as COTE NYC, offering the conviviality of Korean BBQ with the

"Growing up in Seoul, one of my favorite food experiences was when my father would take me to get Korean BBQ. My dad was an introvert who would come alive during the fun and fier interactive-ness of Korean BBQ which left me with fond memories that I used as inspiration when opening COTE

> quality meats of a classic American steakhouse. However, it was also important for us to showcase the local vibe, Happy Hour, where we're offering three new cocktails as Miami and its clientele have their own unique identity. Miamians live a more relaxed lifestyle, going out later and getting more dressed up for dinner and drinks. They also know how to party, so COTE Miami has higher-capacity speakers and clubbier vibes. The rooms often get quite bumping!

### WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.

We brought down the same menu from COTE NYC but with a few twists that lean into the cuisine of Miami by incorporating seafood, produce, and tropical fruits, along with a few different cuts of beef. Ceviche has become one of our most popular appetizers on the Miami menu. For mains, we Outside of my pursuit of finding new ways to bring fun and recommend our signature Butcher's Feast, which comes with unique experiences to diners all around, it's the people, four different cuts and Korean accompaniments, along with soft serve for dessert, all for \$68. On our specialty lunch menu, the crispy "SHICKEN" sandwich has become an instant classic, along with our Sanche Bibimbap with five kinds of sea bream, yellowtail, tuna and poached Maine lobster.

For cocktails, I recommend our Proper Martini for the true steakhouse experience. However, our cocktail menu features Miami flavors and tropical ingredients like passion inspires me daily.

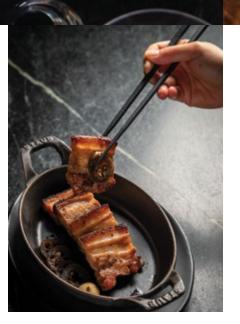
fruit and watermelon, and we just launched our Magic every month and more

### WHAT SURPRISES GUESTS THE MOST ABOUT COTE?

COTE is such an incredibly fun and unique experience. Our food is fantastic, but our wine list is what surprises and impresses our guests. We take our wine program very seriously and our incredibly passionate team has built a robust list of wines curated from all over the world, ranging from locally sourced to rare vintage. Our list alone features over 1,200 labels

### WHAT ARE SOME OF THE THINGS THAT INSPIRE YOU AS A RESTAURATEUR?

especially my team, that inspire me the most. I work with some of the best people in the business, aka my Dragon Slayers-many of which have been with me since day one of Gracious Hospitality Management. Every day they show mountain vegetables and Korean Crudo "Salad" featuring me what it means to be innovative and full of passion, so I make sure they are taken care of and have the opportunity to grow and have their voices heard. The success of Gracious Hospitality Management would be nowhere near where it is now if it wasn't for my incredible team, who



TOP: TABLE OVERVIEW AT COTE MIAMI PHOTO BY WORLD RED EYE

ABOVE: KOREAN BACON PHOTO BY GARY HE

TOP: THE GRAND PLATEAU FEATURES A DOZEN EAST AND WEST COAST OYSTERS, MAINE LOBSTER, GULF SHRIMP, AND COTE CEVICHE PHOTO BY GARY HE

ABOVE THE GRILL AT COTE MIAMI PHOTO BY FELIPE CUEVAS

### WHAT IS THE GREATEST CHALLENGE IN RUNNING A SUCCESSFUL RESTAURANT?

I love what I do, and I have a team that loves what they do, **DO YOU HAVE A GUILTY FOOD PLEASURE?** so while challenges might arise as we work to find ways to do and be better, we have so much fun bringing people together to experience great food and drinks. It's never a challenge when it comes to doing what we love.

### WHAT MAKES A GREAT RESTAURANT EXPERIENCE?

At COTE, we believe that fire, beef, and booze are the secret to a great experience. On top of the great food and drinks, the care and service provided by the team, along with the connections made at the restaurant, are ultimately what will create an unforgettable dining experience—it's all about how you make people feel.

### WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?

Local to Miami, chef Thomas Keller's The Surf Club Restaurant is my go-to, with a fun food menu and luxurious Art Deco design. Internationally, Restaurant Chez Michel in Marseille is one of my new favorites. I am still dreaming of their bouillabaisse.

### WHICH RESTAURANT INDUSTRY PERSON DO YOU ADMIRE THE MOST?

Thomas Keller is someone I have always admired. I had the opportunity to learn from and work for him firsthand earlier in my career, where I observed his approach to hospitality He also taught me that there is no such thing as perfect food, only the idea of it, which is a motto I follow very closely through all my endeavors.

### WHAT ARE YOUR FAVORITE CITIES/TOWNS TO VISIT?

I am constantly on the go, traveling from New York to Miami to Singapore to Europe, so when I get the chance, one of my favorite places to visit when I need to wind down, recharge, and be inspired is Woodstock in upstate New York. It's only 2.5 hours away from the hustle and bustle of Manhattan, which is the perfect amount of time for me to Besides working closely with organizations like Apex for start reflecting.

### IF YOU COULD EAT THROUGH A CITY FOR A DAY, WHERE WOULD YOU GO?

I have spent so much time exploring the restaurants in both Miami and NYC—they are home to some of my favorites. But I would love to eat my way through Busan in South Korea. I used to go all the time as a kid to eat at the street food stands and enjoy the fresh seafood. Busan reminds me a bit of Miami, so I would love to go back and really immerse of the American dream. From growing up in Seoul going myself in its culture and food

### DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE FROM CHILDHOOD?

Growing up in Seoul, one of my favorite food experiences was when my father would take me to get Korean BBQ. We didn't play sports together when I was younger, but we did bond over our love for food. My dad was an introvert who would come alive during the fun and fiery interactive-ness position growing up.

of Korean BBQ, which left me with fond memories that I used as inspiration when opening COTE.

I love desserts—Häagen-Dazs ice cream bars covered in chocolate are my favorite. I always say, "If life is not good to you, you can be good to you!"

### WHAT'S YOUR FAVORITE DRINK?

A cold, dry vodka martini, stirred with olives and made with Chopin Family Reserve.

### WHAT'S YOUR GO-TO BREAKFAST?

Every morning I make a smoothie, post-workout-I mix everything from collagen and vitamin B to ginger and protein.lt's my secret sauce to kick-starting the day.

### WHAT SINGLE DISH BEST DESCRIBES YOUR PERSONALITY?

The Butcher's Feast is the perfect representation of my personality. I love steak, which is the star of this dish, but I am also a creative person who loves variety. That's what the Butcher's Feast is: you get four different cuts of steak with a selection of side dishes that elevate the experience, so you get a little bit of everything. It's dynamic and delicious.

### WITH WHOM WOULD YOU LIKE TO WINE AND DINE AND WHERE WOULD IT BE?

There are so many people I would love to wine and dine with, but the answer will always be my dad and at Sushi Noz. It's an experience I recently had for his 70th birthday and it's one I would love to relive every year.

### WHAT'S YOUR FAVORITE "FOOD MOVIE"?

"Chef"—it's such an emotional and empowering movie.

### WHAT'S YOUR BIGGEST PASSION OUTSIDE OF WORK?

Youth and City Harvest to support local AAPI youth and New York communities, wellness is my passion. So many of my days are filled with meetings and entertaining, so I have turned to wellness to help balance me out - everything from running to saunas.

### WHAT'S YOUR GREATEST PROFESSIONAL ACHIEVEMENT?

Building Gracious Hospitality Management and working with some of the best in the business has become my version to Korean BBQ with my dad and starting as a busboy in my mother's restaurant, to working my way up to now owning multiple Michelin-starred restaurants, becoming Ernst & Young's Entrepreneur of the Year, and having so many exciting projects in the pipeline. This success has also allowed me to give back to and support those who supported me. Getting to work closely with organizations like Apex for Youth to raise money and empower the next generation of AAPI youth is something I could have only dreamed of when I was in their



## BAAAD TO THE BONE LAMB LOLLIPOP AL PASTOR

in the line

VUELVE A LA VIDA

VERA CRUZ-STYLE

SEAFOOD COCKTAIL

OTO COURTESY OF

THE REAL PROPERTY

PHOTO BY GUSTAVO

# Melissa B.

As the general manager and partner at Ecléctico at Shops at Merrick Park, Melissa B. wears a lot of hats. Working alongside parent company owner Ramzi Zahr, she oversees everything from the menu to the décor to the service. Opened in June 2021 after a long, pandemic-related delay, the Seattle native-who worked her way through college as a server and hostess—is grateful for the "opportunity to see a restaurant grow from seed to full-fledged tree and be involved in every step of the process."

### CAN YOU TELL US A LITTLE BIT ABOUT THE CONCEPT?

The menu offerings span the panorama of Latin America but are anchored in Mexican cuisine—we like to call it Pan-Latin cuisine with a Mexican heart

### WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.

In Latin culture, dining is an opportunity to share time, thoughts, laughter, and food. To honor and encourage this warm style of dining, our menu is tapas-centric. Our Lobster Tacositos with a fresh guacamole base have been a hit with guests since day one. Croqueta Coquetas (translating to flirty croquette) served with house-made vegan crema are popular with vegans and carnivores alike. We have a delightful selection of both traditional street tacos and eclectic tacos such as a blackened tuna and caviar taco and a truffle mac & cheese taco. For our "mains" or large share plates, we offer

### A TASTE OF ICONIC

THE MURAL-LINED DINING ROOM AT ECLÉCTICO IN SHOPS AT MERRICK PARK

PHOTO COURTESY OF ECLÉCTICO



taguiza grill platters that come with charred corn spheres, cilantro slaw, aji amarillo aioli, and homemade warm blue corn tortillas.

### WHAT SURPRISES GUESTS THE MOST ABOUT ECLÉCTICO?

That Ecléctico is a place where everyone can dine. We have spicy and non-spicy dishes, we have plates for light, healthy eaters, and plates that satisfy those looking for comfort food. Most of our menu is gluten-free by nature, and we have tons of vegetarian and vegan options.

### WHAT ARE SOME OF THE THINGS THAT INSPIRE YOU AS A **RESTAURATEUR?**

Innovation. Food is a creative endeavor.

### WHAT IS THE GREATEST CHALLENGE IN RUNNING A SUCCESSFUL RESTAURANT?

The restaurant business is not for the faint of heartsometimes you have to let go of what happened yesterday to make today successful.

### WHAT MAKES A GREAT RESTAURANT EXPERIENCE?

The big three are ambience, quality, and service. You can deliver the first two, but if the service is not high-level, something's missing. The most important thing I look for in a potential staff member is personality-warmth, ease of character, a desire to help, and an ability to create a memorable rapport with guests, which is an essential ingredient in a great restaurant experience.

### WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?

Elliott's Oyster House on the Seattle waterfront for the great views and amazingly fresh seafood. Here in Miami, I enjoy Matsuri for their fresh sushi, and Orno for chef Niven Patel's A cup of black coffee with creamer. innovative dishes and bold flavors.

### WHICH RESTAURANT INDUSTRY PERSON DO YOU ADMIRE THE MOST?

Miami-based chef Niven Patel. I admire his true passion for food and his home farm project. You can really see the care in his menu, and he is the most humble, downto-earth guy.

### WHAT ARE YOUR FAVORITE CITIES/TOWNS TO VISIT?

My hometown in the Pacific Northwest. There is nothing more delicious to me than fresh, cold-water seafood pulled straight from the water. The native tribes have put so many protections on the land and you can taste it in the salmon. Oysters, clams, Alaskan halibut, it's all a different world up there. And Dungeness crab is my death row last meal.

### IF YOU COULD EAT THROUGH A CITY FOR A DAY, WHERE WOULD YOU GO?

I've always imagined Japan would be a culinary dream.

### DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE FROM CHILDHOOD?

As with most people, there is really no better food than mom's food. My mom was an adventurous cook who would sit down on Sundays and make a dinner plan for every night of the week. She'd scan cookbooks, look up new recipes, sift through family recipes, and ask us what we wanted. Then she would go through each recipe, assigning all the ingredients to their proper categories on the grocery list to make sure she had everything she needed. She would often tweak and change recipes to her liking; she had the confidence to stray. To this day, I carry many of these simple habits.

### DO YOU HAVE A GUILTY FOOD PLEASURE?

I am a complete salt-tooth. I love a good potato chip.

### WHAT'S YOUR FAVORITE DRINK?

Red wine-the bolder, the better.

### WHAT'S YOUR GO-TO BREAKFAST?

### WHAT SINGLE DISH BEST DESCRIBES YOUR PERSONALITY?

Slow-cooked lamb and spring vegetable stew.

### WHAT'S YOUR FAVORITE FOOD MOVIE OR BOOK?

"Sweetbitter" by Stephanie Danler, which captures the high-adrenaline world of the restaurant industry.



# Ramzi Zahr

As the owner of Zahrco Restaurant Group—parent company for Ecléctico, C'est Bon, and Sawa—Ramzi Zahr has a hand in all three Shops at Merrick Park restaurants, but his greatest pride is Sawa, a unique, global Mediterranean/Japanese concept that is somehow quintessentially Miami.

Iconic recently caught up with Lebonese-born Zahr to find out more about this dual concept dining destination.

FORBIDDEN SEA RICE ното со

000



COCKTAIL TRIO DTO COURTESY



ABOVE: SPREAD SAMPLER

PHOTOS COURTESY OF SAWA

### CAN YOU TELL US A LITTLE BIT ABOUT SAWA?

As someone who grew up in Lebanon, when I opened Sawa in 2010, I knew I wanted a fresh, light, flavorful menu. Our executive chef at the time went to culinary school in Asia, and I just couldn't decide between the fresh sushi and fish that define Asian cuisine and the fresh, light hummus and Mediterranean classics that I WHAT ARE YOUR FAVORITE CITIES/TOWNS TO VISIT? grew up with. So in the end, I decided we would have both. People thought we were crazy at first, but today MediterrAsian is one of the most popular and trending restaurant concepts out there.

### WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.

In the Arabic culture, we eat family-style, which means we set our food out in the middle of the table, and everyone shares everything. We designed our menu in the same sharable spirit, which in the Western world is also known as tapas-style. Our menu features a vast list of tapas along with some of my favorite classic Lebanese dishes such as hummus, kibbeh, and falafel, all made in-house. Sushi is also a big component of our menu, from classic rolls to one-of-a-kind rolls you will only get at Sawa, like our Taco Bell. I don't know what it is about being a restaurateur coconut curry lobster roll and our shrimp tempura, sweet variety of grilled kebabs and à la carte mains like sea bass, Don't judge me. miso salmon, and churrasco.

### WHAT SURPRISES GUESTS THE MOST ABOUT SAWA?

The fact that the Japanese and Lebanese menus work so well together.

### WHAT INSPIRES YOU AS A RESTAURATEUR?

Concept creation-turning an idea on a napkin into a living, breathing, dining concept.

### WHAT IS THE GREATEST CHALLENGE IN RUNNING A SUCCESSFUL RESTAURANT?

Time and patience. In my experience, it takes a couple of years to get a restaurant to a point where it is no longer a fluke, but a viable entity.

### WHAT MAKES A GREAT RESTAURANT EXPERIENCE?

Service, service, and more service.

### WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?

Restaurante Botín in Madrid and L'Entrecôte de Paris in Paris.

### WHICH RESTAURANT INDUSTRY PERSON DO YOU ADMIRE THE MOST?

Anthony Bourdain. He understood that good food goes beyond fine dining. It can also be found on the streets of Bangkok, Beirut, and New Delhi.

The Caribbean islands are paradise, especially Saint Martin.

### IF YOU COULD EAT THROUGH A CITY FOR A DAY, WHERE WOULD YOU GO?

Paris, from the escargot to the crêpe au chocolat.

### DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE FROM CHILDHOOD?

Making cookies with my grandmother and eating cookie dough until I got a stomachache.

### DO YOU HAVE A GUILTY FOOD PLEASURE?

maybe it's burnout from being around so much great food, plantain, and spiced fries roll. Our main dishes include a but sometimes all I want is a greasy American Taco Bell taco.

### WHAT'S YOUR FAVORITE DRINK?

One can never go wrong with a passion fruit mojito.

### WHAT'S YOUR GO-TO BREAKFAST?

McDonald's Big Breakfast® with an Egg McMuffin® on the side at 5AM.

### WHAT SINGLE DISH BEST DESCRIBES YOUR PERSONALITY?

Steak with extra butter and a lobster tail on the sidedouble personality

### WHAT'S YOUR FAVORITE "FOOD MOVIE"?

"Burnt." It shows the ups and downs of being a restaurateur and the perseverance it demands

### WHAT'S YOUR BIGGEST PASSION OUTSIDE OF WORK?

Netflix, Hulu, and Amazon Prime

### WHAT'S YOUR GREATEST PROFESSIONAL ACHIEVEMENT?

My reputation for being honest and fair.

### A TASTE OF ICONIC



THE BOWSER PHOTO BY SEBASTIAN BEDNARSKI HERITAGE CHICKEN, FENNEL-APPLE PURÉE, SWISS CHARD, AND DIJON PHOTO BY SEBASTIAN BEDNARSKI



### CAN YOU TELL US A LITTLE BIT ABOUT LE JARDINIER MIAMI?

One Michelin-starred Le Jardinier is an approachable yet refined French restaurant known for its local ingredients, sustainable seafood, poultry, and meat and impressive cocktail program that pairs well with the seasonal menu. The restaurant's light-filled space, designed by award-winning architect Pierre-Yves Rochon, and lush outdoor dining area evoke a tropical garden vibe within the Miami Design District. Upstairs is the two Michelin-starred L'Atelier de Joël Robuchon, which offers a more formal experience.

### WALK US THROUGH SOME OF THE HIGHLIGHTS ON THE MENU, FROM APPETIZERS TO MAIN DISHES, DESSERTS TO DRINKS.

At Le Jardinier, I particularly enjoy the corn ravioli with roasted tomatillos, cilantro, and Espelette pepper; the Wagyu bavette au jus with artichoke hearts, mushrooms, and shallot; and the key lime tart with pineapple compote and coconut sorbet. For cocktails at Le Jardinier, I like the classic Rouge Et Noir with gin, campari, sweet vermouth, Licor 43, and coffee beans.

# WHAT ARE SOME OF THE THINGS THAT INSPIRE YOU AS A RESTAURATEUR/CHEF?

I am inspired by nature and terroir, as well as art and design. Visiting museums is always a great source of inspiration for me.

### WHAT IS THE GREATEST CHALLENGE IN RUNNING A SUCCESSFUL RESTAURANT?

Our team has pivoted through the challenges brought by the pandemic, but we are fortunate that our talented culinary team is stable and has worked together for years.



# Alain Verzeroli

IN THE KITCHEN WITH

As culinary director at The Bastion Collection, Chef Alain Verzeroli oversees multiple restaurants across four cities including L'Atelier de Joël Robuchon in Miami and Le Jardinier in New York, Houston, Miami, and Geneva, Switzerland.

Iconic recently caught up with the globe-trotting Parisian native to learn more about Le Jardinier, which is the French word for "gardener."

CORN RAVIOLI, ROASTED TOMATILLOS, CILANTRO, AND ESPELETTE

PHOTO BY SEBASTIAN BEDNARSKI



ALAIN VERZEROLI



### A TASTE OF ICONIC





### WHAT MAKES A GREAT RESTAURANT EXPERIENCE?

professional team. At Le Jardinier Miami, we focus on and ripe figs, when in season. creating a unique experience that makes our guests feel special.

### WHAT ARE SOME OF YOUR FAVORITE RESTAURANTS AROUND THE WORLD?

ESqUISSE in Tokyo and Atomix in New York.

### WHICH RESTAURANT INDUSTRY PERSON DO YOU ADMIRE THE MOST?

I admire my mentor, the late Joël Robuchon, recognized as the best chef in the world by his peers. I was very lucky to I would have loved to have dined with the late Virgil Abloh, have spent 20 years of my career working alongside him.

IF YOU COULD EAT THROUGH A CITY FOR A DAY, WHERE WOULD YOU GO?

Paris—where you can have a fine dining experience or visit a great French bistro.

### DO YOU HAVE A PARTICULARLY MEMORABLE OR FAVORITE FOOD EXPERIENCE FROM CHILDHOOD?

My mother was Vietnamese, and she always prepared the classic pho dish for us growing up in Paris. I distinctly remember the care that she put into the broth.

### DO YOU HAVE A GUILTY FOOD PLEASURE?

Dark chocolate

### WHAT'S YOUR FAVORITE DRINK?

A great vintage champagne.

### WHAT'S YOUR GO-TO BREAKFAST?

High quality cuisine, a welcoming atmosphere, and a I start my busy days with a Greek yogurt, organic honey,

### WHAT SINGLE DISH BEST DESCRIBES YOUR PERSONALITY?

The seasonal burrata dish that we serve at Le Jardinier, which features very different flavor profiles, combinations, and textures. The creaminess of the burrata is combined with the natural sweetness of the ripe seasonal fruits, and the intensity and depth of the balsamic vinegar.

### WITH WHOM WOULD YOU LIKE TO WINE AND DINE ONCE AND WHERE WOULD IT BE?

the former artistic director of Louis Vuitton men. Ideally, the dinner would have taken place in the summer in Paris on a private terrace overlooking the Eiffel Tower. I always admired his multidisciplinary background, visionary mindset, generosity, and endless creativity.

### WHAT'S YOUR FAVORITE "FOOD MOVIE"?

"Burnt" with Bradley Cooper and Sienna Miller.

### WHAT'S YOUR BIGGEST PASSION OUTSIDE OF WORK?

Photography and art.

### WHAT'S YOUR GREATEST PROFESSIONAL ACHIEVEMENT?

I worked in Tokyo for 18 years, starting in 1999. The Michelin Guide arrived in Japan in 2007, and we were awarded three Michelin stars at Joël Robuchon Tokyo, two stars at L'Atelier de Joël Robuchon, and two Michelin stars at La Table de Joël Robuchon. We kept the seven Michelin stars during my time in Tokyo, for 11 consecutive years.



CLOCKWISE

CANTALOUPE SPRITZ;

GRASS-FED BEEF TARTARE WITH POTATO

CHIPS AND SPICY

PFA VELOUTÉ WITH

RICOTTA MOUSSE,

MINT, AND WALNUTS

PHOTOS BY SEBASTIAN BEDNARSKI

AIOLI; ENGLISH

FROM TOP:

KEY LIME TART WITH PINEAPPLE COMPOTE AND COCONUT SORBET PHOTO BY SEBASTIAN BEDNARSKI

# Meet the cover artist Kind of Cyan



"FLOATING SHAPES IN MAUVE" (DETAIL)



**KIND OF CYAN** is an international art collective made up of Ryan Rivadeneyra and Natalia Roman. The duo, based between Barcelona and Miami, specializes in producing cyanotype prints, also known as sun prints, as well as abstract acrylic paintings on paper and canvas.

Their paintings draw inspiration from geometric, minimalist shapes, and paintings from the beginning of modernism, with a special emphasis on Bauhaus forms and art deco shapes of the '30s, '40s, and '50s.

Rivadeneyra, who painted our cover art, has a visual language that is both nostalgic and contemporary, blending traditional forms with new techniques to create a fresh and exciting visual experience. He experiments with color and form, drawing inspiration from the art deco architecture and pastel colors of his native Miami.

Roman's work is also highlighted by great use of color and form. She skillfully blends hues, while her unique color choices and expert use of form allow her work to stand out and be easily recognizable.

The two have won several art and design awards, and as a collective were awarded the 2018 FAD Arts Prize for best design product in Barcelona.

10TO COURTESY OF SAATCHI ART



### "FLOATING SHAPES IN MAUVE"

This hand-painted acrylic painting is influenced by modernist artists of the '30s, '40s, and '50s, exploring abstract geometric shapes and overlapping transparencies to create simple and elegant compositions.

ARTIST: Ryan Rivadeneyra

MEDIUM: Acrylic on Paper

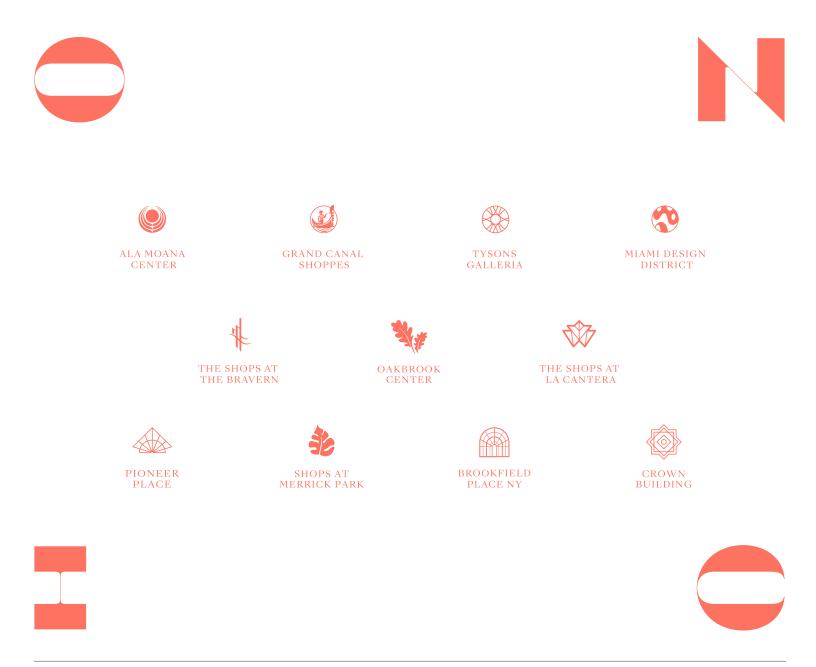
YEAR: 2023





Our Iconic Collection properties exemplify the cutting-edge approach we're taking to reimagine the shopper experience through innovation, strategic thinking, community partnerships, advanced sustainability initiatives, and unparalleled activations. These destinations are alive with an energy that engages our guests and creates truly unique experiences.

We have transformed our centers into destinations for the next generation of consumers. Our gathering places are paradigms of modern luxury and accessibility—providing visitors with high-profile retailers and eclectic culinary and cultural concepts in inspiring settings.





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THE CROWN BUILDING

THE SHOPS AT LA CANTERA

THE SHOPS AT THE BRAVERN

TYSONS GALLERIA



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