

WAM



6g
PROTEIN



Nestlé
Professional
Solutions

HOTPOCKETS®

PIZZA STIX®

THE SNACK THEY COME BACK FOR.



95%

of consumers
are familiar with
HOT POCKETS*

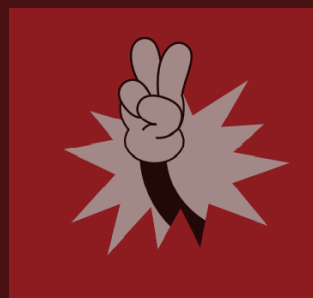
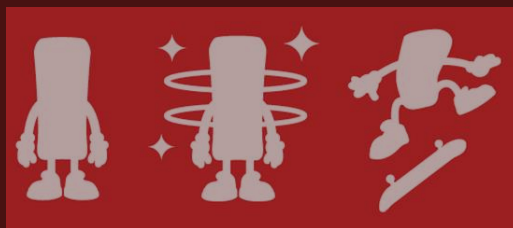
79%

of consumers
have tried
HOT POCKETS*

42%

of Gen-Z say they
snack more often
than a year ago*

*Datassential FLAVOR, Hot Pockets, 2024



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SNACKING IS **ON THE MOVE.**

**HERBIE
APPROVED!**

Nestlé
Professional
Solutions



HALF of operators say snack sales have increased in the last year*

75% 
OF AMERICANS
EAT
SNACKS

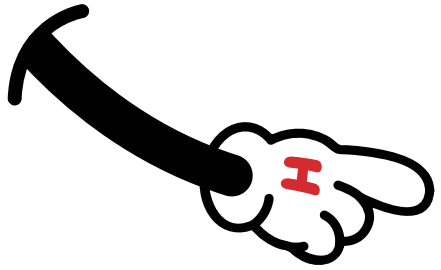
at least once a day*

*Datassential Snacking Keynote 2023

*Technomic, 2025 Snacking Consumer Trend Report

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Proven To Keep Movin'



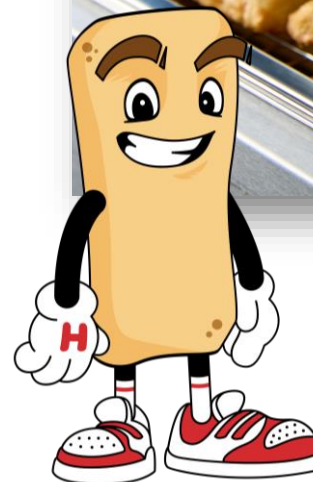
**SATISFY THE GROWING CALL
FOR ON-DEMAND SNACKS
WITH HOT POCKETS® STIX**

OFFER 2-3oz Pizza Stix:

- Serve up on-trend classic pizza flavor in no time. Hot Pockets® Pizza Stix® ship frozen and unwrapped to go straight from the freezer to fryer, microwave or oven.

\$1.44	*Approx Cost 2-3oz Hot Pocket Stix
\$5.00	SRP
\$3.56	Estimated Profit

**71%
PROFIT**



HOT POCKETS®

PIZZA STIX®



Satisfy a growing demand for snacks that
are ready to be enjoyed right away with
HOT POCKETS® Sandwiches and PIZZA STIX®

HOT POCKETS® PIZZA STIX®—3 OZ.

COUNT	NESTLÉ CODE	GTIN
48	11007819	10043695053101



HOTPOCKETS®

PIZZA STIX®



**STOCK A
SURE WIN.**

1.800.288.8682 | [NESTLEPROFESSIONAL.US/BRANDS/OT-POCKETS](https://www.nestleprofessional.us/brands/hot-pockets)