



# GoodLife Agency

## **Request for Proposals (RFP) for Grant Support Services**

Published: August 7, 2021

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Notice is hereby given that the GoodLife Agency is requesting competitive proposals from firms and individuals until **August 10, 2021, at 6:00 P.M. EST**, for the following Professional Services:

Support Services for the 2021 Teacher and School Leader (TSL) Grant.

### **Overview**

The GoodLife Agency's leadership team is responsible for long-range planning for the educational delivery, support, and training for instructional and non-instructional staff of the participating districts in the grant, as well as the day-to-day administration of various state and federally funded educational programs geared towards the performance improvement, including but not limited to the administration, of these programs.

### **Purpose:**

The purpose of the TSL grant is to assist States, local educational agencies (LEAs), and nonprofit organizations to develop, implement, improve, or expand comprehensive Performance-Based Compensation Systems (PBCS) or Human Capital Management Systems (HCMS) for teachers, principals, and other School Leaders (educators)—especially for educators in “High Need” Schools who raise student growth and academic achievement and close the achievement gap between high-and low-performing students. In addition, a portion of TSL funds may be used to study the effectiveness, fairness, quality, consistency, and reliability of PBCS or HCMS for educators.

### **Scope of Work**

The contracted work will include grant proposals and applications for the 2021 Teacher and School Leader Grant application and possible grant support services for future projects.

The Grant Support Service providers will work closely with the GoodLife Agency leadership team, who will serve as the grant applicant for the consortium of schools in the project plan. The GoodLife Agency is seeking Grant Support Services from firms or individuals with a proven track record in the following five (5) service areas:

1. **Grant Support:** Providing support in creating complex proposals from diverse funding sources with an entrepreneurial approach to fund development and management support.
2. **Evaluations System with Supports:** Providing an evaluation system with supports that drive decision-makers at all levels with sound information on which they can base their decisions in support of learning for all students.

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3. **Program Evaluation Support:** Providing a collaborative approach to program evaluation, designing and implementing a comprehensive program evaluation using data such as teacher evaluation data, web-based surveys, virtual focus groups, and/or virtual interviews.
4. **Roster Verification:** Providing a process of accurately and transparently capturing the instructional attribution between teachers and students for roster verification.
5. **Value-Add School Growth Services:** Providing efficient access of effective student growth data for use within educator evaluations and skills in demographic data collection and analysis.

Previous experience should include:

- Work in the K-12 educational arena with charter and public school districts across the nation.
- Previous personal and/or professional experience working with high-need, low-income communities or public education communities that serve comprehensive public and charter schools.

Respondents are not required to submit a proposal for all five (5) service areas to be selected as an approved service provider, but proposals for one or more of the five (5) service areas are welcomed for consideration.

### **Fee Schedule**

The proposed fee schedule should be all-inclusive and presented with costs based on an hourly basis. Applicants must provide a detailed price breakdown including fees for the following staff, if applicable: A) Senior staff; B) Professional staff, C) Clerical staff, and D) Consultants. All costs should be based on the projected hours of work provided. The awarded contractor will invoice monthly and be paid within 30 days of the invoice.

### **Award**

The GoodLife Agency plans to notify and award the contract by August 11, 2021. The GoodLife Agency will then mutually discuss and refine the scope of work with the selected applicant and shall negotiate final conditions, compensation, and performance schedule.

### **RFP Questions and Responses**

All questions pertaining to this proposal must be submitted by August 6, 2021, at 6:00 pm in writing via email to: Vivian Palmer, [info@thegoodlifeagency.com](mailto:info@thegoodlifeagency.com)

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**Statement of Non-Commitment**

Issuance of this RFP does not obligate The GoodLife Agency to award a contract or to pay any costs incurred in the preparation of proposals responding to this RFP.

**Application Requirements & Scoring**

All proposals will be evaluated based on the following requirements:

1. Individual or Firm Information:
  - a. The firm's legal name, address, and contact information.
  - b. Principal(s) of the firm.
  - c. Specific individuals who are responsible for the management of the services, including their experience and qualifications.
2. Descriptions of previous experience and examples of grant sources from which the applicant has successfully obtained funding for projects which are specific and relevant to the work proposed for the grant. (Points: 25)
3. Description of knowledge and experience working with the proposed demographics. (Points: 25)
4. Details describing the programs, projects, activities, or services they plan to provide if selected to be a vendor. (Points: 35)
5. A detailed proposed Fee Schedule for the services proposed, which includes, at a minimum, an hourly rate for services. (Points: 10)
6. Three professional references, relationships, and work performed related to this request for proposals. (Points: 5)
7. Proposals must be submitted by 6:00 pm EST on Tuesday, August 10, 2021, as an AdobePDF file to Vivian Palmer, [info@thegoodlifeagency.com](mailto:info@thegoodlifeagency.com)
8. The total proposal should be no longer than 10 standard letter-sized pages, Times New Roman font, size 11.

**Proposals not meeting the criteria outlined in the RFP will not be considered.**