



2021

femme

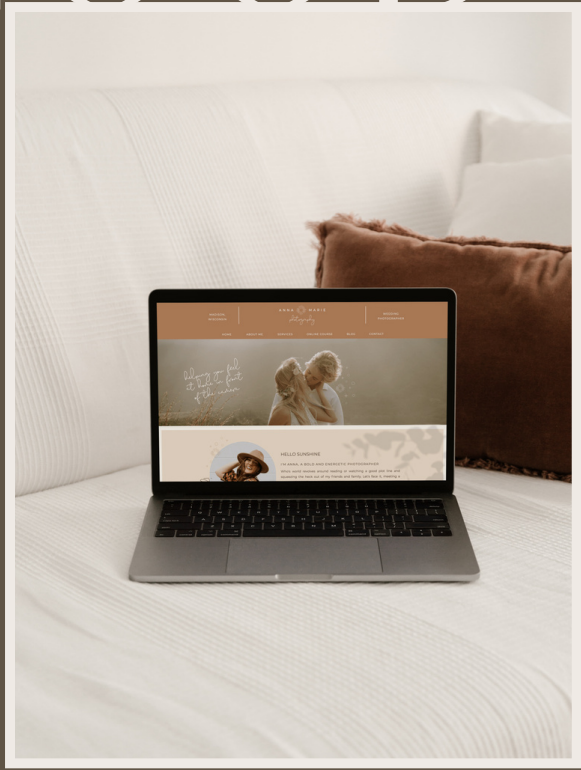
collective

PRICING GUIDE



*Empowering womxn in
business worldwide*

MOOD



*"The best investment
I've ever made in my
business, period."*



Luxury



femme.

FOUNDER



Hi friend,

I founded Femme Collective Studio to empower womxn worldwide to build the businesses of their dreams.

Our goal is to provide you with strategic design and education so you leave having the confidence to take your business to another level.

Our clients come to us looking for much more than a stunning brand and website. They're looking for a strategy that converts, to end their stressful DIY cycle, to confidently raise their prices, to book out their services, and generally take the next step to propel their business forward.

Kris Picard-Kerscher

FOUNDER + LEAD DESIGNER

MEET THE REST OF YOUR TEAM

We are a Team of passionate womxn dedicated to serving other womxn in business worldwide. Our job is to empower you to build your dream business & provide you with the design and marketing tools to do so with confidence. We're here to guide you through our stress-free luxury design experience.



Zhara

MARKETING + CLIENT
HAPPINESS



Imogen

SOCIAL MEDIA +
ENGAGEMENT



Sarah

DESIGN +
ILLUSTRATIONS

TESTIMONIALS



COURTNEY

"To say Femme Collective has completely Changed my life is an understatement. Not only am I finally consistently booking my dream clients and confident when doing so, but I also walked away from our time together educated on why every strategic decision was made to speak to my audience."

KATHERINE

"It's been two years and I still receive compliments on my one-of-a-kind brand and website practically weekly. My conversion rate more than doubled and I credit that to your amazing studio. You ladies are incredible and I felt taken care of the entire time. Thank you for bringing my vision to life."

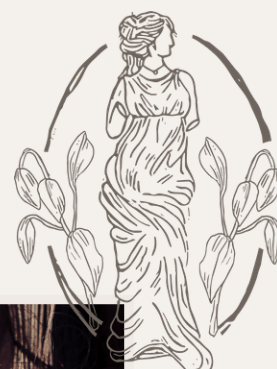
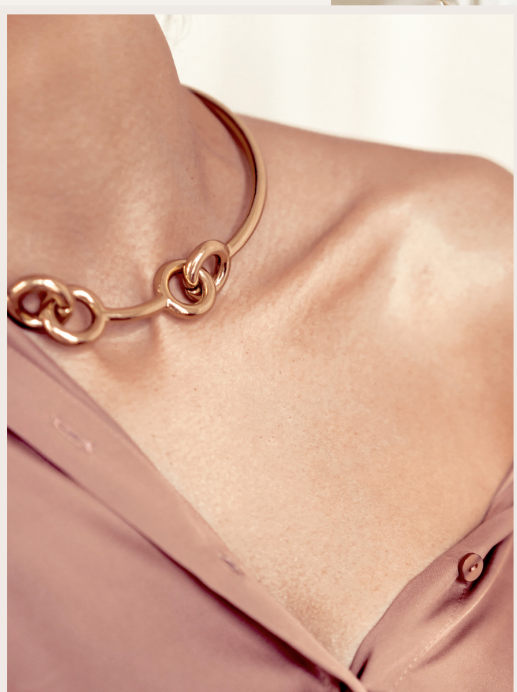
KASSANDRA

"The best investment I have made in my business, period. I cannot even express how much you ladies have done for my life and my business. I have finally left my 9-5, I'm booking my dream clients, and at a price-point I never even dreamed of. Thank you thank you thank you."



THE RESULT - REAL
CLIENT MOODBOARD

TKC



THE
KEFI
Collection



THE KEFI COLLECTION



STEP ONE

*Kickoff, discovery
& strategy*

STEP TWO

*Market research &
design development*

STEP THREE

Design refinement

STEP FOUR

File packaging

STRESS-FREE LAUNCH!

SCHEDULE

PACKAGES



Ecommerce Suite

Fully custom Ecommerce shop integrated with your one-of-a-kind Showit website, everything included in our Brand + Web Suite

TIMELINE: 10 weeks

AS LITTLE AS 8
PAYMENTS OF \$900

Brand + Web Suite

One-of-a-kind Showit website (6 pages + blog w/ custom desktop + mobile designs), Search Engine Optimization, unlimited clarity calls, + everything included in our Brand Suite

TIMELINE: 8 weeks

AS LITTLE AS 8
PAYMENTS OF \$775

Brand Suite

5 custom logos, 3 revision rounds, hand-drawn illustrations, brand proposal guide, unlimited clarity calls, colors/font curation

TIMELINE: 3 weeks

AS LITTLE AS 4
PAYMENTS OF \$625



PAID YOUR NAME THE N T S

Your Payment Plan Options

AS THESE PRODUCTS ARE DIGITAL, YOU WILL ONLY RECEIVE YOUR PROJECT DELIVERABLES (CUSTOM ILLUSTRATIONS, LOGOS, WEBSITE, SHOP FILES) WHEN THE BALANCE OF YOUR PROJECT IS PAID IN FULL.

ECOMMERCE SUITE

- Pay in full (*Complimentary Collateral Templates)
- 2 payments of \$3600
- 4 payments of \$1800
- 6 payments of \$1200
- 8 payments of \$900

BRAND + WEB SUITE

- Pay in full (*Complimentary Collateral Templates)
- 2 payments of \$3100
- 4 payments of \$1550
- 6 payments of \$1034
- 8 payments of \$775

BRAND SUITE

- Pay in full
- 2 payments of \$1250
- 4 payments of \$625

*COMPLIMENTARY COLLATERAL CANVA TEMPLATES (INSTAGRAM POSTS & STORIES, PINTEREST, FACEBOOK COVER, BUSINESS CARD).

*CUSTOMIZED TEMPLATES AVAILABLE FOR AN ADDITIONAL FEE.



IT IS OUR HONOR TO BRING YOUR VISION TO LIFE.

We are incredibly honored that you've trusted our Team to create a brand that expresses the heart of your business. For your brand is so much more than a beautiful logo, a carefully curated palette, or hand-sketched illustrations.

We dig deep to craft an identity, an experience, and an impression that will resonate with you and your audience.

Kris & The Femme Collective Team

