



Eastlake Football Booster Club

Meeting Minutes 07-26-2018

1. Call to Order

Meeting was called to order by EFBC President Sarah Olivas at 6:05PM.

2. Minutes:

Minutes from 7/20/2018 were reviewed and approved. Neomi Vargas recused herself as in term Secretary with Lizette Velasquez accepting the permanent nomination and appointment.

3. Officers' Reports

President's Report: Sarah Olivas reviews the club goals for new members. Falconpalooza was discussed in further detail. Facilities requests have been submitted, and Plaozoa will be held August 18, 2018 from 5PM-9PM. The club is pending final word from Mr. Martinez ref: security and custodial services.

Treasurer's Report: LeeAnn Wells reported on club finances and operations. EIN and Assumed name have already been achieved. The primary purchase the club is currently focusing on is to obtain our 501c tax exempt status via Parent Booster. This will total \$495. Currently the club has \$386 available. It is expected that with new membership dues received this evening, the goal will be achieved and the 501c will be submitted next week. Our club will have the ability to accept credit cards in the next few weeks. An agreed upon one-time fee for card use will be 3%/transaction.

4. Committee Report

There were no Committee Reports to be given. Committees to be developed for Falconpalooza are as follows:

- Donations
- Sponsorships and Vendors
- Falcon Store
- Concessions
- Promotional Committee

Additional committees shall be appointed closer to the event to include setup committees, etc.

5. Athletic Director's Report

- a. Sarah Olivas reported goals given by Coach Calderon.
- b. Top goals include Blow Up Tunnel, Banquet, and Scholarship.

6. Unfinished (Old) Business

- a. Old business included the review of the Blow-Up Run Through Tunnel. A design has been approved, and the club is currently waiting on a graphic rendering from the vendor.
- b. When looking for sponsorships, it has been clarified that Banners/Shout Outs/Etc are NOT permitted at the SAC, however are permitted at Eastlake Stadium games as well as on the Run Through Tunnel.
- c. LeeAnn Wels reported Dave and Busters street crew has agreed to come out to the Palooza as well as donate items for prizes.

- d. Having Frist responder rigs present at the Palooza to foster community relationships was discussed and approved.
- e. A typo in the meeting flyers was noticed, listing couple memberships at \$450. This will be fixed to \$50.

7. New Business

a. Falconpalooza

- i. Spirit towels, t-shirts, ties, sleeves, flags, decals, and the flag/purple light combo will be sold at the Palooza. Flags will cost s \$9.
- ii. Food Trucks have been confirmed for the Palooza via The Food Truck Circus. 10% gross sales will be given to the booster club.
- iii. Neomi Vargas shall contact radio stations to arrange remote spots during the Palooza. We continue to search for a DJ for the event.
- iv. Hot Dog eating contests and Donut on a String Contests were approved.
- v. The Imperial Border Squad (Stormtroopers) has confirmed they will volunteer to run the Jail for the Booster Club during the Palooza.
- vi. We remain in need of a jumping balloon, dunk tank, concession machines (snow cones, popcorn, and cotton candy.)
- vii. During the week the parking lot schematic will be written down from presentation at the following meeting.
- viii. Dallas Kyle, head of EHS FCA and Youth Minister at the Horizon City Baptist Church, has graciously offered to allow the booster club use of carnival equipment the church has. In return, the club will allow the FCA a booth in the Palooza gratis.
- ix. Concessions to sell will be limited to carnival food and prepackaged items. Concessions will only be allowed for EFBC. No other clubs or vendors may sell any type of food/drink with the exception of the Food Trucks.
- x. Additional ideas for the Palooza include a Game truck for a Fortnite tournament (Glitch), contacting Sarabia about port-a-potties, ensuring wi-fi is available.

b. Palooza Promotion

- i. Promotional flier will be designed and available by next meeting. This is assigned to LeeAnn Wells and subject to executive board approval.
- ii. Next meeting assignments will be given on who shall be contacting school clubs, feeder schools, and mini-leagues.
- iii. For the Dunk Tank, high profile people were suggested, such as Coach Cal, Mr. Martinez, and Devon. Other ideas will be discussed during the next meeting so that these people can be approached for participation.

c. Social Media

- i. The booster club website is now up and live at www.eastlakefootballbooster.org. We also have email, twitter, and Instagram accounts.

d. Homecoming

- i. Homecoming has changed to September 21, against Coronado.

e. Other Fundraisers

- i. Flash Funding: Linda Miner will attend the next meeting to report on this.
- ii. Game Day Sponsorships: Corporation purchases game day footballs (100ct) with their name on them to be thrown during games. Cost to vendor will be \$250 and will also include website and social media promotion for that game.

f. New Memberships were placed today: Neomi and Frank Vargas, Lizette and Richard Velasquez, and Myra and Robert Aguero.

8. Announcements

Next open meeting will be Thursday August 2, 2018 at 6:30PM in the Eastlake Library.

9. Adjournment

Sarah Olivas opened for a motion to adjourn. LeeAnn Wells motioned, Neomi Vargas 2nd the motion. Sarah Olivas adjourned the meeting at 7:59PM.