

MILESTONE EXPERIENCE

I can't wait to celebrate your little one!

WELL HELLO, & WELCOME!

This is going to be fun!

I am so thrilled to have you here! It's such an honor to capture the special milestones of your little one's journey! From their first smiles to their first steps, every moment is a celebration of growth and joy. Every milestone is a unique chapter in your child's story, and I'm thrilled to help you commemorate these precious moments.

This guide is designed with love and care to help you prepare for your milestone shoot. From selecting the perfect outfits to knowing what to expect during your session, and all the way to the exciting moment when you receive your beautiful gallery, I've got you covered. I want this experience to be as enjoyable and stress-free as possible, allowing you to focus on making memories with your little one.

Inside, you'll find tips on packing outfits that reflect your child's personality, insights into what happens during the session, and information on how I work to capture those genuine smiles and candid moments. I'll also walk you through the gallery delivery process, so you know exactly what to expect when you receive your photos.

Let's make these precious memories together, celebrating every giggle, every twinkle in their eyes, and every cherished milestone along the way. Thank you for letting me be a part of your family's journey!

XOXO, Lalelyn



I'M KATELYN!

I'm a Wedding, Senior and Milestone Photographer based in North Alabama! I started my photography journey in October of 2018 and have loved every moment ever since!

I believe in love and happiness, it's something I think should always be cherished. I consider it an honor to capture your joyful memories, whether it be your wedding day, engagement, milestones or senior portraits! I enjoy it all! My number one priority is to show your love and happiness through my lens so you may cherish your images for years and years to come!



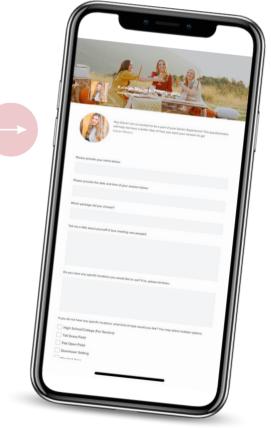
WHAT TO EXPECT

Now that you are booked and things are officially official - let's talk through the entire milestone experience, step-by-step! Your experience starts NOW, and I want you to know what's around every corner as you begin to prep for your shoot day!



1. The Guide & Questionnaire:

Alongside this guide, you are going to receive a questionnaire to complete. This questionnaire will help me to get to know a little bit more about you and what your looking for in your Milestone portraits so that I can create the best possible experience for you and your little one! Please take the time to fill it out thoroughly after reading this guide - the more info you give me, the more I can customize your experience! But finish reading this guide first...there's helpful stuff in here!



2. The Week Before

As we get closer to the day of your shoot, you can expect to hear from me with our meeting time, location, and final check-in! We have likely already decided which time of day we will shoot and at which studio location. The two studios I work out of are based in Cullman and Madison, AL and they have all the props I like to use such as chairs, benches, a bed, little boxes, pillows, etc. However, your milestone session is totally customizable and at this time, we will discuss if you would like to add anything else on to your session. (Balloons, High Chair, Florals, etc.)





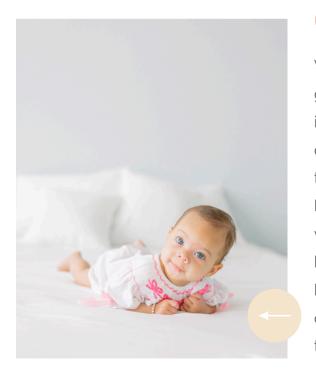
3. THE SHOOT DAY!

This section of the guide could be its own book in itself! SO many fun things to talk about on the day of your shoot! Your shoot will be 1-2 hours in total (depending on which package you choose). Let's dive into what to expect each minute of your session:

The Importance of Being on Time

First things first: being on time for your shoot is VITAL. And I don't just say that because of my time...I say that because we are on the studios time. Since I rent the studios for milestone sessions, it's very important that we stay on time because we only have the studio for that amount of time that we booked for. Even being 15 minutes late means that we've lost 15 minutes of shoot time. So, try to plan to be 10-15 minutes early for your session. That way, even if you hit traffic or a delay...it doesn't eat into your shooting time! If you are more than 30 minutes late for your session, we will have to reschedule for my soonest available date.





The First 15 Minutes

When you arrive at your shoot, the first thing we are going to do is look through your outfits together! Even if you send me photos beforehand (and I hope you do!), we will run through them together on the day-of to map out exactly when we will photograph each look and when you will change. This helps us to go in with a game plan and decide which outfit will look best with each prop/backdrop. Sometimes there will be a backdrop that coordinates with a specific outfit or a prop that we want to use at a specific time..so there's some strategy that goes into this!



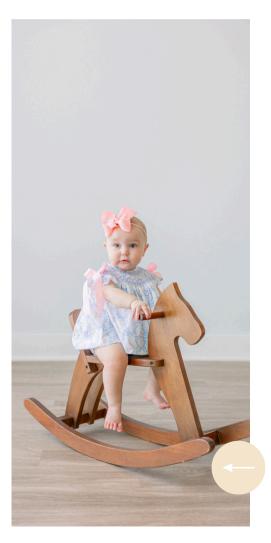




Changing Outfits

During your baby's milestone session, I've got you covered with a dedicated changing station and a restroom on-site, so you'll have everything you need for quick and easy outfit changes. I recommend dressing your baby in comfortable, easy-to-change clothes that won't irritate their skin. Soft, neutraltoned outfits or gentle pastels work best, as they photograph beautifully and keep the focus on your little one. Bring a few outfit options to capture different looks throughout the session!





Posing + Shooting

I take a gentle and collaborative approach to posing. Since your baby is most comfortable with you, I often guide you to position them just how I need, ensuring they feel safe and happy. I also provide a variety of props to create different poses and looks, adding fun and variety to the session. This process allows us to capture natural, joyful moments that truly reflect your baby's personality.



THE DO'S & DON'TS



THE DO'S

Capturing your baby's milestones is a special experience, and with a little preparation, it can be fun and stress-free. Here's a detailed list of things to bring and some tips to help you and your baby get the most out of the session:

1. Choose the right time

Schedule the session for a time when your baby is usually at their happiest and most playful. This is often right after a nap or after eating. A well-rested and full baby is more likely to be cheerful and cooperative during the photoshoot.

2. Bring the Right Outfits

Bring 2-3 outfits to change up the look throughout the session. Consider bringing a mix of styles—maybe a special occasion outfit, something cute and casual, and perhaps even a themed outfit if you have one in mind. While we might not use every outfit, it will give you a variety of options and potential photos that showcase different aspects of your baby's personality. Choose outfits that are comfortable for your baby and easy to change in and out of. Avoid anything too tight or with scratchy materials.

3. Bring Favorite Toy or Music

Bring along your baby's favorite toy or comfort item, like a stuffed animal, rattle, or blanket. These familiar items can help soothe your baby if they start to get a little fussy. It's also a great way of entertainment and bringing out their personality! If your baby loves music, consider bringing along a playlist or a toy that plays their favorite songs. A little music can work wonders in keeping your baby entertained and smiling throughout the session.

4. Have a Cheerful Attitude

During the session, you'll be the one primarily responsible for moving your baby into different poses and changing their outfits. Don't be afraid to get silly! Sing their favorite song, make funny faces, or use your best playful voice to keep them smiling and comfortable. Your baby feeds off your energy, so the more relaxed and cheerful you are, the happier they'll be.

THE DON'TS

To ensure your baby's milestone session goes smoothly and results in the most beautiful photos, here are some things to avoid:

1. Bright & Overly Bold Outfits

While bright colors can be fun, they can also be distracting in photos. It's best to avoid outfits that are too vibrant or have busy patterns. These can draw attention away from your baby's adorable expressions and features. Opt for soft, neutral tones or pastels. These colors photograph beautifully, highlighting your baby's natural skin tones and keeping the focus where it belongs—on your little one.

2. Standing Beside the Camera

While it's super helpful when you make silly faces or sing to keep your baby entertained, try to avoid standing beside the camera. When you're off to the side, your baby's attention will be drawn in that direction, resulting in photos where they're looking away from the camera. Instead, position yourself behind me so that your baby is looking directly into the camera. This way, we capture those precious, eye-contact moments that make for truly engaging and memorable photos.

3 Aggitation

Babies are unpredictable, and sometimes things don't go exactly as planned. They are also incredibly intuitive and can pick up on your mood. If you're feeling tense or agitated, they're likely to sense it, which can make them feel uneasy or fussy. Remember, it's perfectly normal for a session to take a little time. We'll work at your baby's pace, allowing for breaks and changes as needed. Stay calm and enjoy the moment!

PACKAGES

MILESTONE PACKAGE

\$275

Newborn, 6 Month or even 9 Month.. this package is perfect for any milestone in your babies life!

WHAT'S INCLUDED:

One Hour Studio Session

Up to 2 Outfits

Props Provided

40+ Edited Images Placed on Online Gallery for Download





CAKE SMASH PACKAGE \$375

Let's Celebrate the biggest Milestone of all!

WHAT'S INCLUDED:

Two Hour Studio Session

Up to 3 Outfits

Props Provided

60+ Edited Images Placed on Online Gallery for Download

IF YOU BOOKED THE CAKE SMASH PACKAGE..



CAKE SMASH

A cake smash session is an unforgettable and joy-filled way to celebrate your baby's first year milestone. It's more than just a photoshoot; it's a fun, memorable experience designed to capture this precious moment in time. Here's a more in-depth look at what you can expect during the session:

1. CONSULTATION AND PLANNING

Our journey begins with a personalized consultation where we'll explore your vision for the session. We'll discuss the theme, color schemes, and any special ideas you have in mind. We'll also talk about your baby's personality and preferences to make sure everything is just right.

2. DESIGN & PROPS

On the day of the session, you bring the cake, and I'll take care of everything else! I'll provide an array of props to complement the theme, from backdrops to fun accessories and cake stands. However, if you have any personal items you'd love to include— a cherished family heirloom, a favorite toy, or that cute party hat you picked out—feel free to bring them along!

3. PORTRAITS BEFORE THE MESS

Before the cake comes out, we'll start with a series of clean, adorable portraits. Your little one will be dressed in their first few outfits, and we'll capture their sweet expressions and the tiny details that make them who they are. These portraits offer a timeless look at your baby's personality and innocence, giving you images to treasure long after the cake crumbs have been cleaned up.

4. CAKE SMASH TIME

And now, for the main event—the cake smash! We'll change your baby into their cake smash outfit, which is usually something fun and easy to clean up afterward. Then, it's time for your little one to dive into the cake! I'll be there to capture every giggle, every curious poke, and every frosting-covered smile as they explore the cake in their own unique way. Whether they go all in with both hands or take a more cautious approach, these candid moments will be some of the most joyful and memorable of the session.

GALLERY DELIVERY

YAY! It takes 3-4 weeks to edit your baby's images, then you'll get an email with the link to your full gallery - AH!!! This is where you will be able to download, share and print all of your high resolution digital images. You can download individual images or the entire gallery at once. You can also individually save photos to your phone to start sharing on social media!





The Sneak Peeks

After your shoot, my favorite part of the process is sharing your 24-hr sneak peeks! Yep, 24 HOURS! I truly get just as excited about your images as you do...and I go home straight from your shoot to edit a handful of my favorites and get them in your hands ASAP! You can expect 3-5 sneak peeks to be shared the night of or next morning after your shoot, through email and social media...and you are welcome to share them anywhere you'd like, too!

The Gallery Delivery

Editing your final gallery typically takes 3-4 weeks, and gallery delivery day is THE MOST EXCITING!!! I will send you the link to your final gallery in an email. This gallery is where you can easily download, share and print all of your high resolution digital files. Your gallery is SO easy to use, and my hope is that it makes sharing your images easy. Here's a peek into what it will look like:

