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GALA

SATURDAY, OCTOBER 4, 2025 SALEM FARM SHOWGROUNDS | UPPERVILLE, VA

 \cdot Celebrating 25 Years of Wildlife Conservation and Education \cdot

Sponsorship Levels & Benefits

Royal Fern: Title Sponsor | \$10,000

- Reserved table for 10 guests with premium placement.
- Name featured on the program cover.
- Full-page color ad on the inside front cover of the event program.
- Exclusive Wildlife Benefit: Invitation to a private wildlife release event with BRWC staff.
- Recognition on Facebook (100K+ followers).
- Feature article in the fall newsletter.
- Logo prominently displayed on the BRWC website with a link (5K+ monthly views).
- Name on the event invitation (1,200+ recipients).
- Invitation to a corporate open house.
- Recognition from the podium and on event signage.

Wild Indigo Sponsor | \$5,000

- Reserved table for 8 guests.
- Full-page black-and-white ad in the event program.
- Recognition on Facebook
- Exclusive Wildlife Benefit: A virtual or in-person Wildlife Education Session presentation on
- wildlife conservation tailored for employees or clients.
- Logo displayed on the BRWC website with a link.
- Name on the event invitation.

Virginia Bluebell Sponsor | \$7,500

- Reserved table for 10 guests.
- Full-page color ad on the inside back cover of the event program.
- Exclusive Wildlife Benefit: Behind-the-scenes tour or corporate volunteer day at BRWC
- Recognition on Facebook
- Logo displayed on the BRWC website and Facebook post with a link
- Name on the event invitation.
- Invitation to a corporate open house.

May Apple Sponsor | \$2,500

- Reserved seating for 4 guests.
- Half-page ad in the event program.
- Recognition on Facebook and Instagram.
- Exclusive Wildlife Benefit: Signed native plant guidebook for you and your guests.

Wild Columbine Sponsor | \$1,000

- Reserved seating for 2 guests.
- Half-page black-and- white ad in the event program.
- Logo displayed on the BRWC website with link.
- Exclusive Wildlife Benefit: A gift bag with BRWC branded items.

Advertiser | **\$500** • Half-page black-and-white ad in the event program. • Logo displayed on the BRWC website.