

# FIVE QUESTIONS TO ASK YOUR POTENTIAL WEDDING PHOTOGRAPHER



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**1.0** HOW MANY WEDDINGS HAVE YOU BEEN THE LEAD PHOTOGRAPHER FOR IN YOUR CAREER? HOW MANY YEARS HAVE YOU BEEN SHOOTING WEDDINGS?

**2.0** DO YOU HAVE BACKUP EQUIPMENT FOR THE WEDDING DAY? DO YOU HAVE A METHOD OF BACKING UP IMAGES POST-WEDDING DAY?

**3.0** ARE THERE ANY REVIEWS I CAN LOOK AT FROM YOUR PAST WEDDING CLIENTS?

**4.0** WHAT IS YOUR APPROACH TO WEDDING DAYS?

**5.0** WHAT IS THE TURN AROUND TIME FOR FINAL WEDDING GALLERIES?





# TWO HOT BUTTON WORDS OF THE WEDDING INDUSTRY 2023

(AND WHAT THEY MEAN)

**1.0 EDITORIAL STYLE:** THE IMAGES ARE OFTEN HIGHLY STYLIZED AND CAREFULLY COMPOSED, WITH A FOCUS ON LIGHTING, COMPOSITION, AND COLOR. ITS PRIMARY FOCUS IS ON TELLING A STORY AND CREATING A MOOD OR ATMOSPHERE. THE IMAGES ARE OFTEN MORE CREATIVE AND EXPERIMENTAL, WITH A GREATER EMPHASIS ON ARTISTIC EXPRESSION AND VISUAL STORYTELLING.

**2.0 DOCUMENTARY STYLE:** PHOTOGRAPHY THAT AIMS TO CAPTURE REAL-LIFE EVENTS, SITUATIONS, AND PEOPLE IN AN UNALTERED AND CANDID MANNER. THE PHOTOGRAPHER SEEKS TO TELL A STORY THROUGH THEIR IMAGES, PROVIDING A VISUAL NARRATIVE OF A SUBJECT OR EVENT. THE PHOTOGRAPHER IS USUALLY A PASSIVE OBSERVER, CAPTURING WHAT IS HAPPENING IN FRONT OF THEM WITHOUT INTERFERING OR INFLUENCING THE SCENE. THE IMAGES ARE OFTEN TAKEN IN A PHOTOJOURNALISTIC STYLE, WHERE THE FOCUS IS ON CAPTURING THE MOMENT AS IT HAPPENS, WITHOUT POSING OR DIRECTING THE SUBJECTS.