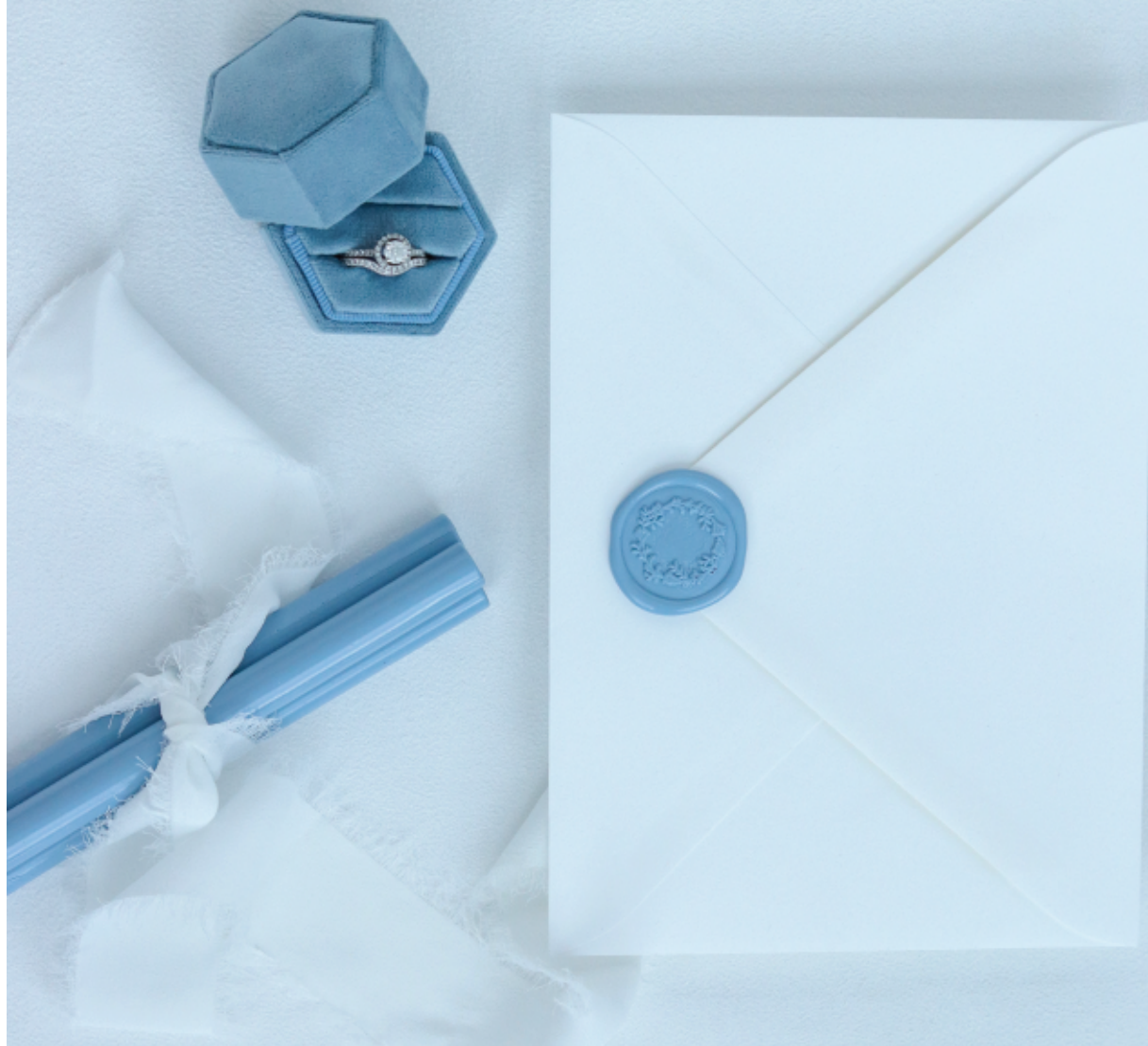




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Wedding Invitation Mailing Tips

Mailing your invitations isn't like mailing an ordinary letter or card. There are a few different factors that will impact the cost and how your invitations are mailed. And we're here to help you! Here are our top 5 tips for mailing your wedding invitations.

Tip 1: Before mailing, take one fully completed, assembled suite to the post office you'll be mailing from to be weighed and priced. Postage will vary based on the weight and thickness of the invitation. Things like wax seals, double-thick paper, ribbons, etc., can increase the weight and thickness, requiring a bit more postage. For thick cards, or invitation suites with many inserts, or small details like a paper belly band or monogram tag, you'll most likely need to upgrade your postage from the standard 1 oz stamp to the 2 oz stamp.

Generally speaking, most save the dates and a basic two-piece invitation suite (invitation + reply card) will require the current Forever stamp. This estimate is based on cards printed on average 1ply cover paper weight (110#) and coordinating envelopes. However, it's always a good idea to double check!

Tip 2: Your reply envelope also requires a stamp! This makes two stamps minimum for each household that you mail a card to. You can use a standard Forever stamp for this.

Tip 3: If you choose calligraphy addressing for your outer envelopes, request for the envelopes to be hand canceled by the post office. A cancellation is the post office's marking over the postage of the envelope to cancel it out so it can't be reused. Hand canceling prevents the envelope from going through a machine, maintaining the integrity of the envelope and the invitation. This costs \$0.21/envelope, but is so worth it to make sure your invitations arrive to your guests in the best condition possible!

Tip 4: Estimate around \$1.50 per invitation for postage in your stationery budget. If you're hand canceling, have thick envelopes, and/or they're over the 1 oz mark, you may need the 2 oz or 3 oz stamp, which cost around \$0.87-\$1.11 (as of January 22, 2023). While it may be an overestimation of what you need, it's best to be prepared for more just in case! We also recommend using a little bit of extra postage on your envelopes. We wouldn't want your guests to have to pay the extra postage when the invitation arrives!

Tip 5: If you're planning on sourcing vintage or curated postage on your own, be sure to use a reputable source. There are many sellers out there that are not legitimate and may send you false postage that cannot be used to mail your invitations. To avoid this, we'd be happy to source for you! We have a list of reputable vendors that we work with to make sure the postage is legit (and beautiful). Please note that the US Post Office no longer accepts custom designed postage, so this is no longer a service we or any other vendor can provide.

While we wish we could hand deliver all of your invitations to your guests for you, we hope this guide eases the process and helps you feel prepared to mail your invitations!

Disclaimer: We cannot guarantee arrival date, condition, or cost of postage. The above list contains our recommendations based on our experiences. Every post office can vary in the way they price and handle your specific invitation. Once invitations are in your hands, we cannot be held responsible for any issues that may arise from mailing. However, we're always here to help answer any questions you may have!