



SELLER WELCOME GUIDE

Everything you need to
know about listing your home
with Maison.

MAISON REAL ESTATE CO.



Selling For Top Dollar Without the stress

YOUR HOME IS OFTEN YOUR MOST VALUABLE ASSET...

When it comes to selling, it pays to have a real estate professional in your corner. Someone you can trust, who has your best interests at heart and is willing to go above and beyond to get you the highest return on your investment.

After all, there's a lot that goes in to selling your home.

From professional staging and photography to fabulous open houses and marketing campaigns, we're here to guarantee your listing stands out from the crowd. To us, selling your home is a luxury - and the process should reflect this from start to finish. At Maison, we provide a boutique-style real estate experience, where you are always treated like a VIP.

NOW, LET'S GET STARTED...

Let's Connect



FACEBOOK



INSTAGRAM



PINTEREST



EMAIL



WEBSITE

MISSION



CLICK PLAY TO GET TO KNOW US

Our Mission

MAKING MOVES WITH MAISON

At Maison Real Estate Co., we're passionate about helping people build wealth through real estate so you can create a life of financial freedom.

We want you to feel empowered and confident in the real estate landscape, and we're here to support you in building a solid financial future for you and your family.

MAISONREALESTATE.CO

How Much Is Your Home Worth?

THE MAISON PRICING STRATEGY

Your home is worth what buyers are willing to pay for it.

This is why it's crucial that you work with an agent who knows the market and will put in the work to research sold properties and comparable listings in your neighbourhood. Getting the price right the first time is the most important factor in successfully listing your home, and we're proud to share our pricing track record at Maison (all you have to do is ask).

We take our role as real estate pricing experts very seriously, and we promise to provide you with an honest, accurate and competitive price that ensures the best chance of earning your home's highest worth.

Pricing Analysis

We complete an analysis for each of our potential sellers, outlining all of the activity in your neighbourhood that influences the value of your home. From here, we'll work together to come up with a listing price you feel confident in.

Bonus: there's no cost or obligation for a pricing analysis with us!

FREE EVALUATION

Why List With Us?

5 WAYS WE HELP YOU MAKE THE MOST OF YOUR SALE

ONE

You'll Enjoy a Stress-Free Experience.

We'll guide you through the entire process in getting your home Pinterest-worthy, so you can get top dollar on your investment without any unnecessary stress along the way.

TWO

You Can Trust Our Expertise.

This isn't just a job to us; it's a full-time passion. We are dedicated to continuing our education and fine-tuning our market knowledge every single day. This allows us to develop an honest and accurate pricing strategy that yields the highest return.

THREE

Professional Video & Photography to Make Your Home Look Its Best.

We offer high-quality photos and unique virtual tours that will help your home stand out from the crowd. That first impression is everything, and you can count on us to deliver a one-of-a-kind experience.

FOUR

Online Marketing Strategies to Target the Right Buyers.

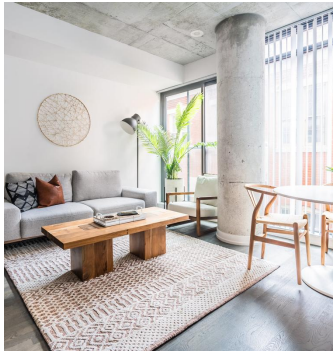
We practically live on social media, and you better believe we work hard to stay up-to-date on the latest digital marketing strategies. We'll build a custom marketing plan for your home that targets more of the right buyers, so you can sell faster and for the right price.

FIVE

Deliver Luxury Open Houses that Sell On the Spot

Our open houses make a serious impact on buyer decisions. We follow a 10-step open house strategy designed to get the right people through your door and the sold sign up on your lawn.

STAGING



VIDEO



FOR FULL PHOTO AND VIDEO PORTFOLIO
CHECK OUT OUR WEBSITE

MAISONREALESTATE.CO

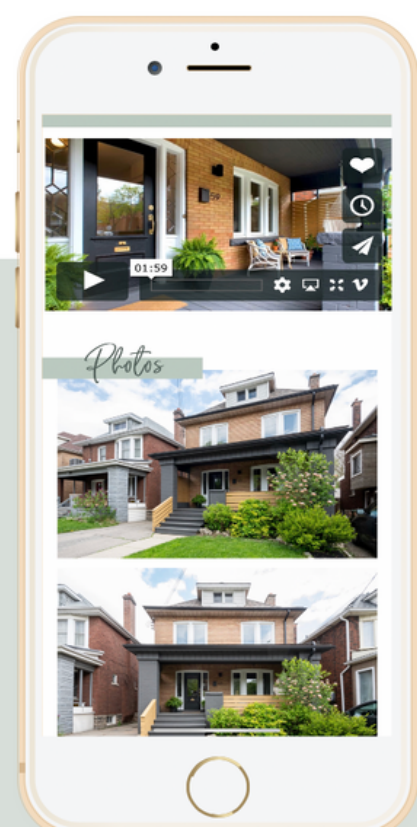
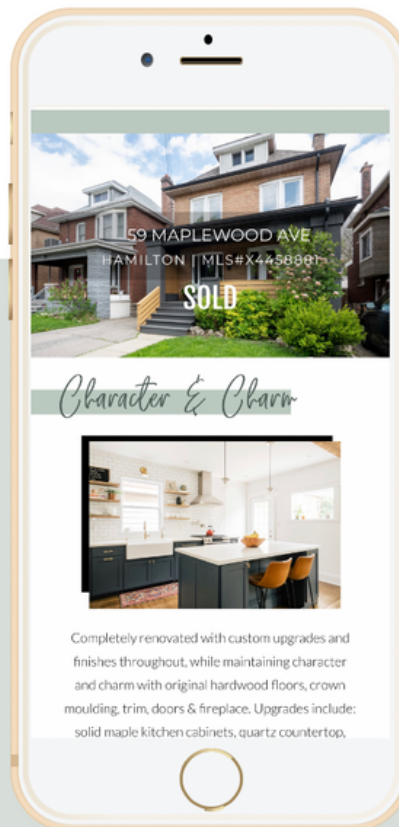
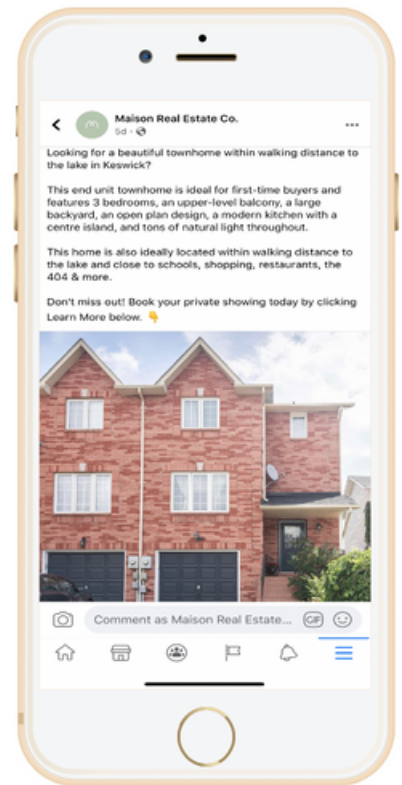
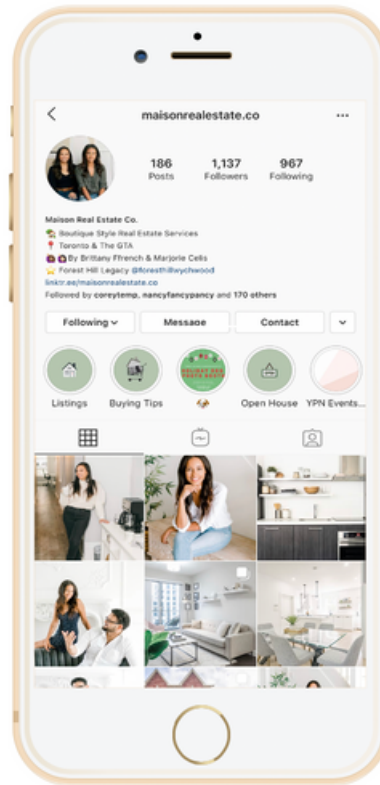
Digital Strategy

Social Sphere

Our business was built on forming relationships. We continue that mission with our social media strategy. Our Instagram stands out from the crowd and we generate more views on your home through our already established profiles.

Custom Digital Marketing

Anyone can "boost" a Facebook post, so at Maison we take it to the next level by having a digital marketing team that creates a custom social media marketing campaign for each listing.



Custom Listing Site

First impressions are everything, and the stunning photos and videos that will be taken of your home need somewhere to be showcased! We create a custom listing site that is linked to the public listing on REALTOR. CA

CREDENTIALS

WE LET OUR RESULTS SPEAK FOR
THEMSELVES SO WE DON'T HAVE TO

\$105M

CLOSED VOLUME

2017 - 2020

50+

CLIENTS

100k

AD VIEWS

10k

LISTING VIEWS

Top Producing
Team 2019



Forest Hill Legacy Whychwood Office

Masters Ruby
Award 2018



Century 21 Leading Edge

Masters Ruby
Award 2017



Century 21 Leading Edge

VIP SELLERS PACKAGE

Includes...

- Complimentary Staging
- Complimentary Inspection
- Concierge Service
- Complimentary Home Organization / Declutter Planning Session
- Custom Marketing Plan
- Professional Photography + Videography
- Open Houses
- Custom Designed Printed Brochures + Mailers
- Weekly Status Report
- Complimentary Cleaning Before Staging
- Dedicated Agent To Attend Any Service Appointments

+ MORE

THE SIGNATURE MAISON EXPERIENCE

This is for you if...

- You are looking for a seamless selling experience with the complete package.
- You want to sell your home faster and at the highest price point.
- You want to ensure the highest possible exposure to potential buyers.

How it Works

Once we have signed a listing agreement, we will immediately take action in arranging all of the intricate details that go into preparing your home for sale. We'll be by your side every step of the way, attending all necessary appointments - from the photoshoot to the home inspection. Not only will we do whatever it takes to get you the highest return on your sale, but we'll actually make the experience enjoyable for you and your family.

INVESTMENT:

5% *of sale price + HST*
2.5% Maison agent
2.5% buying agent

Our Trusted Partners

We provide a complimentary concierge service to all of our clients.

We have a list of professionals that we work with and whom you can trust to assist you with your new home.

You are welcome to contact them at any time - or shoot us an e-mail and we will be happy to coordinate services for you!



Get Started

Ready to list your home?

Click bellow to e-mail us or book your 15-min
consultation.

[INQUIRE NOW](#)

